

ST. ANDREWS BEACON

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The best advertising medium in Charlotte County, and the only one which reaches the whole of the Dominion.

ST. ANDREWS, N. B., CANADA

Thursday, 7th January, 1915.

ENTER 1915

In our first issue of the New Year we have adopted a new heading which has proved to the old title of THE BEACON, dropping the "St. Andrew's" for convenience sake, the paper being always familiarly known by the shorter title.
We have adopted as our new motto the Leaf and the Royal Arms. There must be no mistaking of the fact that the BEACON is a patriotic publication, that it stands for what is best in the great Dominion, and that it holds the interests of the British Empire.

The New Year finds us at war against the forces that make for tyranny and militarism, and that would put the whole world under subjection to the most damnable despot, the cruellest and most merciless military regime the world has ever known. But right must triumph over night; and it is to be hoped that before the year is ended there will be an end for ever of any further attempts on the part of the German Empire, or of the military clique that has controlled it for so long a time, to dominate the world and control its destinies.

Canada is nobly doing its share to support the Empire in arms; and in the bitter struggle which is the only way in which it can win, it will take her place along with the other British Dominions beyond the seas, in the councils of the consolidated Empire that stands for peace and progress, commerce and culture, and all the civilizing, elevating and humanizing forces upon which alone the Empire seeks to hold its sway. In the fatherhood of God and the brotherhood of man, in justice between man and man, between nation and nation, we stand and we shall not be denied.

In this spirit we enter the New Year, in prayers for the Divine Blessing, in faith in our aims and aspirations, and in the firm conviction that we are performing our part in the Divine scheme of human affairs.

PROGRESS OF THE WAR
The past week has found few changes in the western field of hostilities, but what change has taken place has been to the advantage of the Allies. A point from Alsace to the coast of Flanders in Germany, advanced by five miles; the Allies have advanced at several points, notably in Alsace, where they have finally succeeded in taking Strasbourg. The fighting in the eastern field of Europe is difficult to speak with precision, so divergent are the accounts; but the Germans are no nearer Warsaw than they were. The Russians are again moving across, and are advancing on Hungary from the south-east. We must conclude that Russia has had the advantage in the week's fighting, and that the Austrians are yielding in them. Belgrade has been bombarded by Austrian monitors, but without success, and the Serbians have more than held their own.

It is difficult to understand exactly what the situation is in Trans-Caucasia, both Russians and Turks claiming success in the same engagements; but from an examination of the map it would seem that the Turks have pushed south, further to the north than they were one month ago. No news has been forthcoming of the situation in Syria or on the Egyptian frontier, or of the opposing fleets in the Black Sea.

CARLETON COUNTY ELECTION

Today is polling day in Carleton County for the election of a member of the Legislative Assembly to fill the vacancy caused by the resignation of Hon. J. K. Flemming. The election campaign has been short, but has been characterized by the absence of personal abuse and invective which can only tend further to lower the tone of politics in New Brunswick, and to make it more difficult than ever for decent men to become candidates for office.

THE 1915 CALENDARS

We have received a very neat Calendar issued by the St. John Business College, S. Kerr, Principal, which will keep in mind this well-known and successful illustration for the current year. Messrs. Conroy Brothers Limited, of St. John's Harbor, have sent us a copy of their calendars, in which are displayed very realistic representations of the tinned fish for which this region has become famous. The calendars are admirably assigned and executed.

THE BANK OF NOVA SCOTIA

CHARLES C. COBBETT
St. Andrews, N.B.
S. George, Grand Manan.

THE FIRST NEWSPAPER PRINTED BY STEAM

Sunday, Nov. 29, 1914, marked a century for our Dominion. It was the first time printed by steam, and for the first time mechanical power was substituted for human power in the production of a newspaper.

THE SPIRIT OF SERBIA

A Serbian major of artillery writes:— Do not be downcast if you hear of seeming reverses. Remember that the war is now only four months old, and I do believe it takes time to go with it—the Serbs will not tire. The only thing we want is a little rest now and then, to gather fresh force, and there is no need to worry when you hear we are taking it. On the contrary, you should say to yourself: "The Serbs are not to-day." "After this lull there will be an end of the Swabos!" Up to the present, according to their own count, they have lost 1,800,000 men, but they have not taken our little kingdom, nor if they lose a million more will they take it.

