

THE REXALL STORE

**At the Fountain**  
Hot Butterscotch Sundae, Caramel Sundae  
Coconut Fudge — All N. W. and Good!

**The Ross Drug Company, Ltd.**  
100 KING STREET

**Before Stock Taking**

**ALL HATS MUST GO**

**Marr Millinery Company, Ltd.**

**Sale of Ladies' Coats at 30 to 45 Per Cent. Reduction**

Regular \$10.00 COAT	.....	Cut Down to \$5.98
Regular 12.00 COAT	.....	Cut Down to 6.98
Regular 15.00 COAT	.....	Cut Down to 8.98
Regular 18.00 COAT	.....	Cut Down to 10.98
Regular 21.00 COAT	.....	Cut Down to 11.98
Regular 24.00 COAT	.....	Cut Down to 13.98
Regular 27.00 COAT	.....	Cut Down to 14.98

If we have not your size, we will make it for you in two days. Call and see for yourself at the

**THE AMERICAN CLOAK MFG. CO.**  
32 DOCK STREET  
TELEPHONE - MAIN 833

**Genuine Reductions on Mink Furs**

Three Only—\$125.00 Stoles	.....	\$75.00
One Only—\$100.00 Muff	.....	75.00
One Only—\$90.00 Muff	.....	\$70.00
Three Only—\$25.00 Crossovers	.....	\$18.00
Two Only—\$25.00 Muffs	.....	\$15.00

Do Not Miss These Bargains

**F. S. THOMAS**  
539 to 545 Main St.

**Wool Blankets!**

Special attention is called to our line of White or Grey Wool Blankets and Shaker Blankets. Every housekeeper should make it a point to see our stock of the goods and to make comparison of quality and price before purchasing elsewhere.

WHITE WOOL BLANKETS	.....	\$3.50, \$4.50, \$4.75, \$5.00, \$5.50, \$6.00 a pair
GREY WOOL BLANKETS	.....	\$2.25, \$2.50, \$2.75, \$3.00 a pair
SHAKER BLANKETS—(White or Grey)	.....	\$1.00, \$1.35, \$1.55, \$1.90 a pair

**S. W. McMackin**  
335 Main St.

**WEEK-END CASH SPECIALS**

For Thursday and Friday

Tomato Soup — Snider's new process—A 16 oz. tin, special to introduce, 10c. a tin. Not more than two tins to any one buyer.	5 cakes Sunlight Soap	.....	21c.
Oatmeal..... 5 lbs. for 19c.	5 cakes Fairy Soap	.....	21c.
24 lb. bag Royal Household Flour..... 95c.	10c. tin Quality Cocoa	.....	8c.
Choice Dairy Butter..... 33c. lb.	25c. tin Quality Cocoa	.....	21c.
Canned Tomatoes..... 10c. tin			
Shelled Walnuts..... 41c. lb.			
Shredded Cocoanut..... 19c. lb.			
3 pks. Imperial Dessert Jelly..... 21c.			

**THREE GOOD RULES**

- 1st. Buy Standalone Coffee.
- 2nd. Make it Properly.
- 3rd. Serve it Freshly Made and Hot.

There is no beverage in the world better to start the day than delicious fragrant Coffee.

**GILBERT'S GROCERY**

Use the WANT AD. Way

**ROBERT TAIT GIVES UP HIS LIFE IN WAR**

Dies Fighting With the 13th Battalion—Three Brothers Are in Khaki

"Killed in action" was the news of their son, Robert, which brought mingled sorrow and pride to the home of Mr. and Mrs. John Tait, 71 Somerset street, this morning.

Robert A. Tait was thirty-one years of age and was a resident of St. John until he removed to Amherst where he was residing when he enlisted and where he leaves a sorrowing wife and two children. Besides his parents, who reside here, he is survived by one sister and nine brothers. Of his brothers three are in uniform, Alonso in Halifax, Charles with the 26th and Chesley in the 13th Battalion, Highlanders, of which Robert Tait was a member.

