

We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.



RUBEROID RED ROOFING

A Colored Roof

is always attractive. But unless the color is permanent it soon becomes an eyesore. In

RUBEROID RED ROOFING

the color is not merely a surface coat, but is impregnated in the material, which makes it absolutely permanent. Ruberoid wears longer than any other roofing. Weather-proof; fire resisting.

Write for Samples and Prices.
THE ROYAL STORES, LTD.

J. J. ST. JOHN.

Just landed per S.S. "Carthaginian,"

10 FIRKINS

IRISH BUTTER--Cork 1sts.

NO BETTER IN THE WORLD.

J. J. ST. JOHN, DUCKWORTH ST.



THE FISH IS NO TOO GOOD FOR A FISHERMAN.

MUSTAD'S Hooks Never Miss.

Ask for Mustad's.

J. J. HENLEY,

The Leading Mattress Manufacturer.

Telephone, 642.

Factory and Office, Henry Street, St. John's, - - Nfld.

To the Trade,--

If you want Mattresses that will sell quickly and give satisfaction to your customers, buy none but HENLEY'S

Having enlarged our Factory and installed the latest Machinery, we are now in a position to turn out any quality or quantity at the shortest notice.

We also carry a full line of SPRINGS, BOLSTERS, PILLOWS, COUCHES and CHAIRS.

We make a specialty of Steamship Upholstery.

Men's & Boys' Readymades.

Our Spring and Summer Stock of Mens' & Boys' READYMADE CLOTHES

Now open and ready for your inspection. Outport orders carefully and promptly attended to.

WILLIAM FREW, Water St., Nearly opp. Court House

INTENDED SAILINGS

Black Diamond and Red Cross

LINES.

	LEAVE MONTREAL.	ARRIVE ST. JOHN'S.
ROSALIND	May 21st	May 29th.
ROSALIND	June 4th	June 12th.
BONAVISTA	June 11th	June 19th.

	LEAVE NEW YORK.	ARRIVE ST. JOHN'S.
BORNU	May 27th	June 2nd.
FLORIZEL	June 4th	June 9th.

For Freight or Passage apply to

m13,31 **HARVEY & Co.**

FURNITURE! FURNITURE!!

AT THE

BIG FURNITURE STORE!

We have the largest stock and best variety to select from in the city.

Longes, in Leather Cloth, Tapestry & Velour Plush, from \$7 to \$35
Easy Chairs, in Leather Cloth, Pantasole, etc., from \$7.50 to \$26.
Fancy Arm Rockers, very highly finished, from \$3.50 to \$13.75.

We would especially draw your attention to our line of BABY CARRIAGES and GO-CARTS.

See our Special Folding Go-Carts, with Rubber-tired Wheels, that we are now selling at \$2.75.

CALLAHAN, GLASS & Co., Duckworth Street

REID NEWFOUNDLAND COMPANY.

TRINITY BAY SERVICE.

THE S.S. "ETHIE" leaves Carbonear every SATURDAY after arrival of the S. 45 a.m. Train from St. John's for the following ports:

- Western Bay,
- Northern Bay,
- Bay de Verde,
- Old Perlican,
- Catalina,
- Trinity,
- Hant's Harbor,
- Scilly Cove,
- Heart's Content,
- Hickman's Harbor,
- Lady Cove,
- Clareville.

Reid Newfoundland Company

Direct From Amsterdam!

Another Large Shipment of

Bendorps Royal Dutch Cocoa.

The Sale of this delicious Cocoa is increasing daily.

Have YOU tried it?

10 cents, 25 cents, 50 cents and \$1.00 tins.

T. A. MACNAB & Co.,
Cabot Building. Wholesale Agents.

P. E. ISLAND PRODUCE.

To-day, ex Rosalind from Charlottetown:

Choice Blue Potatoes,
Choice CHEESE—Large and Small,
Prime Timothy Hay, No. 1 Straw.

F. McNAMARA, Queen St.

HAY, HAY.

Just landed to-day, May 13th,

100 bales Best No. 1 Hay

LOWEST PRICE.

George NEAL.

A. & S. RODGER.

New Designs, New Shades, EXCEPTIONAL VALUE.

Summer Dress Materials, Muslins and Linens.

Dainty Shades in Silk Voiles with Spot, \$1.00 per yard.

Exclusive Silk designs in "Tobralco," the Newest Dress Fabric, White, Ecu and Black, 30 cents yard. This material is a revelation in Wash Dress Goods.

Striped Dress Linens, pretty and extremely useful, 24 cents yard.

Plain Dress Linens, in Newest Colorings, 18 cents yard. Strong, Fast Colors and Washable, the most economical & useful material for Summer costumes.

A. & S. RODGER.



ARTIFICIAL HUMAN EYES.

Never since the arrival of the illustrious John Cabot has anybody in Newfoundland attempted to cater to the needs of those who have been unfortunate enough to lose an eye.

WHY,

Does it mean anything?

RATHER.

It means that hundreds must be kept on hand in order to match all the different sizes, shapes and colors within the range.

I have just received my first shipment of

300

In Greys, Blues and Browns, from these, no doubt, many can be matched. Come along or send and see what we can do for you.

MORE EYES

to arrive later.

R. H. TRAPNELL,
Eyesight Specialist, Water St.

BOOKS ON COOKING

By MRS. De SALIS,

Author of the "A-La Mode" series of Cooking Books, &c.

Dressed Game and Poultry—'A la mode, 45c.
Dressed Vegetables—'A la mode, 45c.
Entrees—'A la mode, 45c.
Floral Decorations, 45c.
Savouries—'A la mode, 45c.
Sweets and Supper Dishes—'A la mode, 45c.

Mrs. Beeton's all-about Cookery Book; new edition, 585 pages, illustrated with colored plates; cloth, 96c.
Mrs. Beeton's every day Cookery Book, 750 pages, illustrated with colored plates, \$1.20.
Mrs. Beeton's Family Cookery Book; entirely new edition, 865 pages, illustrated with colored plates, in half leather binding, \$3.50.

Mary Ronald's Century Cook, containing a group of New England Dishes, by Susan Coolidge; 680 pages, fully illustrated, \$2.00.

Mrs. Beeton's Household Management; "The best cookery book in the world." As a gift or presentation volume for any purpose, or at any period of the year, Mrs. Beeton's "Household Management" is entitled to the very first place. The book will last a life time and be a constant help; 2,000 pages, with colored illustrations, \$2.10.

GARRETT BYRNE
Bookseller & Stationer.

NOTICE!

The business of the Colonial Manufacturing Co., which hitherto has been represented by Mr. M. F. Carroll, will hereafter be attended to by Messrs. Harvey & Co., from whom any of the following articles can be bought at very low prices:—

- 1 Locomotive Boiler, about 80 h.p.
- 1 Horizontal Boiler, about 60 h.p.
- 1 Vertical Boiler, about 30 h.p.
- 1 Large Steam Winch, practically new.

- 1 Large Engine, 55 h.p.
- About 600 feet assorted Iron Piping.
- 2 Steam Feed Pumps.
- 2 Large Filter Presses.

A quantity of second hand Fire Brick, Grey Stock Brick, &c., &c. may 12, 31

People Who are Hard to Please

USE

"Canada First"

CONDENSED MILK and EVAPORATED CREAM.

COLIN CAMPBELL,

Wholesale Agent.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.

Office: corner Duckworth and Prescott Streets.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

THE ROYAL CIGAR STORE,

UNDER NEW MANAGEMENT,

IS NOW WIDE OPEN for BUSINESS.