

Wear US HOES.

Patrons are not "Just
—they're more! They are
—Shoes that tower way
—and superiority of our
—hearsay.
Women's Shoes!
—The new Mahog-

\$7.50.
—that all Shoe Prices
—Shoes?
Shoe Men.

OS!

and opened

umes, up-

\$15.00,

SES!

Organdie,
—Muslin,

Ninon,
—Zephyrs,
—selection

ouses,
\$2.00.

Shepherd

Black, at

White Em-

IBE.

ers.

received a large supply of

& Stoughton's

Novels,

some of the best books
—shed. Come in and see

ND'S Bookstores

7-9 Water Street.

ure with the

QUEEN,

any having the largest
—of Policy Holders in
—land.

satisfaction given in
—sses.

Water Street.
Bldg. P. O. Box 782.
Telephone 658.

EN INS. CO.

R. HALLEY

Remnants of Sheetting, Blankets, etc.

AMERICAN SHEETING.

A splendid line of American Sheetting Remnants, measuring 14 to 2 1/2 yards long and 30 to 50 inches wide; assorted qualities, some slightly soiled, some a little torn and others perfectly flawless. Values to 60c. yard. Friday & Sat'y 38c

POUND BLANKETS.

300 lbs. Cotton Blankets, various weights, sizes and qualities. They are mostly Grey with Pink and Blue Striped ends. Being slightly torn and damaged in the making, these are offered to you Friday and Saturday at this remarkably low price, per pound 53c

QUILT COTTON.

Floral, Paisley, Patch and Block designs in fine linen finish Quilt Cotton. The soft even weave of this material makes it most desirable for hand or machine use. Special for Friday and Saturday, per yard 15c

With Easter in the Distance

Spring Stocks are rapidly filing in. This big Store is rapidly shedding its winter attire and is assuming a Spring aspect. New Goods are being opened up daily. Recent importations include—

NOVELTIES IN LADIES' NECKWEAR.

NOVELTIES IN WASH FABRICS.

NOVELTIES IN HOUSEHOLD LINENS.

NOVELTIES IN CURTAIN SCRIMS.

NOVELTIES IN LINEN & MUSLIN HATS.

NOVELTIES IN HEARTH RUGS.

NOVELTIES IN FURNITURE CHINTZ.

Dress & Costume Goods, Muslins, etc.

DRESS MUSLINS.

Fine soft finish, one of the most desirable lines offered this season. They come 30 inches wide; floral and bud designs in Red, Blue, Green and Pink on clear White ground. Reg. 20c. yard. Friday and Saturday 18c

DRESS AND COSTUME GOODS.

Remarkable values in Serges, Armures and Meltons. The Serges are in fine make suitable for Dresses or Costumes for Ladies or Misses; they come 40 inches wide in shades of Tan, Cardinal, Bottle Green, Saxe, Navy, Prunelle and Grey. The Meltons are Navy and Black, 45 to 48 inches wide, and the Armures in Black only, 40 inches wide. This is a splendid opportunity to get a Dress or Costume length at a low price. Take advantage of it, for it may be months before you will be offered such values again. Special for Friday and Saturday, per yard 76c

Many Lines of NEW GOODS are Offered

Smallwares!

EVERY ITEM A BARGAIN.

HOME FASTENERS—Small and medium size Dress Fasteners in Black and White. A new kind with large thread holes, making them easy to sew on. Reg. 9c. doz. Friday and Saturday 6c

TOOTH BRUSHES—High Grade Tooth Brushes with strongly fastened bristles; Japanese make. Reg. 15c. each. Friday and Saturday 12c

VISCOI—For waterproofing, strengthening and preserving all kinds of boots. It closes the pores in leather so that water cannot possibly go through. Softens and preserves harness and makes them wear at least 3 times longer; in half pint cans. Reg. 30c. ea. Friday & Sat'y 27c

ALUMINIUM CAKE or EGG TURNERS—These articles are very convenient being very light in weight, untarnishable, and they will give lasting wear. Reg. 15c. each. Friday and Saturday 12c

