

## THE AD THAT GETS INTO THE HOMES



## Evening Telegram

W. J. HERDER, - - Proprietor  
W. F. LLOYD, - - - Editor

WEDNESDAY, July 21, 1915.

## Significant Statements

Lord Cromer, in the House of Lords yesterday, expressed the opinion that "the only way to rehabilitate the finances of this or any other country, is complete victory, resulting in the overthrow of Kaiserism, and the establishment of a real constitutional Government in Germany." Coming from the source it does, the statement is highly significant. Lord Cromer is an authority on finance. From 1877 to 1879 he was Commissioner of the Egyptian Public Debt; in 1880 he was appointed Financial member of the Council of the Governor-General of India. In 1884 he was Financial Assistant at a Conference in London on Egyptian Finance; and from 1883 to 1907 was the agent and Consul-General in Egypt. His life-work was the lifting of Egypt from a financial slough and placing that country on a sound financial and industrial basis. He found Egypt bankrupt and left it a flourishing country. The other statement was from the lips of Premier Asquith in the House of Commons. In asking for a new vote of £150,000,000, he asked that the words of limitation as to the objects to which this money could be devoted, which appeared in past votes during the war, be omitted from this vote. The other appropriations had empowered the Government to expend money in loans and grants to "His Majesty's Dominions, Protectorates and Allied Powers." He asked for greater powers in order that grants and loans might be made to States which are not at present Allies.

The significance of this extension of objects is that it implies powers to make grants and loans to such countries as Greece, Bulgaria, and Rumania. Silver bullets from Britain brought down Napoleonism and Britain intends that they shall bring down Kaiserism.

## Oporto Market.

The following is an extract of a letter received from Oporto by the Board of Trade here:-

"The arrivals have lately been very heavy and the market is in over-supply. Sales are very limited at the high prices demanded by the shippers and as further supplies are expected and the demand is very limited, we think the present values cannot be maintained. The rate of exchange is about 36½d."

## To-Day's Baseball.

The Cubs and Shamrocks will clash in this afternoon's baseball match. The players will be:

Cubs.—Simms, pitcher; Houston, catcher; T. Winter, 1st base; Peddigan, 2nd base; Meehan, 3rd base; St. John, s. stop; Tessier, r. field; Ryall, c. field; D. Winter, l. field. Shamrocks.—Battersby, pitcher; McLean, catcher; R. Callahan, 1st base; W. Callahan, 2nd base; Morley, 3rd base; Lehr, s. stop; Pearce, r. field; Ellis, c. field; O'Neill, l. field.

EMPLOYED BY H. M. GOVERNMENT.—Messrs. C. Bond and C. McCoubrey engineers on the Nascope, have resigned their positions and will leave shortly for England, where they will be employed by H. M. Government. They secured their new positions through one of the agencies controlled by the Government and will probably enter upon their new work at Manchester.



## The Newfoundland Association

IN THE OLD HOME LAND.

LETTER FROM COLONIAL SECRETARY.

Sir,—  
I beg to forward herewith memorandum under date 16th instant from His Excellency the Governor, covering letter addressed to him from Colonel Arthur Steel-Maitland, respecting the Newfoundland Association. This letter will no doubt be of general interest, and I shall be glad if you will kindly insert it in the columns of your paper.

I have the honour to be, Sir,  
Your obedient servant,  
J. R. BENNETT,  
Colonial Secretary.

COL. STEEL-MAITLAND TO THE GOVERNOR.

Downing Street, 25th June, (rec'd July 15.)

Dear Sir Walter Davidson,—  
As the time is now approaching for the Newfoundland Association to meet at Front, there are one or two points that need consideration:—

In the first place, there is the question of the Newfoundland Association here. There is not only room, but great desirability for the work of an Association. I trust, therefore, that you will be able to get cordial co-operation with the Association here. For clearness, I am adding a little memorandum in which I deal with the question in detail.

