As Old as the Ages, Says English Writer.

(By Joseph Greenaway.)

The human race is always striving to To something new-something strikingly original-something that will open up

the eyes of this poor old globe of ours. But, believe me, it is a difficult job. When, for instance, "Votes for Wowhen, for instance, votes as well as well as the quite a lot of folks thought something entirely novel had popped up this time. I remember reading somewhere a poem by the famous Ella Wheeler Wilcox that started off like this:

"So vain is the cry of the masters, And vain the plea of the hearth, As the ranks of the strange New Woman Go sweeping across the earth."

There was really nothing strangely new about it all. Surely every school-boy knows that, there was once long ago a fine, sturdy race of women known by the name of Amazons, who left Mrs. Christabel Pankhurst-and all the other window smashers—completely in the shade. They got far more than the

mere vote—they ran the whole show. telling us that a New Age is upon us. was a New Age-electricity brought along another New Age-and the flying

mother New Age—and the lifting machine—well, that's, going to turn tisings upside down. It will be even more than a New Age.

Candidly, I don't believe there is anything new under the sun. I may be wrong, and not being well enough postd up in ancient history, I won't argue But when people tell me that Adver-

tising is a new profession, I kick. Last night, here in old London town, I attended a meeting of advertising men, and every one of the speakers emphasized the fact that ad, writing was

Advertising a new science? Why, it goes back to the dark ages, when our forefathers were cave men. Why, a couple of thousand years ago they were as well versed in the subtle art of publicity as even Teddy Roosevelt or Win-Churchill-and surely that's going

Ask any tourist who has been to the name of an Egyptian Egypt for King, and sure as fate he or she will at once tell you Xerxes. You can't escape him if you go to the dreary golden land of the Pharaohs. He wasn't the doorways of the temples, but he had it stamped on every brick. Yes, erery single brick you turn up you read this jolly old King's name. Xerxes

even though you cannot pronounce it you remember it forever afterwards. It haunts you, and if you happen to be an ad man you wake up in the middle of the night and think what valuable ad-vertising space there is in a single New Yerk eky-scraper, and what a chance Carnegie missed when he built his free littles.

Advertising a new game, indeed?

Julius Caesar was another ancient with knew "the game" pretty well. In

order to avoid his many adventures being wrongly reported, he did the job himself. And he took good care that nothing should be missed—how he starmed over Gaul and kicked our poor do noble ancestors the English. Commentaries of Caesar—they have been read through the ages, and the name of Julius stands boldly out on the sky-

ine of glory. Napoleon Bonaparte also knew a little of the game. With his old green hat and legs apart—he was most careful about every detail. He was too busy to write up his own adventures, but no doubt if he had conquered the world he would have also had his whole history put up neatly in two volumes. Still, the records he left behind are pretty good suppose he takes up as much as anyone in the news of the world

please don't misunderstand me. believe firmly in advertising. After all, when you advertise you have to get bursy. If you keep on telling the world that you can do something better than you have to "make good." Advertising keeps things a going—and it makes for honesty, for when a merchant advertises regularly it shows that he is willing for name to be coupled with his goods. He is not afraid of anything. Advertising far too expensive a way to sell bad

But it is not a new idea—they had trade marks and sign painters in the trade marks and days of Pompeii.

Minard's Liniment Cures Garget in Cows.

EYE OF A HORSE.

The appearance of "white" in the nstare, because a high tempered horse constantly looks about apprehensive of danger or desiring to do mischief. The quick motion of the eyeball in opposite directions exposes an unusually large surface of the white, which thus omes an evidence of the temper of

Tell a girl she is an angel and she will want you to keep harping on the



GOT HIS OWN BACK.

At a homeopathic convention a doctor told a story about a brother specialist who is an authority on the stom

"Blank," he said, "was traveling in the wild and woolly West, where they are all great jokers. At a country club a jovial-looking stranger accosted Blank and said:

"'Dr. Blank, I believe?' "'Yes, sir; thank you." "The great Dr. Blank?"

