



Only Tools You Need

Simply a carpenter's claw-hammer and tinsmith's shears. Use galvanized wire nails that cost you nine cents a pound. No special skill required. Shingles lock together on all sides, making one solid seamless sheet of tough steel, without crevice or crack anywhere.

Makes the Only Roof Your Building Will Need in 100 Years

SURELY you can place the utmost faith in Oshawa Steel Shingles when we give you a written, legally-binding guarantee that an Oshawa-shingled roof will be a good roof for twenty-five years. I show you this guarantee in my book. Get my book please and read all about it. See how thoroughly it protects you.

G. A. Pedlar

Here's the ONLY Right Roof for You

I REFER to my Oshawa Steel Shingles. Reckon it all up and see if you don't agree with me. A roof that is one big seamless sheet of 28 gauge steel, smoothly and thickly galvanized by the Pedlar process of rust-proofing. A roof that cannot rust, will not gather moisture on underside, stay a good roof for a hundred years at a cost of less than five cents a year. A roof that makes your building safe against both fire and lightning. A roof that makes your building warmer in winter, cooler in summer. A roof that costs no more than common wood shingles to put on, and much less to keep on. A roof that needs no painting, no patching, no tinkering or repairs for at least twenty-five years—or you get a new roof free. The only roof that is guaranteed in writing. Certainly a roof like this is the only right roof for you. You cannot be sure of as much down-right roof value from any other kind of roof you can buy. The question is: Can you afford to risk your money in any other kind of roof.

The ONLY Roof that is Guaranteed in Writing

I claim a good deal for an Oshawa-shingled roof. Almost too much to be true, some folks think. So do makers of other roofs. But note this difference. I give you a **written guarantee** that's good for a new roof any time within twenty-five years if any Oshawa-shingled roof fails to make good everything I promise. That means that its cost when you put it on is the **only cost** for the next twenty-five years. Will the "other fellow" give you such a guarantee? I don't know any one who will. They want you to take the risk. They talk very confidently—and promise, yes indeed. But can you get their promises down in writing and signed—like mine are. That's the only way you can be positively sure of a roof that will be

Good for 25 years or an Entirely New Roof Free

My guarantee, remember, is a **written** one, in proper legal form, and is backed by 50 years of honorable dealing, and over \$365,000 of invested capital, the biggest business of its kind in the British Empire. It is your roof-insurance for twenty-five years. When you consider that no other roofing is guaranteed at all, even though you pay as much for it as you pay for my Oshawa Steel Shingles, there's no doubt about which roof you should buy.

PEDLARIZE All Your Buildings—Inside and Out

BY "Pedlarizing" I mean doing for the whole building what Oshawa Steel Shingles do for the roof. I make other kinds of sheet metal building materials—for ceilings, side walls, outside—that make your whole building more fire-proof, more sanitary, more beautiful, more substantial. You should know about them. May I send you a booklet and pictures that tell the whole story? It's free. Just ask me to tell you about "Pedlarizing."

First Cost no More than Roofs You Think Cheap

Of course you don't want to pay any more than you have to for a good roof. But for the amount you **have** to pay you ought to get the roof that will cost the least to **keep** on. And Oshawa Steel Shingles make the **only** roof you can **be sure** will end your roof expense once you get it on. My written guarantee settles that. Figure it out any way you like. You'll find an Oshawa-shingled roof as cheap to begin with, and far cheaper in the long run, than any other roof you can buy.

Best Protection against Both Fire and Lightning

This fact alone is reason enough for putting my Oshawa Shingles on the next building you roof. Lightning causes over 40% of all fire-damage on farms. Destroys about 7,000 farm buildings each year on this continent. In one year killed 623 human beings and 4,500 head of cattle—most of them housed in wood-shingled buildings. My Oshawa Steel Shingles would save all this terrible loss. Because they make a lightning-proof roof. They are better protection than any number of lightning rods—better than the best and cheapest lightning insurance policy. Best fire-protection, too. The saving in fire-insurance premiums alone pays the whole cost of an Oshawa-shingled roof in a very little while. Your insurance agent will tell you.

Send for My Free Book "Roofing Right"

Then you'll have **all** the facts about this weather-proof, rust-proof, rot-proof, fire-proof, lightning-proof roof, which needs no painting or patching for the biggest part of your lifetime. By reading my book you may save yourself considerable money and a lot of bother. It is free. Do write for it—right away.

Write to Address Nearest You.

Ask for "Roofing Right" Booklet No. 16

The **PEDLAR PEOPLE** of Oshawa **Established 1861**

HALIFAX
16 Prince St.
PORT ARTHUR
45 Cumberland St.
315c

ST. JOHN
42-46 Prince William St.
WINNIPEG
76 Lombard St.
ADDRESS OUR NEAREST WAREHOUSE

QUEBEC
127 Rue de Paix
REGINA
1901 Railway St. S.

OTTAWA
423 Sussex St.
MONTREAL
321 St. Jacques St. W.
CALGARY
Room 7, Crown Block
WE WANT AGENTS IN SOME SECTIONS

EDMONTON
633 Fifth Ave., North of Jasper
WRITE FOR DETAILS

TORONTO
111-113 Bay St.
LONDON
86 King St.
VANCOUVER
319 Pender St.
MENTION THIS PAPER.

CHATHAM
206 King St. W.
VICTORIA
434 Kingston St.