KEEP your body in excellent health by wearing woollen garments-too many men wear cotton inside garments in cold weather and all the drugs, and exercises one may take will never correct that backache until we return to the woollen garments.

You'll find no cotton garments on the British Soldiers — nothing but the best wool to keep them in good health.

Let us fit you with your next undersuit, we have the best makers to fit slim, medium, and stout men, at low prices, for such splendid qualities. Come in to-day and examine them.

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"Robin Hood"

1000 Barrels "Robin Hood" Flour

Due shortly.

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2 Cases ENGLISH DRESS MELTONS JUST ARRIVED!

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AMERICAN ZEPHYRS AMERICAN FLANNELETTE REMNANTS

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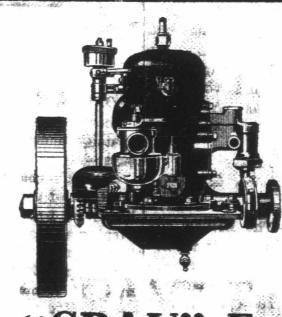
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"FERRO" Kerosene Engines

Fulton Self Sparking Engines. Britannia 4 Cycle Engines.

The largest stock of W. Coils, Spark Plugs, Wire, Tools, Lubricating Oil, Etc.

Call and see us. Open every night.

Advertise in The Mail and Advocate

Opinion of Labor Lead- Success is by no Means Vital to the Central Powers. It neutralized ers and Others on the Matter of Liquor as CAN GERMANY STAND it Effects Labouring

Conditions. "Labor leaders are alive to nenace that the saloon is to the progress of working men. When the Toronto Labor Temple was founded. a clause was put in its constitution totally excluding intoxicating liquor from the premises."-James Simpson.

"The destruction of the poor is their poverty, and the present licensing It had its orgin in British conceit. system is the chief cause of the present-time poverty, debasement, and weakness of the poor."-John Burns M.P., English Labor Leader.

"So far as my observation goes drunkenness was at the bottom of al misery (in workingmen's homes), and not the industrial system or the in dustrial conditions surrounding the men and their families."-Ex-U.S Commissioner of Labor, Carroll D

"The use of liquor and its influences have done more to darken labor's homes, dwarf its energies and chain it hand and foot to the wheels of corporate aggression than all other influences combined."-R. F. Travel ck, President of National Eight Hou

'If a brewery is closed down, in i lace springs up a factory. If a sal oon is closed, in its place comes store. It is simply a process well known to union men, the same pro cess as follows the introduction of machinery. It is a readjustment, changed condition of society. Almost every disturbance in the ranks of organized labor can be traced back some connection with the saloon.' John Mitchell, Vice-President A.F.

"The purpose of the trade union is to raise the standard of living. Wha about the saloon? Is there a may who will dare to say there is any in fluence from the saloon except to low er this standard, and make man less manly and woman less womanly? don't know a solitary principle for which the labor movement stands bu that the saloon is on the other side of the question."-John P. Lennon Treasurer A.F.L.

"The day will come when practical ly every labour leader will be a tota abstainer. Why, just a little time ago across the line the bartenders in one town organized a total abstinence sc ciety. Why shouldn't labor leaders do the same? I would not have you conclude that I think there are no good labor leaders who drink. There are, some of the first in the ranks. yet it seems to me, other things being equal, the man who is a total abstainer is the best man."-Rev. Charles Stelzle, Delegate A.F.L.

**************** OPENING ANNOUNCEMENT

A. S. WADDEN WISH S. WADDEN wishes to rons and the General Public, that his New Store 368 Water Street West (2 doors West of old stand) is now open with a full line of Tobacco, Cigars, Cigarettes, Fruits, Confectionery, etc. All orders per-:- sonally attended to. -:-Satisfaction guaranteed.

A. S. WADDEN 368 Water Street West ‡

Prohibition Notes The Dardanelles Campaign SPECIAL TO OUTPORT

Allies Triumph—Nor Could Dis-aster Assure Germany Victory

Dardanelles Expedition Was Neat est and Most Effective Counter to Turkey's Entering the War as Ally of Germany

THE COST OF FIGHTING?

The New York Evening Sun says editorially, under the heading "Bri

The old-fashioned idea that John Eu.l is a stolid person, proof against undue elation and auwarranted de pression alike, is an exploded error. The Englishman may be slower, undoubtedly is slower, to get excited than a majority of his neighbors. But when he does get worked up he is just as hysterical as the imaginary Frenchman of his own creation. His liability is permanently expressed in the slang word "mafeking." Perhaps the Dardanelles may become the lingu stic exponent of his depression. "To over a discouraging side issue!

Not Main War Issue.

