

HERE'S THE OTHER SIDE OF THE STORY

Mis-statements About Vocational Training Classes Corrected by Director Lawson.

To the Editor of the Times-Star:

Sir—Judging from the statements of members of delegations visiting the city hall during the past week and the remarks of some of the city papers re vocational training, it would appear that these citizens and the public generally are not familiar, otherwise than by rumor, with the details of the work being carried on at present in the vocational training classes, and not at all with the plans of the vocational board for the future.

When the vocational committee appeared before the city council, on Saturday last, vocational training was discussed and carefully explained, and the plans for the future were thoroughly outlined, but apparently without effect. With your permission, therefore, I will endeavor to place the facts of the case fairly before the public.

It has been claimed that \$17,000 in some cases more was spent on the classes last year and that this money was wasted; that training has not been given to those for whom it is intended; that in the evening classes the majority of those trained are professional men's wives and daughters, and could pay for it; and that nothing has been done for the boys and girls in the day schools who are in need of it.

Re the grant from the city council last year, I may say that while \$17,000 was assessed for vocational training purposes only \$18,000 of this has been received to date, and it is with this amount that not only was the work of 1919-1920 carried on but also the classes of this present winter.

Last year when the classes were organized, vocational training, except in a general way, was unknown to the great majority of the citizens of this city. The classes were thrown open to all who wished to attend, in order to demonstrate to the public at large the principles of vocational training and the great value of the instruction which could be obtained in such classes. This is no longer necessary, nor is it the case this year, and in future students entering the classes will be carefully selected, only those being admitted who have been denied previous education or training and who wish to better their position in the occupation in which they are employed, or who wish to change to some better paid or more highly skilled occupation.

The statements to the effect that "not one per cent. of those who attended the classes last year had done so for the purpose of bettering themselves in their life's work" is incorrect, as is also the one to the effect that "there is not a single girl of the class of stenographers, shop assistants, school teachers or some occupation or in a business house in attendance at the vocational school to learn cooking, sewing and other household duties." Following is an analysis of the students in attendance; in the Domestic Science class, for instance—12 are married, 22 are working girls, such as bookkeepers, cashiers, bank clerks and shop assistants, four teachers and fourteen engaged in household work in their own or other's home. None of these are professional men's wives or daughters, nor are any of them in a position to pay for their instruction. Conditions are similar in all the other classes.

With regard to the question of vocational training for boys and girls enrolled in the public schools and the opinion expressed by some that vocational training should be administered by the Board of School Trustees, I would point out that the vocational board now consists of members of the Board of School Trustees, including the chairman, and three other citizens representing capital home-makers and labor. This committee recognizes all the shortcomings of the present system of vocational training and plans are already prepared to remedy the defects. As a matter of fact the sum of \$25,000 now asked from the city council is for the express purpose of providing instruction for those boys and girls enrolled in the public schools who have chosen their vocations and wish to enter some commercial or industrial occupation.

I will not, at this time, trespass further on your patience, but with your permission will enlarge at a later date upon the subject, which I believe is of vital interest to the community.

Thanking you for your co-operation, I am,

Very truly yours,

A. C. LAWSON,

Director, Vocational Schools of St. John, St. John, N. B., Jan. 28, 1921.

THE TRUTH ABOUT THE EVENING CLASSES.

To the Editor of the Evening Times-Star:

Sir—As a scholar in home economics at the present Vocational School, I would like to make it plainly understood, in for one, and many, many others, are not "the wealthy people who have ample time at their disposal."

It is neither true of the cooking classes nor other domestic courses. In one cooking class alone twenty-three are business girls, four school teachers, one house maid, in my class "millinery," two per cent may have means.

I have never met "the wives and daughters of professional men and wealthy merchants" in the building. I would like to say I answered the vocational advertisement, as every person had that privilege and found myself on the waiting list. I was enrolled after ten days. It is no fault of mine that the other person "puts on his coat and makes a bee line for the movies." I would feel most ungrateful to those connected with the vocational school and my teacher if I did not contradict some of the newspaper reports.

