

## Advertising costs money

*It pays to advertise, but there are more ways than one to do it.*

Instead of spending our money advertising Minto Tea to the consumer and forcing the retailer to handle tea which possibly nets him a very small margin of profit, we are enclosing the actual amount of money in each package (½ and 1 lb.) that it would cost us to advertise it in other ways. You can readily see the talking point you have, and especially when you actually know that the quality of Minto Tea has not been sacrificed, and besides this, your profit is excellent. Minto Tea costs you 33c, and retails at 40c.

Send for a trial shipment to-day.

# Minto Bros.

New Address: 284 Church St.

TORONTO

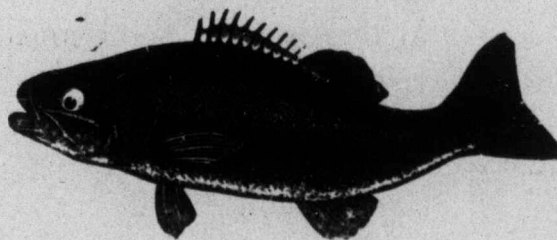
**GIPSY**  
Stove Gloss  
sells well  
and  
pays well

Order from your wholesaler.

HARGREAVES (CANADA,) LIMITED  
33, Front Street E. TORONTO

Western Agents: For Manitoba, Lightcap and Grant, 179 Bannatyne Ave. East, Winnipeg. For British Columbia and Yukon: Creeden & Avery, Ltd., Rooms 5-6 Jones Block, 407 Hastings St. W., Vancouver, B.C.

How About



**SPECIAL PRICES**  
for LENT on  
**Salted Lake Herring**  
in Kegs or Pails

**SALT MACKEREL and FRESH  
LAKE HERRING**

IF IT SWIMS. TRY US.

Ask for Price List

**J. BOWMAN & CO.**

WHOLESALE FISH

26 Duncan Street

TORONTO, ONT.