The Secret of the Barn

The secret of good barn service lies in the roof. Dozens of alleged "roofings" flood the market, but if you want a roof that will not flood your barn, specify the good, old fashioned covering of great-grandfather's day — the White Cedar Shingle.

Some of the higher-priced artificial "roofings" will last 5, 10, or possibly 20 years, if given a frequent coat of paint, and weather permitting; the wooden shingle has been known to last 80 years, and to defy successfully rain, frost, snow, sun and wind all that time.

There is no better shingle made to-day than

BEAVER BRAND WHITE CEDAR SHINGLES

BEAVER Shingles are made in New Brunswick, Canada, from sound, live logs, by skilled sawyers. They are cheaper in first cost than any "made up" roofing, and they cost little or nothing for repairs. No paint needed. Easily fixed to stay fixed.

ASK YOUR DEALER
MANUFACTURED AT BATHURST, N.B.

BY

Bathurst Lumber Company

Double the Crop and
Better the Quality

Good Fertilizer will increase the crop, produce better quality and give a higher market value. The best investment a farmer can make right now is FERTILIZIR. Buy your supply early as there is shortage of raw materials and you can also get better freight service now than later in the season.

Bigger Crops, Better Quality, Higher Prices

"Best-by-Test" FERTILIZERS

Tals brand of Fertilizer is noted for high plant food value and the analyses are guaranteed in every bit of it sold. Write for free book on Fertilizer giving information as to kind and quantity to use for different crops. Farmers club tegether and order in carload lots and get special rates. Full particulars en request. Local Agents wanted.

CANADIAN FERTILIZER CO., LIMITED
12 Market Chambers, Chatham, Ont.



HE faithful mountain guide never fails to provide the lifeline that binds all the climbers together for mutual protection. If one suffers a fall the combined support of mutual friends prevents disaster.

This principle of mutual strength applied to insurance has brought security and protection into the homes of more than 50,000 Mutual Life Policyholders in Canada.

The united strength of all protects the dependents of each individual policyholder.

In a mutual company the entire profits are received by the policyholders. Profits may be withdrawn in cash, used to reduce future premiums, or to increase the amount of the insurance. The mutual system affords the maximum of protection at the lowest cost.

The Mutual Life of Canada is the only Canadian life company so organized and developed. Every dollar of its assets is invested within the Dominion and Newfoundland, including the sum of \$5,381,200 subscribed towards Canadian War Loans.

An all-British and all-Canadian Company.

Write for booklet entitled "Ideal

The Mutual Life

Assurance Company of Canada Waterloo, Ontario

THE SHOP

PEERLESS PERFECTION

farm, put up a fence that will last a lifetime, that does not serve only as a mere boundary line, but one that gives real fence service—one that is built strong enough to withstand the onslaughts of stock as well as the ravages of all kinds of weather.

PEERLESS Perfection is one of the easiest fences to erect because it stays "put." It can be erected over the most hilly and uneven ground, without buckling, snapping or kinking, or run through streams without rusting.

Every intersection is securely clamped with the famous Peerless lock.

Animals can't break through
it no matter how hard their
attacks. It simply can't be broken.
Just springs back in shape like a bed
spring. It's made of heavy Open Hearth
steel galvanized wire with all the impurities
taken out and all the strength and toughness
left in. Will not corrode or rust. Top and bottom
wires are extra heavy. Will not sag. Requires less
posts than ordinary soft wire fence. Absolutely guaranteed.

Send for Literature and address of nearest agent. We also make a complete line of poultry and ornamental fencing. Agents nearly everywhere. Agents wanted in unassigned territory.

The Banwell-Hoxle Wire Feace Co., Ltd., WINHIPES, MAN. HAMILTON, ONT.

Millions of acres of virgin soil, obtainable at 50c. an acre in some districts—in others, free—are calling for cultivation.

Thousands of farmers have responded to the call of this fertile country and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you. For full particulars as to terms, regulations and settlers' rates, write to:

M. A. MACDONELL, Director of Colonization, Parliament Buildings, Toronto, Ont.
HON. G. H. FERGUSON, Minister of Lands, Forests and Mines.

NORTHERN ONTARIO

PA'