

LOOK! LOWER PRICES ARE HERE. 20 PER CENT. OFF

The public wants lower prices. We are endeavouring to meet that demand. It's knocking our profits; but it is accomplishing our purpose of stock clearing. Remember off every purchase, large or small, 20 PER CENT. DISCOUNT. WOOLS AND RUBBER FOOTWEAR AT 10 PER CENT. OFF.

<h3>Dress Serges</h3> <p>All Fine Makes and Different Weights.</p> <table border="1"> <tr> <th>Navy.</th> <th>Black.</th> </tr> <tr> <td>Reg. \$2.00 Sale Price \$1.60</td> <td>Reg. \$1.85 Sale Price \$1.48</td> </tr> <tr> <td>Reg. \$4.00 Sale Price \$3.20</td> <td>Reg. \$2.00 Sale Price \$1.60</td> </tr> <tr> <td>Reg. \$4.50 Sale Price \$3.60</td> <td>Reg. \$4.00 Sale Price \$3.20</td> </tr> <tr> <td>Reg. \$5.00 Sale Price \$4.00</td> <td>Reg. \$4.50 Sale Price \$3.60</td> </tr> <tr> <td>Reg. \$6.00 Sale Price \$4.80</td> <td>Reg. \$5.00 Sale Price \$4.00</td> </tr> <tr> <td>Reg. \$7.50 Sale Price \$6.00</td> <td></td> </tr> </table>	Navy.	Black.	Reg. \$2.00 Sale Price \$1.60	Reg. \$1.85 Sale Price \$1.48	Reg. \$4.00 Sale Price \$3.20	Reg. \$2.00 Sale Price \$1.60	Reg. \$4.50 Sale Price \$3.60	Reg. \$4.00 Sale Price \$3.20	Reg. \$5.00 Sale Price \$4.00	Reg. \$4.50 Sale Price \$3.60	Reg. \$6.00 Sale Price \$4.80	Reg. \$5.00 Sale Price \$4.00	Reg. \$7.50 Sale Price \$6.00		<h3>Art Ticks</h3> <p>Half Price.</p> <p>Fancy Striped Art Ticks, suitable for Mattress or Quilt covering.</p> <table border="1"> <tr> <td>Reg. 40c. Sale Price .20c.</td> </tr> <tr> <td>Reg. 50c. Sale Price .25c.</td> </tr> <tr> <td>Reg. 60c. Sale Price .30c.</td> </tr> <tr> <td>Reg. 70c. Sale Price .35c.</td> </tr> <tr> <td>Reg. 80c. Sale Price .40c.</td> </tr> </table>	Reg. 40c. Sale Price .20c.	Reg. 50c. Sale Price .25c.	Reg. 60c. Sale Price .30c.	Reg. 70c. Sale Price .35c.	Reg. 80c. Sale Price .40c.	<h3>Canton Flannel</h3> <p>or Fleece Calico</p> <p>Unbleached.</p> <table border="1"> <tr> <td>Reg. 40c. Sale Price .32c.</td> </tr> <tr> <td>Reg. 50c. Sale Price .40c.</td> </tr> <tr> <td>Reg. 60c. Sale Price .48c.</td> </tr> </table>	Reg. 40c. Sale Price .32c.	Reg. 50c. Sale Price .40c.	Reg. 60c. Sale Price .48c.
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<h3>Men's Shirts</h3> <p>Fancy Striped Flannel; English make, with Sateen neck bands, in neat light stripes.</p> <table border="1"> <tr> <td>Reg. \$4.00 Sale Price \$3.20</td> </tr> <tr> <td>Reg. \$4.50 Sale Price \$3.60</td> </tr> <tr> <td>Reg. \$4.75 Sale Price \$3.80</td> </tr> <tr> <td>Reg. \$5.25 Sale Price \$4.20</td> </tr> <tr> <td>Reg. \$5.50 Sale Price \$4.40</td> </tr> </table>	Reg. \$4.00 Sale Price \$3.20	Reg. \$4.50 Sale Price \$3.60	Reg. \$4.75 Sale Price \$3.80	Reg. \$5.25 Sale Price \$4.20	Reg. \$5.50 Sale Price \$4.40	<h3>Pyjamas</h3> <p>Men's English make Stripe Flannelette.</p> <table border="1"> <tr> <td>Reg. \$4.00 Sale Price \$3.20</td> </tr> <tr> <td>Reg. \$4.50 Sale Price \$3.60</td> </tr> </table>	Reg. \$4.00 Sale Price \$3.20	Reg. \$4.50 Sale Price \$3.60	<h3>Silk Knitted Scarves</h3> <p>Fringed ends; in Black only—Half Price.</p> <table border="1"> <tr> <td>Reg. \$2.40 Sale Price \$1.20</td> </tr> <tr> <td>Reg. \$3.50 and \$4.00 Sale Price \$2.00</td> </tr> <tr> <td>Reg. \$4.50 and \$5.00 Sale Price \$2.50</td> </tr> </table>	Reg. \$2.40 Sale Price \$1.20	Reg. \$3.50 and \$4.00 Sale Price \$2.00	Reg. \$4.50 and \$5.00 Sale Price \$2.50												
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STEER BROTHERS.