There are many friends in St. John who will remember him and whose sympathy for the bereaved family will be deep and sincere.

**LOCAL NEWS**

**TRAIN LATE**  
The Montreal train was forty minutes late reaching the city today. The Boston and Maritime were on time.

**EASTER VERY LATE**  
Next Easter will fall on April 23. Only once again in this century will it be so late, in 1948, when the date will be April 25, the latest that is possible.

**ASSOCIATED CHARITIES**  
The secretary of the Associated Charities acknowledges the receipt of \$25 from Mrs. C. F. Woodman, an annual donation, and says that similar donations from others would be appreciated to help carry on the work.

**A LITTLE COLDER**  
During the storm last night about three-quarters of an inch of snow fell, but it drifted considerably. The mercury fell to eleven degrees above zero, the lowest registered during the night. Indications at present are for clear moderately cold weather.

**LOCAL SHIPPING**  
The Head Line steamer Inishoven Head, arrived at Belfast on Wednesday night from this port. The schooner Elma, chartered by A. W. Adams, which loaded laths at Albert, N. B., for New York, came down the bay last evening and anchored outside Partridge Island during the storm. This morning Captain Miller set sail for his destination. The schooner Charles C. Lister, Captain Robinson, which loaded lumber at Calais, has sailed for Boston.

**BROUGHT CHRISTMAS CHEER**  
Beside many toys, much candy, fruit and vegetables distributed for Christmas cheer from funds raised at Miss Muriel McIntyre's recital, the following list of useful gifts gladdened the hearts of many needy youngsters:—Fourteen pairs of boots, twenty-eight pairs of stockings, eight pairs of mittens, seven sweaters, eleven toques, five sets of underwear, five pairs of rubbers, one pair of overalls, one pair of pants, one blouse, one small load of coal and wood, a kitchen range and considerable slightly worn clothing. The committee wish to thank all who in any way assisted in this work, and acknowledge with thanks the following donations: Kitchen stove, Southhouse, clothing, Mrs. A. B. Gilmore; clothing and books, Mrs. C. F. Woodman and Percy Humphrey; clothing, Mr. Hetherington; vegetables and clothing, Mrs. E. A. Prince; clothing, Miss Julia Perie and Mrs. H. G. Rogers; use of automobile, W. B. Tennant; teaming, W. Gaskin.

**HUGH CARSON FALLS FROM LOAD OF HAY; IS FATALLY INJURED**

Accident at Oak Point—Brother and Sister Live in St. John

Friends in the city were shocked today to learn of the sad news received by William Carson, 170 Britain street, telling of the death of his brother, Hugh Carson, at his home, Oak Point, as the result of a fall which he sustained yesterday on his farm there. Mr. Carson, according to the information received here, was on top of a load of hay and had a span of young horses attached to the wagon. The whiff-tree broke and he was thrown off the load. He received a severe shaking up and sustained fatal injuries, for though physicians did all possible for him, he was too badly injured, and died this morning.

Mr. Carson was well known about St. John where, besides his brother William, one sister, Mrs. Andrew McLellan, of City Road, survives. Another sister is Mrs. James Paisley, of Oak Point. There also are four sons, Herbert, James, Stanley and William, and one daughter, Miss Jessie, all at home. Mr. Carson was a native of this province and was about fifty-seven years of age. Much sympathy will be expressed for his family by many friends by whom he was held in esteem.

**FRENCH GET ISLAND IN THE AEGEAN AS NAVAL BASE**

Paris, Dec. 30.—French troops have occupied the Turkish island of Castellorizo (Kasteloryzo), in the Aegean Sea, between the island of Rhodes and the Gulf of Adalia, according to the morning papers. The possession of Castellorizo as a naval base is characterized as indispensable.

Castellorizo is a small island of Asiatic Turkey, lying off the south coast of Asia Minor, seventy-five miles east by south of Rhodes. It has an area of eleven square miles and is inhabited mainly by Greeks.