"Well, er—I—well, yes. I have been called—er—by that name." "The Dr. Blank who treats stom-

achs? "'Precisely, sir."
"Then, Dr. Blank, as it's the luncheon hour and our table d'hote is excelent. I wish you'd treat mine!' said the

"Dr. Blank's veins run rich with gen erons sporting blood, and he treated the stranger—an amiable Western millionaire, as it turned out to luncheon. But he got his revenge. Later on in the afternoon he approached a group of men, with a roll of small bills in his

"'Has anybody here,' he asked, 'got ten dollars "The Western joker promptly produced a ten-dollar not- and handed it to Blank. Blank thanked him, thrust

the note in his pocket and turned away.
"Look here, said the Westerner,
What did you want that bill for?" Westerner, "'What did I want 'it for?' asked Blank, blandly. 'Why, for treating your stomach, of course. It's my usual fee.'"

TRIMMING.

It should trim. It should enhance.

It must be in harmony.

It must add beauty to the dress. It should not attract attention to

No, by all means let trimming trim If they don't, refuse them.

And also let them trim in pleasing fastion. A trimming suitable for a simple rig is unsuitable for a rich costume.

Forty years in use, 20 years the standard, prescribed and recommended by physicians. For Woman's Ailments, Dr. Martel's Female Pills, at your druggist.

BELTED COATS.

Coat belts are general.
There may be a real belt.
There may be a suggested belt.
A couple of buttons may simulate

Or a strap may go across the back of A fat cord designates the belt line on some dress coats.

In fact, there is no limit to the forms the coat belt may take.

TO CURE A COLD IN ONE DAY. Take LAXATIVE BROMO Quinine Tab-lets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c,

RIDDLES.

What is the best time to study the book of nature? A .- When autumn is turning the caves.

What quadrupeds frequent the opera? A.—White kids.

Why is a girl not a noun? A .- A girl is a lass and also is an nterjection.

What has a mouth and never speaks, and a bed and never sleeps? A .- A river.

Why are potatoes and corn like the Pharisees of the Bible?

A.—Because they have eyes and "see and ears and "hear no

Up and down, up and down, touching neither earth nor sun. What is it? A .- A pump handle.

BUNIONS NO JOKE

Hard to get rid of them, too. or three applications of Putnam's Pain less Corn Extractor softens the thickes tissue, and removes it painlessly. Put-nam's Painless Corn Extractor removes corns, warts, and callouses quickly and painlessly. Sold by druggists, price 25c

CUGGLAUSSEN,
The new recruit of the pro. Toronto hockey team. .A. his own request his handle is shortened to "Gunn."

Minard's Liniment Cures Distemper.

The White Blouse.

It has won out. The colors arrived But white was preferred.
White satin is a favorite.
White brocade is very modish.
Crepe de chine is the most beautiful. The long shoulder seam characterizes

Will Dawn Upon Him Some Day. "The vest Jack adores me; I've known it for weeks."

Then what's bothering you?"
"What's bothering me! Why, I've get to wait for him to find it out."— Boston Transcript.

Minard's I iniment Cures Diptheria. A WORLD-WIDE MOVEMENT.

(St. John Telegraph.) (St. John Telegraph.)

The Argentine has twice as many catthe as the United States; but this has
brought about a land famine and the
President of the Argentine Republic promoses to break up the vast ranches by
taxime land values. He has served notice on the men who own most of the
courtry, saying the tiller of the soil
must no longer be deprived of a fair,

Caller—"What an open countenance voor baby has." Pon—"Yes, especially thout midnight." Boston Transcript.

"Come n-w, John, we've seen the ele-"Come n-w, John, we've seen the ele-phants and the monkey's and the birds; let -s go into the aquarium." "But, dear Ekza." replied the obelient husband, "I can't swim a stroke!"—Yonkers States-

Catarri Brains Y An " Un esirable "

So Loathsome Is the Disease That Few Will Associate With a Catarrhal Victim.

