

The Anglo-American Telegraph Comp'y, Ltd.

The Anglo-American Telegraph Company announces that improvement in its trans-Atlantic cable facilities enables it to reinstate its cable letter service which has been suspended since January third. The Anglo-American Telegraph Company some time ago re-established its deferred half-rate and week-end letter cable services, and resumption of its cable letter service restores its full line of supplementary services in addition to its regular fast cable service. This restoration of the cable situation to its normal basis is of the greatest importance to Newfoundland foreign trade.

H. A. SAUNDERS,
Superintendent.

Feb 25, 21

Kitchener Pickles and Chow

Hard to Beat,
Good to Eat.

Fifteen cents,
In Glass Jars.

No Preservative in them.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right AND our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Mild. Clothing Company, Ltd.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

MUSIC GIVEN AWAY!

5000 COPIES OF MUSIC.
Original price 25c. and 30c., now selling at 5c. a copy, 50c. dozen. Sale for two weeks only.
CHARLES HUTTON,
Reliable Piano and Organ Store.

Advertise in the "Telegram."

TEAS.

We have just received another shipment of our Choice Blends, Royal Crown and Our Best, which for flavor and quality is unsurpassed.

BUTTER

If you require something choice in Butter, try "BLUENOSE," in 5 lb. tins and 2 lb. slabs.

CHOICE CANADIAN in 60 lb. tubs.

CHEESE

English Cheddar, Canadian, MacLaren's, Ingersoll's (Pimento & Chili).

CHOCOLATE

"Whitman's Instantaneous." Will make a cup of Chocolate instantly.

COCOAS

Van Houten's, Fry's, Bendorp's, Cadbury's. VI COCOA. Contains Cocoa, Kola, Malt and Hops.

COFFEE

Seal and White House, Camp & Elder's.

CAL. ORANGES

Florida Oranges, California Lemons, Table Apples, California Pears, Pears, Ripe Bananas, Cranberries, Grape Fruit.

Bowring Bros., Ltd.

332, GROCERY, 332.

Recent Arrivals

Roofing Felt, Oats, Oatmeal, Flour, Soap, Pork, etc.

- 600 rolls 2-PLY "H" BRAND ROOFING FELT
- 400 rolls 1-PLY "H" BRAND ROOFING FELT
- 150 brls. ROLLED OATS.
- 30 brls. OATMEAL.
- 40 1/2s OATMEAL.
- 400 brls. "REX" FLOUR.
- 300 bags BLACK OATS.
- 50 cases SUNLIGHT SOAP.
- 100 brls. HAM BUTT PORK.

HARVEY & Co., Ltd.

WARNING!

It has been brought to our notice that some dealers are using

Carr's Biscuit Tins

to assist them in selling cheap low grade Biscuits of other manufacture. While we appreciate the compliment, we trust that the practice will be stopped at once, and we ask the general public to insist on getting "CARR'S" Biscuits. Manufactured by Carr & Co., the oldest Biscuit House under the Union Jack.

BEWARE OF THE DEALER WHO TRYS TO SUBSTITUTE.

T. A. MACNAB & COMPANY,

Agents for Carr & Co., Ltd., Carlisle, England.

LADIES' FELT BOOTS!

Only \$1.60 a pair.

A warm, comfortable and durable Boot for winter wear. Don't delay but get a pair to-day.
WILLIAM FREW.

Advertise in the "Telegram."

J. J. ST. JOHN

GROCERIES

CHEAPER THAN EVER. Everybody is doing it at ST. JOHN'S.

- 1800 lbs. Best Icing Sugar, 8c. lb.
- 50 cases Seeded Raisins, 1 lb. full weight.
- 1/2 ton Citron Peel, 21c lb
- 30 boxes Dessert Raisins 1/4 ton Lemon Peel, 17c. lb.
- 10 kegs Green Grapes. Best Cream of Tartar in 1/2 lb. pkts.
- 50 cases Cleaned Currants.
- 900 lbs. Real Irish Butter. No better in the world . . . 45c. lb.
- 20 cs. No. 1 P.E.I. Eggs.
- 100 brls. Local Cabbage. (Very choice).

