Your feet have personality

Shoes have to be suited to your feet, as well as fitted to them.

Some feet look better in severe styles, others require the extreme of grace.

Our New Footwear for Summer

includes styles that are becoming to every foot, as well as suited to every occasion. We see to it that you are correctly fitted in the style you select.

THE INGLEDEW SHOE CO.

666 Granville Street

"Vancouver's Smartest Shoe Store"

Pure Silk Stockings for Women

Fine Quality Pure Thread Silk Hose, made with lisle sole and lisle garter top, in black, \$2.25.

Also a heavier grade similar to above, \$2.50.

Fine Grade Pure Silk Hose, reinforced toes and heels, double garter top, in black, \$3.50.

Godon Signale

575 Granville Street

No Wonder You Rely On The Telephone

VOLUM

Your telephone is better than postal facilities, because it brings your answer without a moment's delay. While to telephone is to talk to the party wanted, it is even better than a face-to-face conversation, because you have not to go to the person to whom you wish to talk. You simply walk to your telephone, and Central does the rest.

Day and night it is available—far or near the party wanted may be, it is all the same to the telephone.

B. C. Telephone Company
Limited

Page Thirty-two