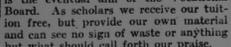
It is not a "scholarship scheme" for any girl to be able to prepare food, especially for the growing child, or to be able to make one's clothing and not be forced to pay an exorbitant price for either a gingham or silk dress, or other clothing. We cannot all afford to keep maids.

Smoke

Genuine Virginia blended for particular smokers

OWES HER LIFE TO MAN PREPARES "FRUIT-A-TIVES"

After Years of Suffering with Dyspepsia, this Fruit Medicine Gave Relief.



Mlle. Antoinette Boucher

"I am writing to tell you that I owe my life to 'Fruit-a-tives' for this remedy relieved me when I had abandoned all hope of ever recovering my health."

I suffered terribly with Dyspepsia. I had it for years and all the medicines I took did not do me any good.

I read something about 'Fruit-a-tives' being good for all Stomach Troubles and Disorders of Digestion so I tried them.

After finishing a few boxes I was entirely relieved of the Dyspepsia and my general health was restored.

I thank the great fruit medicine, 'Fruit-a-tives' for this wonderful relief.

Mlle. ANTOINETTE BOUCHER, 50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa, Ont.

REVIEWS HISTORY OF BAPTIST CHURCH

Rev. Dr. J. A. Gordon Said Adherents Now Number Eight Million—"Baptist" a Nickname.

(Montreal Gazette.) In retrospective, the Baptist Church presented a record of unwavering adherence to faith, its history could be reviewed from its origin, buried in antiquity, with pride, and with a knowledge that the heritage enjoyed today by those who profess its doctrines were bought and anathema, said Rev. Dr. J. A. Gordon, M. A., speaking to a congregation at the First Baptist Church last night.

The outstanding consideration of the four-day celebration of the Baptist Centennial, recognizing the turning point of a hundred years of the denomination in the religious life of Montreal.

Notwithstanding the history of the church through the ages, said Dr. Gordon, and even if it were possible to trace it directly to John the Baptist, on the principle of the 'Apostolic Succession' that was not of the greatest moment.

The outstanding consideration of the one which was of premier significance was the situation and conditions of the present. "The thing that matters is not what we were, but what we are," he said. "The things that Jesus did and taught, we should do and teach. The question is, 'Are we doing so?' That is our part."

"There is no getting round, over or under the fact," he continued, "the people who lived in all the ages since Christ and that our doctrines, polity and ordinances were in existence and believed in, not necessarily under the name 'Baptist,' for that is merely a nickname given to us by somebody and which has survived, but as a faith for which men suffered and died."

Discussing the growth of the Baptist communion, Dr. Gordon said that it now numbered 8,000,000 adherents. The great increase in the membership was not due to simply generation, he said, but to conversion and the acceptance of its doctrines through evangelization. He particularly mentioned the maritime provinces, where, he stated, the other Protestant churches outnumbered the other Protestant denominations by two to one.

Speaking mathematically, it was a case of "spirituality plus intelligence equaling a Baptist."

"Will the future contain the same ratio of progress as in the past?" he asked. "If so it would only be on certain conditions, a recognition of the unchangeable message of the Gospel, a maintenance of a balance between intellect and heart and mutual co-operation, the last named being exemplified by the blood-brotherhood of the redeemed. Dr. Gordon exhorted young Baptists to stand firm in the faith for which their ancestors fought and bled.

The service was conducted by the pastor, Rev. M. E. MacIntosh, who was assisted by Rev. H. C. Plant and Rev. Mr. Portier. Rev. F. L. Orchard supplemented Dr. Gordon's address with a short sermon.

SHIPPING

ALMANAC FOR ST. JOHN, JAN. 29.