BOYS' PISTOL OUTFITS—Of Black Leatherette, consisting of Belt, Holster and medium size Metal Pistol. Reg. 20c. set. Friday & Sat. 15c

DRESSING COMBS—Strong make, with coarse and fine teeth, finished round. They will not irritate the most tender skin. Reg. 18c. ea. Friday and Sat'y 14c

BEAUTY PINS—A job line of Beauty Pins in plain and fancy designs; each Pin is made in one piece and will give more satisfaction than the ordinary hinged make. On cards containing 12. Reg. 5c. ea. Friday & Sat. 5c

PAD GARTERS—For men's wear, made of strong elastic webbing. The metal parts are fitted so that no metal can touch the leg. Shades of Pink, Tan, Grey and Black. Regular 15c. pair. Friday and Saturday 12c

FRIDAY AND SATURDAY

at considerable savings.

Haberdashery that'll make you stop, look & listen.



MEN'S WIDE END TIES.

Don't miss this Tie bargain. They are made in the popular wide end style, good quality silks, a large assortment of neat stripes and dressy colors. Reg. 35c. each. Friday and Saturday 29c

MEN'S "ETONIA" HANDKERCHIEFS.

These Handkerchiefs are made from an extra quality material, being of a soft silk finish. The edges are finished with one inch hemstitched hem and fancy border; size 20 x 21 inches. Reg. 25c. each. Friday & Saturday 20c

BOYS' UNDERWEAR.

Hygienic Fleece Lined Underwear for Boys. This is a fine heavy quality that you will like, being much superior to the general run; well finished; three thread double cuffs; size 24 to 34, in a popular natural shade. Reg. values to 70c. garment. Friday and Saturday 58c

MEN'S HALF HOSE.

Pure Wool Half Hose in Khaki and Black; fine plain knit; spliced heels and toes; all sizes. It is not often that you get such a chance as this. Special for Friday & Saturday, per pair 48c

MEN'S SHIELD KNOT TIES.

Medium, light and dark patterns. An excellent opportunity to save on wide end ties, made up ready for use. They fasten to the shirt and collar with stud fastenings. Reg. 20c. each. Friday and Saturday 16c

MEN'S NEGLIGEE SHIRTS.

Made from a good quality shirting material, with stiff cuffs and collar band, open fronts; a splendid variety of new stripes in various colors and Black; all sizes from 14 to 17. Reg. \$1.25 each. Friday & Saturday \$1.09

MEN'S SHIRTS.

Made from a good quality self striped cotton of extra fine texture; soft double cuffs; stiff collar bands; open back. We cannot duplicate this Shirt to-day at the price offered here. Come in early and secure yours while they last. Regular \$2.35 each. Friday and Saturday \$1.85

STANFIELD'S UNDERWEAR.

We sell hundreds of suits of this popular make of Underwear every week. Come and get yours Friday or Saturday at a reduced price. We have all sizes from 34 to 42 inches; medium weight; unshrinkable. Reg. \$2.50 garment. Friday and Saturday \$2.18

MEN'S RAIN COATS.

Here is a Rain Coat modelled after the highest priced Rain Coats. It is not merely a Rain Coat—it's a smart looking garment. It has a loose back and snug-fitting lapel collar. The Coat is sufficiently roomy and gives that swing and dash found in higher priced Coats. Fawn only, Special \$9.90. Friday & Sat. ea. \$9.90

SEASONABLE and SERVICEABLE

Showroom Goods

at prices that should clear them immediately.

SKIRTS.

Of Navy and Black Melton Cloth, thoroughly satisfactory styles, with wide skirt, belted back; high waist and button trimmings. They come 36, 38 and 40 inches long and 24, 26 and 28 inches waist measure. Reg. \$2.00 each. Friday and Saturday \$1.70

NEW AMERICAN BLOUSES.

