POOR DOCUMENT <section-header><section-header><section-header><section-header><section-header><image><complex-block> THE EVENING TIMES-STAR, ST. JOHN, N. B., TUESDAY, FEBRUARY 19, 1924 NEWS NOTES GATHERED FROM LUBITSCH, BY NEW FILM, CREDITS MOVIE "Greed" Closest Approach To Novel AUDIENCES WITH HIGHER INTELLIGENCE (By Jack Jungmeyer) (By Jack Jungmeyer) Hollywood, Feb. 19.—I have just had the rare privilege of viewing the first novel-length motion picture, "Greed," literally translated from Frank Norris' "McTeague" by Erich Von Stroheim. Cloistered in the Goldwyn Pictures projection room with Von Stroheim, members of his staff and studio offi-cials, I saw "Greed" unfolded in forty-odd reels. It took from ten in the morning to after six at night of con-tinuous showing. "The Marriage Circle" Call- One of Best In ed a Milestone on Movie Film's Stardom Highway. odd reels. It took from ten in the morning to after six at night of con-tinuous showing. In this original extended presentation it leaves the most profound impression of any picture ever made; partly be-cause of its material and treatment, partly because it has adequate time to absorb the beholder. It creates, indeed, the precise effect which the unhurried reader gets from the book. Under present conditions, "Greed" cannot be exhibited in any such length. It will be trimmed to twelve reels at most, to conform to exigencies of time, crowds and theatrical status quo. It will be argued that any artist, at least the one addressing himself to the masses, must learn to adapt his genius to the prevailing art forms. That is the commercial dominance of art. But Von Stroheim's rendition in "Greed," as I saw it in the projection room, is an intensely interesting ex-periment. It demostrates what may be done with vigorous dramatic ma-terial given sufficient space limits. By contrast with the standard length movie, it shows why of necessity the latter, hop-skip-and-jumping, skim-ming surfaces, so seldom leave a sharp imprint. The story of McTeague is essentially (By Jack Jungmeyer) Hollywood, Feb. 19 .- "I make this one to suit myself," declared Ernst Lubitsch while directing "The Mar-riage Circle," his second American pic-ture, "because I think then I also please the most µeople." An amazingly rare, if simple, state-ment of an artist's faith in himself in a sphere ashout with propitiations, alibis and compromises. But the famous German director credits the American movie audience with higher intelligence than is conceded by most alive producers. And he has the cour-age of his convictions. In Lubitsch's case personal judge-ment seems to be a sound criterion of popular reaction because he is the democrat and the red-blooded human whose artistry deals with material of universal interest. It was, at any rate, an auspicious one to suit myself," declared Ernst







