

THE MOST STRIKING
feature of the POLAR BEAR is its beautiful white coat, which is in keeping with the whiteness of its surroundings in the Arctic regions. The snow in those regions, however, is not whiter than clothes washed with **SUNLIGHT SOAP.**

The beauty of SUNLIGHT SOAP is in its purity, and the easy way in which it releases dirt from clothes, without injury to the fabric no matter how fine it may be. It is manufactured with the purest materials and there is £1,000 Guarantee of Purity on every bar.



TRY IT ON YOUR NEXT WASH-DAY.

Evening Telegram.

W. J. HERDER, Proprietor.
W. F. LLOYD, Editor.

MONDAY, Feb. 2nd, 1914.

A Wise Move.

We are pleased to find that the Minister of Finance has shown some courage in regard to the regular estimates. In a number of cases he has taken the bull by the horns and disregarding the practice of many years has placed in the regular estimates a number of expenses which have hitherto either been under-estimated, or left out of the regular estimates, or been paid out of votes for contingencies or for supplemental supply. Many of these expenses have been met year by year and therefore there was no sound reason for leaving them out, as there was no intention of not incurring the obligation, and it was well known that the Government intended to incur them. As the Government had no intention of cutting them out entirely or even of reducing them, it is not a matter of wonder that the Auditor General has year in and year out complained of the practice which has prevailed. We will take some examples from the speech of the Finance Minister on the Estimates.

1. "On page 9, under the heading of 'Fuel and Light' there are included in every case, due to the greater cost of both fuel and light, and of new buildings, the figures now given being based on actual expenditure for some years."

2. On page 21, under the heading of 'Education' are shown \$4,500 for sparsely settled localities and \$10,000 for augmentation, and \$1,500 for additional inspection, these amounts, however, having been voted last year in Supplemental."

3. "Conveyance of sick poor is increased by \$2,400, the vote in the past having been inadequate, and the amount now asked being the lowest for which the service can be performed. For the conveyance of sick fishermen from Labrador, previously \$1,500, an extra \$500 is asked, the reason being the same; and \$1,500 more is asked for extraordinary expenditure, such as grants to fire sufferers and to people procuring artificial limbs; and \$4,000, I am informed by the head of the Department, is certainly required. An addition of \$2,250 is provided for medical attendance to paupers. The same remarks apply to this vote."

There are a number of other cases given in the Finance Minister's speech. We need not however, proceed further to show the change in practice, which appears to us commendable.

St. Valentine's Day will be celebrated in the Presbyterian Hall on Friday, Feb. 13th, with new and novel features. Make a note of it. Admission 20c. Feb. 2, 1914.

PURITY BUTTER!

By Rail to-day, Jan. 26th, 10 boxes 2-lb. Prints; 20 10-lb. Tubs.

- By s.s. Stephano:
BANANAS.
CALIFORNIA ORANGES.
TANGERINES.
WINE SAPP APPLES.
CAULIFLOWERS.
CELERY.
CHICKEN, N. Y.
OYSTERS.
FINNAN HADDIES.
Fresh Supply
MOIR'S CAKES and CHOCOLATES.
- By rail to-day, Jan. 27th:
50 Dressed Turkeys.
50 Dressed Ducks.
10 cases Ply. Rock Chicken.
10 lbs. FRESH RABBITS.
10 cases SELECTED EGGS
762 lbs. FRESH HALIBUT
200 lbs. COD TONGUES.
200 lbs. FRESH FISH.

T. J. EDENS,

151 Duckworth Street, 112 Military Road.

The Loss of the Mayflower.

A Thrilling Story of the Sea.

A recent issue of the New York World, tells the story almost in detail of the loss of the Mayflower some time ago, which was wired that paper by Norman G. Thwaites, of the World staff, who was a passenger on the rescuing ship Lusitania. The story was sent by wireless, and is as follows: Capt. Halfyard and his crew of 7 men of the Newfoundland schooner Mayflower, which was fast sinking, were rescued by the Cunard liner Lusitania at about 6:30 this morning after a three-hour fight by a life-boat's crew against a northwesterly gale and very high seas.

At 2:30 o'clock Capt. D. Dow, of the Lusitania, saw the flare of a torch in the distance. He changed the ship's course toward the signal of distress. Gallant Exploit in Heavy Sea Thrills Passengers.