As regards comforts, including hospital comforts, Newfoundland has contributed and is contributing so nobly, that there is of course no deficiency to be anticipated on this score. I am in consultation with Captain Macpherson so as to see that there should be a special depot for them, to ensure that the contingent shall always receive their comforts from those supplied by Newfoundland.

As regards hospital arrangements, I dare say that you are aware that the other Dominion War Contingent Associations established hospitals in this country for their men. Of course their numbers naturally were much larger, and it seemed impossible to make arrangements of this kind at all with regard to Newfoundland. Fortunately, however, arrangements have now been made, thanks to Captain Macpherson and General Russell, that Newfoundlanders, if wounded, shall not be separated, but shall be treated together either at Netley, or at the King George Hospital in London. I am sure that everyone will be glad to agree that this is a very satisfactory result.

I was sorry to be unable to attend personally the ceremony of the presentation of a Colour to the Regiment, but the Secretary of State sent a message of good wishes and Godspeed, and I hope to be able to visit the Contingent myself before very long.

I was sorry to hear that Major Sparrow had been invalided. We are asking the War Office to appoint another officer as soon as possible.

Yours sincerely,  
(Sgd.)  
ARTHUR STEEL-MAITLAND,  
Colonel (tem. Surgeon-General) M. W. Russell, Deputy Director of Forces of Army Medical Service at the War Office.

Memorandum on the Newfoundland Association.

1. It has never been suggested or thought that the object of any Association here was to supply material needs which Newfoundland itself was not able and ready to give. We all know that the quality of what Newfoundland has given has been of the very best, and that in quantity she has sent enough to provide not only for the Newfoundland Contingent, but for many others. All that friends here desire is to show their appreciation of the way in which Newfoundland has come forward.

2. As regards the nature of any service or the manner in which it is rendered, members of the Association here are very anxious to act in a way that would best be liked by those in Newfoundland.

3. The need, however, for an Association is evidenced by the fact that the other self-governing dominions have thought it wise to establish them. They are able to do some things which mere distance prevents the Dominion or Commonwealth or Colony from doing. Thus when men are in hospital, but are beginning to get better, there is great tedium, and personal visits from friends relieve it greatly. It would be so in my own case, and I am sure that others, from whatever part of the Empire they come, would feel the same.

4. The conclusion is that an Association of some kind here seems very desirable. I am sure, however, that if I were to suggest it to them, they would be glad to have associated with them members from Newfoundland that might be wished, and always be ready to consider the wishes of the Colony as to any action taken, or the manner of taking it. Under those circumstances I sincerely trust that the Colony will welcome the Association and co-operate with it.

## Our Volunteers.

The total number of volunteers enrolled to date is 2,077, the following having enlisted with the Reserve Force yesterday:

David E. Sowers, St. John's.  
Thos. Ryan, St. John's.  
Jos. Oliver, St. John's.  
John S. Blackall, Peterhead, Scotland.

Peter G. Smith, Lumsden, Aberdeen, Scotland.  
Hayward Grace, Green's Hr., T.B.  
There are now 115 men on drill, and recruiting is progressing favourably. Yesterday four sections received a lecture from Instructor O'Grady on squad duty, and the others were put through Swedish and squad drill on the Parade Ground. In the afternoon skrimishing was held at Buckmaster's Field under the direction of Instructor or Noseworthy.

## N.P.A. Aeroplane Fund

ONLY 14 DAYS BEFORE 4th AUG.