**PRIVATE GEO. V. PASS KILLED IN ACTION**

Native of Harvey Station, For Some Time Baggage Master on Boston Train

A telegram received by Mrs. George V. Pass, at her home, New Glasgow, N. S., from Ottawa, has brought the sad news of the death of Private George V. Pass, No. 46,880, killed in action with the 18th Battalion on December 1. He belonged to Harvey Station, N. B., and has a sister, Mrs. John McAulley, living at McAdam Junction.

Private Pass will be remembered by many in St. John and Fredericton, and other New Brunswick centres. He was for some years baggage-master on the Boston train between St. John and Vancouver and during that time made many friends, by his pleasing disposition, who will extend sympathies to those bereaved by his death.

**BURPEE E. BROWN, DRUGGIST, DEAD AFTER FEW DAYS' ILLNESS**

The death of Burpee E. Brown, aged thirty-seven years, a well-known druggist, occurred this morning at nine o'clock after a short illness from pneumonia, with which he was stricken only on Monday. Mr. Brown was born in Windsor, N.S., but had resided nearly all his life in this city. He received his business training with his brother, E. Clinton Brown, and ten or twelve years ago took over the drug business at the corner of Princess and Sydney streets which he had conducted since then.

Mr. Brown was a member of New Brunswick Lodge No. 1, Knights of Pythias. His genial disposition and his unflinching courtesy had won him a host of friends who will learn of his death with deep regret. He was a son of Mrs. Elizabeth and the late John P. Brown, wife of Dr. H. H. Harvey of Stewiack, N.S.; and one brother, E. Clinton Brown of this city. The funeral will be held on Saturday afternoon from 60 Mecklenburg street, the service commencing at three o'clock.

**H. S. HAMMOND DEAD; FOR QUARTER CENTURY WAS IN THE CITY MARKET**

The death of Henry S. Hammond, who was taken ill suddenly on Christmas evening, occurred yesterday at his home, 14 Germania street. Mr. Hammond had been a resident of St. John for thirty-five years and during that time had made many friends who will learn of his death with deep regret and extend sincere sympathy for his family. His wife passed away fifteen years ago and he is survived by his son, Frank P. Hammond of this city, and two daughters, Mrs. James E. Deason of St. John, and Mrs. William A. Finlay of Marchantville, N. J.

Mr. Hammond was born in Kingsclear, York county, seventy-three years ago. For many years he conducted a store in Fredericton before removing to St. John. For the last twenty-five years he had done business in the city market here and was one of the oldest stallholders in the market. During his long business career he had won an enviable reputation for sterling integrity and fair dealing. In religion he was a Baptist.

The funeral will take place on Saturday afternoon at 2:30 o'clock from his late residence.

**CHRISTMAS TREAT AT ST. COLUMBA'S**

The members of the Sunday school of St. Columba's Presbyterian church, Fairville, were given their annual Christmas treat last evening and as usual there was a large attendance. The generous treat was distributed under the supervision of Councillor James E. Bryant, and the youngsters had a thoroughly good time. The following programme by the children was well rendered, Chorus, O Canada; recitations, Hazel Williams, Herbert Campbell, Wilbur Armstrong, Edith Ross, chorus, A Way in a Manger; recitations, Dorothy Armstrong, three little girls; Hattie Bogie, Doris Moore, Edith Nelson, James Ewart, recitations, The Girls; recitations, Jean Campbell, Willa Waters, two girls; chorus, Christmas Bells; recitations, Beatrice Simons, Doris Cox, Margaret Galey, Eleanor Campbell; God Save the King.

**CABLE FROM SON**

Mrs. Harry Ferris, of 178 Millidge avenue was delighted with one of the Christmas messages he received, a cable from her son, Quarter-Master-Sergeant Harold B. Ferris, 8th C.M.R., saying "Alive and well. Boxes received, Merry Christmas."

