

# SEPIA PORTRAITS ON POSTCARDS.

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**THIS SPECIAL SEPIA POSTCARD.**

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**THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland**

## WE'VE DONE IT!

We promised you a 46 reel serial story that would be the finest piece of motion picture photography ever presented—WE'VE DONE IT!

### "The Million Dollar Mystery."

Final Episode 23—THE MYSTERY SOLVED.

Farewell to the Extremely Popular Harmony Boys—Huskins and Cairns.

### TENTH INSTALMENT OF "THE TREY O' HEARTS."

WONDERFUL—THRILLING—SENSATIONAL.

"BEATING HEARTS AND CARPETS"—A Keystone riot.

FIRST EVENING PERFORMANCE AT 7 WEDNESDAY.

**WE'VE DONE IT!**

**THE NICKEL THEATRE!**

# BRAN! BRAN!

1000 Bags

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## Health and Efficiency!

Every Man, Woman and Child Should be the Rulers of Their Own Physical and Mental Powers.

How to Get Strong by Blaikie, \$1.00.

Theory of Physical Education by T. Chesterton, 95c.

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Physical Education and Hygiene by Weldon, \$1.35.

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Feeding and Hygiene of Infants by J. Budin, \$3.00.

How to Prolong Life by C. W. DeLacy Evans, \$1.00.

Correct Breathing for Health, 35c.

Curative Exercises for Indigestion, 35c.

Breathing by Eustace Miles, 35c.

The Conquest of Consumption by Latham & Garland, 35c.

How to Become Efficient by T. S. Knowlson, 30c.

An Iron Will by Dr. O. S. Marden, 30c.

The Hour of Opportunity by Dr. O. S. Marden, 30c.

The Secret of Efficiency by Grace Dawson, 30c.

Have You a Strong Will? by C. G. Leland, \$1.10.

Every Man a King by Dr. O. S. Marden, \$1.10.

Feeding and Rearing of Children by Thos. Dalton, 60c.

Delusions in Diet by Sir J. V. Browne, 30c.

Foods That Are Drugged by Landone, 25c.

The Bacillus of Long Life by Douglas, \$1.60.

## Garland's Bookstores,

177 & 353 Water Street.

# Women's Cloth Top Boots.



We show here one of our Fall Creations in Women's Shoes.

A Cloth Top Shoe with patent vamp and foxing.

This model is a very popular and handsome new Fall Shoe.

Plain English toe and Louis heel. Button or Lace style.

A variety of Choice Colorings in Cloth Tops.

\$2.40, \$3.00, \$3.30, \$6.50.

We offer the Woman, who buys Shoes here, Shoes that are the products of the best Makers.

A variety of Women's Spats for Fall wear, in Grey, Blue, Brown, Black and White. The latest New York styles.

**PARKER & MONROE, Limited,**

THE SHOE MEN.

Advertise in the "Telegram."

## "ROPE"

FOR CLOTHES LINES. White for use indoors and fine clothes; Brown for use outdoors; Reels with Cord for use in kitchen, laundry and bath room.

### BUCK SAWS!

45, 55, 70c. each.

### Iron Back Chains

(Single.)

Japanned . . . . .42, 45, 48 inch

Galvanized . . . . .42, 45, 48 inch

### IRON TRACES!

Japanned—42, 48, 54, 60 and 90 inch.

Galvanized—42, 48, 54, 60 and 90 inch.

### HARNESS!

In stock, a full line of Collars, Harness, Slide and Carriage Pads, Cart, Carriage and Slide Breechings.

### REPAIRS!

We make and repair harness on second flat of Water Street Store.

### NEYLE'S

HARDWARE.

at the



In stock & to arrive

# 500 Kegs

# Gun Powder.

The Direct Agencies

Limited.

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## THE LONDON DIRECTORY.

(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailings;

PROVINCIAL TRADE NOTICES, of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for \$5. Dealers seeking Agencies can advertise their Trade Cards for \$5 or large advertisements from \$15.

THE LONDON DIRECTORY CO., LTD 25 Abchurch Lane, London, E.C.4.

## Another Wedding.

MULLINGS—PEDDLE.

A very pretty wedding was solemnized at the R. C. Cathedral this morning, when Miss Helen Peddle, of this city, was united in matrimony to Mr. Arthur Mullings, of the Evening Herald staff. The ceremony was performed by Rev. Dr. Greene in the presence of the immediate friends of the contracting parties. The bride wore a saxe blue costume with a black picture hat, and was attended by Miss Bride Mullings, sister of the groom. The groom was supported by Mr. Fred Hickey. The bride was the recipient of many valuable and useful presents. The young couple left by this morning's train for Spaniard's Bay where the honeymoon will be spent. The *Telegram* extends congratulations to Mr. and Mrs. Mullings and wishes them many years of wedded happiness.

## The Italians Buy Southern Pine.

Savannah, Ga., Oct. 19.—An order for 51,000,000 feet of lumber, principally yellow pine, has been placed by Italy, according to the Southern Lumber Journal. The order is said to have been handled through a Georgia lumber company with New York connections.

The contract calls for 2,000,000 feet of boards, 15,500,000 feet of timbers, ranging in size from 2 x 4 to 12 x 12 inches, and 6,500,000 feet of railroad cross ties, says the magazine, which terms it the largest single order ever placed in the United States. The lumber is expected to come chiefly from Georgia, Florida, Alabama, Mississippi, Louisiana, Texas, Missouri and Oklahoma.