Trawler's Adventure in White Sea.

Grimaby, Jan. 20.—A startling experience of the Grimaby trawler Equitable in the White Sea was related when the vessel arrived home to-day. Skipper Petersen stated that when fishing in the White Sea a hungry-looking lot of armed Bolsheviks from a mysterious vessel came aboard, searching the galley and eating up all the provisions.

The skipper and pilot were taken ashore at Murmansk, closely questioned, and allowed to go. They were brought back to the trawler by armed men, who also raided the galley. Skipper Petersen said all the raiders seemed to be in a starving condition. Evidently they believed the trawler, which is the first to enter the

White Sea since the war, to be carrying munitions.

After a hard day's work or a long tramp and your feet are completely used up, bathe them in hot water, then rub them well with MINARD'S LINIMENT. It will relieve you and you will never be without a bottle.

Blistered Feet, Sore Feet, Tired Feet, Burning and Aching Feet.

Gov't Railways Will Show 60 Millions Deficit.

Ottawa, Jan. 27.—(Canadian Press)—Figures are now being prepared showing the result of last year's operations on the Government railways and will probably be made public within a few days.

It is expected that they will show a deficit of about sixty million dollars, including the Grand Trunk Pacific. This is in comparison with a deficit of forty-seven million dollars in the previous year. In both cases, fixed charges are comprised in the deficit.

The increased deficit is ascribed chiefly to higher wages and deferred maintenance. During the war years, the roads could not be maintained at their usual standard. New improvements have to be made at considerable enhanced cost.

The increases granted in passenger and freight rates have, it is stated, been more than taken up by increased charges for labor.

Beauty of Skin Enhanced by Cuticura

When used for every-day toilet purposes Cuticura keeps the complexion fresh and clear, hands soft and white and hair lustrous and glossy. The Soap to cleanse and purify, the Ointment to soothe and heal and the "Lacum" to powder and perfume.

Sole U.S. Chemist 23 and 26, N. York St., Sold throughout the Dominion, Canadian Depot: 222, 224, 226 St. John St., W. Montreal, 222, 224, 226 St. John St., W. Montreal.

Advertising Pays.

Quite recently a large drapery House in the West End of London, England, placed an advertising order with a prominent newspaper the contract amounting to £30,000, and another similar establishment has arranged for £14,000 worth. Such figures are convincing proof that advertisers recognize the value of newspapers as the best link between themselves and the great army of purchasers. Speaking of the points to be noted in the returns from advertising, the Daily Mirror, London, says:

"Every advertisement in this paper is what is known as a 'position' advertisement—that is to say it either faces or stands alongside pictures or reading matter. It can't be missed. Every reader must see it. No one can help seeing it.