Amount acknowledged	£13,382.40
S. W. O'Brien, Brigus	10 00
In Memoriam "I.R.W.M."	5 00
A. E. Hickman	100 00
P. C. O'Driscoll	10 00
E. D. Spurrell	10 00
Miss Cicely Rendell	10 00
John P. Flynn	20 00
Hon. P. T. McGrath	50 00
Geo. Neale & Sons	25 00
Fisherman's Union Trading Company	50 00
W. F. Coaker	10 00
W. J. Long	1 00
J. J. St. John	2 00
A. Ford	2 00
J. G. S.	1 00
Miss B. Cummins	1 00
6 Subscriptions, 50c. each	3 00
Frank C. Turner	5 00
J. H. T.	5 00
Alex. A. Parsons	10 00
F. C. Grant	5 00
Dr. Rendell	20 00
J. V. O'Dea & Co.	100 00
J. B. Baird	10 00
100 00	
James Jardine, H.M.C.	10 00
W. H. Bartlett	10 00
Alex. Scott	25 00

Employees Alex. Scott:	
Miss E. Milley	1 00
Miss E. Parsons	1 00
Miss M. Ivany	1 00
Miss L. Halfyard	1 00
Sums under £100	25 00
Dr. W. T. Ray	50 00
Dicks & Co., Ltd.	50 00
Maurice Blackburn	10 00
T. J. Duley & Co.	25 00
H. W. Dickenson	10 00
McCarthy Bros.	20 00

Proceeds of Concert and Sale of Work held by Ladies' Aid of the Methodist Church at Flower's Cove, per John C. Cummins

G. J. Carter	40 00
John Seamus	10 00
Geo. J. Velch	4 00
Robert Ash	1 00
Wm. Bowman	5 00
John Rossiter	5 00
Ell Dawe	10 00
Dr. Brehm	25 00
Miss Emma E. Ayre	25 00
Dr. Scully	25 00
T. J. Edens	100 00
E. B. Thompson, Harbour Grace	10 00
W. Barker	5 00
S. Tucker	5 00
Employees James Baird, Ltd. (Detailed list will appear tomorrow)	46 00
M. Hampton	10 00
J. M. Butler	10 00
J. B. Mitchell	10 00
J. Hanahan, Placentia	3 00
Employees Geo. Knowling, (Detailed list will appear to-morrow)	287 45
Wood & Carter	6 00
James T. Phillips	5 00
	\$14,933.85

Estimated cost of 2 Aero-planes	\$22,500.00
Amount collected	14,933.85
Balance required	7,566.15
J. A. CLIFT, Treasurer.	
St. John's, July 20.	

Have you sent your Subscription to the Aeroplane Fund? Don't wait to be called upon, send it TO-DAY.

C. R. STEER, Sec.

W. P. A.

IN AID OF THE SICK AND WOUNDED AND OF OUR SOLDIERS AT THE FRONT.

Amount acknowledged	\$13,101.47
Sale of Stamps	46 17
Sale of Badges to Branches	959 80
Sale of Badges in St. John's	93 37
Surplus from Branches	1,584.44
As after supplying them with material for work	136 89
Sale of Housewives	280 50
Anonymous contribution per J. M. Howley, Esq.	280 50
Total	\$16,208.54
Balance	2,845.30
KATHERINE EMBISON, Hon. Treasurer.	
St. John's, July 19th.	

Published by Authority

His Excellency the Governor in Council has been pleased to appoint Messrs. Levi Young, Frederick Newman and Samuel Wells, to be members of the Road Board for Twillingate, District of Twillingate, in place of Mr. Stephen Guy, resigned, and Messrs. Joseph Stuckless and Thomas Wells, deceased; Messrs. Joseph Cooke, Joseph Antle and Peter Molloy, to be the Road Board for Badger Bay, District of Twillingate; Mr. Esau Gosse, to be a member of the Road Board for Spanland's Bay, District of Harbour Grace.

Department of the Colonial Secretary, July 20, 1915.

Fishery at Bay Roberts.

During the past week the fishery at Bay Roberts and adjacent settlements has been remarkably good, the traps averaging from 10 to 30 quintals daily. A barred one trap secured 35 quintals on Saturday last. Caplin are plentiful, but very little is being done with the hook and line though the fish can be seen along the shore in greater quantities than for many years.

TALKING MACHINES.—We are showing a nice line of Talking Machines very cheap.—CHESLEY WOODS, Agent, 282 Duckworth St.—July 17th.

