MC 2035 POOR DOCUMENT



5

an a an a

0

(canto)

1.4.(4);4.(4);(0);4);5+2;(0);(4;(4);4;(4);4);

No the second se

Low Shoe Bargains

Cover

is Needless

AWEN

PC DA

O

0

between Bulgaria and Turkey and the Is it nadian tobacco for Canadian sol-

monstrating their efficiency. Maritime province people are again leeply interested in the casualty list,

deeply interested in the casualty list, and when the thousands of Capadian troops now in England join their com-rades across the Channel that interest will be greatly deepened, for harder fighting in the west is soon to be ex-

All the news that comes from day to That fund collected from the lumber All the news that comes from day to day strengthens the urgent plea for more recruits, and for a wider realisation in Canada of the need for a complete na-tional organization for war as the chief business of the nation during the next ians of those funds? year or more.

What a pity that field kitchen fund

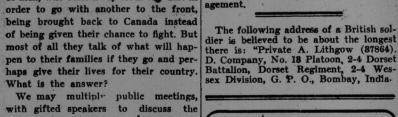
LET US BE PRACTICAL. That which most strongly appeals to the average man who is asked to don the uniform and fight for his country is the question of what the country is going to do for him and his family. For him while he is fighting, and for his family also while he is fighting or if he falls. The questions most discussed in the average home from which recruits come are not the causes of the war and the justice of Britain's case against Ger-many. The inmates of these homes ob-serve that their more well-to-do neigh-bors are getting about as much as usual out of life, and do not appear to be mak. What a pity that field kitchen fund for the 26th Battalion was not com-leted. We must do better in future. We must do better in future. We must do better in future. Neember the 55th and the 64th and see that they are provided with whatever equipment their officers deem desirable. $\circledast \circledast \circledast \circledast$

bors are getting about as much as usual out of life, and do not appear to be mak-ing tremendous sacrifices in wealth or comfort, and that as a rule the sons of well-to-do people get most of the official positions, with the highest pay. They read that the Patriotic Fund needs to be increased, and they hear complaints from some of their neighbors about delays in connection with the administration of the fund. They read in letters from Encleand that a portion of the monthly

England that a portion of the monthly England that a portion of the monthly pay is withheld, and that men who made over most of their pay find them-selves short of cash, while they are

made over most of their pay find them-selves short of cash, while they are charged outrageous prices for things they buy. They read letters like that of Col. McAvity, which tells of a St. John bat-talion notable for efficiency but without field kitchens and other necessaries pro-vided for other battalions. They read of men, who stole away from on unit in order to go with another to the front, heing hought to Canada i instead

PROCLAMATION



righteousness of the war, and choirs, to sing that Britons never shall be slaves. and bands to play, and admiring crowds to cheer; but all this has been discounted, and better methods must be adopted to reach the sought-for recruits. There is a bread and butter side to everything that affects the lives of great masses of the neople, and it cannot be safely over-looked. The Miramichi man who could not go to the front, but pays the family of a man who did go thirty-five dollars a month saw the point. The sentiment-al side of this war will now look after itself. The practical side needs more emphasis. It would help matters in St. John if greater use were made of the Armory, and if more men in uniform were seen in the streets, and the stirring notes of the bugle heard from day to day. We may meet and adopt resolu-tions and applaud the eloquence of a

1

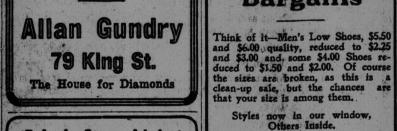
between Bulgaria and Turkey and the possibility of a Bulgarian attack on Ser-bia, the Greek press declares that Greece would promptly come to the aid of Serbia. It is denied, however, that such agreement has yet been concluded. A British submarine has sunk a Ger-man destroyer in the North Sca, and an-other has created havoc in a daring raid in the Sea of Marmora and harbor of Constantinople; while a third is report-ed to have sunk a German transport in the Baltic. Thus in widely separated waters the British undersea craîl are de-monstrating their efficiency.

\$12.00 GOLD-FILLED EXPANSION

Bracelet Watches

We still have plenty of our 15-iewel lever movements in A. W. C. Co's Fortune Case. This case is made in Toronto and is handled by practically all stores. These movements are made in Switzer-and, are proving most satisfac-tory. They are generally sold at \$15,00 to \$18,00. The expanding backet is of the latest model. Description of the statest model while doing away with the middlemen's profit. We will mail direct to outside the statest when ordering what dial preferred—White, Silver, by Gold with Engraved bed. This is the greatest watch offer

This is the greatest watch offer possible for any trader to make without losing money.