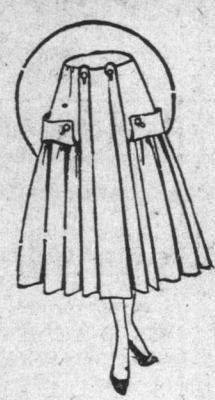
Beautiful Blouses of Marquisette and Voile. They are made in the latest American style with large cape, sailor and pointed collars, trimmed with white or colored embroidery. Some are trimmed with collars in contrasting shades, while others are supplied with a generous wide edging of Oriental trimming. For comfort and beauty. Regular \$2.50 each. Friday and Saturday \$2.95

LADIES' SILK SCARVES.

A nice weight for spring wear. These are 2 1/2 yds. long and 18 inches wide, made in a fashionable style with border and ends frilled. This is a Scarf of exceptionally good value and smart in appearance; in fast Black only. Reg. \$2.50 each. Friday and Saturday \$2.18

EIDERDOWN DRESSING JACKETS.

May be chosen in shades of V. Rose, Navy or Saxe; borders of Paisley trimming to match outline the cuffs, the neck and the front opening. Others in this lot are trimmed with narrow striped piping and made with wide round collars. The material is rippled finished Eiderdown. Reg. \$5.50 ea. \$4.75. Friday & Saturday 69c



DIRECTOIRE KNICKERS.

Of medium weight fleecy material, in shades of Light and Dark Saxe. They are made in perfectly fitting styles that fasten at knees and waist with elastic bands. For comfort and warmth these garments cannot be equalled. Reg. 85c. each. Friday & Sat'y 72c

LADIES' COLLARS.

In Muslin, Silk, Lawn and Voiles. The styles are round and sailor, daintily finished with satin hem, scalloped edge, hemstitching, embroidery, fine lace and insertion, etc. This is undoubtedly a smart looking lot. Come and see them. Reg. 45c. each. Friday and Saturday 36c

PLANTAGENET FRILLING.

For Pillow Cases, Bolster Cases, Shams, Ladies' & Misses' Underwear, etc. Comes 1 1/2, 2, 2 1/2, and 2 3/4 inches wide, trimmed with lace edge, hemstitching and fully frilled. Good value at 25c. yard. Special for Friday & Saturday, yd. 16c

CAMISOLES.

Fashioned out of fine Nainsook. Fine lace supplies the ornamentation. It traces the armholes and, together with rows of fine insertion, it trims the neck and front. Reg. 80c. each. Friday and Saturday 69c

Smallwares!

EVERY ITEM A BARGAIN.

WAYS SCARF MUFFLERS—Made of knitted cotton in Peral Grey and Black, with strong dome fastener at front. They are made in neat, contrasting stitchings. Reg. 25c. ea. Friday & Saturday 19c

SAMPLE BACK COMBS, Etc.

A sample line of Shell Combs, consisting of Back Combs, Side Combs, Hair Barrettes, Hair Ornaments, etc.; fine polished shell. Values to 40c. ea. Friday & Saturday 20c

PINS—Looks leaf book of

Electro-plated Pins, assorted sizes; conveniently arranged so that you can get any size of pin immediately. Reg. 6c. book. Friday and Saturday 5c

TOILET SOAP—The "Monster" series in large tablets.

Hazel Cream, Buttermilk and Tar. This is an old time value that will be picked up quickly. Better come early for these. Reg. 8c. cake. Friday & Saturday 6c

TOOTH PICKS, EAR SPOONS & NAIL CLEANERS—Real Mother o' Pearl

Splendid value. Worth 20c. each. Friday & Saturday 15c

PICTURES—Oblong Pictures

with shaped mat showing picture in three parts. The framing is one inch wide, assorted designs, and finished in dark oak. The outside measurement of picture is 6 1/2 x 13 inches. Regular 20c. each. Friday and Saturday 16c

PERILLIEN WRITING INK

An excellent article for general use; writes blue and soon changes to a permanent black; large bottles. Special for Friday & Saturday, ea. 8c

SAPONE CARRARA SOAP.

A Soap that is absolutely pure and free from any injurious substances. A medium size face cloth given free with each cake. Special for Friday and Saturday, per cake 9c

RIBBONS.

A splendid selection of Merves and Taffetas, 5 and 5 1/2 inches wide, suitable for sashes, hair ribbons, trimming and millinery purposes. All the newest shades of Pink, Royal, Pale Blue, Brown, Cerise, V. Rose, Purple, Green and Dark stripes. Values to 40c. yard. Friday & Sat'y 24c

GROCERIES.

