## ', Simpson's Friday Bargains

Phone Main 7841
Store Hours 8.30 to 5.30 -Saturday 8.30 to 1 p.m. and No Noon Delivery
Market Adel. 6100

Cotton Damask Table Cloths, $\$ 1.59$
(Not More Than Three to a Curtomer.)
300 only, splendid wearing quality for every
day, good choice of designs, all ready hemmed. Size $56 \times 72$ inches. Friday bargain, each ........ 1.59 69c Circular Pillow Cotton, 58c Yard. 2,000 yards, medium weight,' round thread circubargain, yard.
$\$ 1.50$ to $\$ 2.00$ Dresser Scarfo 98c Each 400 Lace Trimmed Scarfs in a special clearanc Some have filet lace designs inset in attracilve parns. bargain, each ....-me......... ................ . 98

28c Terry Toweling 23c Yard. 1,200 yards strong weave fawn Terry Toweling,
ith a white stripe. 15 inches wide. Friday bargain, with 2
yard

Friday Bargains in Silks, Dress Coods, Linings
\$2.00 Habutai Silks $\$ 1.69$ Yard.
 Dress Silks and Satins $\$ 2.38$ Yard. Rogular $\$ 2.20$, , $\$ .50$ and $\$ 4.00$ Valuos. $\$ 2.50$ and $\$ 2.95$ Crepe A wide color assortment, with plenty of the popular
plank hhace. Also black and tvory. Fricay bargain.
vard .............. Tom Poreres silu


All-Wool British Serge \$1.49. Lovely all- wool, Brtish made and ayed serge. Fast
ahaces or medium and dark navy only. 88 and 10
Inches. wide. Idea; for summer wear, Greatly below cost. Friday bargain, yara $\$ 1.89$ to $\$ 2.24$ Silk Repscords and Poplins $\$ 1.54$

85c and 95c Shepherd Cheeks 63c Yard.


54-Inch Black Farmer's Satin $\$ 1.33$

$\$ 1.25$ Black Sateen 89

Bargains in Wash Fabrics 36.Inch White Gabardine, excellent for outing
and sports wear. Friday bargain, yard
 bargain, yard 32-Inch Solsette, in reseda green only. Half-price,
Priday bargain, yard ......................421/2 \$1.75 Unerushable Linen, Half-Price.
In rose shade only. 36 inches wide. Friday bar-
galn, half-price, at, yard . .................. $871 / 2$ Colored Plque, in shades of green, black, French blue, brown, white and naty. 36 inches wide. Half-
price, Frlday bargain, yard $\ldots . . . . . . . . . . .621 / 2$ 36.Inch Self-Striped Volles, in pink and mauve
only. Friday bargain, yard .......... Aman

Trunks, $\$ 8.95$
 Suit Case \$4.95.




Friday Bargains Rogers' Silver-Plated Tea Spoons

## 95c

Set of Six. Teaspoons,
large or small sizes, in fancy
lined case. Regularly $\$ 1.50$. Today ....... ....... . 95 Set of 6 Rogers' Silve
Plated Coffee Spoons Plated Coffee
Choice of patterns. Regu-
larly $\$ 2.25$ dozen. Set ...... ...... . .... . 50 Silver-Plated Forks $\$ 1.00$. Set of six medium-size
Forks, Rogers' silver-plated choice of patterns. Regularly $\$ 4.00$ dozen. Set of six Silver-Plated Ladles $\$ 1.00$. Lemonade or
Ladles, silver-plated bright finish, floral pattern and
plain. Regularly 83.75 , plain. Regu
day, each.
eacherer

## Imitation

Jade Jewelry Half-Price and Less Jade 'green, the reason's
popular color in jewolry, popular color in jewelry,
at Friday bargain prices
Beads, of soft jade green in great variety. Regularly $\$ 2.50$ to $\$ 8.50$. Today... Novetty Jode Placques, animal and scroll designs, with black sllk ribbon sau $\begin{array}{llll}\text { toir. } & \text { Regularly } \$ 2.75 \text { to } \\ \$ 8.00 \text {. Today } 1.25 & \text { to } & 3.95\end{array}$
Jade Bracelets in solid bandu or in extension styles
Regularly 95 c to $\$ 5.00$. To day ...... . . 49 to 2.49
Hat Pins, in jade green,
set with green brilliants. set with, green brilliants.
Regularly $\$ 2.00$ to $\$ 2.50$ Regularly $\$ 2.00$ to $\$ 2.50$
each. Today, each .... .95

