

THE CANADIAN GROCER



What have you got to offer your customers in the way of cheese for their picnic parties and luncheons during the hot weather? Now is the time people enjoy eating cheese. **SELL THEM**

# MILLAR'S PARAGON CHEESE

and they will demand it again.

In point of Purity, Wholesomeness and Deliciousness it cannot be surpassed.

## THE T. D. MILLAR PARAGON CHEESE CO.,

INDERSOLL, ONT.

AGENTS—W. H. Dunn & Co., Montreal. A. E. Richards & Co., Hamilton. Joseph Carman, Winnipeg. Martin & Robertson, Vancouver and Victoria, B.C.

## A popular name — “ROBERTS”

especially when connected with

**KHAKI BUTTER SCOTCH**, a first-class, old-fashioned toffee in new form and package. Sells well with fair profit.

**CANADIAN BUTTER NUTS** are made specially for the Canadian market.

Are pure and wholesome. Made from best materials. Attractive package.

Your customers who want **PURE, RELIABLE** confectionery will appreciate these goods.

## EBENEZER ROBERTS, LIMITED, LONDON, ENO.

Canadian Agents: **G. E. GOLSON & SON, MONTREAL.**



Established 1868.



### “Educate your customers in regard to quality.”

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and cheese. You likewise desire to sell Salt to housekeepers that will not set hard in the salt cellar or dredger, and that possesses the pure, sparkling, white color that first-class Salt alone can have.

Educate them thoroughly by advising them to buy Coleman's or Rice's Salt, and the results will give them confidence in your judgment forever after. **These Salts are pure—they do not cake—certain to please.**



Address:

**R. & J. RANSFORD**  
Clinton, Ont.