A.M. P.M. High Tide... 3.36 Low Tide... 10.19 Sun Rises... 7.48 Sun Sets... 5.32

PORT OF ST. JOHN.

Arrived Yesterday. Str Lord Strathcona, 4184, Clibborn, from Norfolk (Va.).

Cleared Yesterday. Str Victorian, 6582, Waite, for Southampton and Antwerp.

FOREIGN PORTS

New York, Jan. 28.—Ard Star Cedric, Liverpool.

THE ST. JOHN PROTESTANT ORPHANS HOME

The following contributions are thankfully acknowledged by the treasurer, H. C. Rankine—W. Frank Hatheway, \$400; Mrs. Stanley T. Elkin, \$100; W. B. Leonard, \$50; Victoria Sewing Circle (per Mrs. W. A. Rowley, treasurer), \$75; collected by W. J. Sutherland (Newcastle), \$25; St. Andrews L. O. L., 141, (McKinleyville, N. B.), H. S. Wasmakens, Mrs. Geo. S. Fisher, J. King Kelley, Emerson & Fisher, \$10 each; Mrs. E. A. Archibald, \$7; Mrs. L. H. Roberts, Mrs. Chas. I. Jones, Miss Blanche Jones, Miss Nellie Jones, Roy Carrille, H. Downing Paterson, Geo. W. Noble, John A. Chamberlain, Geo. A. Chamberlain, C. E. Burpee, "Cash," Stanley Emerson, \$5 each; C. H. Jackson, H. W. Woods (Welsford), \$3 each; Mrs. Busby, Mrs. E. L. Davis, Mrs. G. K. McLeod, Mrs. J. H. Crockett, Peter Campbell, \$2 each; Dr. Crawford, W. H. Campbell, \$1 each; also from Saint Mary's Church re Sons of England and Dedication service collection, \$100.

EDICT TO JAPS

Constantinople, Jan. 29.—Commenting on alleged difficulties A. T. Krasnetchnikoff, head of the republic of Siberia, is having with the Japanese, a wireless message from Moscow says: "The Japanese must keep their promises and must remove all their troops from Siberia. They are not wanted. We are able to settle our own internal affairs."

FAVOR RUSSIAN TRADE

Halifax, Jan. 29.—Immediate trade intercourse between Canada and Russia "on the broadest lines," was favored unanimously at yesterday afternoon's session of the provincial convention of the Independent Labor party here.

UNIVERSITY OF PENNSYLVANIA PRISONER WANTED LIPSTICK AND ROUGE TO "HEIGHTEN HIS COLOR" DURING HIS TRIAL.

Philadelphia, Pa., Jan. 29.—Court attendants and trustees were surprised when William P. Brines, University of Pennsylvania undergraduate, charged with the murder of his friend, Elmer C. Drewes, requested a jail messenger to buy for him a lipstick and a pot of rouge in order to make a good appearance before the jury and spectators.

The vital point in today's hearing was whether Brines wrote the note that lured young Drewes to his death. The note, received by Drewes at Hanover, N. H., was signed "Samuel Magee" and offered a bargain in an automobile. The letter in which Brines told Drewes to come to Philadelphia on the morning of October 17 last.

He declared the Brines had asserted to him that Drewes had "beaten him out of \$75 or \$100" while they were delivering maps together and that the defendant had said with anger that he would post \$8000 forfeit, not on boxing gloves, and meet Drewes in a prize ring.

Malloy was shown the automatic pistol with which Drewes is alleged to have been shot and which was found in the abandoned automobile said to belong to the defendant. He declared the weapon was similar to one which Brines offered to sell him.

Willing to Box, Too. Malloy was followed on the stand by his mother, Mrs. Rebecca Malloy, who corroborated her son's testimony concerning Brines' offer to fight Drewes for \$8000.

"He said there was only one man he carried a grade against," the witness said, "and that man had cheated him out of \$75 or \$100. When I went back to Philadelphia he would challenge him to fight for \$800 a side."