IS YOUR TROUBLE CATARRHY



have given Catarrh the reputation of being incurable. But it is curable, easily and quickly, if the right method is employed. Snuffing a pow der or ointment up the nose won't cure Catarrh, neither will tablets, douching or stomach medicines cure. These treat-ments fail because they only affect local conditions; they do not remove the cause, which is germ life established in the lungs, bronchial tubes and nasal passages. Ordinary remedies do not reach these remote parts, but Catarrhozone does, for it is breathed through the inhaler into every air cell in the lungs, into every air passage in the head and throat. No matter where the Catarrb is Catarrhozone will reach it. It kills the germs, heals sore spots, clears the nose and throat instantly. Universally used; pleasant and clean; guaranteed to ure of money refunded.

Don't be an object of aversion to

veryone you meet-get Catarrhozone today and use it regularly; it will cure your Catarrh, Bronchitis, Throat Trou ble, spitting and gagging. Large size, 50c. All dealers or the Catarrhozone Co., Buffalo, N. Y., and Kingston, Can-

BIRDS AND FARM PESTS.

Company of the protection of Plants (Montreal Gazette.)

The fourth annual report of the Quebec Society for the Protection of Plants from Insects and Fungus Diseases contains a chapter devoted to the bird friends of the farmer and fruit grower. The attention which all that pertains to the production of food has received of late years has added much to the from ledge of plant disease and pests, and to the means of checking them. So far as insect pests are concerned, and there is no crop from them, it would appear birds are nature's ever active check. The hawk, which occasionally steals a chicken, is a great devourer of rats and mice, which live by tolling the crops. The same is true of the owl. The woodpecker is an insect devourer; so is the kingbird, the flycatcher, the pewee, the jay, the blackbird, the native sparrow, the swallow, the pobln, etc. Even the crow, while he cats what worries the farmer, destroys beetles, grasshoppers, weevils, cutworms, etc., and carns. his board. When the wisdom begotten of the knowledge set out in the report has its effect, the cheap sport who shoots birds will be in greater disfavor than he is now even, and the farm which is chosen as a home by many feathered flyers will have something added to its value.



THE PRIVATE DETECTIVE.

(Toronto Star.) A private detective has no more right to butt into your affairs and cross-examiner than has the village barber. The law does not compel you to gratify the curlosity of either the one or the other.

other.

The man who flashes the badge of a private detective agency, and makes it appear that he is possessed of authority as an agent of justice, is thereby imposing on the credulous. He is nevely an agent employed by private interests.

But we agree with the Advocate that the operations of private detectives should be discouraged. They are becoming too numerous, and too active. People are "awed" by them, and the name detective has an alarming sound.

How would you like to earn

BIG MONEY

in your spare time. Send your name and address to-day, and we will tell you all about it. M.O. Dept. 74 St. Anteine Street, Montreal, Can.

WANTED-AN INVENTOR. (Sarnia Canadian.)

Any inventive genius was wants to confer a benefit on humanity and their dentally make, a million deliars or se for himself, can do it by devising and patenting some material for sidewark construction which will be as cheap and lasting as granuolithic, but which will not transform itself into a skating rink every time there is a thaw and a subsequent change to freezing weather.

Arany a man spends most of his same p in the clouds looking for some of those silver linings.



TREES AND PLANTS

Rules Governing Importation Into Canada.

All persons who are accustomed, or intend, to import trees, shrubs and plants, or other k' of vegetation into Canada, or to ship such trees and plants from one province to another, should make themselves thoroughly faculties with the regulations oughly familiar with the regulations of the Dominion and Provincial Governments in this matter. If this is not done inconvenience and possible loss mr result owing to the neglect to comply with the requirements of D ninical or Provincial governments, which requirements are necessitated by the danger, always present, of the importation of dangerous pests into Canada or their spread from one province to another.

regulations governing the importation of vegetation of various kinds into Canada and the Dominion and Provincial laws under which they have been passed have been collected in a convenient form and pub-lished as a bulletin, with explanatory notes by the Dominion Entomologist, Dr. C. Gordon Hewitt. This bulletin, entitled "Legislation in Canada to Prevent the Introduction and Spread of Insects, Pests and Diseases Destructive to Vegetation with Regula-tions Regarding the Importation of Vegetation Into Canada, is publish-ed as Bulletin No. 11, Second Series, of the Experimental Varus Branch of the Dominion Department of Ag-It also for "s Antomological Bulletin No. 6 of the Division of cal Bulletin No. 6 of the Division of Entomology. It may be obtained free on application to the publication Branck Department of Agriculture, Ottes a T laws and regulations Otter a T · laws and regulations
of the Domitton Government and of of the Doma on Government and of the lovernment's of those provinces possesing such legislation, namely, British Columbia, Neva Scotia, On-tario and Prince Eiward Island, are given. A full explanation is given of the regulations which must be observed by persons importing nursery stock, which comprises trees, plants vines, etc., irto Canada and into the Provinces mentioned.

