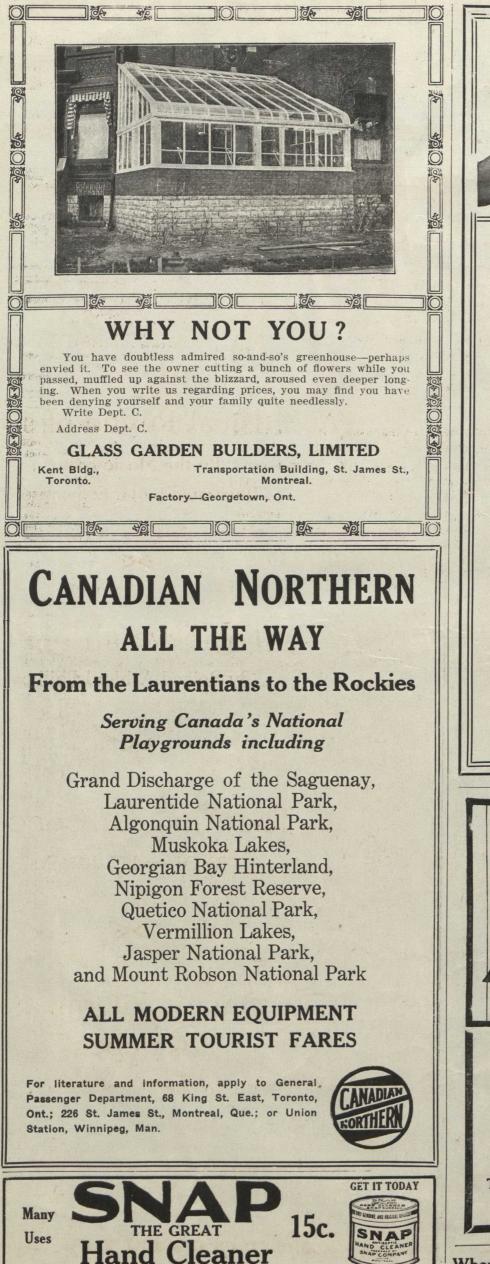
# THE COURTER.





## First Aid Book-10c What to Do in Any Emergency

We issue this book for half Cotton, B&B Bandages and what it costs us to foster efficient Gauze, B&B Adhesive Plaster. first aid.

first aid. It was written by a famous surgeon, now a Major in charge of U. S. Army Field Hospital. It tells what to do in any form of accident or emergency— In shocks and sickness— In burns and bruises— In wounds and sprains— Hemorrhage or fainting— Drowning or electric shock— Any sort of poisoning. The book contains 128 pages

Any sort of poisoning. The book contains 128 pages and over 100 illustrations. It is a complete and authentic reprint of our book that sells for 50 cents. Every home at some time has urgent need for it, when a life may be at stake. We ask 10 cents merely as evi-dence of serious intent. The books costs us much more.

#### Be Double-Sure

This is part of our effort to prevent careless wound-dressing. And to help you fight germ in-fections.

Another part is to make dress-ings that are sterile. And enable you to keep them sterile. We are at war with half-way meas-ures. We urge you to be double-sure sure.

What You Need

What you need in the house-all the time-is B&B Absorbent

You need the B&B brand for the following reasons:

B&B Cotton goes through 22 processes. Our Cotton and Gauze are twice sterilized, once after being sealed.

B&B Arro Brand Cotton and Handy-Fold Gauze are both put up in germ-proof envelopes— enough for one use in each. They keep their sterility for years.

B&B Adhesive Plaster is rub-ber coated. It is prepared especi-ally for surgeon's use. But it sticks to anything without heat-ing or wetting. And it stays stuck. Every home has a hun-dred uses for mending rubber, glass and wood.

Our First Aid Book tells how these things are used. Also hun-dreds of other things—knowledge you should keep on file. We will mail it for ten cents. Address First Aid Dept. 72.

Always call the Doctor-remember First Aid is only first aid

**BAUER & BLACK, Chicago and New York** Makers of Surgical Dressings



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### **B&B** Adhesive

