

An "Empire" Separator Pays Its Cost Six Times in Eleven Years with Twelve Poor Milk Cows

ON June 19 we showed you here, how one of the famous "Empire" Separators could pay for itself and earn about \$500 in saved butter-fat over ordinary methods in 11 years of service.

We want to sell you an "Empire," partly because it can do this with 12 very poor milk cows, giving very poor milk, and very little milk.

This comparison means in effect that an "Empire" is a paying machine to own under the very worst dairying conditions. It will pay any farmer to own and use an "Empire."

The underlying reason for this is that the "Empire" design is based on proper mechanical principles for a cream separator. One of the hardest things to build is a good separator. Scores and scores have been designed, have been sold for a year or two, then have failed.

The "Empire" has been used many, many years. Grandfathers of present-day users have used "Empire" Cream Separators "Empire" after "Empire" has been bought for one farm, with years of service for each machine before the next has replaced it.

If you are anxious to get the most out of your farm, the "Empire" has a great many profits of an indirect nature. It makes possible farm profits that are impossible with the creamery or the cheese factory.

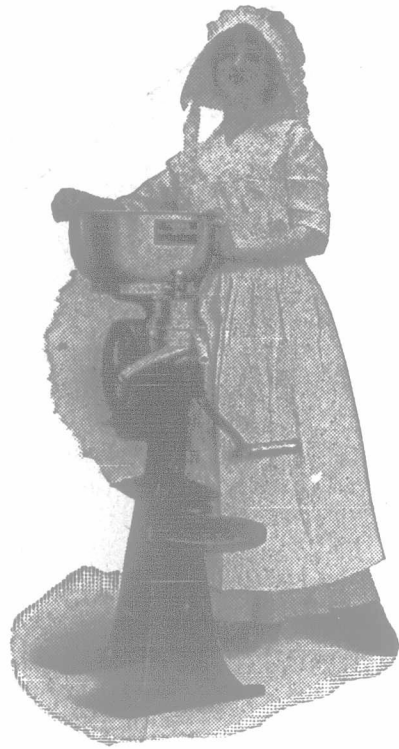
If you are within shipping distance of a city, it pays to ship cream and not whole milk. By using an "Empire" Separator, you skim your whole milk while warm, and have the warm milk for calves, pigs and chickens.

You feed your heifer calves fresh, warm skim milk, and affect that calve's future milk production infinitely for the better as to quality and quantity than when you feed cold, skim milk, milk partly turned, milk icy cold from the cooler, or milk returned from the cheese factory.

In the meantime, your separated cream is a much less bulky package, quicker to ship, less costly for handling and freight, and easier to handle.

The skim milk, fresh and warm, pays to feed to young pigs. Litters of pigs must show constant and rapid growth. Check this growth even once, and 100 lbs. of pork will cost you \$4.00 in feed thereafter, where before it would have cost you only \$2.50 to \$3.00. Use milk.

The skim milk pays when fed to hens and chickens—especially to hens. Earlier egg production, and more egg production both pay materially. There is many a farm in Ontario in which the only cash for months is the egg money obtained.



By having an "Empire," and separating your milk, you get a constant income from cream, and use the milk to get an increased income and a lengthened season from the poultry, to get an increased income from hogs, to get heavier and better beef stock, and to get heifers that will become heavy milkers, either for grading up your dairy, stable or for sale.

It pays to own on "Empire" Separator. Go down south to the state of New York. It is full of abandoned cheese factories. It is full of prosperous farms.

Visit one of these farms. You will find they own separators—very many of these are "Empire" Separators. These farmers are working their farms for full profit—cattle, hogs, hens, cows. Many of them ship their milk, but most of them ship cream to the cities, and especially to New York city.

These men are feeding their farm produce to stock, and getting 80% of it back as fertilizer to go on the land, and enrich their fields. As much of their produce as possible is farm fed—what they sell is the highest-priced farm products they can grow.

Without the cream separator, the quality of these products would be impossible. The steady income all the year round would not be practicable.

We want to see every one of our customers run his farm to the very limit of productive efficiency. The "Empire" plays a big part in this effective farm operation. Even an ordinary separator can play a big part, but an "Empire" will run better and give a longer service because of its construction.

Supposing you plan out the way you will run your farm to use fresh, clean, warm, skim milk to the very best advantage as a feed.

Lay out a plan by which you will go more into beef and dairy farming and less into straight grain farming. Work this beef and dairy farming in such a way as to give you a better income and an all-the-year income.

Buy an "Empire" Separator and have that expense out of the way for 10 to 15 years, besides making the new plan possible.

Write us a letter. Tell how many cows you have. We will tell you in return the size "Empire" machine you will need, and what it will cost you.

If you want to buy an "Empire," ask for our SPECIAL EMPIRE OFFER.

If you want to trade in your present separator for a long-service "Empire," ask for our EMPIRE EXCHANGE OFFER.

If you want to try an "Empire," ask for our "EMPIRE TRIAL OFFER."

We will send you our offer for your consideration, suited to your needs as nearly as we can judge for the size of your farm and the cows.

If you have only ONE cow, we have a separator for you known as the "Baltic."

This machine is used on the small mountain farms of Sweden, famous for its butter and cheese.

Even with one cow the "Baltic" lets you obtain the advantages of cream separation at a corresponding size of investment.

In this case, write for our BALTIC OFFER.

We have open for you a way to make your farm pay you better during the next 10 to 12 years. The first step is to write us for the particular "Empire" offer or Baltic offer you need. The material is shown in this advertisement, and in the Advocate of June 19.

Read them both. Weigh them carefully. Put all your farm judgment into the facts given. Then write us regarding the "Empire" Separator you need.

The Empire Cream Separator Co. of Canada, Ltd.
77 King St. E., TORONTO