## Remarkable

 Book Bargains Travelers' Samples at HalfOxford and London Edition Bibles, authorized and
revised versions. Teachers and pocket Bibles. Reagulany
$\$ 1.00$ to $\$ 10.00$. Today, Prayer and Hymn Books
-Anglican, Catholic Pray--Ansilican, Cathoic Kray.
of the of Heuven, Garden
of leather bound. of the Soul, leather bound.
India paper editions. Regu-
Iarly 75 c to $\$ 5.00$. Today half-price.
Children's. Picture Books,
the newest and most attrac-
tive tive books for the the kidtrace-
colored illustrations. corly 50 c to to $\$ 3 . \mathrm{no}$. Today,
half-price. 500 Volumes Philosophy
and Theology, cloth
 500 Summer Reprints, in-
cluding popular authors, Sluding Summer Repriar ats, in.
authors,
Gene Stratton Porter, Myrtle
Reed Gene Stratton Porter, Myrtle
Reed, O. Henry, Norman
Duncan. Regularly 85 c . ToCopyright Fiction, recent
novels by the best novels by the best writers,
cloth bound. Regularly
$\$ 1.50$ to $\$ 2.00$. Today,

## Linoleum Rug Bargains

Heavy Quality Linoleum Rugs, with strong ca vas back, rich colorings and attractive designs, a few
slightly damaged on edges: Size 3 feet $\times 9$ feet
Size 3 feet $x 9$ feet. Regularly $\$ 5.50$. Clearing
today, each ........................... 3.95 Size 4 feet 6 inches $x 9$ feet. Regularly $\$ 7.95$ Clearing today, each

4-Yard Wide Linoleum, $\$ 1.39$ Square $Y$ atterns and fresh colorings, in wide width that cover our room without seams. Today, square yard . 1.38 Rubber Door Mats- 500 solid rubber mats, suitable for vestibule, bathroom or kitchen wear. Size 18
$\times 30$ inches. Tod
medes. roaay

Rag Ruge-Washable cotton rugs, in assorted colorings, size $24 \times 36$ inches. Regularly $\$ 1.75$. To-

Ratannia Fibre Rugs, in artistic colorings, size feet $x 6$ feet, Regularly $\$ 4.95$. Friday bargain . 3.95 Cocoa Door Mato- 300 onlý, heavy quality brush
cona mats, well bound and durable. Size inches. Today .. ........................... 16 x 27

Do your woek-end shopping on Friday at vice if you camnot come down to the Store, ordered before 12 noon will be delivered the same day; goods ordered before 4 p.m. will be
sent first delivery following day. The same antier sent first delivery following day. The same satio-
factory shopping service applies to phone orders factory shopping service applies to phone order
wif you had come to the Store personally.

## Drapery Bargains <br> Printed Cotton Overdrapery, 39 c Yard

 500 yards of very effective material for side curRich verdure and flomi pat Rich verdure and floral patterns, with borders in day bargain, yard ........................... . . 39Drapery Remnants at i-3 Lese
Dozens of useful short lengths in chintzes, nets, scrims, velours and casement cloths, to be cleared to. off the regular selling prices.
\$43.00 Brass Bed \$39.25
Heavy 2-inch posts, five 1 -inch fillers, with gal-
ery on top, special caps, double size only, Supplied in polette finish. Regularly $\$ 43.00$. Friday bargain 39.25 Mattress, 100 only,
fibre centre, jute felt both
sogen wire fabric. All
sides. All
regular sizus sides. All regular

sizes $\begin{gathered}\text { Spring, all metal frame, }\end{gathered}$ | $\begin{array}{c}\text { Matress, blown cotton, } \\ \text { oll edge, diamond tufted. } \\ \text { Regudal }\end{array}$ | $\begin{array}{l}\text { high angles. All regular } \\ \text { sizes ..... ... . } 8.00\end{array}$ |
| ---: | ---: | ---: | Regularly $\$ 15.75$. Today

Pillows, $\$ 3.75$ Pair-
........

11.50 | $\begin{array}{c}\text { Springs, all metal } \\ \text { frame, wire edge, closely }\end{array}$ | $\begin{array}{c}\text { inches, covered in } \\ \text { grade of art ticking }\end{array}$ |
| :---: | :---: | :---: |

## Wall Paper Bargains

 High-Class Canadian and American Wall Papers. Rogularly $\$ 1.00$ to $\$ 1.756$. Friday Bargain, 730 Single Roll.Verdure tapestries, shadow treatments, chintz and fabric weave effects, printed with appropriate combinations of up-to-date colorings, excellent variety to choose from, including mases of wall decorations.