SAVE THE BABY

Baby's Own Tablets are the one safe medicine to make baby well and keep him well. They are curranteed by a government analyst to be free from all injurious magand are absolutely safe to give even to the newborn babe. Con-cerning them Mrs. Oscar Bedard, Manseau, Que., writes: "I have used Baby's Own Tablets and have to thank them that my little one is living to-day. I know of nothing to equal them as a children's medicine." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville,

WILL THERE BE TIME?

When man has harnessed lightning to his will. his will.

And spanned the occan's breadth with
bows of steel:
When he has made the universe his mill.

And set the winds to work drive his When he has scaled the skies whith

ghostly mirth To rob the stars of their stupendous owers; he has probed the bowels of the And gathered up the breath of all the

flowers: Wil he then pause a while to count the poverty and steel have ground whom poverty and steel have ground to dust? will he then heed the children's cry for Or hear the mother's wail for what is

will he then square himself with God and man? Will he repudiate the vice and crime That have endured snice being first be-God, can he do all this? Will there be

-Bell Fligleman in the Survey. A WINDSOR LADY'S APPEAL

To All Women: I will send free with full instructions, my home treatment which positively cures Leucorrhoea, Ulceration, Displacements, Falling of the Womb, Painful or Irregular Periods, Uterine and Ovarian Tumors or Growths, aline and Ovarian Tumors or Growths, also Hot Flushes, Nervousness, Melancholy, Pains in the Head, Back or Bowels, Kidney and Bladder troubles, where caused by weakness peculiar to our sex. You can commue creatment at home at a cost of only about 12 cents a week. My book. "Women's Own Medical Adviser," also sent free on request. Write to-day. Address Mrs. M. Summers, Box H. 8, Windsor, Ont.

SIMPLY A QUESTION OF HONOR. SIMPLY A QUESTION OF HONOR.

The charge that Senator Root is speaking for the railroad opposition to the Panama Canal when he suggests consideration of honor and faith to the United Sates Senate does not at all blur the fact that he is speaking for national honor and good faith.

We have other ways of regulating railroads than by reaching after them through the breach in a trea y and other ways than by giving unmerited subsidies at the expense of national reputation to a carrying trade whose aim is monopoly.

tion to a control of the whole same is monopoly. It is not Senator Root's good fortune to be cons antly in position where he can be greatly esteemed for other than the ability he demonstrates in that position, but in his plea of the United States Senate to hold treaty obligations sacred he is whelly admirable. PILES CURED IN 6 TO 14 DAYS.

Your druggest will refund mensy if PATO OINTMENT fails to cure any case of liching Blind, Bleeding er Pretruding Piles in 6 to 14 days. 50e.

Old Sayings About January. January blossoms fill no man's cel-

If birds begin to whistle in January, frost to come.
When gnats swarm in January the peasant becomes a beggar. Much rain in January, no blessing

o the fruit.

When oak trees bend with snow in January, good crops may be expect-A cold January, a feverish Febru-

A cold January, a levelin reolary, a dusty March a weeping April and a swendy May presage a good year and gay

Blinestore for all and child most liked

Make Mouse Commit Suicide



mouse trap that does not se A mouse trap that does not bequester setting and has no springs or other things to get out of order—and which at the same time is sure death to the unfortunate mouse that entems the made with a block of wood and a sharp

nail.

The block is bered with a hole about four inches deep and an inch and a half in diameter. A nail with a sharp point is then driven into the block point is them driven into the shots in the manner shown. All that is then necessary is to place the bair in the bottom of the hole and set the trap on the floor. The mouse suppales himself on the nail when he attempts

to get the bait.

