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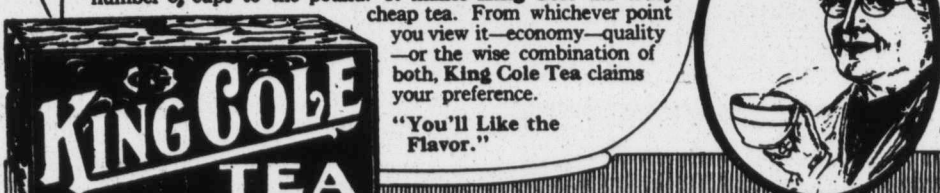
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What Will You Put in the Pot?

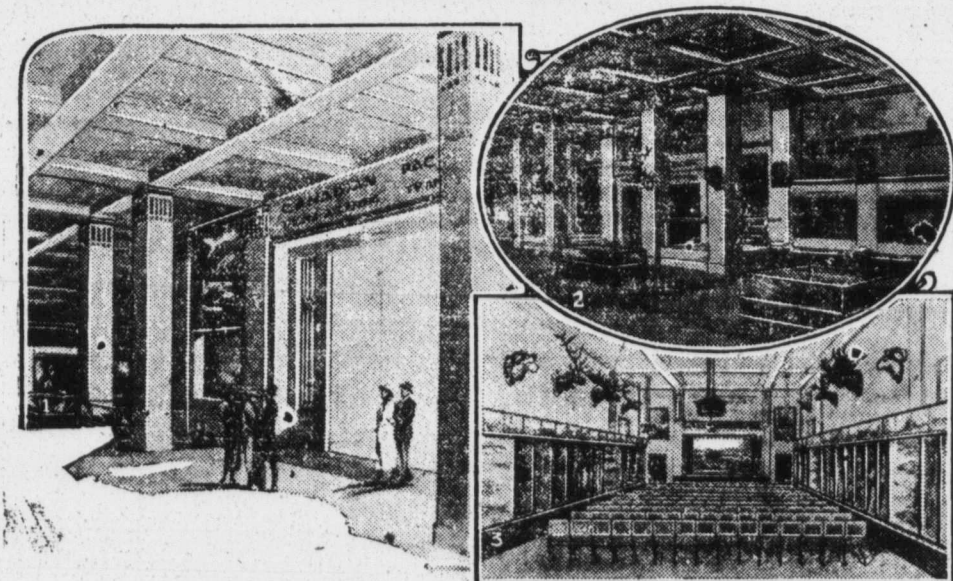
When you drink tea every cup should be a delicious refreshment—a distinct pleasure. But this demands good tea in the pot. You cannot possibly get satisfactory results from inferior tea.

Now consider the small cost of a cup of King Cole Tea—a mere fraction of a cent. Surprising isn't it? But its secret is in the rich liquoring King Cole blend which yields so generously in the number of cups to the pound. It makes King Cole the truly cheap tea. From whichever point you view it—economy—quality—or the wise combination of both, King Cole Tea claims your preference.

"You'll Like the Flavor."



A Great Railway Exhibit at London's Great Empire Show



(1) The entry to the imposing building of the Canadian Pacific Railway at the Empire Exhibition is imposing. (2) The Exhibition Hall is filled with displays of Canadian products and scenic glories. (3) A complete theatre is also part of the Company's exhibit.

Canada's exhibit at the British Empire Exhibition, which opens at Wembley next month, will be one of the most interesting and attractive features of the whole. No phase of Canadian life or activities has been overlooked and every resource of the country will be displayed to good advantage. The Canadian Pacific Pavilion, which has been designed to harmonize with the Government building, directly faces the main bridge leading into this portion of the grounds and at once catches the eye of all visitors. This pavilion is a massive building, approached by a broad flight of steps flanked on either side by bronze models of buffalo and moose. A strong color scheme will be strikingly emphasized at night by a Neon lighting effect similar to that at the Coliseum in London, wonderfully penetrating and effective under all atmospheric conditions, and another attractive feature of the exterior will be the encircling series of illuminating panels in relief depicting the manifold activities of the Canadian Pacific. Equally alluring will be the decorations and exhibits in the interior of the pavilion. The floor space on the ground floor comprises 7,700 square feet. Along the main floor there runs a 400-foot frieze illustrating the Canadian Pacific route from the United Kingdom to Japan. In this diorama there will be moving models of Canadian Pacific liners crossing the Atlantic and Pacific Oceans, mechanically driven and electrically illuminated, and the train journey across the Dominion will be depicted by two Trans-Canada trains, each consisting of locomotive and eight coaches. These also will be electrically illuminated and mechanically driven, with head and rear lights etc., and the realistic effect will be supplemented by an illuminated signal system, automatic gates, and all the other appurtenances of a com-

plete railway track.

In an adjoining section of the interior exhibits there will be shown six mechanically and electrically illuminated vitascope models of Liverpool, Quebec, the prairie region, Banff Springs Hotel in the Canadian Rockies, Vancouver and Yokohama.

A fruit orchard scene in British Columbia and a scene depicting Japan and Japanese life are next presented for the entertainment and edification of the visitors. The model of Japan gives a general view of the country around Fuji Yama, with the world-famed mount itself rising high in the heavens. There will also be models of Japanese houses, bridges, streets and other typical sights of the Flowery Kingdom.

