

# The Maple Leaf Sale Begins This Morning

**Store Hours:**  
8.30 a.m. to  
5.30 p.m.

**Telephone  
Tonight for  
Groceries**



**Come  
Early  
for  
These  
Sale  
Values**

**TOILET GOODS.**  
In the Maple Leaf Sale.

Men's Black Rubber Dressing Combs, Regular 35c. Sale price ..... 19

Genuine Ebony Hair Brushes, Regular \$1.25, Sale price... .85

French Tooth Brushes, Regular 35c, Sale price ..... 19

Shampoo Combs, Regular 25c, Sale price, pair ..... 15

Camellia Toilet Soap, Sale price, 2 cakes for ..... 20

English Round Bath Soaps, Sale price, 3 for ..... 25

Toilet Paper, in rolls, Sale price, 3 rolls for ..... 23

Canthrox Shampoo, Sale price ..... 39

Less Arbutus Talcum Powder, Regular 25c, Sale price .18

Florida Toilet Balm, for the skin, Regular price 20c, Sale price ..... 12

Malvina Face Cream, Regular 30c, Sale price ..... 35

Rosamond Face Powder, Regular 20c, Sale price ..... 12

Antiseptic Tooth Paste, Regular 15c, Sale price ..... 12

War Stamps Extra.

**BEDROOM BOXES, \$1.49.**  
While they last! About 100 bedroom boxes, 31 inches long, covered with brightly colored chintzes, in pinks, blues and yellows. Maple Leaf Sale, each 1.49

**50-INCH COTTON TAPES-TRIES, 49c.**  
French cotton tapestries, in stripe effects, 50 inches wide, in light colorings, for curtains or coverings, which regularly sold at 85c yard. Maple Leaf Sale .49

**FRENCH AND NEW YORK HATS AT \$5.00.**  
100 hats from the French room and the showroom. French and New York models, in large variety. Were \$10.00, \$12.50 and \$15.00. Maple Leaf Sale ..... 5.00

**PANAMA HATS, \$2.25.**  
The entire surplus of a millinery manufacturer, cleared at a liberal discount from the usual prices; eight different shapes, smart sailors and close-fitting shapes. Regular \$3.50. Maple Leaf Sale, at ..... 2.25

**500 UNTRIMMED SHAPES.**  
Tangels, Milan tangels, mohair, tuscans, mostly sailors in the much-wanted styles; white and light shades; a few blacks. Maple Leaf Sale ..... 1.50

**RUFFS AND STOLES.**  
Ostrich and marabou, a New York manufacturer's entire line; white, black and white, and colors. Maple Leaf Sale ..... 5.00

**SHOE LEATHER BAGS.**  
Gray, champagne and white, new shapes, strap purses, pouch bag and semi-oval, with welted seams; silk lined; fitted with mirror and change purse. Maple Leaf Sale ..... 1.48

**COIN AND VANITY CASE.**  
Bright silver finish, space for three-size coins, bills and cards. Regular \$1.50. Maple Leaf Sale ..... 1.00

**\$1.50 PETTICOATS AT 95c.**  
Moire, sateen and mercerized; many different styles, all have pleated flounces and are good width colors navy, purple, brown, king's blue, Copen, and black; 36 to 42 in the lot. No phone or mail orders. Regular \$1.98 and \$1.50. Maple Leaf Sale ..... 95

**\$1.50 CREPE KIMONOS, 95c.**  
Plain and figured crepes, blue, helle and pink; loose, empire and elastic at the waist; some have white collars, others have a border of white; all sizes in the lot. Regular \$1.50. Maple Leaf Sale ..... 95

## Things for the Home

**Extension Dining Table**  
Quarter-cut oak finish, square pedestal, 42-inch top, 6 ft. extension; a neat and serviceable table. Regular \$9.50. Maple Leaf Sale ..... 7.50

**Extension Table**  
Quarter-cut oak top, plain oak base, in either fumed or golden finish, 6 ft. extension, 45-inch top, well made and designed. Regular \$18.75. Maple Leaf Sale 13.50

**Slip Seat Diners**  
Simpson's Special, in solid oak frames, genuine leather slip seats, fumed finish only. Regular \$24.75. Maple Leaf Sale ..... 19.25

**Dining Chairs**  
Mission design, in quarter-cut oak, fumed finish only, genuine leather, slip seats, strong and serviceable. Regular \$33.50. Maple Leaf Sale ..... 21.50