Twelve classmates of Brines at the University of Pennsylvania were called to show that Brines had attended classes the day after Drewes' body was found.

Political circles, says the Daily Mail, are eagerly discussing the possibility that Mr. Churchill will now aspire to become the leader of a political party and ultimately prime minister.

CHURCHILL FALLS HEIR TO ESTATE

Possibility of Him Aspiring to be Premier is Now Discussed.

London, Jan. 29.—Winston Spencer Churchill, secretary for war, will inherit the estate of Lord Herbert Vane Tempest, his cousin, who died in injuries received in a railroad collision near Abernethy, Wales, on Jan. 26, according to the Daily Mail.

The estate, Garron Tower, Antrim, is said to yield five thousand pounds annually.

Political circles, says the Daily Mail, are eagerly discussing the possibility that Mr. Churchill will now aspire to become the leader of a political party and ultimately prime minister.

WOMAN ISSUES FRANK STATEMENT

"I had been pale for years, lacked ambition, had no interest in life and generally felt as though I could not drag through one day to another. Then I started taking VITAL and the great blood and nerve remedy. The result was almost miraculous. Within a few days I noted an improvement. Before long color returned to my face, my blood became richer as VITAL gave it nourishment and the light-heartedness and energy I was accustomed to in my youth, returned. To-day 'nerves' are no longer a factor in my life."

Such are the testimonials VITAL has earned. If you are in a general run-down condition, do not delay, secure a box of Vital at once. Price, 50 cts a box, at all druggists.

For sale by J. Benson Mahony and E. Clinton Brown.

FEW FOLKS HAVE GRAY HAIR NOW

Well-known local druggist says everybody is using old-time recipe of Sage Tea and Sulphur.

Hair that loses its color and lustre, or when it fades, turns gray, dull and lifeless, is caused by a lack of sulphur in the hair. Our grandmothers made up a mixture of Sage Tea and Sulphur to keep her locks dark and beautiful, and thousands of women and men who value that even color, that beautiful dark shade of hair which is so attractive, use only this old-time recipe.

Nowadays we get this mixture improved by the addition of other ingredients by asking at any drug store for a bottle of "Wyeth's Sage and Sulphur Compound," which darkens the hair so naturally, so evenly, that nobody can possibly tell it has been applied. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning the gray hair disappears; but what delights the ladies with Wyeth's Sage and Sulphur Compound is that, besides beautifully darkening the hair after a few applications, it also brings back the gloss and lustre and gives it an appearance of abundance.

Wyeth's Sage and Sulphur Compound is a delightful toilet requisite for those who desire dark hair and a youthful appearance. It is the best remedy for cures, mitigation or prevention of disease.

Winner of Canadian Government Spraying contest and over 100 Gold Medals for First Awards

Spramator

It's a SPAMATOR unless we made it. Spray to beat Disease and Pests. A Spramator will double and triple the yield from orchard and row crops. Write for free illustrated book on Crop Spramator Co., 31 King St., London, Can.

LOCAL NEWS

FATHERS AND SONS BANQUET TOGETHER

An enjoyable father and son banquet was held last evening in the school room of St. Mary's church when the boys and their fathers belonging to the congregation gathered to have a good time together. An address of welcome was delivered by the pastor, Rev. R. Taylor McKim, after which the banquet was served, followed by songs, speeches and toasts.

The banquet was prepared under the direction of the ladies of the congregation with Mrs. H. I. Coleman as convener and the C. G. I. T. girls served under the supervision of Miss M. Lane and Miss R. Mitchell. Solos were sung by Dr. J. G. Leonard and Clyde Parsons and brief addresses were delivered by James N. Rogers, Mayor Schofield and A. M. Gregg.