The sudden stopping of the engine as the emergency lifeline was about and the landing of the castaways on deck to watch a thrilling deed of life-saving. The heavy seas made the work extremely dangerous. Every able seaman and many stewards and firemen of watch, wanted to man the boat. It finally got off with First Officer Alexander at the tiller. For more than two hours the boat's crew struggled to reach the schooner. Dawn was now coming on. Alexander manoeuvred to get to leeward, so as to have the schooner's crew jump into the water and be picked up. He got into position and the men who had been clinging to the rigging

jumped overboard one by one. They were seized and hauled into the boat. Capt. Halfyard was the last man to quit his vessel. The crew of the schooner, all "blue-nose" seamen, is as follows: A. Shelgrove, mate, H. Grace, Wm. O'Neill, John Welsh, E. Snow, Noah Smith, all three from St. John's; P. Broadbent, from Bell Island, and D. Carey, from Witless Bay. Then began the return of the boat to the Cunarder. The trip back was fully as dangerous as the outward row. Before leaving the Mayflower's side, Mr. Alexander had shouted to her captain to have her set on fire, so she might not become a dangerous derelict. But the high seas dashed over and extinguished the flames, leaving her a charred hulk sinking off the coast. Schooner's Trip of Misfortune.

The Lusitania's passengers cheered at the safe return of the life savers and the landing of the castaways on deck. When hauled aboard Captain Halfyard was suffering from delirium. He was attended by Dr. Pointon, the ship's surgeon, and soon recovered. Then he told me that he sailed in the Mayflower from St. John's on Sept. 17, for Bahia, Brazil, and arrived Nov. 15. The trip back had been one long struggle with gales and head seas. Three days before the rescue he had lost his rudder, his sails had been carried away and the Mayflower sprang a leak. The Lusitania's passengers made up a large sum for the rescuers and the rescued.—Daily News.

Supreme Court.

Before Chief Justice and Mr. Justice Johnson.
Job Bros. & Co. vs. John W. McMartin. Mr. Conroy, K.C., for the defendant, is heard.

The notice is enlarged till Monday next. In the Matter of the Insolvency of Abram Organ, of Bryant's Cove. On motion of L. G. Emerson for the petitioner this application is adjourned till Feb. 14th.

The Greatest Invention Of The Age

NOW IN USE BY LEADING MERCHANTS IN ST. JOHN'S.

By the use of this latest invention you can have in one second, speech with any or all of your staff, located anywhere on your premises, without leaving your desk, without wasting the time your employees use in going from their station to the private office, without any bell to ring or other attachment to handle. You may give callers attention without admitting them to your room and all the time your hands are disengaged and you may speak from three to ten feet from your instruments and be perfectly heard at the other end of the line. If you are interested in this service Mr. Percie Johnson will furnish detailed information on request. This service has been tested by six months perfect working in St. John's.

Dragged Her Anchors.

The schr. Calidora, which was towed into port from Trepassay by the D. P. Ingraham on Saturday, dragged her anchors in the harbour to-day, owing to the heavy undertow that was on, and began to drift. She brought up near King's on the Southside where she was taken in tow by the tug John Green and brought to her former place of anchorage.

Prize Distribution.

Yesterday afternoon the annual distribution of prizes to the pupils of the Cathedral Sunday School took place in the Synod Hall. The prizes were presented by His Lordship the Bishop who spoke encouragingly to the children and reminded them of the Confirmation that was to take place on Palm Sunday. The Rector, Rev. Canon White, also addressed the scholars. A vote of thanks was proposed by Mr. Goodland and seconded by Rev. Canon Bolt was tendered the Bishop.

ENGAGEMENT.—The engagement is announced of Mr. William Walsh, of Salmonier, and Miss Maud Murphy, of Central House, Salmonier Road, youngest daughter of the late Lawrence Murphy.

Stanfield's Underwear.

Sleeping in the cold and silent clay to-day are many men who should be alive and active — an asset to their country, but they allowed cold after cold to go uncared for—result—Death. Many of these colds were contracted through wearing cotton underwear. There is nothing more dangerous in cold climates. After perspiring freely it is like a cold wet rag round the body, and the fleeces roll off in little icy knobs. Throw it away. Wear wool, it absorbs all moisture and lessens the chances of catching cold. Stanfield's, from \$1.00 per garment.

J. M. DEVINE,
THE RIGHT HOUSE.

Cable News.

Special to Evening Telegram.

OTTAWA, To-day. The Province of British Columbia is understood to be applying for the control of the Yukon territory, a step long contemplated. No confirmation of the report is obtainable here, but the Province is said to be anxious to annex the territory, the administration of which by the Dominion involves a financial loss.

OTTAWA, To-day. The Naval service department publishing an official list of all Radio telegraph stations in Canada and in the South Coast of Newfoundland together with regulations looking to greater safety of ships, announced all the shore stations' messages will be exchanged free with masters of ships at sea, on matter pertaining to navigation of ships, weather conditions, tides etc., and reports on aids to navigation.

MONTREAL, To-day.