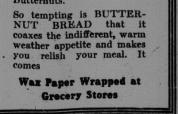




8-18 Stoves with water frone...\$1.00 8-18 Stoves without water front, \$1.25 8-20 Stoves with water front...\$1.25 8-20 Stoves without water front, \$1.50 Home Baking Foley's Iron Grates for all Stoves

Fenwick D. Foley About your Stove **Telephone** 1601

as needless as it is trouble-some and wearisome these warm days, and keeps you from getting the best out of summer pleasures. or 1817-11 "Don't Let the Fire Burn Thru to The Oven." Just enjoy the relief —the comfort and real satisfaction that come with the use of BUTTERNUT BREAD





The New Champion Steel Range is snug, plain and hand-some. In finish it can't be beat. It has all modern improve-ments desired in a range. The patent fire b, ik gives you more heat with less fuel than other stoves. We are selling these stoves to people who have seen them in use, where we have in-stalled them, and are fully convinced that The New Champion Steel Range is a baker, a fuel saver and an ornament to their bitthere kitchens.

Call and See Our Lines of Stoves and Ranges

 Teapots
 17c., 25c.,

 Mugs
 5c., 7c., 9c.

 5c. Tooth Brushes
 2 for 5c.

 10c. Tooth Brushes
 5c.

 15c. Tooth Brushes
 5c., 8c.

 5c. Hair Brushes
 25c., 8c.

 10c. Dressing Combs
 10c.

 15c. Dressing Combs
 10c.

 25c. Dressing Combs
 10c.

 25c. Dressing Combs
 10c.

 25c. Dressing Combs
 10c.

 25c. Dressing Combs
 25c.

 Verail Buttons
 2c. and 3c. dog.

 Verail Buttons
 2c. and 3c. dog.

R. H. IRWIN - 18-20 Haymarket Sq.

Photographs Printed from YOUR NEGATIVES in Dull or Glossy Finish Sepia Prints also to Special Order Work always ready when promised at THE KODAK STORE Your Last Chance to Buy at These Prices. J. M. ROCHE & CO., LIMITED, 90 King St.

> SMALLWARES AND USEFUL GOODS Hair Nets, Sidecombs, Barrettes, Hat Pin Paper, Hair Brushes, Combs, Clothes W Purses, Shoe Polish, Carpet Tacks, Heel ombs, Barrettes, Hat Pins, Toilet Soaps, Perfumes, Toile thes, Combs, Clothes Whisks, Beauty Pins, Collar Buttom A. B. WETMORE - 59 Garden St.

PICTURE FRAMING EXPERTS

FIRE INSURANCE The Royal Exchange Assurance (Founded 1720), "is doing its bit' by holding open the jobs and paying the, salaries of 260 of its staff engaged in the war. This com-pany has \$35,000,000.00 in cash assets.

C. E. L. JARVIS & SONS, General Agents Phone Main 130 74 Prince Wm. Street

TELLS OF A CANADIAN **RED** CEDAR STATIONARY HOSPITAL CLAPBOARDS

The most effective Red Cross work is done as near the front as possible. The following description of No. 1, Canadian Stationery Hospital by a Canadian nurse at the front will help to give the public some idea of how their generous contri-butions are being expended. "The hospital ties behind No. 1 Brit-ish, just outside the town of Wimereux, near Boulogne. The hospital tents are like those used in India. The white outer canvas has two inner linings of yellow and red. These colors soften the sun's rays and gives a pretty subdued light. LAST FOREVER GET OUR PRICES I. RODERICK 2 SON BRITAIN ST. 'Phone 854

NoteYour Increase InWeight

<text><text><text><text><text><text>

ENAMELLED WARE BARGAIN

Arnold's Department Store

90 Charlotte St - Near Princes

COAL and WOOD Directory of the leading fuel Dealers in St. John

COAL

erican Anthracite in stock.

Reasonable Prices. Prompt Delivery Best Quality

R. P. & W. F. STARR. Ltd

49 Smythe St. - 159 Union St

Best Quality

Acadia Pictou Soft Coal

in stock. Nut and Lump Sizes.

Geo. Dick, 46 Britain St. Foot of Germain. Phone 1116

WOOD and COAL in any quantity. You will find us doing business at the old stand. Our motto still: "Good goods promptly delivered." Telephone a trial order-Main 1227.