Our soldiers laugh heartily when I tell them that Austria reports victories. This is the most popular of us ever had. The soldiers were 47, of Semendria, who 4,000 Swabos were put here in combat, was won by few recruits, who rushed singly to battle.

INFORMATION FOR FARMERS

Bulletin No. 54 of the Seed Branch, Dominion Department of Agriculture, is now in press and will soon be available for distribution through the Publications Branch, Ottawa. It is published to meet the great demand for farm seed, and is a long list of machinery, with its output of 1,100 copies per hour, printed on only one side of the paper, to its modern design which pours out papers, with a lot larger number of pages, printed on both sides, and neatly folded, at a rate forty or fifty times greater, but which in the time allowed laid the foundation for the subsequent superstructure has been built up, and the immense developments of later years are based on the fundamental principals he employed a century ago.

ABSENCE OF GRAVE CRIME IN LONDON

The December Sessions for the Central Criminal Court were opened by the Lord Mayor at the Old Bailey on Tuesday, Dec. 8. The calendar contained the names of 12 persons for trial. In his charge to the Grand Jury the Recorder referred to the absence of grave crime in the district over the first five months of the year. For the first time for many sessions there was no charge of murder, or manslaughter, and only one case of attempted murder.—The Times.

UNCLE SAM STARTED THE WAR

We have fought and won just wars in the past, but it is a significant fact that we started every one of them. No objection has ever been made to us, and other Powers are less likely to do so hereafter than ever before. We have fought for freedom, for national honor and to satisfy the senseless hunger of New York Commercial.

WHAT READING IS FOR

What is the prime object of teaching a child to read? Is it that he may be able to read a waybill, a freight note, an invoice? Is that he may be better able to earn a living? No! These are merely incidental and comparatively insignificant advantages. The prime object is to expand his intelligence, to enrich his imagination, to introduce him to all the best human types both of the present and the past to give him the key to all knowledge, to fill him with wonder and love. Nothing less than this is the object of learning to read. Nothing better or more vital than this is the object of the most prolonged and elaborate education. The improvement of the human mind, all its higher attributes and powers is the

THE HODDEN GREY

Way, way for the Hodden Grey, Tho' London town burns up and down, The ancient spell has sped, O'er hill and dale each warlike Gael It called to meet the foe, And spirit feet on the London street, March with us as we go.

Way, way for the Hodden Grey, For the lads from o'er the Forth, From Tweed and Tay and the Silvery Spey, The shieling in the North. Some ne'er have seen the heather green On hill or Highland ben, But the spirit's there to do or dare, That led our Highland men.

Way, way for the Hodden Grey, For we fear no foreign foe, Our grandfathers bold as in days of old March with us as we go, For Scotland's might, for Britain's right, We march to win the day, And the foe shall shout, "My battle rout, 'Way for the Hodden Grey!"

PREMIER CLARKE WAS GUEST OF HONOR

[Special to The Standard.] St. Stephen, Jan. 4.—The Thistle Athletic Association held a smoker and banquet in Old Falmouth Hall on the 31st inst. passed and the new arrival. The affair was largely attended and the most enjoyable of many excellent functions held by this organization composed mostly of young men of the place and conducted entirely by them. W. F. Higgins, who had filled the presidency during the year, occupied the chair. Hon. George J. Clarke, Premier of the province, who has been a member of the association for a long period of years, was the guest of honor and was given a most enthusiastic reception by his brother members of all creeds and shades of politics. The Premier made an excellent address, and splendid addresses were given by other leading citizens.

OBITUARY

Pilot Joseph Boyd.
Wilson's Beach, Jan. 4.—Joseph Boyd, the well known pilot of Passamaquoddy Bay, passed away at his home here on the night of New Year's Day, having reached the age of eighty-three years. Until a few months ago he had been an unusually active and healthy man, never suffering any of the minor ills of life. At that time, however, while engaged in his work as pilot, he suffered from an attack of brain trouble, and from this he never recovered, but gradually weakened. He is survived by his aged partner in life who will miss him most sadly. During his illness he has been attended by his nephew, Fred Taylor, of New York, as well as by his faithful wife.