In the circulars mailed from local offices of the White Star Line notifying the following reductions from Europe for 3rd. class passengers, rates have been cut from \$35 by Laurentic, Mesantic, and Teutonic to \$25, by Canada and Dominion from \$35 to \$25. Westbound passengers for third class passengers from all continental ports to Canada have been reduced from \$29.50 to \$27. The reduction also applies to vessels belonging to the Canada Line. As regards prepaids westbound rates on regular weekly sailings of Canada Line to Halifax have been arranged for remainder of winter season.

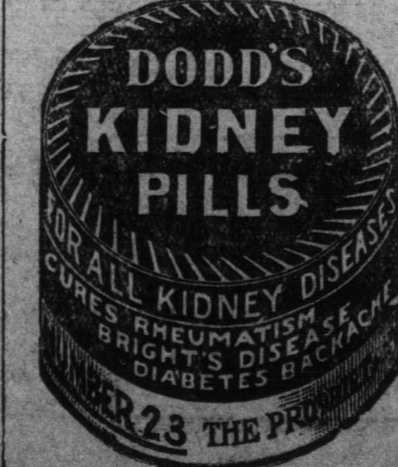
LONDON, To-day. Militant suffragettes are very angry with the Bishop of London over his report that there was no truth in the allegation of torture being inflicted on their comrades, who are subjected to forcible feeding in Holloway jail. They accuse the Prelate of being an ally of the Government.

MONTREAL, To-day.

Three fires within an hour yesterday morning kept the firefighters on the jump, a large part of the day, and did \$25,000 damage and destroyed the premises of the Merchants, Clothing Co., and other firms of West Notre Dame St. The deaf and dumb Institute in the north end of the city was in flames and then occurred a blaze in the Canadian Pacific Atlantic Line shed at the King Edward Pier.

LINCOLN MASS., To-day.

21 thoroughbred horses, belonging to A. Henry Higginson, were lost in a fire which destroyed a stable on Higginson country estate and only 4 horses were saved. The loss is estimated at \$60,000.



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When we are able to offer you I. & R. MORLEY'S Famous

WOOL SOX from 25c. to 50c. a pair.

Inimitable WOOL SHIRTS at \$1.00 to \$2.30 each

Also a dandy line of Men's Sweater Coats for \$1.80.

SEE OUR WINDOW.

A. & S. RODGER.

The Crescent Picture Palace, 8th Week.

5—PICTURES—5

Monday and Tuesday's Feature Bill:

- THROUGH STRIFE—A gripping tragedy, featuring Louis Webber and Phillips Smalley.
CLEVER SKETCHES—By famous cartoonist, Hy. Mayer.
HIS MOTHER'S LOVE—An I. M. P. dramatic novelty.
THE BOOB—The best story comedy seen for a long while.
A FLOWER FESTIVAL—At Pasadena, Cal. A scene of splendour.
MR. DAVID PARKS, Baritone, sings "There is nothing like a mother's love."

At the Crescent, the home of comfort, safety and enjoyment, the usual prices and sessions.

Rossley



Theatre.

The only High-Class Vaudeville Theatre in our Colony.

Grand Pan'omime, BABES IN THE WOOD. New costumes, new songs and Dances.

Matinee for the children Wednesday and Saturday, 5 cts.

Children not admitted at night, unless accompanied by their parents or grown up persons.



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in the season's most approved fabrics are ready for your inspection.

The High Standard, which we have set in past seasons, combined with recently added facilities, enable us to pronounce our Fall Showing

SUPERIOR TO ANYTHING SHOWN ELSEWHERE.

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The Store that Pleases.

MUSIC GIVEN AWAY.

30, 40 and 50 cent Music selling for 2, 5 and 10 cents.

Purchasers of 50 cents' worth will be given free "THE NEWFOUNDLAND FOLIO," containing "Newfoundland," "The Dear Old Southside Hills," "The Banks of Newfoundland" and 50 Old Favorites.

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LADIES'
Plain and Regular 30c. Regular 40c. Regular 45c. Regular 50c. Regular 70c. Regular 80c. Regular \$1.00.

LADIES'
Regular 30c. Regular 40c. Regular 50c. Regular 50c. **MEN'S B...**
Regular 20c. Regular 25c. Regular 35c. Regular 50c. **MEN'S B...**

Regular 30c. Regular 40c. **MEN'S**
Regular 15c. Regular 25c. Regular 40c. Regular 55c. Regular 70c. Regular 1.05.

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This is and frayed bright again

Size 24 x 48
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Size 24 x 48
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Size 27 x 58
Size 29 x 66
Size 27 x 56
Size 30 x 68
Size 23 x 52
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Huge as sizes about and Fancy. Regular 40c. Regular 40c. Regular \$1.00. Regular \$1.25. Regular \$1.50. Regular \$2.00.