This mouse trap never breaks or wears out.

A Dish for the Gods.

Liver and onions, artistically blended, produce a fragrance that, wasted to the summit of Olympus, would cause the jovial Jove to kick over the ambrosia kettle and come thundering down the craggy steeps in quest of a new dish for the gods.—Kansas City Star.

for Gall Stones, Kidney Trouble, Kidney and Bladder Stones, Gravel, Lumbago, Uric Acid. Price \$1.50. Most leading drug-

THE SANOL MF'G. CO., LTD. Winnipeg, Man.

A WARNING.

(Philadelphia Record.)

"A man." the doctors say. "is as old as his bloodvessels." Recent investigations have pretty conclusively shown that in spite of the great reduction in the general death rate due to improved social and sanifary conditions, the deathrate among men between the ages of 45 and 65 is increasing. This is due to the rapidly increasing aggregation of population in towns and cities where, under present industrial conditions of modern life, there is undue hustle and stress. The hustlers bring about premature degeneration of the animal system. The increasing number of deaths from heart disease gives startling statistical confirmation of the killing pace among middle-aged men. This is further proven by the contrary showing among women. There has been for many years past a continuing reduction of the female death rate between the ages of 45 and 63. Among active business men anxiety, worry and overwork but a constant mechanical strain on the heart and bloodvessels. Overfeeding bring on toxic poisoning especially where there is lack of physical outdoor exercise. Finally, the heart goes on a strike, and the edomes. (Philadelphia Record.)

\$1,000 REWARD

For information that will lead to the discovery or whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Disease, Blood Poison, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at The Ontario Medical Institute, 263-265 Yonge Street, Toronto.

LEARN FROM LOVE LETTERS

Dr. Arthur Holmes, who advocates the exchange of love letters between students as a means of acquiring the art of composition, might point to Samuel Richardson as a proof of the efficacy of his method. began by acting as scribe for a num ber of young women, for whose correspondence with their sweethearts he frequently supplied not only the words but the sentiments. His rela tation for this kind of composition led a firm of printers to propose that h should prepare a "complete letter writer" for the use of "those country readers who cannot indite for themselves." Two or three of the epistles written or this purpose suggested a separate story, "and thence," in Richardson's own phrase, "sprang ardson's own phrase, 'Pamela.'"

MINARD'S LINIMENT CO., LIMITED. Some time ago I had a bad attack of Quinsy which laid me up for two weeks and cost a lot of money.

Finding the lump again forming in my throat, I bathed freely with MIN-ARD'S LINIMENT, and saturating a cloth with the liniment left it on all night

Next morning the swelling was gone Next morning the swelling was gone and I attributed the warding off of an attack of Quinsy to the free use of MINARD'S LINI St. John.

SLIPPER ADORNINGS. Buckles lead. Rosettes are seen

And how rosettes vary. Rose rosettes are pretty. Buds are seen in clusters. Buds are made of satin or chiffon Jet or steel may trim the resette of welvet.

Even ostrich feathers are curled up into elever flat rosettes.

As stated, the buckles lead, those made of tiny rhinestones being first

L'air No. 6, 1913

HELP WANTED.

WANTED — EXPERIENCED WEAV.
ers and girls to learn weaving.
Steady work and highest wages. Additional help required on account of additions to plant. Apply Slingsby Mag. Co.,
Brantford, Ont.

WANTED-FIRST-CLASS TINSAMMEN, smed wages and steady job to minima. Apply O'Gormap & Hemphon (S) Ganeya street, St. Catharines, Oat.

B ARRIE SPECIAL—WOOLLEN LIS for sale. Must be sold. Good tea-tion. No better in Ontario, no opposition here. About 60,000 lbs. of wool shipped from here last year. Terms easy to suit the buyer. Apply to D. Lewis, 34 High Street, Barrie, Ont.

MISCELLANEOUS.

EMBROLDERY HANDWERK:
Ladies wanted, we buy their work,
and sell them all supplies even in small
quantities at the lowest prices. Distant
Patrons especially attended to. Send
stamps to cover Postage. We take confers
for designs and stamping Open until
D p.m. Embroideries Supply Co., 499
Yonge Street, Toronto, Ont.

