

Profitable Points for Progressive Grocers

"Thistle" Brand Finnan Haddies

REAL

Finnan Haddies, with the true delicate flavor of the freshly caught fish.

Selected carefully and cured and packed right at the water side.

Absolutely clean, ALWAYS.



Made by particular people for particular people. Pure Bi-carbonate of Soda.

The Soda of confidence and strength. Order this brand.

"Thistle" Brand Kippered Herring

The choicest fish only—fat and selected personally—toothsome and clean.

Every tin warranted.

Tender Macaroni

"A thread-bare story" someone says. Perhaps so, but it will bear repeating. P. Codu makes his Macaroni from the only wheat that Macaroni ought to be made of—Russian Wheat.

This wheat gives a delicacy and whiteness to the Macaroni that can be obtained in no other way. Folks try to imitate it, but consumers don't see it in that light. We ought to know—we have had the experience.

**Made by
P. Codu**

Sold by leading wholesalers everywhere.

A. P. TIPPET & CO., Genl. Agts., Montreal.