

**Lantic
Sugar**

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How much Sugar did you sell last year?

The per capita consumption of sugar in Canada is something in the neighborhood of eighty-seven pounds. This consumption, multiplied by the number of customers on your books, represents your share of the sugar business. Did you get it last year? If not, we will assume there is room for expansion.

While you are attempting to solve your problem it would be well to bear in mind that there are other things to be considered besides volume.

Quality and reputation of the goods you sell reflects directly on your judgment as a buyer.

Trade-marked articles, such as

Lantic Sugar

bearing the guarantee of the manufacturer, are always a good investment.

Display Lantic packages on your shelves, in your window, and link up your store with the best selling package sugar on the market.

Put up in 2 and 5 lb. cartons, and 10 and 20 lb. bags.

Write us for a copy of the Lantic Recipe Book. It will show you one of the various mediums we use to create a demand for Lantic packages.

Order through your wholesaler.

Atlantic Sugar Refineries, Limited
MONTREAL