KOLA TONIC WINE. Regular \$1.00 bottle 90c
for NUPAK PRUNES in tins. Regular 35c. 30c
for HILLSDALE PINEAPPLE (Sliced) in tins. Reg. 25c. for 22c
HEINZ'S PORK & BEANS. Regular 25c. 22c
for EDWARDS' DESICCATED TOMATO SOUP. Reg. 15c. tin for 12c
FLEMING'S RED CURRANT JAM. Regular 35c. 30c
CLEVELAND COCOA in tins. Reg. 35c. 30c
for COOK'S SHAVING STICKS. Regular 15c. 12c
SEMOLINA in tins. Regular 25c. 20c

COTTON POPLIN.

Mercerized Cotton Poplin of fine close texture, that will give splendid satisfaction when made into Blouses, Dresses, etc. A big variety of new shades for your choosing. There are Greens, Saxe, Light Blue, Cardinal, Light and Dark Brown Navy, Champagne, White and Black; 27 inches wide. Reg. 40c. yard. Friday and Saturday 34c

Some Items Chosen at Random from the Stock

—OF OUR— HOUSEHOLD GOODS.

DISH CLOTHS.

Blay Linen and Cotton mixture, good drying qualities; size 22 x 23 inches, finished with Red and Blue borders. Reg. 15c. each. Friday and Saturday 12c

PILLOW CASES.

Made from fine soft English Pillow tubing, finished with a full frill of soft lawn, 3 inches wide; neatly embroidered corners; size 19 x 28 inches. Reg. 30c. each. Friday & Saturday 24c

SCRUB CLOTHS.

Of heavy Parn Cotton in a fairly large size, being 18 x 22 inches. These Cloths are very soft finish and will give splendid wear. Reg. 7c. each. Friday & Saturday 6c

IMITATION CHAMOIS DUSTERS.

Made from fine soft Chamolis Flannel-ette, with Red borders, hemmed ready for use; size 17 x 18 inches. Remarkably cheap at this low price. Special for Friday and Saturday, each 10c

FANCY LINENS.

A magnificent assortment of new American Linens, consisting of Sideboard Cloths, Bureau Cloths, Tea Cloths, Table Centres, Tray Cloths, etc. Embroidered in White and Colored and finished with hemstitching, scalloped edge and wide hem. Reg. values to 60c. each. Friday & Saturday 39c

CUSHION COVERS.

Of Muslin, Net, Lawn, Crash, etc., hemstitched and frilled. Some with beautifully worked centres, various designs and shades. Splendid bargain opportunities are these, all new stock. Reg. 60c. values. Friday and Saturday 42c

LACE CURTAINS.

Nottingham Lace Curtains in assorted pretty patterns. White, 2 1/2 yards long, and Cream, 2 1/2 and 3 1/2 yards long. Anybody needing Lace Curtains would be well advised to take advantage of this saving opportunity. Values to \$1.50 pr. Friday & Saturday \$1.08

KID GLOVES.

These Gloves are made of light weight soft kid in Black, Tan, Grey and Beaver. They fasten at the wrist with dome fasteners or buttons and fit perfectly; all sizes, 5 1/2 to 7 1/2. Reg. \$1.25 pair. Friday & Saturday \$1.16



CROCKERYWARE.

Vegetable Dishes of White Iron Stone in pretty raised designs. Reg. 60c. for 55c
Cups and Saucers, White and Gold Stone China. Regular 14c. set for 12c
Cheese Dishes, Cream and Blue Shaded Porcelain. Reg. 40c. each for 35c
Clarke's Pyramid Candles, 8 in box. Regular 32c. for 28c
Fairy Lights, Red, Blue, Green and Brown Glass. Reg. 25c. each for 21c
Egg Frames, White and Gold China. Reg. 45c. each for 40c
Glass Fruit Dishes, with cover, 7 inches in diameter. Reg. 35c. each for 32c
Cake Dishes, Shaded Glass, scalloped edges. Reg. 25c. each for 21c

AXMINSTER HEARTH RUGS.