COSMAN & WHELPLEY

Reserve, Old Mines Sydney, Springhill, George's Greek Blacksmith, Scotch and Am-



	and bands to play, and admiring crowds	FRUCLAMATION	or 1817-11	from getting the best out of summer pleasures.	NoteYourIncrease	which means that each bed has been tors alike remain free from lassitude or beadache. The bacteria is blown out
	to cheer; but all this has been discount-	Fredericton, July 28.—Hts	"Don't Let the Fire Burn Thru	Just enjoy the relief —the		It is evident that there is no limit to UI the warus and there is none UI the
	ed, and better methods must be adopted	Honor the Lieut. Governor re-	to The Oven."	comfort and real satisfaction	In Weight	Red Cross work and that increased sub- scriptions are necessary to cope with the
*	to reach the sought-for recruits. There	spectfully requests that Wednes- day, the fourth day of August,		that come with the use of	in weight	tidal wave of suffering that is deluging being treated.
	is a bread and butter side to everything	be observed throughout the	COD TUE WADM DAVCI			Encone Contributions in money or ma- I inc results achieved are remarkable
	that affects the lives of great masses of	province as the first anniversary	FOR THE WARM DAYS!	BUTTERNUT BREAD	By making the	tarial should be cent to the Canadian without precedent. Nor is the low mor-
	the people, and it cannot be safely over-	of Great Britain's declaration of			blood rich and red	Red Cross Headquarters, 77 King street tailty due to the absence of bad cases.
	looked. The Miramichi man who could	war against Germany and that	Welch's Grape Juice, E. D.	It is always the same whole-	Dr. Chase's Nerve	east, Toronto. Some convoys from the front have con- sisted almost entirely of bad cases. The
	not go to the front, but pays the family	on that day clergymen of the	Smith Grape Juice, Mont-	some, cleanly loaf, with the	Food forms new cells and tissues and	Open Air Hospital. cost of the hospital works out at about
	of a man who did go thirty-five dollars	several churches and others, in sermons and addresses, impress	serrat Lime Juice, Fruit	good, sweet, homey taste	nourishes the starved	An open air Red Cross hospital is sit- \$60 a bed, while the usual cost in the
	s month saw the point. The sentiment-	upon their hearers the deter-		and the additional smack of Butternuts.	nerves back to health	uated in Cambridge, England, on the great London hospitals is about \$1,500.
	al side of this war will now look after	mination to continue to victory	Syrups, Raspberry		and vicor	Lathlatic manuals of Kings and Clara Cal
	itself. The practical side needs more	the struggle for justice and lib-	Vinegar	So tempting is BUTTER- NUT BREAD that it	By noting your in-	lege. With its full complement of 1,240 beds it was finished and in working or- der within eight weeks. There are about three quarters of a mile of wards split up into ten long blocks of build-
	emphasis. It would help matters in St.	erty in which our nation and her	AΓ	coaxes the indifferent, warm	using it you can prove	beds it was finished and in working or-
	John if greater use were made of the	allies are engaged. His Honor further requests	Jas. Collins	weather appetite and makes	positively the benefit	about three quarters of a mile of wards DISURALFI
	Armory, and if more men in uniform	that entertainments be held on		. you relish your meal. It	being derived from	split up into ten long blocks of build-
	were seen in the streets, and the stirring	that day, the funds derived	210 Union St.	comes	50 cents a box, all dealers; or	ings running east and west so that the WALLER CONTRACTOR
	notes of the bugle heard from day to	therefrom to be given to the		Wax Paper Wrapped at	Edmanson, Bates & Co., Limited,	patients have plenty of sun. Each block
*		Canadian Patriotic Fund to pro-	SALT	Grecery Stores	Toronto.	faces south and is divided into an eastern
	day. We may meet and adopt resolu-	vide for the dependents of those	SALI	Grecery Stores		and western ward with sixty beds each. There is a central building in which are For dyspepsia, indigestion, souring of
	tions and applaud the eloquence of a	who are fighting for the honor and integrity of the British Em-	in Bulk, Bags and Barrels in Store and			three bathrooms, lavatories, service food, gas, and hyperacidity of the stom-
	gifted speaker, but after a year of war	nire	to arrive. Write for Landing Prices.		Dr. Chase's	rooms, with hot and cold water sinks, ach (acid stomach). A teaspoonful
	and all that has been published about it	WILLIAM CRUICKSHANK,				plate heaters and tea infusers, two priv- a fourth of a glass of hot water usually
	the real necessity is a practical, business	Private Secretary.	Gandy & Allison	TICE THE WANT	Nerve food	ate wards for special cases and a room gives INSTANT RELIEF. Sold by al
	like going after recruits, with definite	· · · · · · · · · · · · · · · · · · ·		USE AD. WAY	I CITCIOUR	for the use of nurses at night. The wards have three sides only, and at 75 cents per bottle.
	assurances of what the country is going		Showroom 3 and 4 North Wharf.			The wards have three stars only, and at to cells per bothe.