MARRIED

SMALL-THORPE
A pretty wedding was solemnized Tuesday evening, Dec. 29, at the home of Mrs. M. Thorpe, Mac's Bay, when her

MEMORABLE CENTENARY

Sunday, Nov. 29, 1914, marked a century for our Dominion. It was the first time printed by steam, and for the first time mechanical power was substituted for human power in the production of a newspaper. From the point of view of the engineer the event is merely one of innumerable instances of a triumph of mechanism over man, but at the same time it is thoroughly typical of what engineering and machinery have done for the material comfort and the intellectual progress of the world at large. But for the application of power to the printing press it would be a physical impossibility to satisfy the demands of the millions of readers who take the appearance of their daily paper, our breakfast tables as a matter of course, without giving a passing thought to the means by which the marvel is achieved, and the achievement of the marvel is due primarily to the mechanical genius of Frederick König and the enterprise of those who gave him the opportunity for his exercise. It is a long story from 1811 to 1914, with its output of 1,100 copies per hour, printed on only one side of the paper, to its modern design which pours out papers, with a lot larger number of pages, printed on both sides, and neatly folded, at a rate forty or fifty times greater, but which in the time allowed laid the foundation for the subsequent superstructure has been built up, and the immense developments of later years are based on the fundamental principals he employed a century ago.

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ON JANUARY 2

We will place on sale our whole stock of Ladies' Winter Coats at just Half Price.

- \$25.00 Coats for \$12.50
- 20.00 " " 10.00
- 10.00 " " 5.00

Every Article Offered in This Year's Goods.

H. O'NEILL

Up-to-date Market
Meats, Groceries, Provisions, Vegetables, Fruits, Etc.

DEALER IN
Meats, Groceries, Provisions, Vegetables, Fruits, Etc.
ST. ANDREWS, N. B.

WILLIAMS-WEST
A wedding of much interest was solemnized by Rev. E. C. Jenkins at the Centerville, N. B. church on Dec. 23 at 8 o'clock, when Rev. J. W. Williams was united in marriage to Miss Jessie West.

WILLIAMS-WEST
The wedding was witnessed by hundreds of people. The double ring service was used. After the ceremony the party drove to the parsonage, where luncheon was served to twenty-five invited guests.

CURTIS-McCRUM
A very pretty wedding took place at the home of Mr. and Mrs. David McCrum, Reading, Mass., on Christmas day at 4 o'clock when their daughter Alberta was united in marriage to Peter Warren Curtis of Wakefield, Rev. J. E. Waterhouse of the Reading, Mass. church was the officiating clergyman.

RIND-HUME
At the Methodist Parsonage on Dec. 29th by Rev. E. W. Weddall, B. A., William H. Reid to Mrs. Olivia Hume all of St. Andrews.

BUCHANAN & CO., St. Stephen, Agents

We also carry a complete line of House and Office Furnishings, Stoves and Ranges, Carpets, Oilcloths and Floor Coverings of all kinds. Sewing Machines, Pianos and Organs, Victrolas, Records and Supplies

A GOOD RESOLUTION!
Before buying elsewhere come in and get our prices, study our stock, and be convinced that we handle nothing but the best, and can save you money. Let us prove it to you.

"Broadway" Clothes, Model Shoes, Arrow Brand Shirts and Collars, Etc. In fact anything to complete a man's wardrobe.

The Leather Counter in our Ladies' Rubbers doubles the wear.

R. A. Stuart & Son
STUART CORNER
The only exclusive Men's Store in St. Andrews.

ANSICO Cameras
In addition to my line of Photo Supplies, I wish to call attention to my Complete Lines of Electrical Flashlights and Supplies

My ALCOHOL STOVES at 75c are a bargain.

They use Solid Alcohol, no liquid to spill. Safe, clean and economical.

A. A. SHIRLEY
Water Street
Why not make your selections now?

Assuring your Business
A policy of advertising is a policy of life insurance, and the protection thus secured is well worth its annual cost.

A WORD TO THE PUBLIC
It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never solicits your good-will, you need have no compunctions of conscience.

Clear Kiln-Dried North Carolina Pine Sheathing

3-8 in. Thick
This is the best Sheathing for the money that we know of. We have an immense stock of this kind of Sheathing now on hand and, as an inducement to move it off quickly, have Reduced our Price by Four Dollars per Thousand.

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MINIATURE ALMANAC

PHASES OF THE MOON
JANUARY, 1915
Full Moon, 1st 8h. 21m. a.m.
Last Quarter, 8th 5h. 13m. p.m.
New Moon, 15th 10h. 42m. a.m.
First Quarter, 23rd 1h. 32m. a.m.
Full Moon, 31st 10h. 41m. a.m.

