

Not Just Caledonia Water But *Magi* Caledonia Water

THE REASON!!

A delicious, wholesome and beneficial mineral water from the only original Springs that for seventy years have added fame to Caledonia Township, Ontario. Conducted from the bed rock to the earth's surface through a solid cylinder of tile lined concrete for keeping this gift from Nature absolutely pure and clean. Kept from air contamination by a plateglass cap cover in a nickel frame. From there forced to the bottling house through block tin pipe by means of a pump constructed entirely of silver and glass. Bottled in a clean, sunlighted, tiled room by means of machinery of white enameled metal and nickel and silver. Conveyed to your table in sterilized, airtight bottles. These are features of

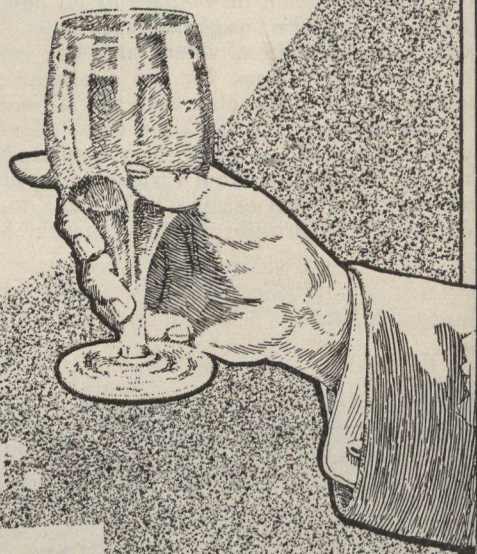
MAGI WATER

goodness that, from the deliciousness of the original water to the scientific cleanliness and perfection of the bottling plant that puts it up for your health and pleasure, cannot be and are not duplicated by any other water that may be placed before you.

These are things for you to remember when anyone tells you that any other water is "just as good"---is "cheaper" or "comes from the same district."

That it may be Caledonia Water is not a sufficient guarantee of purity, goodness and bottling care. It must be *Magi* Caledonia Water to give you this assurance of quality and an assurance that you are getting the water whose deliciousness and health benefitting features have made Caledonia Township famous, and that for 70 years physicians have prescribed it for Rheumatism, Gout, Gravel, Calculi and similar functional disorders.

Comes in pints, splits or half gallons---still or carbonated. Can be had at cafes, hotels, bars, chemists', on all R. R. cafe cars and at your grocer's by the bottle or the case.



Ask Your Dealer.

An interesting booklet about *Magi* Water will be sent free on request
CALEDONIA SPRINGS CO., Ltd.
 CALEDONIA SPRINGS, ONT.