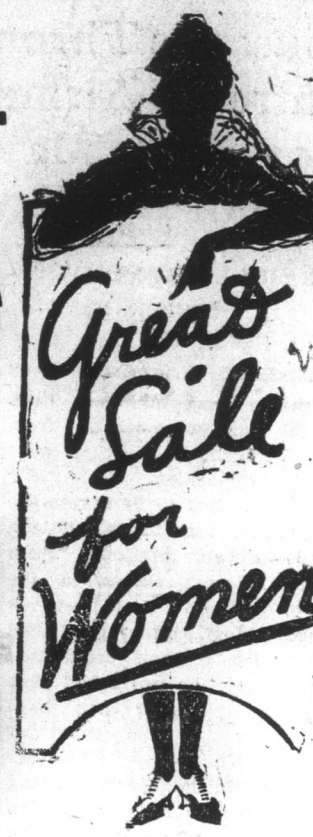


VIM and ENTHUSIASM CHARACTERIZES

Our

SECOND SALE OF DRESS SILKS



Thousands and Thousands of Yards of Beautiful New Dress Silks, Fresh from Japan are involved, and we anticipate greater Silk-selling than ever before on any single occasion

For never before have rich and beautiful Silks been so fashionable as for Summer, 1919. Never before have we been better prepared than now with every new and novelty Silk, and this despite the great and ever-increasing demand on our stocks during the last few weeks.

But we are prepared to fill every requirement. Our connection with a large silk manufacturing concern in Japan has made this great and complete showing of Silks possible and at prices that will not only surprise the shrewd retail purchaser but will make the keen wholesale buyer buy in large quantities.

We advise all who can to come early, as the best values always go first.



Colored Jap Silk, 37c.

Just think of being able to secure this splendid Japanese Silk at so low a price as 37c. yard! You will find it useful for many purposes, but particularly for Neck Scarves, Draperies, Linings, Bou doir Caps or for fancy work. Come and buy liberally at this price. We are sure you will congratulate yourself later on having made such a satisfactory and profitable investment. The colors shown are all new and include such favored shades as White, Cream, Beige, Champagne, Sky, Saxe, Navy, Helle, V. Rose, Scarlet, Cardinal, Grey, Reseda, Emerald and Black, 22 inches wide.

Sale Price per yard, 37c.

COLORED JAP SILK.

A very handsome, soft finish silk fabric that would make beautiful summer dresses, waists or separate skirts. They wash well and are considered the plums of this Sale. Colors: Orange, Emerald, Olive, Sage, Nile, Grey, Helle, Cardinal, Crimson; 27 inches wide. Regular \$1.00 yard. Sale Price

Also White, Cream, Pale Blue, Saxe, Navy, Rose, Reseda, Nile, Myrtle, Light and Dark Brown, Wine, Grey, Prunelle, Cardinal and Black; 36 inches wide. Reg. \$1.25 yard. Sale Price

And another 36 inch line. The most popular Dress Silk in our entire stock. Colors: White, Cream, Pale Blue, Light and Dark Navy, Brown, Reseda, Myrtle, Grey, Prunelle and Black. Regular \$1.85 yard. Sale Price

(Black.) Regular 95c. yard. Sale Price Regular \$1.50 yard. Sale Price

CHIN-CHIN CREPE.

In White, Cream, Mimosa, Peanut, Pink, Salmon, Old Rose, Silver Grey, Prune, Myrtle, French Brown, Buffalo, Azure Blue, Saxe, Marine, Midnight Blue, Apricot and Black. Regular \$2.20 yard. Sale Price

COLORED DRESS SATINS.

All the newest shades. Regular \$4.00 yard. Sale Price

NIPPON TAFFETA SILK.

A new arrival, opened less than a week ago. In the variety of colors shown here almost every taste can be suited. Regular \$4.00 yard. Sale Price

PAILETTE SILK.

