news

AIESEC - UNB members attend conference

By SVEN TRETROP

Of the five days from Wednesday, January 18th until the following Sunday, Sir Wilfred-Laurier University hosted the AIESEC (International Association for Students of Economics, Commerce, and Computer Science) 1984 National Conference in Waterloo, Ontario. It was attended by three of the executive of AIESEC-UNB: Dave Corbin, President: Anne-Marie Warner, Exchange Controller; and by myself, Sven Tretrop, President-Elect.

As a representative of one of AIESEC Canada's newest local committees, I was really surprised to see how organized AIESEC is on other university campuses in the country. Some locals have hundreds of members, thousands of alumni, and have been established for 20 or even 25 years. As the new president of AISEC-UNB, I could see that I will have my work cut out for me in the next academic year.

For our "long weekend" the Waterloo Inn housed over 200 "AIESECers" from all over Canada. Each day every one of us was kept busy from morning until night. We attended general plenaries, subcommittee meetings, and working group meetings. I found these working group meetings especially in-

discussed subjects of special interest to almost anyone involved with AIESEC and especially to some of the newer locals like ourselves. The topics available for discussion included "Fundraising Projects," "Accounting & Budgeting," "Public Relations & the Media," "Career Days," "International Youth Year," and "How to Enter Your Local Market".

Most speeches were also given on a large variety of subjects. The titles ranged from such broad areas as "What Can AIESEC Do For Me?" to such down to earth subjects as "Sales Training," "Managing People," and "The Legal Matters of AIESEC"

Despite what all this may sound like, the conference was certainly not all work and no play. On Thursday night we all partied to the sound of reggae music at Ruby's Night Club, on Friday we all went to one of Waterloo's best known beer halls, "The Transylvania club," and on Saturday night we danced in the Waterloo Inn's own Ballroom but not until we had dined on a four-course meal while listening to Andrew Dniewasser, President of the Investment Dealers of Canada speak on "Building For The Future".

Although at times the

conference seemed, as least to myself, a little overwhelming, I think each of us was very content when it

was all over because we had learned a lot and we

have returned with a new found pride in our organization and the goals that we are pursuing.

If you would like to get involved in our very dynamic organization simply drop by our office in SUB, Room 106 (the Orientation Office) or attend one of our regular meetings in SUB, Room 103 and get a first hand look at what we're doing. I'm positive you won't regret it.

Small Business course offered

If you own or manage a small business, industry, or professional service then chances are very good that you need to make limited resources work their best for you. That isn't easy in today's economy. But with the right kind of planning your chances of succeeding in a competitive market are greatly enhanced.

The Fredericton Chamber of Commerce and the University of New Brunswick Department of Extension are co-sponsoring four short courses beginning in early February to help you get better returns on the time and money you invest in your enterprise.

"How To Deal With Debtors And Creditors" focuses on a major cash flow problem that confronts many small businesses. It offers practical do's and don't's for efficient debt collection on the one hand, and on the other, informs you of your rights and obligations to your own creditors. The course will be taught by Fredericton lawyer Bruce Noble, and starts February

"Strategic Planning For The Small Business" will equip you with a working knowledge of the planning factors you need to take into account in order to ensure the smooth running and financial viability of the business you currently operate, or the one you hope to start up. Analyzing strengths and weaknesses, surviving competition, handling finances, selecting and managing personnel, and troubleshooting techniques will all be addressed in this sixteen-hour course. The first class is scheduled for February 8, and the instructor will be Jacques Vin-

cent.

And for the business person who wants to get the most from that new office microcomputer, accountant Steven Aitken will present

"An Introduction to Electronic Spreadsheets" (one three-hour session on Monday, February 13,) and a more detailed nine-hour course to help you develop a model for electronic spreadsheet use to meet you own specific business requirements (beginning February 15.)

if you would like further information about any of these short courses for small business, contact the UNB Department of Extension at 453-4646 or drop into the Extension office in Room 121, MacLaggan Hall, on the Fredericton campus between 8:30 a.m. and 9:00 p.m. Monday through Thursday, or before 5:00 p.m. on Friday.

Man wins scholarship

Lloyd Waugh, formerly of Scotsburn, N.S., has been awarded one of the three \$5,000 North American Life Assurance Company Engineers' Scholarships for

The scholarship competition is open to all Canadian engineers who are members of their provincial association and attracts entries from engineers in every province. Winners are selected by the Canadian Council of Professional Engineers on behalf of the twelve provincial associations that form the council.

The scholarship program is designed to promote professional excellence through graduate studies at leading universities.

Mr. Waugh graduated from the University of New Brunswick's civil engineering program in 1979. He is currently working toward a master of science degree at Stanford University in California, where he is studing construction

engineering.
On completion of his studies, he plans to return to the Maritimes.



Jeff Irwin, Moosehead Representative at U.N.B. (far left) presents the men of Neville House with a 20" Sanyo color TV and the \$1001.00 Beer Party at the College Hill Social Club. Neville House collected 63,000 Moosehead product bottle caps to win the Moosehead Bottle Cap Caper. Bottle caps were collected by all the residences at U.N.B. starting October 1 and the count off was held November 30.