The size of the Daily Mirror page is the best possible for effective display of an advertisement. No advertisement is lost in a wilderness of print or buried in a typographical cemetery. Every advertisement is alive and shouting."

"The above needs no comment. Advertising as a means to increased sales must be carried on through the

Continues Fast to Save Husband.

At the end of her forty-first day of self-inflicted starvation in an effort to convert her husband, to her credit of Christianity, Mrs. Sadie Harrington, of Danville, Ill., was still steadfast in her determination to refuse all food until she had achieved her purpose. Her husband, Ernest Harrington, grocer, produce and poultry man, was likewise steadfast. He has secured a nurse to remain constantly at her bedside. Three meals a day are offered her. He has engaged a physician to attend her, has telegraphed for her minister, and has engaged a lawyer to defend any attempt which might be made to incriminate him in the case of her death. "She can starve if she wants to," he said. "I am not going to do anything further—and I most certainly am not going to give up my poultry business here, to become a preacher; that's final."

To make cherry cocktail, use red or white cherries, stone, drain, and sprinkle with shredded coconut. Limesed oil will quickly soften putty that has hardened; use a very small amount and work patiently.



DODD'S KIDNEY PILLS

ALL KIDNEY DISEASES

23 THE PR...

Always use GOOD PAINT on your Buildings



THIS means that when you decide to paint don't look around for the cheapest paint on the market but select the best. The paint that costs you \$2.50 a gallon and lasts for six years is much more economical than a paint that costs half as much and only lasts for two years.

CANADA PAINT

is good paint; there is no better paint on the market. It is made by special processes and special machinery. It is made of the best and purest materials combined in correct proportions according to the results of innumerable tests and experiments by expert chemists and experienced paint makers. It is made in liquid form all ready for use. Call on us and let us help you select pleasing color combinations for interior decoration during winter months.

Ayre & Sons, Ltd.

STORE DEPARTMENT.
Agents for
CANADA PAINT.

Boxing Fiasco.

London (from the Westminster Gazette.)

Boxing and makes the big purses possible is opening its eyes to the facts. Unless there is more drastic control of promoters professional boxing will go the way of professional wrestling and professional running. The public will not consent to pay unless it is assured that the fights are real contests in which the participants have no end but victory.

Bring back your old "kick"! You are bilious, constipated! You feel headachy, full of cold, dizzy, unstrung. Your meals don't fit—breath is bad, skin sallow. Take Cascarets to-night for your liver and bowels and wake up clear, energetic and cheerful. No griping—no inconvenience. Children love Cascarets too. 10, 25, 50 cents.

CASCARETS

"They Work while you Sleep"



Kyle Makes Louisburg.

S.S. Kyle arrived at Louisburg at 3:45 p.m. yesterday, owing to heavy ice she was not able to enter North Sydney. On Tuesday night the steamer was within a couple of miles of Law Point, but was obliged to cut out towards scataric. Captain Stevenson reports intense frost during Tuesday night.

Weigh yourself the day you commence to take Brick's Tasteless, then weigh yourself (2) weeks later and note the increase.—Jan 27, 11

NOTICE!

Department of Controller.

Commencing on MONDAY NEXT, FEBRUARY 7th, the following advance in prices of spirits, Ales and Stouts dispensed by this department will come into effect.

WHISKIES—FIFTEEN PER CENT. ADVANCE ON PRESENT PRICES.

BRANDIES—TEN PER CENT. ADVANCE ON PRESENT PRICES.

ALE AND STOUT—TEN PER CENT. ADVANCE ON PRESENT PRICES.

Druggists dispensing Spirits within the city limits will continue their present scale of prices and shall not advance same without obtaining the sanction of the Controller.

Doctors and Druggists dispensing in the outports will continue their present prices pending the issuing of regulations fixing a maximum price for Spirits, Wines, Ale and Stout, which shall be published for the information of the public.

