

IN THIS ISSUE—WHY MERCHANTS FAIL IN BUSINESS.

CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXI

PUBLICATION OFFICE: TORONTO, MARCH 23rd, 1917

No. 12



Every sale of
**“Pride of Canada”
Maple Goods**

is replete with profit and customer satisfaction

Search the market as you will, you cannot find Maple Goods as pure and dependable in every way as these so aptly named “Pride of Canada.” Long before the Government even thought of setting up laws governing the manufacture of Maple Goods, “Pride of Canada” was up to the required standard, and the fact that no standard of ours has ever been found wanting is ample evidence of their unequalled purity and goodness.

Every ounce of “Pride of Canada” Maple Goods is absolutely guaranteed

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