

In Union There is Strength

An Assistant for Mr. Gurney

THE appointment is announced of Mr. L. H. Blatchford, of Embro, secretary of the Embro Farmers' Club, as assistant to Manager E. C. Gurney, of the United Farmers' Cooperative Company, Toronto. The immense volume of business now being done through the central company has necessitated such an appointment. In fact the staff at Toronto has been overmanned, and more appointments of the same kind will have to be made if the work is to be handled with the despatch and efficiency that is required.

Mr. Blatchford has made a great success of his work as secretary of the Embro Farmers' Club. His appointment has been made with the approval of the full board of directors, of work being undertaken by the central company than have been hitherto and thus still further extend its usefulness. As announced recently the sales of the company in three months have amounted to over \$160,000. This gives some idea of how rapidly the business is growing. Mr. Blatchford's experience as the successful secretary of a local farmers' club, and as a delegate to the central convention, will prove great value to him in his new position. He is a young man and should grow with the movement and his usefulness increase as time goes by.

Relief Still Coming In

THE Autville farmers' club is one of the latest to make a contribution towards the relief of the fire sufferers in northern Ontario. This club at a recent meeting voted \$10 to which the secretary, Mr. E. A. VanAllen, added \$2, making \$12 in all to help out in the north. This money has been forwarded by Farm and Dairy to Mr. J. J. Morrison, who, being able to purchase at wholesale prices, is in a position to use these contributions to the best possible advantage.

Farm and Dairy this week received letters from three of the farmers whose homes were destroyed during the fire, expressing their thanks for the assistance that has been given them. All of them had received donations of food.

Frozen Wheat.

THERE is a possibility that there will be a considerable percentage of frozen wheat in western Canada this fall. At a recent meeting of the directors of the United Farmers' Company, held in Toronto, Mr. T. A. Greer, President of the Grain Growers' Grain Company, of Winnipeg, who was present, reported that at the time of the meeting fully 55 per cent. of the western grain was still in the stack, and there was a probability that a considerable percentage of the western wheat might be frozen this fall. Shortage of labor was adding to the difficulties of the situation.

Should frosts damage the wheat some of this wheat may be available for Ontario farmers at prices which will make it a profitable feed. In such an event the United Farmers' Company will do what it can to open up a line of trade in this wheat.

U.F.O. in Ontario County

VERY interesting and productive meeting of the farmers near the town of Uxbridge, in Ontario Co., Ont., was held on Nov. 18th. Nearly 75 busy men gathered

at a local school house to listen to Mr. J. J. Morrison, secretary of the U.F.O., and to consider the advisability of organizing a farmers' club. The interest shown was very great and a club with over 50 members was organized. Shares were taken in the United Farmers' Company. The plan is to hold at least one meeting a month and to start buying and selling cooperatively at once. One man satisfied with existing conditions and shown that they were willing to get together for the benefit of all.

Light on the Origin of the Barn Fires

ON another page of this issue we have called attention to the mysterious barn fires that have occurred in Western Ontario. At the time of going to press, word has been received of an investigation conducted by Mr. A. H. Dickie of the Fire Marshal's Department, Toronto, in connection with the fire which destroyed the barn of Mr. Bert Nancekivell, of Dereham Township. Mr. Dickie's verdict was that the fire was caused by spontaneous combustion in feed contained in bags and consisting of oat dust and oat bran, which had been placed in the barn only a few days before. This, it is stated, is very dangerous material to have in a building, unless it is spread out, and other farmers in the district report that they detected it heating in their barns.

So great is the anxiety on account of so many barn fires, that many of the farmers of Oxford county are regularly patrolling their property at night with loaded guns.

An Optimist

OLE Uncle Finn was a good old chap.

But he never seemed to care a rap.

If the sun forgot

To rise some day,

Just like as not

Ole Finn would say:

"Oncoming dark, this here we're in, but 'tain't so bad as it might 'a' been."

But a big cyclone came 'long one day, the town was wrecked and blowed away.

When the storm had passed

We stood around

And thought at last

Ole Finn had found

The state o' things he was buried in. About as bad as it could 'a' been."

So we dug 'im out o' the twisted wreck.

And lifted him rafter off his neck.

He was bruised at cut,

And a sight to see;

He was ruined, but

He says, says he,

With a weal look 'round and a smashed up grin

"Taint half so bad as it might 'a' been!"

But after all, it's the likes o' Finn

Makee this world fit fer livin' in.

When days are drear

And skies are dark,

It's good to hear

Some ole cuss bark.

"Now see here son," with a cheerful grin.

"Taint half so bad as it might 'a' been!"

—Adapted.

Good breeding must be supplemented by good feeding. Otherwise the breeding herd will degenerate rapidly.



The Future Prosperity of the Farmers of Ontario

Lies in Mutual Respect, Mutual Confidence AND CO-OPERATION

Our new price list of Groceries is now ready. Before buying your Xmas groceries get a copy of it. It is free for the asking and will save you dollars on your Xmas buying.

We are negotiating for next year's supply of Binder Twine. If you want to profit by our ability to buy at closest prices, advise us early how much you require. Remember we stand between you and high prices.

There is an advance on coal oil of $\frac{1}{2}$ ¢. Steel drums for oil can be supplied. Corn and oats are declining.

The United Farmers' Co-Operative Co. LIMITED

"THE ONTARIO FARMERS' OWN ORGANIZATION"
110 Church Street Toronto, Ont.

Sunshine and Shadow

Born? With the advent of each "little stranger" happiness increases, but so does responsibility. A child has been called "a bundle of big possibilities." But these will not be realized if poverty is as an unanswerable argument for a Mutual Life Policy—each child is "an accredited agent" of the Mutual.

Married? Every man who assumes the responsibilities of marriage requires simple life insurance protection. The husband will maintain his home in the greatest comfort while he lives. Should the unexpected happen and should he be called away, who will keep that dearest spot on earth? Robert Hubbard said: "Life insurance avoids the necessity of leaving things to the neighbors."

Died? Whenever we hear of the passing of any acquaintance who had helpless dependents, instantly the question arises: Was his family provided for? Is not this query another unanswerable argument for life insurance protection? Every birth, every marriage, every death, advertises the benefits of sound life insurance such as the Mutual issues.

The Mutual Life Assurance Company of Canada Waterloo, Ontario

When You Write---Mention Farm and Dairy