# COMPARISON IS THE TRUE TEST OF VALUE

We Court it on Every Article of Clothing We Sell

COMPARE styles with those shown elsewhere. COMPARE the fabrics, the patterns, the grade of tailoring. COMPARE the service we render. ABOVE ALL, COMPARE THE PRICES we ask for merchandise of merit, Judged by these unfailing tests you will find that all our claims ring true—that

#### THE BROADWAY HOUSE OF FASHION

stands without a peer in our line of trade. In fairness to yourself, shop around, then come here and unless we show you superior value, we will not expect your trade.

#### **500 Pairs Parisian Corsets**

We are able to give our customers the biggest Corset event ever held. Three models to select from SPECIALLY PRICED for this Sale.

95c \$1.50 \$1.75

Children's Wash Dresses, ages 7 to 11
Extra Special Price, \$1.85

A very Special Purchase at a very Special Price: 500 Silk Camisoles, 45c each

Included in this sale are 490 Ladies' Voile Dresses
Specially priced \$1.95

350 Wool Pull-overs, all shades and sizes
Priced only \$1.90

New Season's Smartest Styles In

## Dresses

Specially Priced for our June Sale

DRESSES in Canton Crepe.

DRESSES in Flat Crepe.

DRESSES in Alltyme Crepe

DRESSES that are equally suitable for afternoon or dinner wear.

DRESSES that would give excellent service far into the summer months.

PRICES FROM \$8.90 TO \$18.95

## NEW ARRIVALS--Coats, Suits and Capes

From every standpoint the garments are among the best values we have ever offered. SUITS, box effects; straight line tailored; braided; embroidered, side tied in pirot twill and novelty mixtures. Specially Priced \$12.90 up.

# Coats Capes and Wraps

Long line wrappy models, side tied; all over embroidered effects; braid trimmed and sport models in Bolivia, Poiret, Sport materials and others specially priced.

The values are so extraordinary that early selection is advised

# Come Again

is the big idea back of this business at this store—every transaction must result in complete and permanent satisfaction and each customer COME AGAIN. That the greater majority do come again is the best test of value.

## Great Values

in

## Men's & Young Men's Summer Suits

Fancy mixtures and plain colors. 1 and 2 button models. All wonderful values.

\$24.00

SALE of

300 Boys' Suits

Stripes and fancy mixtures, in the popular Norfolk models. 1 and 2 pairs of pants.

### 350 Pairs Men's Trousers

All sizes and materials. \$2.90 up.

## Boys' Wash Suits

Ages 3 to 8.

SPECIALLY PRICED \$1.65.

PLEASE NOTICE-NO MAIL ORDERS ACCEPTED

The Broadway House of Fashion

31

=Water Street=

=331

June7,11

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