J. T. MEANEY,
Acting Controller.

Budd Fisher and Mutt and Jeff.

(By Captain Bruce Bairnsfather, Creator of O'Bill.)

"Fed artists, I feel sure, have spent more time scrutinizing the works of others than I have. It is a lasting pleasure to me to see how good other work is, and to enjoy and praise its merit.

Naturally this complaint of mine has led me to an earnest consideration of the work of Budd Fisher and his Mutt and Jeff.

I have never met Fisher, and know nothing about his personality or mode of work, so that all I have to talk about are his results on paper. Mutt and Jeff! I'm mighty fond of those dear old rogues! Now, why? I do not look to the technical side of the drawing of those two, to find where Fisher comes in. I look to the basic idea that lies behind. Mutt and Jeff are full of a lovable "human note." They are such a pair of human child-like rogues, and yet have not an ounce of real roguery in them.

It's their delightful romping midst a complex and somewhat serious world that cheers one.

Fisher must be, really, a great big boy at heart, for sympathy and fun are all over his paper. To my mind Mutt and Jeff have a parallel in the humorous good-natured rogues of Mark Twain, the "King" and the "Duke" in Huckleberry Finn.

So much for Mutt and Jeff and their daily deeds, and now for Fisher's art, the means by which he must needs purvey these antics to the world.

There are many better line artists than Fisher, and I feel to the best he would say so, too, but there are few more capable of linking their drawing with the literary side of the idea than he.

If Mutt is saying something, he is saying it with an expression and posture, which is absolutely the right one for the purpose.

If Mutt is thinking, he is thinking in the only position which spells thinking to the audience.

The humanity is great, and that is what Fisher can do.

His hieroglyphics or expression, his exuberant humor, his power of comic line, plus the clean humanity of his two immortals, that is what makes Budd Fisher.

What Women Think About Prize Ring Bouts.

Discussing the recent Leonard-Mitchell battle in New York, the Times editorially makes the following comment regarding the presence of so many society women at the bout:

"Having arranged the match between Leonard and Mitchell for the benefit of the devastated parts of France it was perhaps natural that some of the worthy women behind the charity should go to Madison Square Garden to see the fight. They saw it. As a philanthropic event it was a success to the tune of \$100,000. As a prizefight it was a success for Benny Leonard, who pocketed \$40,000, kept the lightweight championship and showed his science and strength at their best.

"But was it a success as a spectacle for women? Each woman who saw has decided that question herself. We assume that none of them ever saw a prizefight before, and we wonder whether any of them will care to see a prizefight again. For this was no sparring match between two trained young gladiators. And when the jealous holder of the title is defending it can challenge a boxing contest in no way paltry.

"From the man's viewpoint there was nothing offensive about the battle. But since war began there has been a double standard in all matters pertaining to fighting. This fight was not brutal. The men were trained and no foul blows were struck. In the fierce course of a struggle like this, pain is a negligible, almost innumerable quantity. But it must have looked ferocious to the women. There was not as much agony for Mitchell as is borne by a lad at Annapolis who is forced to stand at attention for an hour while a Secretary of the Navy reads a speech. But there was thuds, knockdowns and blood. The surface was brutal.

"The women who saw Friday night's boxing are now qualified to judge whether or not the prizefight when it conforms to the stern requirements of the warrior, man, is a fit sight for the eyes of his more sensitively organized mate. And we think we know, and hope we know what the women's decision is."

The Public hears a lot about Price Reductions to-day. But it is of no interest to the working-man to hear the price of the Rolls Royce Car is dropping. But the laborer, the milkman, the lumberman, takes heart when he hears that he can now get a Twenty Dollar Mackinaw or Overcoat for only Ten Dollars. The prices of Men's Mackinaws and Overcoats are cut in two for Ten Days only, at BLAIR'S.—Feb. 1, 11

MINARD'S LINIMENT RELIEVES DISTRESS.

to the continent... paper, ways... to advance the... each.