**CHRISTMAS GREETING**

A cheery Christmas greeting has been received by Miss Helen K. Godsoe, Harding street, Fairville, from her cousin, Corporal S. Godsoe who is on active service in France. He asked to be remembered to his friends, especially his former associates in the Dominion Express Company.

**No Even Selling Chart**

Markets in different sections of this continent differ.

Some parts consume more food products than others, while sales elsewhere will show a higher percentage for dry goods.

These things demonstrate the peculiar strength of the newspaper as an advertising medium.

The selling force can be directed where possibilities are largest.

It can be adapted to the season. No advertising need be wasted.

There is little or no guess work—and through its intensiveness in results it secures the co-operation of local dealers.

Manufacturers seeking light on national markets are invited to write to the Bureau of Advertising, American Newspaper Publishers Association, World Building, New York.

Macaulay Bros. & Co., King Street, St. John, N. B.  
Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

**A Snap in Pure Irish Linen Hand Embroidered Pillow Slips**

Standard sizes for the regular pillow, 45 inches circular, 36 inches long, at.....\$1.75 a pair

IRISH EMBROIDERED PILLOW SLIPS with colored embroidery, 45 inches wide, 36 inches long, done in yellow, pink, blue, mauve or white embroidery; all fast wash colors, At \$1.50 a pair

A Few Dozen COTTON PILLOW SLIPS—45 inches wide, 36 inches long, embroidered in white.....At \$1.00 a pair

**MACAULAY BROS. & CO.**

**Here is Your Chance to Buy a DAISY OAK at a Sacrifice Price**

The DAISY OAK is one of the most popular Oak Heaters on the market, it is neat and attractive in appearance, light on fuel and an excellent heater.

For the next ten days we are giving a SPECIAL 10 p.c. DISCOUNT.

If you need a new heater, this is your opportunity to buy.

We also have a full line of Secondhand Heaters in good condition AT LOWEST PRICES.

Glenwood Ranges, 555 Union Street, Phone 1545  
Hatters and Furnaces  
Kitchen Furnishings

**D. J. BARRETT**  
St. John, N. B.

DEC. 30, 15

**How Are You Going to Be Dressed For the New Year Reception?**

Is January 1 going to be for you simply a date on the calendar—or will it be New Year's Day—and would you rather go into the New Year with all the Old Year's shabby old ideas—or with something new—and with the old year's clothes—or a new suit and overcoat—with dusty hat and a stubby beard, with a hang-back bearing and a drooping mouth—or will you turn your joyous face to the morning, stepping out with clothes correct with shoulders squared, with a flower in your button-hole and "the corners of your mouth turned up?"

There were never better stocks of clothing than we have now.

Every good kind of suit for the winter—every good kind of overcoat.

**MEN'S SUITS - \$10.00 to \$30.00**  
**MEN'S OVERCOATS - \$10.00 to 35.00**

**KING STREET COR. GERMAIN**  
**GREATER OAK HALL**  
**SCOVIL BROS., LIMITED, St. John, N. B.**



**SOMETHING DIFFERENT**

Here, at last, is something quite out of the ordinary in the line of Bedroom Suites—something decidedly of the better class and modelled in conformity with the latest and most exclusive designs favored by fashion.

Every piece is strongly constructed from high-grade materials, finished in Dull Mahogany with Reed Panels, the latter forming an unique feature.

It is, by long odds, one of the prettiest Bedroom Suites we have ever had, and we'd like you to see it.

**DROP IN WHEN YOU FEEL LIKE IT**

Everything In Furniture : **A. ERNEST EVERETT** : Charlotte St. 91

**YOU'LL NEED FURS!**

You can get "Dependable" FURS now at from Twenty-five to Fifty per cent. off the original prices.

PERSIAN LAMB: One-third off. MINK: One-quarter to one-half off, and other furs at corresponding discounts.

**Hats Furs D. MAGEE'S SONS, LIMITED** 63 King Street