## Latest Fishery News.

From Port Rexton.—The total catch is 2120 quintals and for the last week 390. Forty traps and 45 boats are fishing. Prospects are not so encouraging as during the previous weeks. Caplin are plentiful for bait, but hook and liners are doing nothing as yet. As considerable fish have been seen on the bottom however, the men think good work will yet be done. Nothing is being done with lobsters. During the week 2 traps had 50 qts. of cod each, 2 or 3 had about 20 and many others had 6.

From Carbonear.—Prospects are poor and hook and line men are doing very little though caplin are plentiful. The catch to date is 840 qts. with 490 for the last week. Thirty-five punts and 140 traps are fishing.

## Amusements.

### BRITISH THEATRE.

The mid-week programme which has been most carefully selected by the management of the above house is one of exceptional merit. The opening film entitled: "An Indian Honour" being a most interesting western story, and the comedy which closes the bill is very funny, the well known comedian Sidney Drew being very prominent. Sidney Drew, by the way, is brother to the famous dramatic star, John Drew. The three reel feature photo-play is guaranteed to be the finest three reel subject to have ever been shown in St. John's as far as society dramas are concerned. It is a masterpiece and is in a class by itself. The great favourites, Marc MacDermott and Miriam Nesbitt are strongly featured and accomplish some of their best work. This will be an entertainment which nobody can afford to miss.

### "OURS" IN THE WEST END.

There will be a complete change of programme to-day at the popular little theatre. There will be one of the most stirring pictures ever shown: "The Spy" in 3 reels together with other well chosen pictures. The two little singers will be heard in their quaint song. A good show always seen in "Ours."

### CRESCENT PICTURE PALACE.

The Crescent Picture Palace is showing a big holiday programme to-day, six feature pictures produced by the best concerns in film and all featuring noted movie artists; see the regular advertisement for particulars and don't fail to see the show. On Friday the well known detective drama: "The Ticket of Leave Man" will be the attraction; this story is told in two reels and is a Biograph production which is a guarantee of its excellence. The Crescent is always cool and well ventilated; no better place in the city to get an hour's enjoyment.

### PICTURE OF REGIMENT AT NICKEL TO-DAY.

Don't miss the Nickel Theatre to-day, as the Presentation of the colors to the Regiment at St. John's Camp will be shown. The whole city is interested in this film, as all have some relative or friend in the ranks and they are anxious to see them. This picture has been shown at Hawick and all the boys speak well of it. There is not the slightest doubt it will prove the most popular film ever presented here. All will want to see it once, many will want to see it repeatedly, so we advise our readers to go early to-day. "The Million Dollar Mystery" will be continued and there will be other high-class films. Forbes Law Duguid will be heard in a new song.

### THE AEROPLANE SHOW.

Get ready for the big performance, the great Aeroplane Show. Show in Rossie's East End Theatre, on Thursday, July 29th. Mrs. Rossie has secured the finest talent in the city, our best amateurs have offered their services willingly in true Newfoundland spirit. His Excellency the Governor and Lady Davidson have promised their presence and patronage and kindly sent the Rossie's a cheque for which the Rossie's are grateful. The Rossie Theatre now beautifully equipped and most modern in the city will be filled as it ought to be for such a good cause. The entertainment will be a grand one, all can help. If the Aeroplane Concert, every little helps.

## Here and There.

BASEBALL, 3 P.M. CUBS & SHAMROCKS. ADMISSION, 5 CENTS.

Prunes should not be soaked before cooking as they lose a great deal of their flavor. Wash them thoroughly and put them on to cook in cold water allowing them to come to a boil slowly.

When Accidents Happen and sickness comes; Painkiller is an invaluable remedy to have on hand. Nothing better to apply for cramps, colic, diarrhoea, sprains and bruises. 25c. and 50c. bottles.