Carl F. Wetmore was toastmaster and the following toasts were drunk: The King; Our Church; Our Lads; Boys; Our Teachers; Our Fathers; Our Sons; Our C. G. I. T.; Our Leaders; Our Guests; Our C. S. E. T. Programme; Our Ladies. Much of the success of the evening was due to the efforts of Alfred Davis, the leader of the boys.

KINDERGARTENS AS PART OF PUBLIC SCHOOL SYSTEM

A resolution calling for the appointment of a committee from the St. John local council of women to appear before the provincial government to urge that the kindergartens be made a part of the public school system was unanimously adopted at the meeting of the council, held yesterday in the Board of Trade rooms with the president, Mrs. E. Atherton Smith, in the chair. Interesting addresses on kindergarten affairs were given by Mrs. A. S. Robinson, Mrs. H. H. Pickett, Miss Gunn and Mrs. J. W. Flewelling. Considerable business was transacted and matters concerning the national council were left for a special meeting to be held shortly.

Mrs. J. S. Flagg, as convener of the committee on equal moral standards, sent a communication which was left for discussion by the executive.

Miss Alice Estey, treasurer, reported that the balance on hand was \$164.08. The following committee was appointed to take the resolution to the provincial government: Mrs. E. Atherton Smith, Mrs. E. E. Holman, Mrs. H. H. Pickett, Mrs. A. S. Robinson, Mrs. J. W. Flewelling, Mrs. W. F. Hatheway, Miss Gunn, Mrs. E. A. Young, Mrs. R. J. Hooper, Mrs. M. Bohan and Mrs. W. Edmond Raymond.

A letter was received from the mayor regarding the fixing of a date for Rosebud Day, and Mrs. E. A. Young was appointed to confer with him regarding it.

Mrs. W. Edmond Raymond, Mrs. W. Frank Hatheway and Miss Gunn were appointed a committee to confer with the proper authorities with reference to securing the Boys' Club, South End, for the story-telling hour for the children on Saturday mornings. Mrs. W. Edmond Raymond and Mrs. Richard Hooper spoke of vocational training. It was decided that a letter of congratulation should be sent to Mrs. J. Verner McLellan on her appointment to the board of commissioners of the General Public Hospital.

AUTO PRICES TO REMAIN STEADY UNTIL SUMMER

But Dealers at Show Ready to Make Allowance for Possible Reductions.

(Montreal Herald.) Any doubt as to the continued popularity of the motor show at the Fairview Hotel in Sherbrooke Street East was swept aside yesterday when well over 8,000 people passed through the gates of the show. The installation of "Society Night" was again a step towards proving that the present show is going to establish a record for the history of this city.

Cars and trucks, tires and general accessories all find their place in the wide range of exhibits. Amongst the cars to be seen at the Motorshow are 80 makes of passenger vehicles and 50 of trucks, whilst there is one make of tractor. The only firm that is absent this year amongst those who exhibited in the show of 1920 is the Fiat.

Hon. Mackenzie King attended the show last evening, having found it possible to keep his intention to be present during this afternoon, and he expressed his appreciation of the excellence of the whole organization.

As far as business is concerned all members of the motor trade state that satisfactory results are being obtained. It is believed that the show will work the real turning point for the better in the motor trade of Eastern Canada. It is further believed that a period of industrial and commercial growth and prosperity is very near, and that with the prices going down to a reasonable level people will start purchasing automobiles.

An indication of what may be expected in the price of automobiles for the next few months is to be seen in the guaranteeing of prices by dealers. Practically all dealers guarantee their prices up to June 1st, some to July 1st, and still others up to the August 1st. One dealer, who predicts a slight increase in the price of cars, guarantees to August 1st. He will give the buyer the benefit of any price reduction there may be, but in the case of an increase will ship cars in May at present prices. He expects an increase will come as the result of the overlapping of consumption upon production, the present being a low production period for the majority of factories.