Day	Time	Sun Rise	Sun Set	H. Water a.m.	H. Water p.m.	
7 Thu	8:13	4:54	3:33	10:01	10:29	
8 Fri	8:13	4:55	4:25	10:35	11:22	
9 Sat	8:13	4:57	5:22	11:13	12:18	
10 Sun	8:12	4:58	6:22	11:52	13:14	
11 Mon	8:12	4:59	7:24	12:30	14:11	
12 Tue	8:12	5:01	8:26	9:06	2:25	3:00
13 Wed	8:11	5:02	9:27	10:07	3:32	4:07

CHURCH SERVICES

ST. ANDREW CHURCH—Rev. W. M. Fraser, B. St. Pastor. Services, Holy Communion, Sunday, 11 a. m. and 7 p. m. Sunday School, 2:30 p. m. Prayer services Friday evening, 7:30.

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REGALS

WHEN you want a sturdy boot for all-round wear try the REGAL. It will give you wonderful comfort and surprisingly long service.

St. Andrews Shoe Store
G. B. FINIGAN, Prop.

BOWLING
The bowling game on Stinson's on Tuesday evening, Dec. 29, between Maybeyes and Tipperaries was won by Maybeyes, three points to one, by the following score:

Names	Maybeyes		Tipperaries	
	1st	2nd	1st	2nd
P. E. Odell	81	67	74	222
J. H. Hume	75	81	60	216
H. McCracken	76	75	75	231
M. O'Neill	77	72	62	228
W. S. Wilson	77	83	84	249
				394

Local Items

Next Sunday morning there will be a exchange of pulpits by the clergyman St. Andrews. Rev. W. M. Fraser, B. St. will address the Baptist congregation at 10 a. m. in the Baptist church. Rev. E. W. Weddall, B. A., will be the Presbyterian Church, and Rev. W. S. Wilson, B. A., will conduct the services in the Methodist Church.

Mr. F. G. Goodspeed, C. E., chief partner at St. John, has been in St. Andrews and vicinity for the past few finishing up some matters of detail connected with the survey of the St. River begun last summer. The work was undertaken by the Public Works Department in connection with the utility of the Croix as a Canadian water port.

We have been favored this week letter from J. S. Magee, Esq., now of Chester, Mass., but for many years prominent citizen of St. John. Mr. Magee was the founder of the Bay which he sold to Mr. R. E. Armstrong, who changed its name to this Bay and subsequently to St. Andrew Bay.

We appreciate very highly the complimentary remarks which Mr. Magee is making concerning the present appearance of St. Andrew Bay, and to be sure we are glad to give a summary of the speeches made in the St. John Standard of the instant.

We venture to hope that St. Andrew may pay a like honor to the new Provincial Premier, as it is his birthplace and it be numbers many of his best friends and most ardent admirers.

The usual Christmas entertainments of the Methodist Church held on Tuesday evening, Dec. 29th, was the following programme was carried: Chorus—O Radiant Morn. Recitation—Donald Ross. Song—Snow Flakes, Kathleen MacRae, Graham Cummings, Marie Ross. Solo—Christine Cummings. Recitation—Our Folks, Gladys Thomson.

Recitation—The Way of The Brit. Greenleaf McCracken, Charlotte C. B., and for years postmaster at St. Brook, and a representative of the people in the Charlotte County Council, at present a resident of Lynn, Mass., met with a serious accident a few days ago by fall of a gravel bank, fracturing his tibia and several of his ribs. He is in surgical treatment in the Lynn Hospital. His numerous friends in Charlotte, his County Councillors with whom he was associated, will doubtless regret hear of his misfortune.

Would you mind if it cost you 15 cent per year for your copy of the weekly paper that it was written in good taste and of giving a good impression—This is exactly between a poor class of writer and a Good one like my Reminiscence and Smith's Progress, Halifax, N.S.

A. Milne Fraser, Halifax, N.S. Mr. John W. Scott, lately a resident of the Parish of Glendown, Charlotte County, and for years postmaster at St. Brook, and a representative of the people in the Charlotte County Council, at present a resident of Lynn, Mass., met with a serious accident a few days ago by fall of a gravel bank, fracturing his tibia and several of his ribs. He is in surgical treatment in the Lynn Hospital.

Gasoline is more dangerous than gunpowder as it is more explosive than gunpowder.