N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN,

Duckworth St. & LeMarchant Road.

As supplied to the Admiralty and to the foremost engineering firms of the Kingdom.

Seccotine,

the handiest and most economical adhesive known. For sticking everything of

- WOOD, IRON, BONE, DELPH, PAPER, PASTEBOARD, LEATHER, CLOTH, GLASS, IVORY, Etc., Etc.

Carrett Byrne, Bookseller & Stationer.



THE FIREMEN may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON, Insurance Agent.

Grove Hill Bulletin THIS WEEK.

CUT FLOWERS—Daffodils, 60c. dozen. Flowers and Ferns in Pots. Wreaths, Crosses, Bridal Bouquets, etc., to order. Terms: Cash. PHONE 247.

J. McNEIL, Waterford Bridge Road.

Do It Now!

Ring up, write or send us instructions to call for you

Laundry

when next you require any work done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148, P. O. Box 476.

REID-NEWFOUNDLAND COMPANY.

LEATHER BELTING

For Factory or Saw-Mill

Good Real No. 1 Leather Belting, Specially Prepared Belt Dressing, Belt Lacing, Clipper Belt Lacers, Clipper Laces and Pins, Bristol Steel Lacing, Rubber Belting.

Also, on hand, a good supply of Peavies and Peavie Stocks.

Water Street Stores.

Notice of Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B., Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of SQUIRES & WINTER. Address: Bank of Nova Scotia Building, St. John's. January 23rd, 1916. dec31,11

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors and Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. dec31,11

CABBAGE! CABBAGE!

Due Thursday, per S.S. "Stephano."

50 Barrels FRESH GREEN CABBAGE.

'Phone 264.

GEO. NEAL

THE "BIG" Furniture Store.

New Goods Arriving Daily

See our grand display of Bamboo, Wicker and Rattan Goods.

A splendid variety of TABLES, CHAIRS, BUFFETS and CHINA CABINETS in Fumed and Quartered Oak. Everything for the model home: BEDSTEPS, MATTRESSES & PILLOWS, BUREAUX, WASHSTANDS and WARDROBES; EXTENSION, CENTRE, BEDROOM, HALL and PARLOR TABLES. All of the classiest design. We invite inspection.

CALLAHAN, GLASS & Co., Limited, DUCKWORTH & GOWER STREETS.

TEN PAGES TO-DAY WEATHER FORECAST.

TORONTO, Noon.—East and S. E. gales with rain. Sunday—S. and S. W. gales, showery. RAINFALL, Noon.—Bar. 29.80 ther. 30.

VOLUME XXXVIII

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Made from any Photograph. Have you a postcard photograph of your boy in the trenches and would like it enlarged and framed? Send it to S. H. Parsons & Sons Photographers, Corner of Water & Prescott Streets, who will give you every satisfaction. All our enlargements are Acrograph finished. Prices on Application. Feb 22, 31, eod

Geo. A. Birmingham's Law Novel.

"Gossamer"

The principal characters in this popular story by the Irish novelist are a man in the world on International Finance, an Irish Country gentleman who has parted with estate, an Irish Journalist, also a member of Parliament and attached to the National Party, a lady artist, an inventor occupied with mechanical devices. The book ends with declaration of war in August 1914. Paper, 65c.; cloth, 90c. GARLAND'S BOOKSTORE, 177 Water St., St. J.



Having enjoyed the comfort of our Outport and City practice for many years, we beg to remind them that we are in business as usual" at the old office, 203 Water Street.

Remember, Lehr's Teeth are for durability and workmanship, combined with good Full Upper or Lower Sets. Good Clean Extraction Without Pain.

A. B. LEHR (The Senior Dentist) s.tu,th,tf 203 WATER

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Ring up, write or send us instructions to call for you

Laundry

when next you require any work done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

Globe Steam Laundry Co., Limited. Phone 148, P. O. Box 476

NOTICE

The St. John's Gas Light Board is about to remove its Office from the Board of Trade Building to the recently occupied by P. N. Jones, Esq., corner of Prescott and Duckworth Streets. The Board Office and Basement at present occupied by the Company, in the Board Trade Building, will be let immediately. For particulars apply to W. H. Board of Trade