

On Sale Today at SIMPSON'S

Fish Dinners

are cool and appetizing in hot weather. Our Friday Fish Dinner, served in the Lunch Room, 11.30 a.m. to 2 p.m.

30c

Boiled Fresh Caught Salmon with Sliced Goumber and Parsley Sauce. Boiled New Potatoes or Mashed. New Butter Beans. White or Brown Bread and Butter. Fresh Raspberry Pie or Ice Cream. Cup of Tea, Coffee or Glass of Milk.

For Your Convenience Please Remember to Shop Today. Store Closes Saturday at 1 o'clock.

Smallwares at Small Prices

- Skirt Beltings, black and white, 2 inches wide. Regular 10c yard. Friday, per bolt, 45. Skirt Bindings, black only, 5 yards to a bolt. Regularly 4c yard. Friday, per bolt, 45. Dons Fasteners, black and silver, all sizes. Guaranteed rust-proof. Regular 10c dozen. Friday, 7. Roll Tape, white only, 10 yards to roll, all sizes, 0 to 8. Regular 10c per roll. Friday, 5. Linen Braid, 10 yards to bolt, with ribbon thread; white, blue and pink. Regular 12c per bolt. Friday, 8. Mending Wool, black only, on cards. Regular 3 for 5c. Friday, 4 for 10c. Mending Cotton, black, tan, white and ecru. Regularly 3 for 5c. Friday, 5 for 10c. Coats' Sewing Thread, 200 yards, 4-cord, black and white. Regular 5c a spool. Friday, per doz., 55. Sewing Silk, black, white and colors. Full 50-yard spool, pure dye. Regular 5c a spool. Friday, per dozen, 45. Clapperton's Thread, Regular 5c a spool. Friday, per dozen, 48. B. P. C. Crochets, Cotton, mercerized; all sizes; white and ecru. Regular 15c. Friday, 10. 2500 Dozen Pearl Buttons, 2 and 4-hole. Sizes 12 to 22 line. Best ocean pearl. Regularly 8c and 10c dozen. Friday, 5. 1000 Dozen Wash Cloths, Turk knit and Aer-cel; all white or with colored border. Friday, each, 5. Hair Nets, full size, all-over close mesh, all shades of brown. Regular 10c each. Friday, 4 for 25.

Friday Bargains in Men's and Women's Footwear

Women's Boots and Pumps, \$3.50 and \$4.00 Values, 99c. 650 pairs in all, including white canvas button boots, white buck pumps, white canvas Colonials and tan calf pumps. Some slightly soiled, and run mostly in small sizes. Made on neat-fitting toe shapes, with Goodyear welt and McKay sewn soles. Sizes in the lot 2 1/2 to 5 1/2. Regular to \$3.50. Friday at 8.30 a.m. 99c. MEN'S GOODYEAR WELT OXFORDS \$2.45. 134 pairs only, tan calf, patent coil and gunmetal Oxfords, button and lace styles. Round and recede toe shapes; broken sizes. Regular \$3.50 to \$4.00. Friday bargain 2.45. MEN'S BOX KIP BOOTS \$2.19. 280 pairs, Blucher boots, with wide fitting last. Standard screw soles. Sizes 6 to 11. Regular \$3.00. Friday 2.19. GIRLS' ROMAN SANDALS. College 'girls' last; patent leather with turn soles, neat military bow, low heels, 4-inch strap. Sizes 8 to 10 1/2. \$1.45; 11 to 2, \$1.85.



American-Made Pumps and Oxfords, \$1.99. 1,025 pairs, with plain patent coil and gunmetal vamps; black and gray cloth tops, kid lined, patent and plain heel foxings; covered Spanish wood and plain leather heels; Good-year welt and turn soles. All sizes in each line. Regular \$3.50 and \$4.00. Friday bargain 1.99.

Phone Tonight Until 10 for Provisions to Go by Early Delivery Friday CALL ADELAIDE 6100

- MEATS. 5,000 lbs. Prime Corned Beef, Friday, special, lb. 15. Shoulder Roasts, best beef, per lb. 15. Blade Roasts, very choice, per lb. 17. Thick Rib Roasts, per lb. 15. Best Rib Roasts, per lb. 24. Ham Roasts, finest quality, squares, per lb. 15. Ham Roasts, round end, per lb. 21. Wing Roasts, select, per lb. 18 1/2. Family Sausage, our own make, per lb. 12. Swift's Premium Smoked Ham, whole or half, lb. 25. Swift's Premium Breakfast Bacon, whole or half, lb. 25. Swift's Silver Leaf Pure Lard, 5-lb. pack, gross weight, per pair 55. GROCERIES. One cwt Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.68. Choice Family Flour, 40-lb. bag, 1.45. Yellow Cooking Sugar, 5 lbs. 50c. California Seed Raisins, 5 lbs. 31c. