

REID-NEWFOUNDLAND CO.

Autumn Excursion to Boston!

September 10th to October 17th.

Excursion Tickets will be sold from all points on the Reid-Newfoundland Company's System to Boston.

Good GOING up to October 17th, and good for 30 Days from date of issue.

SPECIAL REDUCED FARES.

Reid - Newfoundland Company.

More New Books!

LATEST FICTION, WAR MAPS AND BOOKS ABOUT THE WAR.
 The Vanished Messenger by Oppenheim. Cloth 80c.
 Wild Honey by Cynthia Stockley, 60c. and 80c.
 The White Lie by William LeQueux, 60c. and 80c.
 The Escape of Mr. Trim by Irvin Cobb, 80c.
 Down Among Men by Livingston Comfort, 80c. This is a most extraordinary book.
 The Auction Block by Rex Beach, 60c. and 80c. This is the best seller.
 Handcapped by David Lyall, 80c.
 In Self Defence by Silas Hocking, 60c. and 80c. Just off the press.
 Germany's Swelled Head, the book that impressed King Edward, 80c.
 Lloyd's A. B. C. of the War, 18c. A book of facts—facts about the war.
 The Secrets of the German War Office by Armagard Karl Graves, late spy to the German Government, 60c.
 How to Help Kitchener, 20c.
 The German Spy System, 15c.
 Daily Telegraph War Map, the clearest, most comprehensive War Map ever published, 30c.

Dicks & Co., Ltd.
 Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

SPEY ROYAL,
 10 Years Old.



Pure Malt Scotch Whiskey.
 Finest procurable.
J. C. BAIRD,
 Water Street.

NOTICE!

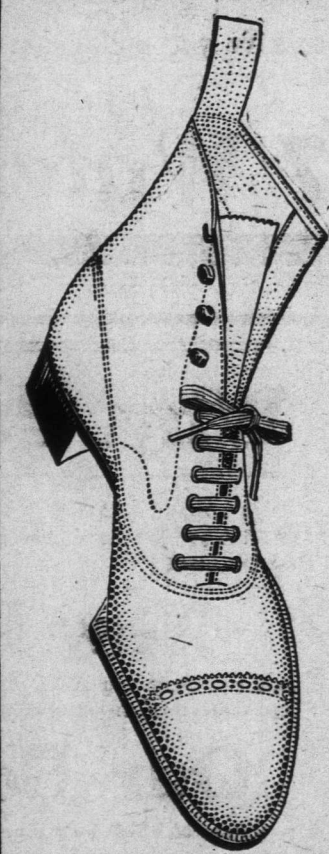
A meeting of the Licensing Board will be held at the Magistrate's Office on Saturday, the 17th instant, at 4 p.m., to consider applications for Licenses for the ensuing year.

A. W. KNIGHT,
 Secretary Licensing Board.
 oct19, 14

NOTICE!

Any person who was a member of the crew of the S. S. Morwenna when rendering assistance to the S. S. Lingal will, upon applying to Capt. Holmes, S. S. Morwenna, International Pier, Sydney, receive their portion of the salvage.
 oct10, 14

Exclusive Styles in Men's Shoes.



Our Men's Fall Shoes are rich in those distinctive features of style and workmanship so pleasing to Men who are very particular about their Shoes.
 Graceful, dignified models, with artistic Shoe building apparent in every line.
 Fashioned from the very best leathers by the leading Shoe Manufacturers of the country they are sure to please the discriminating Shoe buyer.
 We've a fine showing of the latest Fall styles from which to make a selection!
 Patent Colt, Gun Metal Calf, the new Mahogany Tans, and other choice leathers.
 Blucher, Button and Lace styles. Extreme or Conservative Lasts. Every size and width.
 A Long Price Range
 \$2.50, \$3.00, \$3.50, \$4.25 up to \$6.50.
 We can do you a power of good, Sir, when you are ready to buy your Fall Shoes.
 Come, see our Good Shoes and test our Splendid Experienced Service in fitting!

PARKER & MONROE, Limited,
 THE SHOE MEN.

Our \$3.00 SHOE



We are sure that we can out-shoe for the money any man that wears \$3.00 Shoes and does not buy them here. The leathers are Box Calf and Gunmetal Calf, with good solid soles.

Our Men's Shoes at \$3.20, \$3.50, \$4.00, \$4.50, \$5.00 and \$6.00, for Fall are now in.

Our Ladies' Boots at \$2.00, \$2.20, \$2.50 and \$3.00 are, just in. These Boots are just it for Fall wear.

SCHOOL BOOTS.—When it comes to shoeing the boys and girls we always lead. Double wear in each pair.

N. B.—We make a specialty of Shoe Repairing. Old shoes made like new.

F. Smallwood,

THE HOME OF GOOD SHOES.

Don't Buy a Piano

until you have investigated the co-operative plan of the

Kimball Piano Club.

Here are some of its features:

- A New \$260 Piano for \$60
- A New \$300 Piano for \$100
- A New \$350 Piano for \$125
- A New \$400 Piano for \$150
- A New \$500 Piano Player for \$250

Write at once for club terms to

Musicians Supply Co.,
 166 Water Street.

sep23, 28i, w, s



Listen! Confidential.

It's about a Fall Suit and Overcoat for you. We are showing a splendid assortment of materials, of the latest designs and weaves, all thoroughly reliable, and made to measure by us they will make exquisite Suits and Overcoats.

Let us take your order now. We will give you clothing first-class in every particular, and at as low a price as it is possible to get high-class clothing.

W. H. Jackman
 (The West End Tailor),
 39 Water St., West,
 St. John's, Nfld.

sep17, i, h, s, tu, tt

SOMETHING NEW IN SUIT CASES.

"The Fibergras."

Manufactured under a patent process from a grass which is so matted as to guarantee its being absolutely waterproof and insures unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap lock, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case
\$1.70.

Robert Templeton.

We have Just Received
 A SHIPMENT OF

Bendorp's Cocoa,

ALL SIZES.

Order now, as this lot will not last very long and we cannot get another shipment out at present.

T. A. MACNAB & Co.

aug28, eod, lt

Advertise in the Telegram. Advertise in the TELEGRAM