ELECTION PROTEST HEARING FEB. 16 AT DALHOUSIE

Fredericton, N.B., Jan. 28.—Wednesday, February 16, will be the date of a hearing at Dalhousie University by Mr. Justice Barry for hearing at Dalhousie the election protest case entered by F. M. Anderson of Campbellton, against the election of D. A. Stewart and Henry Dottle, opposition candidates in Restigouche county at the last general provincial elections.

U. S. AVIATOR MEETS DEATH IN GERMANY

Coblenz, Jan. 29.—Lieut. Clarence M. Cutter of Massachusetts was instantly killed and Lieut. Chester P. Durland of San Diego, Cal., was seriously injured in an airplane accident yesterday. They were making a flight when their plane went into a tail spin and fell.

LOCAL NEWS

STOCKWELL SIMMS OF ST. JOHN IS TAKING SPECIAL WORK AT THE MONTRÉAL BRANCH OF THE NATIONAL DRUG AND CHEMICAL CO., LTD.

Stockwell Simms of St. John is taking special work at the Montreal branch of the National Drug and Chemical Co., Ltd. This is the first college of its kind in the country to offer the degree of Bachelor of Religious Education.

Louis W. Barker, formerly of St. John, who was transferred to the Montreal branch of the National Drug and Chemical Co., Ltd., when the merger was formed, fortunately was not in the building when the explosion, which killed one and injured two, occurred in the Montreal plant yesterday.

The Trocadero Club held an open night and an "at home" in their rooms in Princess street last night. The evening was spent in games and musical entertainment. The prize winners at bridge were Ronald C. Stammers and Fred Bonnell. Refreshments were served during the evening and an enjoyable time was spent by all present.

The Baptist Sunday school superintendent's union met last evening with I. A. Belz, the vice-president, in the chair. Among those present were Mr. Burditt, J. W. McNeil, C. E. Wasson, R. H. Parsons, Donaldson Hunt and Mr. McClary. Routine business was transacted.

The boys' division of the Y. M. C. A. went for their annual sleigh drive last night. There were about forty-five boys and with H. A. Morton in charge, the party went out to Brookville and back. It was a wonderful drive and everybody enjoyed it thoroughly. A beautiful supper of hot food was served when the boys got back to the Y. M. C. A. and they did it all justly.

Miss Poreshaw, of Vancouver, arrived in the city yesterday and is staying at the Carlton Hotel. Miss Poreshaw, who was the first secretary for the order in the province of Vancouver, has been appointed as instructor for the training school for public health and district nursing which is to be opened in the Y. M. C. A. home on the first of February. Six nurses have enrolled for the first year and the instruction and of these are from New Brunswick.

At a meeting of Court Log Cabin, No. 1761, I. O. G. T. held last evening in Orange hall, German street, following the regular business officers were installed for the year as follows: W. McRanger, A. Crawford; recording secretary, F. W. Jenkins; financial secretary, J. E. Arthur; treasurer, W. H. McBrice; orator, W. White; S. W. Joseph French; J. W. William Earle; S. B. H. Kane; J. B. D. H. Melvin. The installation ceremony was followed by a round of speeches by the officers. Court Log Cabin showed good progress during the last year.

"Resolved that single life is happier than married life" was the subject of a King's sermon at the Fairview Baptist church last evening between Young Men's Association and the Philatheas. The judges, J. Stuart Smith, Weedon's problem, George Histedel decided in favor of those advocating single happiness.

The affirmative was led by Mrs. Harvey Colwell, who had introduced the subject. The negative was led by E. J. Alexander. The negative was led by Elsworth Field, assisted by Miss Rose Bissett, Miss Sarah McDonald and Paul Cross.

"THE NEW MINISTER"

So large was the audience at St. Columba's church hall in Fairview last night that even the window sills were in demand as seating accommodation. Every member of the audience heartily enjoyed the performance which was followed by the presentation of "The New Minister" by the Society of Ten of the Douglas avenue church. Loud applause rewarded the players and showed an approval of their presentation. The McEachern quartette was enthusiastically enjoyed when they rendered two pleasing selections. After the performance the young people of the Fairview church served refreshments for the entertainers. The Society of Ten will take its play to the Waterloo street church and to Hampton next week. It has proved very popular wherever it has appeared.