Prospective settlers in the Dominion will be attracted by the model of a 160-acre irrigation farm in the west with all the buildings and equipment, running water and moving train running across the holding. The adventure-lover will be charmed by the spacious scene depicting the big game life of Canada. Grizzly bears, black bears, wolves, muskox and other representative specimens of the denizens of the wild will confront the spectators in defiant attitude. All over the building, too, the heads of big game will snarl or grin, according to the respective temperaments of their erstwhile owners.

The lecture hall, which will accommodate 300 people, is elegantly arranged and decorated. Numerous cases, containing grain, fish, birds, maple sugar and honey exhibits will be on view. There will be a continuous cinema performance in this hall between the hours of one and five-thirty, and between seven and ten, with a lecturer in attendance to explain and entertain.

FOR COMPENSATION ACT PRINCIPLE

Resolutions passed by various labor organizations are being received by members of the Legislature in which the Government and the House of Assembly are being urged to adhere to the Workmen's Compensation Act in its entirety or otherwise, amend the said act only in such a manner that will prevent the principle of the act from being contested in the courts of this province as is being done at the present time.

J. S. Martin (Labor; Northumberland) has had a conference with Premier Veniot regarding the act. This week the New Brunswick Labor Federation will hold their annual convention in Fredericton and their views will then be presented to the Government by a delegation which Mr. Martin will introduce when they appear before the cabinet.

A NEW ASSOCIATION

An indication of the awakening New Brunswick interest in the tourist possibilities is the formation at Bathurst of the Northern New Brunswick Fish and Hunting Association with E. J. White as secretary. It is anticipated that other counties will organize similar associations and aid in this way to stimulate travel providing literature and encouraging the better hotel requirements.

MARCH WINDS bring Tender Skins

To protect your face and hands against all chafing, roughening effects of the Spring winds, simply rub in a little Zam-Buk before retiring at night. This makes the skin smooth and flexible and clears it of all blemish. Besides valuable soothing and emollient properties, Zam-Buk has far-reaching medicinal virtues which quickly overcome all sore, irritated or inflamed conditions. It purifies the whole tissue and removes the underlying causes of eczema, salt rheum, pimples, blotches, etc.

Miss Rosa Wallace of Menie, Ont., writes:—"My hands were all roughened and sore through the Spring winds. But Zam-Buk soon healed and made the skin fine and smooth. It is the most soothing balm I have ever used."

Zam-Buk
Makes The Skin FINE & SMOOTH

All druggists and dealers sell ZAM-BUK at 50c. The box, ZAM-BUK MEDICAL SOAP is 50c. The tube, 75c. Box of three, direct from Zam-Buk Mfg. Co., Dupont St., Toronto.

UNITED STATES REQUIREMENTS

The United States authorities require that on and after the 1st of April next customs declaration (form 91-b) be attached to all parcels of general merchandise (parcel post) prepaid at parcel post rates posted in Canada addressed for delivery in the United States. They further require that commercial invoices or statements of value be enclosed with books prepaid at printed matter rate; also in sealed parcels of general merchandise prepaid at letter rate; posted in Canada addressed for delivery in United States.

Home Treatment Safe And Efficient

Ailing People Made Strong by Dr. Williams' Pink Pills

Dr. Williams' Pink Pills do one thing, and do it well. They build up the blood, increasing the number of red corpuscles. As this is done the blood becomes a richer red and is able to carry more oxygen, the great supporter of human life. As the blood improves in quality the tissues of the body are better nourished and the functions of the body are better performed. This is the reason Dr. Williams' Pink Pills have been so successful in the treatment of diseases due to poor, thin blood, and it is also the reason why they are so successful in building up strength after fevers and acute diseases. Among those who have used Dr. Williams' Pink Pills with great advantage is Mrs. Helena B. Taylor, Hanover, Ont., who says: "not long ago I was critically ill. The trouble started with anaemia and a run-down system, and ended with pleurisy. I was confined to my bed for three months and three doctors were in attendance at different times. My life was despaired of, and I was practically living on doctors' medicine, because I could not eat. My friends did not expect me to recover. During my girlhood Dr. Williams' Pink Pills had brought me through a severe attack of anaemia, and my mother urged that I should try them again. The doctor could not understand why we wanted to try these pills, but we decided to do so. After taking six boxes a decided change was taking place. I was actually getting hungry and anxious to live. After using twelve boxes a miracle was worked. I could walk and felt my strength coming back, and people on all sides were asking what was helping me, and we were not slow in telling them it was Dr. Williams' Pink Pills. With my health fully restored through the use of these pills I am a striking example of what this wonderful medicine can do, and now I never see a pale or sickly-looking girl or woman that I do not feel like going up to her and asking why she does not take Dr. Williams' Pink Pills."

The new sales tax will not increase the price of Dr. Williams' Pink Pills as the company pays the tax; you can get these pills postpaid, at 50c a box, from the Dr. Williams Medicine Co., Brockville, Ont.

First Impressions Are Important

In a world where appearances are valued as indexes to character, *Your Stationery* should represent you worthily—always and everywhere.

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