ARRESTED FOR LARCENY.—Last evening two Chinamen were arrested under warrant. They are charged with the larceny of a watch and chain valued at \$25 and a gold ring worth \$20, the property of a brother chink. The accused Celestials will be brought before the Magistrate's Court.

Give the Children "The D. & L." Emulsion throughout the cold weather. It is as palatable as cream and will ward off colds and maintain full weight and strength. 50c. and \$1.00 bottles. Davis & Lawrence Co., Montreal.

AYRE & SONS Ltd.

## Camp Life and Fishing

Has a touch of realism  
That is most fascinating. When on a Fishing Trip there is nothing to equal the rest, the care-free feeling, the glory of the out-of-doors.  
In our stock you'll find everything for outdoor sports, and the highest grade

## Fishing Tackle

FISHING RODS—40, 50, 60, 70, 80, 90, 1.00 up to 24.00  
Reels, Lines, Casts, Flies, Minnows, Artificial Bait.  
Baskets ..... 1.20 to 4.00  
Landing Nets, Mosquito Nets, Hunting Boots, Waders.  
THERMOS BOTTLES—pints and quarts.  
Fitted Lunch Baskets, Preserved Fish Bait.  
Flash Lights and Batteries for same.

TENTS, 7x9 kept in stock. Other sizes made to order.

We make a Specialty of PICNIC & CAMPING SUPPLIES.

AYRE & SONS, Ltd.



## If You are Hat Particular!

We are showing some noteworthy Straws, mostly fitted with that easy Ban Tan Ivy Band, as worn by King George V.

Prices: \$1.20 to \$2.50.

SMYTH'S,

Estab. 1875. Smyth Building.

'Phone 726.

P. O. Box 701.

## Here and There.

REACHED SYDNEY.—The s.s. Adventure arrived at Sydney at 2 p.m. yesterday and leaves there for Halifax to-morrow.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.—July 12, 15.

ROPER'S, Noon.—Barometer 29.60; thermometer, 68.

Ask your Grocer for Mapleton's Peanut Butter. Made in England.—July 8, 15.

RECORD TRIP.—The coastal steamer Portia is making a record trip and is due here from the westward to-morrow. A large number of round trippers are booked to go on the ship next trip.

DUNURE BACK.—The baronet Dunure, Capt. Connolly, arrived here yesterday evening, bringing a cargo of molasses to Job Bros. & Co. Conditions were favorable during the passage and the run was made in 22 days.

ENDED THE DISPUTE.—Two seamen of the s.s. Nascope disagreed on a certain point last evening on Water Street and it was decided to adjust the matter with fists. The first round had barely finished and a few uppercuts exchanged when Const. O'Keefe came along and had the disorderly seamen arrested.

FOGOTA BACK.—The s.s. Fogota, Capt. Dalton, arrived in port from the northward at 6.30 a.m. to-day, bringing a small freight and the following passengers: Rev. Mr. Scott, Mrs. Scott, R. Collins, Eli Parsons, R. Burke, B. Norris, W. Munn, Master Munn, R. Emberley, Dr. Donahue, Mrs. Donahue, Mrs. Weeks, Mrs. Greene, Miss Greene, Miss Bryan, Miss B. Edgar, Miss Scott, Miss Fitzgerald, Miss Greene, Miss E. Fitzgerald in saloon and 15 second class.

CLEARED FOR LABRADOR.—Up to July 10th the number of vessels cleared for the Labrador and Straits fishery was 412, which sailed from the following ports: Conception Hr., 51; Harbor Main, 2; Spaniard's Bay, 4; Hr. Carbonear, 21; Carbonear, 22; Western Bay, 3; Trinity, 80; Catalina, 13; Bonavista, 15; King's Cove, 26; Greenspond, 116; Twillingate, 66; Bonne Bay, 10; Burgeo, 1; Channel, 17. The crew carried in the above vessels number 5,370.