DO YOU WANT TO SELL TOER real estate, property, or business? We can quickly dispose of it for you through our system. We may have a celent waiting who wants just such a property as yours. Do not lose valuable time by delaying. Write Immediately. INTERNATIONAL BUSINESS AGENCY P.O. Box 204, Welland, Ont.

The Canadian-1913 Model. "Eh—ah—er—," said the gentleman with the tawny moustache, making those preparatory sou is by which the Brion warns the world of his intention to speak, "jolly little place, this Canada—and all that sort of not. Kindly feelings toward all you Campa. Kindly feelings toward all you Colontals too—quite so. But have you a taproom or an inn where a chap can get a pint of ale and a finan haddle?"

The Canadian scratched his head.
"Well, now, I dunno. Up to the
washin'ton Hotel, though, you kin Washin'ton Hotel, though, you kin git some Chicago ham and Milwaukee beer and New York crackers. Im from Ioway myself—just-moved neuth last winter—but I'm clad to be somether than the second of the last winter-but I'm glad to see you, even if you be English. Who's king over in your country new?"—Pack.



Send for Free Color Card, Story Bookle Beoklet giving results of Dyeing over other of The JOHNSON-RICHARDSON CO., Lim Montreal. Canada. THE PROPER CENSOR.

(Philadelphia Record.)

The public can censor plays, and ought to. While the duty does not sest exclusively upon the woman, they constitute a good deal more than bake of theatrical audiences, and most of the men present are there with their wises, sisters and daughters. One would saturally look first to the women for zevoit against the "dzamatization of the salws of Paris." Nevertheless, the play which is announced as "swift, smart and saucy" draws plenty of ticket buyers, both men and women, whose conduct is correct and whose moral standards for their reading are at least respectable. It ought to be unprofitable to produce blays reeking of the underworld, and it would if men and women, and especially fathers and mothers, excreded the censership of the stage which is not enly their privilege, but their boundes duty. (Philadelphia Record.)

Indian Root Pills

owe their singular effectiveness in owe their singular electrocles in curing Rheumatism, Lumbago and Sciatica to their power of stimulating and strengthening the kidneys. They enable these organs to thoroughly filter from the blood the uric acid (the product of waste matter) which gets into the joints and muscles and causes these painful diseases. Over half a century of constant use has proved conclusively that Dr. Morse's Indian Root Pills strengthen weak kidneys and kidneys and

Cure Rheumatism

Russian Blouse Effects.

They came in last fell. Now we are interested. There were a few in velvet. There'll be more in wool and in silk. Linens are likely to be thus made up. They fasten at the left in very many

Buttons and loops are among the approved fastenings.

The buttons may be in a row or they

may be in clusters. The Russian blouse coat reaches the knees and may be straight around, with fronts slightly rounded or even a triffe The skirt of such a suit may be slight-

by draped and on cold days a fur band around the neck is the approved touch of cozines

Minar-'. Liniment Cures, Colds, Etc. LONG SEARCH ENDED.

Traveler (settling bill)-Pardon my curiosity, sir but what do you stuff your heds with in this hotel? Landlord (proudly)—Best straw to be had in the whole country, b'gosk. Traveler-Ah, that's very interest ing; I know now where the straw came from that broke the camel's back.—Weekly Telegra, h. the camel's



For DISTEMPER Pluk ye. Fpizootte, Sh. p ng Fever. and retail rever.

Sure cure and positive preventive, no matter how horses at any age are infected or "exposed." Liquid, given on the tengue, acts on the Good and Glands, expels the poisoned serms from the b dv. Cures Distemper in Dogs and Sheep and Cholera in Poultry. Largest selling live stock remark. Cures La Grippe among human beings and is fine kidney remedy. Cut the sur. Keep it. Show it it your druggist, who will "et it for you. Free Booklet. "Distemper, Causes and Cures." DISTRIBUTORS—ALL WHOLESALE DRUGGISTS SPOHN MEINT CO., Chemists and Bacterloogists.