**Buffet**  
In quarter-cut oak, either fumed or golden finish, 52 inches long, colonial design, lined cutlery drawer, large linen drawer, ample cupboard space; a beautifully designed and finished buffet. Regular \$40.00. Maple Leaf Sale ..... 33.00

**Buffet**  
Colonial design, 52 inches long, in genuine quarter-cut oak, fumed or golden finish, lined cutlery drawer, doily drawer and spacious linen drawer, bevel plate mirror in back. Regular \$39.50. Maple Leaf Sale 31.00

**China Cabinet**  
In genuine quarter-cut oak, fumed or golden finish, colonial design, two glass doors in front, glass ends, three shelves, plate mirror above top shelf. Regular \$31.50. Maple Leaf Sale ..... 21.00

**Axminster Rugs**  
Good Oriental colorings for dining-rooms, living-rooms, halls and dens, in nice soft colorings, in rose, blue, fawn and green, and much below today's market value:

4.6 x 7.6	9.25	9.0 x 9.0	22.00
6.9 x 9.0	16.50	9.0 x 10.6	25.75
6.9 x 10.6	19.75	9.0 x 12.0	29.50

**Scotch Tapestry Carpets**  
We are showing a good range of patterns in the various qualities for bedrooms, halls and stairs in Oriental and floral designs.

18 in. wide,	65c,	75c,	80c,	85c.
22 1/2 in. wide,	75c,	85c,	95c,	\$1.00.
27 in. wide,	80c,	95c,	\$1.10,	\$1.15.

**Heavy Floorcloth 38c**  
There are tile, block, floral, matting and hardwood designs in this serviceable covering, and yet not expensive for kitchens, bedrooms, etc.; 2 yards wide only. Maple Leaf Sale, yard ..... 38

**Japanese Matting 19c**  
Woven and Stenciled Matting, in Oriental, floral and two-tone colorings, for summer homes, sun-rooms, verandahs, etc.; 36 inches wide. Maple Leaf Sale .19

**Window Shades 23c**  
200 only, Window Shades of good quality of cloth, in cream or white, slightly imperfect. Size 36 x 68 inches, mounted on strong spring roller and complete with bracket and ring pull. Maple Leaf Sale ..... 23

## Today's Great Boot Values

**HANAN \$9.00 AND \$10.00 BOOTS, \$5.95.**  
50 pairs only, in tan Russia calf and gummetal calf; straight lace boots; English recede toe, with low flange heel; blind eyelets. Sizes 6 to 10 in the lot. Maple Leaf Sale .. 5.95

**MEN'S CANADIAN ARMY OR SPORT BOOTS.**  
50 pairs only, best grade tan storm calf Blucher Boots, made with full outside counter; soft toe-cap vamp; upper sewn with two double rows of silk thread; extra heavy oak outer sole and slip to heel; large three-point eyelets; guaranteed to stand hard wear. Sizes 5 to 11. Maple Leaf Sale ..... 5.95

**MEN'S GOODYEAR WELT BOOTS, \$3.35.**  
500 pairs Men's Boots, made with Goodyear welt soles; made in dull calf and vic kid leather; medium, round and recede toe shapes; military and low heels. Sizes 6 to 10. Regular \$4.50. Maple Leaf Sale ..... 3.35

**WOMEN'S WHITE LOW SHOES, \$1.95.**  
500 pairs of Women's White Sea Island Duck Low Shoes, in colonial and Paris pump styles, with neat covered ornament, turn soles, wood covered, low and Spanish heels. Sizes 2 1/2 to 7. Regular \$2.50 and \$2.75. Maple Leaf Sale ..... 1.95

**WHITE SPORT OXFORD.**  
Made of Sea Island duck, with white suede ball and toe strap; white ivory sole, and low heel; straight lace style. Sizes 2 1/2 to 7. Maple Leaf Sale ..... 3.50

**MEN'S LISLE THREAD SOCKS.**  
Black, tan and a variety of fancy colors. Regular 25c. Maple Leaf Sale, 19c; 3 pairs 55c.

**MEN'S BLACK CASHMERE SOCKS.**  
Ribbed top. Sizes 9 1/2 to 11. Maple Leaf Sale, 3 pairs ..... 49

**BOYS' AND GIRLS' STOCKINGS.**  
1-1 rib black cashmere; English made. Sizes 4 1/2 to 7 1/2, regular 50c. Maple Leaf Sale, 35c. Size 8 at 39c.