KYLE'S PASSENGERS.—The s.s. Kyle arrived at Port aux Basques at 6.50 a.m. to-day with the following passengers in saloon: Mrs. H. Donohue, D. A. and Robert O'Meara, Miss M. Parnell, Mrs. John Syme, Miss M. Syme, Mrs. J. J. Eford, W. J. Bartlett, Miss E. Lillington, Miss J. Lillington, Mrs. W. A. Reid, Miss Reid, Miss H. Gardner, Dr. E. J. Thompson, T. Tracey, Mrs. J. Barker, Mrs. T. White, Mrs. J. W. Warren, J. T. Holt, Mrs. J. H. Rodgers, J. A. Brown, W. J. Beatty, H. A. R. McCoubrey.

## Furs Numerous.

A PROFITABLE INDUSTRY.

From parties who arrived here recently from that region we learn that furring this year on the Labrador coast is the best ever known. This applies particularly to the most northerly parts of the coast, where silver and black foxes are numerous. Two men belonging to Westville, who are now at Long Hr., Labrador, have found that hunting for furs in the far north is more profitable to them than the codfishery. When the Erik was there less a fortnight ago they had over sixteen hundred fox furs between them.

## Reids' Boats.

The Argyle left Marytown at 5.30 p.m. yesterday, going west. The Clyde leaves Lewisporte to-morrow morning. The Dundee left Westville at 7.25 p.m. yesterday. The Ethie is due at Carbonear to-day. The Home left Pilley's Island at 7 p.m. yesterday, going west. The Kyle arrived at Port aux Basques at 6.50 a.m. to-day. The Meigle arrived at Humbermouth at 8.40 a.m. to-day. The Glencoe is due at Placentia to-day. The Sagona left Twillingate at 12.50 a.m. to-day and is due here about midnight.

## Death of Mrs. O'Neil Bay-de-Verde.

It is with deep regret that we chronicle the sad death of Ellen, beloved wife of John O'Neil, which occurred on the morning of the 12th inst. Deceased was in poor health for a number of years and last year visited St. John's to send several months with her daughter, Mrs. Capt. N. J. Kennedy, hoping that the change from Bay de Verde to the town of St. John's would prove beneficial to her health. Notwithstanding medical attendance and the loving care of family and friends she has gone to receive the reward of a religious, Christian life. Her hospitality to strangers, her charity to the poor and her devotion to her religion won her the respect of all who knew her, and many tears were shed over the loss of one whose place can never again be filled. Her love for work and her affection for her family are too well known to mention here and many a sincere prayer will go up to the Throne of God for the soul of one whose voice will never more be heard. Her funeral was largely attended and the many flags flying at half mast showed that people realized that a good woman had gone. To the grief-stricken family the sympathy of the community is extended in their sad bereavement. She leaves a husband, three sons, one daughter and sister to mourn their sad loss. High Mass for the repose of her soul was celebrated by the Rev. Father Donnelly who preached a touching sermon on death and the necessity of being at all times prepared for the dread summons. In the course of his remarks he referred to the good Christian life of her whose soul has gone to her eternal reward.

Bay de Verde, July 19th, 1915.

CARD OF THANKS.

We, the undersigned men of Pouch Cove, on behalf of those who had to run to St. John's in their boats on Thursday last, for shelter from sea and ice, beg to tender our sincere thanks to Mr. W. J. Higgins, M.H.A., for kindly procuring lodgings for us at the King George Institute during our stay in St. John's. Also we sincerely thank Mr. Jones of the Institute for his kind treatment to us during our stay there. Signed:—Albert Grouchy, William Shea, Jas. R. Bragg, John S. Noseworthy, Allan Noseworthy, R. Williams.

8 cases Fresh Cod

Campbell's Soups,

New Potatoes, 15c.

Best Family Flour,

Flash, the hand ch

T. J. E

Duckworth

Military

10 lbs. New P

10 lbs. New P

10 lbs. New P

10 lbs. New P

10 lbs. New P

10 lbs. New P

10 lbs. New P