

PUBLISHED EVERY  
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CIRCULATES IN  
EVERY PROVINCE

THE  
**CANADIAN GROCER**  
AND  
GENERAL  
STOREKEEPER

**COLMAN'S  
MUSTARD**



**BEST ON EARTH**

**ONE and ONE  
MAKE  
MANY.**



In ordinary addition 1 and 1 make 2. But in this instance it is an addition in business methods. And its explanation is this: We are the one—the manufacturer; you are the other one—the merchant. We supply you with biscuits. As in these biscuits there is nothing but the very best ingredients that money can buy, they please your customers. A pleased customer becomes a permanent customer, and what gains you one customer will eventually gain you many.

**Christie, Brown & Co., Limited**  
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