This soft silk with its bright, even finish makes beautiful gowns. It is a favorite for best wear and gives splendid satisfaction. Colors: Beige, Apricot, Light and Dark Navy, Pink, Nile, Reseda, Emerald, Myrtle, Brown Mole and Grey, 36 inches wide. Regular \$3.30 yard. Sale Price

(Black.) Regular \$3.40 yard. Sale Price

TOMORAI SILK.

That would make most serviceable dresses. Its rough finish gives it a most desirable appearance and it will give satisfactory service, and wear beautifully. Serviceable summer suits and skirts can also be fashioned from this desirable Silk. It is 36 inches wide, and looks like a very fine grade Shantung Silk. Colors: White, Saxe, Rose, Navy, Grey, Brown and Black. Regular \$2.50 yard. Sale Price

Regular \$3.60 yard. Sale Price

GEORGETTE CREPE.

Every up-to-date woman will want a length or two from these lines. You will profit by an early selection. It comes 38 inches wide, and of a most serviceable make.

Regular \$2.60 yard. Sale Price

Regular \$3.85 yard. Sale Price

COLORED CREPE DE CHENE.

In all the wanted shades.

Regular \$3.75 yard. Sale Price

Regular \$2.95 yard. Sale Price

Regular \$3.30 yard. Sale Price

(Black.) Regular \$3.40 yard. Sale Price

For dainty waists or dressy gowns we have no hesitation in recommending our lines of Duchesse Mousseline. They are well known to be the best makes of Silk imported to-day, and at the low prices quoted here should arouse the most favourable comment of shrewd women. We only ask you to get samples elsewhere and compare values.

Colors: Beige, Apricot, Pink, Maze, Rose, Sky, Saxe, Navy, Reseda, Myrtle, Crimson and Helle.

Regular \$4.75 yard. Sale Price

(Black.) Regular \$4.00 yard. Sale Price

Regular \$3.40 yard. Sale Price

NATURAL SHANTUNG SILK.

An all-round serviceable Silk, sold extensively for blouses and draperies as well as Shirts and Pyjamas for men, and blouses, dresses and skirts for women.

Regular 95c. yard. Sale Price

Regular \$1.10 yard. Sale Price

Regular \$1.25 yard. Sale Price

Regular \$1.50 yard. Sale Price

Regular \$1.95 yard. Sale Price

HABUTAI SILK.

Here is a lovely quality Silk that will wear well and wash most successfully. It is immensely popular and will make up beautiful as well as service-giving garments. The unusually broad ranges both in plain and striped give you a choice in dozens of the newest self and combination colorings.

Self colors, 36 inches wide in White, Corn, Pale Blue, Pink, Rose, Helle, Saxe, Navy, Reseda, Emerald, Myrtle, Brown, Grey, Wine, Prunelle and Black.

Regular \$2.75 yard. Friday and Saturday

BLACK.

(36 inches wide.) Regular \$1.75 yard.

Sale Price

Regular \$2.40 yard.

Sale Price

Regular \$3.40 yard.

Sale Price

WHITE.

(36 inches wide.) Regular \$1.40 yard.

Sale Price

Regular \$2.00 yard.

Sale Price

Regular \$2.25 yard.

Sale Price

Regular \$2.50 yard.

Sale Price

Regular \$2.75 yard.

Sale Price

Regular \$2.95 yard.

Sale Price

Regular \$3.25 yard.

Sale Price

Regular \$3.50 yard.

Sale Price

Regular \$3.75 yard.

Sale Price

Regular \$4.00 yard.

Sale Price

Regular \$4.25 yard.

Sale Price

Regular \$4.50 yard.

Sale Price

Regular \$4.75 yard.

Sale Price

Regular \$5.00 yard.

Sale Price

Regular \$5.25 yard.

Sale Price

Regular \$5.50 yard.

Sale Price

Regular \$5.75 yard.

Sale Price

Regular \$6.00 yard.

Sale Price

Regular \$6.25 yard.

Sale Price

Regular \$6.50 yard.

Sale Price



The Royal Stores Ltd.