**LACE LISLE GLOVES.**  
Two dome fasteners; black and tan. Sizes 6 to 8. Regular 35c and 50c. Maple Leaf Sale .. 29

**LACEY SILK GLOVES.**  
Mousquetaire; double tipped fingers; black, gray, tan, pink and sky. Sizes 5 1/2 to 8. Regular \$1.00. Maple Leaf Sale ..... 69

**FIBRE SILK BOOT HOSE.**  
Lisle thread top; black and white; "seconds." Maple Leaf Sale, 39c; 3 pairs \$1.10.

**WOMEN'S ENGLISH LLAMA CASHMERE HOSE.**  
Good quality, soft, even thread. Regular 50c. Maple Leaf Sale, 39c; 3 pairs \$1.10.

## From the Men's and Boys' Store

**Men's \$18.00, \$20.00 and \$22.00 Suits at \$15.00**  
130 suits of English tweeds and worsteds, new brown and gray stripe and small check patterns. Single-breasted, soft roll sacques, with the new vest. Sizes in the group 36 to 44, but not all sizes of any one pattern. Maple Leaf Sale ..... 15.00

**Boys' Tailored Suits**  
200 sample suits, imported tweeds in mixtures of brown, gray and tan. In the lot are several fancy pleated yoke Norfolk models, also box-pleated styles. Full cut bloomers. Sizes 26 to 34. Regular \$8.00, \$8.75, \$9.50, \$10.50 and \$12.00. Maple Leaf Sale .... 6.85

**Boys' Wash Suits 48c**  
800 suits, woven patterns in blue and tan stripes, plain blue chambrays, white tennis cloths and natural linens. Oliver Twist, vestee and middy styles. Straight knickerbockers. Sizes 2 1/2 to 6 years. Regular 75c and 95c. Maple Leaf Sale ..... 48

**Boys' Wash Suits 98c**  
400 suits, striped galateas, Madras, zephyr and linens, in plain, white, blue and tan stripes and blue chambrays; smock, Tommy Tucker, vestee and Norfolk styles with straight knickerbockers. Sizes 2 1/2 to 8 years. Regular \$1.50, \$1.75, \$2.00 and \$2.50. Maple Leaf Sale .98

**200 Men's Straws and Panamas at 89c**  
From regular selling lines, newest boater shapes, medium and high crowns, in sennit, split and pineapple braids; negligee shapes, Brazilian panama straw, with roll and flip brims; a few slightly soiled; genuine panamas and negligee shapes; natural bleach. Wednesday .. 89

**Soisette Pyjamas \$1.59**  
Men's sizes, all colors, military or V neck. Sizes 34 to 46. Regular \$2.00 and \$2.50. Maple Leaf Sale ..... 1.59

**Negligee Shirts 39c**  
Men's and boys', plain and fancy stripes; laundered cuffs, coat style. Sizes 13 1/2 to 16 1/2. Regular 50c and 65c. Maple Leaf Sale ..... 39

**\$3 Aertex Combinations \$1.39**  
English make, fine linen mesh, short sleeves and knee or ankle length, closed crotch; men's, sizes 34 to 44. Regular \$3.00. Maple Leaf Sale ..... 1.39

**Suit Cases**  
100 only, imitation matting, 24 inches only. Maple Leaf Sale ..... 1.19

**Tourist Trunks**  
200 only, heavy canvas cover, two trays. Sizes 32-inch, 34-inch and 36-inch. Maple Leaf Sale ..... 5.00

**Damask Breakfast Cloths**  
Pure linen, assorted designs. Size 54 x 54 inches. Regular \$2.75. Maple Leaf Sale ..... 1.95

**Damask Table Cloths**  
Range of pretty bordered designs. Size 2 x 2 1/2 yards. Maple Leaf Sale ..... 1.95

**Bedroom Towels**  
Hemmed huckaback. Size 17 x 32 inches. Maple Leaf Sale, 3 pairs for ..... 69

**Checked Tea or Glass Towels**  
Size 22 x 32 inches. Maple Leaf Sale, 6 for ..... 59

**IRON ICE BOXES.**  
Galvanized, size 28 1/2 x 17 x 16 inches. Regular \$5.00. Maple Leaf Sale ..... 2.95

**POULTRY NETTING.**  
Galvanized wire, 2-inch mesh, 50-yard rolls; 24 inches wide, \$1.98; 30 inches, \$2.49; 36 inches, \$2.98; 48 inches, \$3.75; 60 inches, \$4.50; 72 inches, \$4.98.