With floral and block designs in pretty color effects. All the leading patterns are represented in this lot. They come size 27 x 52 inches in Fawn, Brown, Red and Green. Reg. \$3.55 each. Friday and Saturday \$3.10

W. P. A.

Edith Cavell Homes of Rest for Nurses.

"The hand that tended and ministered unto me night and day."

Am. acknowledged \$886 00
Mrs. Frank Rendell 10 00
Employees Job Bros., per F.

Crane, Esq. 10 00
Geo. Ayre, Esq. 25 00
Miss Elsie Crowdy 5 00
Miss N. Burry (Dunfield) 1 00
Mrs. H. Rees 1 00

Per Mrs. Facey from Snook's
Brook, Somerset, Harcourt,
Brickyard, Foster's Point,
White Rock, Monroe, Water-

ville 5 00
W. P. A. Whitbourne, per Mrs.
Lecalle 15 00

\$958 00

M. SOUTHCOTT,
Hon. Treas.

Mar. 19, 1917.

A suggestion comes from Mrs. Facey that every "Edith" in Newfoundland should be asked to contribute 20 cents. Will the "Ediths" carry out the suggestion and send along their 20 cents as soon as possible?

Sealing News.

Judging from the latest sealing news to hand the situation remains practically unchanged so far as the catch is concerned. The ice apparently has cemented together and ships are finding it very difficult to move about at all, two of them being reported jammed all day. It is quite evident that the northern ships are still on the hunt of another patch; also that the Viking has not yet struck the big patch in the Gulf. The following messages were received last night:—

TO BOWRING BROTHERS.

RANGER—"Ice very tight and heavy; no seals to-day."

EAGLE—"Picking up pans all day."

TERRA NOVA—"Crew have planned to-day 3,000; total 23,000; average weight of seals to-day 50 lbs."

VIKING—"Seals on board to-day 2,200; now bound west."

TO JAS. BAIRD, LTD.

ERIK—"Nothing further since last report; 20,000 on board and stowed down."

DIANA—"Nothing new since last report; heavy ice, making slow progress."

TO JOB BROS.

THETIS—"Jammed all day; conditions unchanged."

NEPTUNE—"Jammed all day."

OFFICIAL.

Pogo Marconi Station—"Entire fleet report all aboard and well."

Cape Ray Marconi Station—"Viking all well; no men on ice."

She She Suffered

For Many Years

THEN DODD'S KIDNEY PILLS CURED HER KIDNEY TROUBLES.

Mrs. Felix Asch Found No Relief in Doctors or Hospital Treatment, but Dodd's Kidney Pills Brought a Speedy Cure.

Haldimand, Gaspe Co. Que., March 21st. (Special).—Mrs. Felix Asch is telling her numerous friends here that her complete recovery from kidney disease from which she suffered for years is due to the splendid work of Dodd's Kidney Pills.

"My trouble started from a strain," Mrs. Asch says. "I suffered for years. I was attended by a doctor and was also treated at a hospital. I suffered from stiffness in the joints, I had a bitter taste, especially in the morning, and at times was subject to severe headaches. I had a pressure and often a sharp pain at the top of my head and my skin itched and burned at night."

"Neither from the doctor nor at the hospital did I get any permanent relief. Then I started to use Dodd's Kidney Pills and two boxes did me so much good I feel like recommending them to everyone who has kidney trouble."

Dodd's Kidney Pills cure sick kidneys. Cured Kidneys strain all the impurities, all the seeds of disease, out of the blood. That's why those cured are so enthusiastic in regard to Dodd's Kidney Pills.

CITIZENS' COMMITTEE.—The Citizens' Committee will hold their regular weekly meeting at the Board of Trade Rooms at 8 o'clock to-night.

A TIMELY REMINDER!

Owing to the scarcity of that well known Family Remedy, we would remind our city and outport customers that we have a limited supply of DODD'S KIDNEY PILLS on hand. Price 50c. box. Postage 2c. extra.

DR. F. STAFFORD & SON,