POLICE COURT

In the police court yesterday afternoon a case against William Neave, charged with attacking two little girls, was resumed and Dr. Abraham Sporan gave evidence. The case was postponed and the accused remained. Scott E. Morell appeared for the accused.

Abraham Levine, charged with selling liquor, was before the court. Ralph Dawson told of buying a bottle of whiskey for which he paid \$3. Inspector Crawford and Journey gave evidence. The case was postponed until Tuesday, L. P. D. Tilley, appeared for the defence.

You need not endure the pains of Rheumatism Neuralgia, Neuritis Sciatica, Lumbago—

100,000 Canadian men and women have proved by actual use that

Templeton's Rheumatic Capsules

will remove every trace of these dread diseases and every ache and pain from your body.

Guaranteed to contain no habit forming drug, and to be absolutely harmless to the heart, kidneys or other organs. Prescribed by doctors, sold by druggists \$1.00 per box. Trial free at our agencies or write Templetons, 142 King W. Toronto.

Wasson's Drug Stores, 19 Sydney St., and 711 Main St.; Woodstock, Atherton and Affee.

EDUCATIONAL

How Is It

that while other institutions show a decreased enrollment this year, THE MODERN shows a great increase? During 7 months of this year, our attendance is nearly as great as in the 12 months of last year. Parents and young people are demanding the superior training given at our school.

Modern Business College, Limited

Corner Mill and Union Streets, St. John, N. B. GEORGE J. SMITH, Principal.

SUCCESS IS WON BY KNOWLEDGE

Learn a profession. Earn \$1,000.00 to \$5,000.00 a year. Short courses, easy payments. Send for free catalogue for one of the following courses:—

Electro-Therapeutics Optician Massage Private Nursing Ophthalmology ROYAL COLLEGE OF SCIENCE Dept. 26 TORONTO, CAN.

MORE APPLICATIONS FOR DIVORCE ARE MADE

Ottawa, Jan. 29.—(Canadian Press.)—Notice is given in the Canada Gazette of three more applications for divorce which will be made at the coming session. Oscar Prox of Montreal will apply for a divorce from his wife, Marie Falligan, De Verme Proulx; Kate Holmes of Toronto will ask for a divorce from her husband, James Holmes, now residing in South Accomac, U. S. A.; and Walter E. Sloan of Toronto will apply for a divorce from his wife, Mary Francis Sloan.

THE LONDON ENGINE

A Canadian-Made Engine. Low in Price High in Quality 5 SIZES Write for Catalogue THE LONDON GAS POWER CO., LTD. 12 YORK ST. LONDON CANADA.

Three minutes with potter's clay.

As clay in the hands of the potter, so is newspaper advertising space in the hands of the merchant.

He can mould it, fashion it, and with it create a thing almost animated, to wit, a clearly written or pictured expression of his merchandise and of the personality of his store.

Few merchants have experienced the fascination of doing this, because they are too busy to cultivate the art of written expression.

Yet the art well repays the cultivation.

For example: Supposing you were told that for three minutes, to-morrow, 20,000 people would gather to listen to you talk about your merchandise.

Supposing only five per cent. of them were possible purchasers.

And you had just three minutes.

You would think out very carefully in advance what you were going to say to them, wouldn't you?

You would make every sentence a graphic picture, and say it with all the force and animation that you are capable of.

Well, then, the readers of this paper are your audience, your clay—and you are the potter. They are yours to talk to, not only for three minutes today, but for three minutes every day.

Isn't it worth while, then, to put all your skill and judgment into the preparation of your Daily Newspaper Advertising?

Issued by the Canadian Daily Newspapers Association, Toronto. L.A.3