**DELUGE SPRAYER.**  
Spraying plants, trees, cattle, etc. Maple Leaf Sale ..... 33

**NEW ERA GARBAGE CANS.**  
Is the strongest and best garbage can made, with ball handle and slip-over cover. Complete with bottle of disinfectant and deodorant. Regular \$3.50. Maple Leaf Sale ..... 1.98

**MULTIPLY RUBBER HOSE.**  
The very best grade of corrugated hose, fully warranted. Complete with couplings and clamps in lengths of from 25 feet upwards. Maple Leaf Sale, 1/2-inch, 12c ft.; 3/4-inch, 14c ft.

**GARDEN TROWELS.** Maple Leaf Sale, each ..... 25

**TON OF ROYAL FLOOR-WAX.**  
A very high grade at a big price saving, 1-lb. tins, 37c; 2-lb. tins, 69c.

**PUTZ CREAM.**  
Metal Polish. Maple Leaf Sale, 25c cans, 19c; 15c cans, 12c.

## New Market

**MEATS.**  
Highest grade of mild curing Hams and Bacon, Gunns' Maple Leaf Brand, specially priced for three days.

Maple Leaf Breakfast Bacon, whole or half, per lb. .... 31

Maple Leaf Boneless Back Bacon, whole or half, per lb. .... 35

Maple Leaf Breakfast Sausage, whole or half, per lb. .... 29

Maple Leaf Pure Lard, 7-lb. pails, gross weight, per pail ..... 49

Maple Leaf Breakfast Sausage, 5-lb. pails, gross weight, per pail ..... 49

Round Steak, choicest yearling beef, per lb. .... 29

Thick Cut Roast Beef, 5-lb. pack, gross weight, per pack ..... 29

Best Rib Roast, Simpson quality, lb. 29

Briquet Sausage, best beef, lb. 18

Family Sausage, our own make, per lb. .... 12

All Pork Sausage, our own make, lb. 20

**GROCERIES.**  
4,000 packages Redpath's Granulated Sugar in 5-lb. packages, 3 lbs. 131

Lake of the Woods Five Roses Flour, 1/2 bag, ..... 25

Heather Brand Baking Powder, 1-lb. tin, ..... 18

2,000 stone Fresh Rolled Oats, stone 49

Finest Canned Corn, Peas or Beans, 5 tins, ..... 25

Choice California Prunes, 5 lbs. .... 25

Macaroni or Spaghetti, 2 packages, 25

Choice Pink Salmon, 1/2-lb. tins, 3 tins, ..... 29

Oriso, per tin, ..... 29

500 Pure Orange Marmalade, Half-vin, 16-oz. jars, ..... 49

Holbrook's Kipperd Herring, per tin ..... 19

Finest Japan Rice, 5 lbs. .... 25

Buchanan's Pure Raspberry and Strawberry Jam, 16-oz. jar, ..... 25

Talfer's Soda Biscuits, tin, ..... 25

Table Salt, Ivory Brand, 3 pigs, ..... 25

Finest Canadian Cheese, per lb., ..... 25

Clark's Potted Meats, assorted, 5 tins for ..... 25

Campbell's Soups, assorted, 2 tins ..... 25

Choice Olives, quart jar, ..... 25

Mustard in bulk, compound, per lb. 25

Fresh Buttermilk, gallon ..... 15

St. Julien Cream Cheese, pig, ..... 10

Shredded Wheat or Grape-nuts, 2 packages, ..... 25

Heinz Pickles, picnic size, bottle ..... 14

**FRESH ROASTED COFFEE.**  
PER LB. 27c

1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. .... 27

3 LBS. PURE CELONA TEA, \$1.00

1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black and mixed, Wednesday, 3 lbs. each ..... 100

**FRUIT AND VEGETABLES**  
Choice California Sunkist Oranges, per doz. .... 35

Choice Pineapples, large size, each ..... 15

Finest New Potatoes, measure ..... 15

New Beets, Canadian, 2 bunches, ..... 15

**FLOWERS.**  
Finest Geranium Plants in bloom, assorted colors, per doz. .... 25

Rambler Rose Bushes in bloom, each ..... 25

Finest Table Fern Plants, well filled, each ..... 25 and

Choice Palms, each ..... 25 and

# THE ROBERT SIMPSON COMPANY LIMITED