## How Carnegie Made Millions.

Mr. Carnegie has the right to speak on the methods that bring success in business. This is what he recently said to an interviewer:—

"It has often been written that I made my money by taking chances; by scrapping machinery, even though almost new, for some improved invention; but these explanations never appealed to me. Before I scrapped any machine I took care to have good working models of the new machines set up and proved. No; the way I made my money was by concentrating—doing one thing at a time, and trying to do it better and more efficiently than anyone else. The trouble with most business men is that they mix themselves up in too many things. There's nothing in it."

## Flesh or Fowl.

The following is reported from the trenches in France. A young German lieutenant and his orderly were doing patrol duty. All day long they had been riding through the woods without a bite to eat. Toward evening they came to a battery of heavy artillery, where they dismounted and asked for supper. The captain in charge of the guns told the young lieutenant that he could have some nice turkey. The young man took a hearty bite of the offered meat, then, looking up suspiciously, asked:—"Beg your pardon, captain, did you say this was turkey?"

"Why, sure, that's turkey." He took a few more bites and asked again:—"Are you really sure, Herr Captain, that this is turkey?"

"Certainly, Herr Lieutenant; turkey it is."

The lieutenant finished his meal in silence and thanked the captain for his hospitality. Then he called his orderly.

"Fritz," he directed, "saddle our turkeys!"

## Amusements.

MARVELOUS, THRILLING AND SENSATIONAL PERFORMANCE AT ROSSLEY'S.

There will be another complete change of act at Rossley's to-night, Atlantis Fisk and Jack in one of their marvelous acts, all wonderful feats of daring never seen here before. Those artists have many wonderful tricks yet to show. Miss Atlantis will again show some of her magnificent costumes. Don't fail to see this act. The pictures seen at Rossley's will compare favorably with those seen anywhere. The great photo play "The Kamir's Skull" is a weird and wonderful picture. Another great feature "The Fire from the Sky." Both features from the Mutual Co. A real comedy entitled "A Luck Leap," one of the very funniest Keystone comedies ever seen. This is a genuine all round show of beauty, daring, skill and lots of clean comedy. Don't miss it.

## BRITISH THEATRE.

It may not be generally known that the cool, calculating and quiet "Sherlock Holmes" character in Sir Arthur Conan Doyle's great detective story, "A Study in Scarlet" is played by the famous F. G. J. Ford, the world-renowned Cambridge University, Middlesex, and All-England cricketer of some years ago. With the exception of William Gillette, Mr. Ford stands alone in his delineation of this most difficult part. Last night his work was much admired and very highly praised. He is "Sherlock Holmes." The entire photo-play was greatly enjoyed, for was it not written by Sir Arthur Conan Doyle? The balance of the programme was perfect and Miss Ruth Emblem sang her songs most delightfully. On Saturday afternoon Miss Emblem will sing two songs especially for the children, and she will also give several beautiful (and real) Japanese dolls to the little ones. To-morrow's paper will "tell the story."

## FINAL CHAPTER OF MILLION DOLLAR MYSTERY.

The Nickel Theatre was crowded yesterday afternoon and last evening with interested audiences who were anxious to see "The Million Dollar Mystery," the closing scenes of which were shown. It was a charming ending just as all would desire, the acting was of the best quality and the photography left nothing to be desired. "Trey O' Hearts" was continued and delighted at present, Messrs. Huskins and Cairns who faroed well this week, sang in their best form and were enthusiastically applauded. This evening the programme will be repeated and we strongly advise all our readers who were not present last night to attend.

## New Seasons' Tinned Salmon.

Ready for delivery to-day,

**35 Cases Choice Tinned Salmon,**

Packed in parchment bags with all large bones taken out. Every can good.

ALSO

**Bakeapples on retail. Crabapples on retail.**

## Soper & Moore.

Wholesale Groceries, Fruit and Produce.

'Phone 480.

## Municipal News.

First Councillor: "Here's a fine-looking street."

Second Ditto: "You're right. What's the best thing to do with it?"

"Let's have it dug up for a drain."

"But wouldn't it be proper to pave it first?"

"Of course; I thought you would understand that. Then, after it is paved and a drain put in, we'll have it repaved."

"All in readiness to be dug up again for the gas-pipe? I see you understand the principles of municipal economy. And after we have had it repaved for the second time, then what?"

"Well, then it will be ready for widening. There's nothing I admire so much as system in the care and improvement of our roadways."

## "Weak, But Making Progress."

The above is an extract of a letter from Lieut. Baird, who was recently wounded. The letter was dated Alexandria, October 19th. This information was received yesterday by Mr. Hugh Baird, father of the wounded officer, in a cable from the firm's agents in London. It is hoped that the young officer's recovery will be speedy.

## Don't Forget!

Tea and coffee contain the drug, caffeine—from 1½ to 3 grains to the average cup.

Some people use tea or coffee for years and either forget or don't know that caffeine is a cumulative poison, working away in the system, insidiously undermining and destroying health.

Some of the signs are headache, heart flutter, sleeplessness, biliousness, and various stomach, kidney and liver troubles.

Of course, if one prefers his tea and coffee, and is willing to put up with these "comforters," why—keep right on!

But, if one values health and real comfort, and at the same time would enjoy a delicious, wholesome beverage, the thing to do is to quit both tea and coffee and use

# POSTUM

—the pure food-drink

Made of wheat with a bit of wholesome molasses, this delightful beverage is wholly free from caffeine or any other harmful substance, but rich in the health-building goodness of the grain. Good for old and young.

Ten days' trial—a little thing to do—is convincing.

**"There's a Reason" for POSTUM**

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