## Bedroom Papers, Friday Bargain, 23c Single Roll.

Special clearance of broken tive bedroom papers; chintz, stripes and floral effects, with border decorations to match, if desired; quantities
in some instances limited to one or two-r making an early selection advisable.

Ready Trimmed Ceiling Paper, 11c Roll
with silver mica on white or all-over design, printed able for use in bedrooms, sitting-rooms and hallways.

Friday Bargains
Men's Toyo
Panamas \$1.45
Less Than Half-Price. (No C.O.D. Orders Accepled) Fedora, telescope crown,
sailor and negligee shap Toyo Panamas. These are
That hats from our regular selling slightly soiled from become Friday bargain
Drivers' Straw Hats 79c.
Rogularly 950 to $\$ 1,25$. black bands, slightly curled brim, driver shape. Friday bargain

Silk Cans 95c.
$k$ and Mercerized ton Caps in a good choice patterns. Friday bargain 95

## Boys' Suits Today \$13.65

Regularly $\mathbf{\$ 1 6 . 5 0}$ to $\mathbf{\$ 1 8 . 5 0}$. Sizes 7 to 18 Years. Double and single-breasted models in brown and
black pin checks, fawn checks, stripes and broken check effects and gray mixed and plain patterns. Full-fit-
ting bloomers ting bloomers equipped with belt of self material and
governor fasteners. Sizes 25 governor fasteners. Sizes 25
to 36 . Regularly, $\$ 16.50$, $\$ 17.50$ and $\$ 18.50$. Frida
bargain at ........ 13.65 Boys' Wash Suits at $\$ 1.69$. Dependable Wash Suits for fabrics that launder well.
fast Fawn and blue striped Ox fords, white repp with plain blue and blue striped collar and cuffs. Knicker pants.
Sizes $21 / 2$ to 8 years. ReguSizes $21 / 2$ to 8 years. Regu-
larly $\$ 2.00$ and $\$ 2.25$. Fri-
day bargin bargain ......... 1.6 Boys' Natural Linen
Knickers at 59 c . Cool-looking and service able, natural shade linen
knee pants for the comfort, made we boy's belt
loops and two pockets. Sizes 4 to 10 years. Friday bar.
gain $\ldots . . . . . . . .$.



Men's Silk Knitted Ties 49c Milk knitted crossbar stripes. Regulel shape, in Today ...................................

Men's and Boys' Belts, 29c
Bláck, tan, gray leather. All sizes. Friday
argain ............................ 29
Boys' Pullover Sweaters 59c.
Gray elastic knit, roll collar. Sizes 28 to 32 .
Regularly 79c. Friday bargain ........... 59 c. Friday bargain .

Men's Work Shirts \$1.19.
Black and white stripe, strong, fast dye
material. Collar attached, one pocke $16^{1 / 2}$. Regularly $\$ 1.50$. Friday bargain . 1.19

Men's Fancy Striped Pajamas \$2.29.
Made from good quality material. Mercer-
med cotton frog. Military collar, one brese pocket. Regularly $\$ 3.00$. Friday bargain, suit

Men's Balbriggan Underwear 68c
Shirts and drawers, natural shade, 2 -thread yarn. Long sleeves; drawers ankle length. Sizes
34 to 42 . Friday bargain
Man' eine

Men's $\$ 1.25$ President Braces 69c Light and heavy elastic web, solid buckles.
Omfortable braces. Regularly $\$ 1.25$. Friday bargain


Men's Pocket Watches $\$ 14.75$ Regrater 525.00 Value.
Made by one of the most famous watch manufac. turers in Switzerland. A thin model movement set with
17 jewels. Every watch fully guaranteed 17 jewels. Every watch fully guaranteed-fitted in a
Fortune quality gold-filled case. Regularly $\$ 25.00$
each. Today, at

## Duplex Varnish Stain 49c Quart Light Oak-Dark Oak. <br> For floors and interior woodwork. Stains and varnishes with the one application. Dries hard and Deco FloorWar, 39 clb . Tin-Suitable for hard2.Inch Rubberset Brush 27c-Neatly bound with | simpoon'e-sixth Floor. |
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