The fact is the Dardanelles expedied, would have contributed very ma- not to have been undertaken when terially to shorten the struggle but the Russian armies were pushed far could not in itself have brought about the end. Success in it is by no means vital to the Allies' triumph, nor could complete disaster, such as German union with the Turks and a menacing move against Egypt, assure the Germans victory in the full sense. The entire Near East campaign, is a detail. It is important, but not conclusive.

All the agitation in Britain over the failure—which may not be a failure at all of the dash for Constantitempest in a teapot. It is "mafeking" reversed. The doleful dumps in and out of Parliament are temperamenta!, hysterical, not military nor reasonable. The recall of Sir Ian Hamilton, the commander-in-chief of th expeditionary force, may be a wise step; it may be the displacement of a man who has not risen to his opportunity, or it may very well be an act of injustice, the making of scapegoat to satisfy the public and stop the mouths of rattled members

of the House of Commons. Enterprize is a Mystery.

Nobody really knows much about he Dardanelles enterprize. It is uncertain whether it was possible or mpossible in its principal objective. viz.: the forcing of the Straits and the seizure of Constantinople. It is uncertain whether sufficient force was sent to effect this purpose and it is uncertain whether the force available was exerted, in the right way. The whole struggle may have been a demonstration of skill and courage contending against hopeless odds, or it may have been a collossa! series of blunders from end to end. These points cannot be settled now. We cannot even see the facts clearly for the smoke. Probably they will never be settled. History will dis ALL THE BEEF IN pute them so long as anyone thinks it THIS MARKET worth while to remember the present

But there is one thing quite certain: The Allies have derived and are deriving prodigious advantages from the Dardanelles adventure. I has given them returns so great that it would be rash to say that the enormous expenditure in life, munitions, in ships, in treasure had not been fairly compensated. The Dardanelles 'Phone 420. Duckworth St expedition was by far the neatest and Turkey into the war as the ally of

the Turkish power of offence at once and for a long period.

Contest Was Concentrated. It concentrated the contest with Turkey in virtually one spot, whereas otherwise fighting might have been widely diffused and Britain's prestige might have suffered far more from menaces to her power in Egypt within and without than she would sustain today even in abandoning the attempt to capture the Ottoman capi-

As for the situation in the Balkans, it would seem to have been inevitable from the first. To say that the check of the Allies contributed any more to Bulgaria's backsliding than would a defensive campaign by Britain in the Sinai Peninsula, pure nonsense. Bulgaria's actual course was probable at all stages of the game, and it was finally determined by the work of Hindenburg and Mackensen in Poland and Russia and not by the Turkish resistance to Australian troops in the Anafarta region. As for the German "drive" dardanelle"-to go into a blue funk through Serbia, which has progressed so far at the rate of twelve miles in nine days, it is quite fair to assume that it would have been made sooner or later in any case. An attempt to tion never represented a main phase join forces with the Turks and inof the war. It was a brilliant strate- cidentally to crush Serbia, the primgic conception which, had it succeed- ary aim of the war, was too obvious

So far, therefore, it is really fair to credit the Dardanelles with a large degree of military profit and practically no political injury which would not have accrued under any circumstances. As for the thing that has happened, it may prove to be far from a real disaster. Bulgaria's quota of men is no doubt of some importance. But the wear and tear on Germany's armies involved in the attempt to penetrate Serbia cannot but nople is therefore to a large extent a tend in a most serious degree to the exhaustion of the Teutonic power to carry on the war. Here as elsewhere, the Empire is dashing itself to pieces against a resistance which always gives way, but never fails to take terrible toll for what it surrenders. Can Germany stand the cost of fighting her way to, or even toward the

enough back to make it feasible.

We have no doubt Britain will pluck up her courage and recover her surface of stolidity in a few days.

OWS ARE ALL RIGHT

as milk producers, but their meat is apt to be tough and tasteless.

comes from young grain fed steers, especially bred for the purpose. The cheapest cuts of our meat are better than any cuts from any cow that ever lived and we can prove it.

M. CONNOLLY.

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that we carry. We have every thing you need in this line AND OUR PRICES ARE UNEQUALLED, but best of all the quality is such that you will have no remnants left over. All will sell at a good profit.

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A fisherman came into our store the other day and during the course of a conversation

"I have never seen the engine imported into Nfld., which could compete with the FER-RO in workmanship, economy of fuel and general satisfaction. I've owned and operated a 7½ H.P. FERRO for the past four years and when get in my boat all I need do is start the engine and go on. No fooling and no trouble.

This man was one of the first men in his locality to buy a Motor Engine. Now 90% of the boats in that section are powered with FERROS.

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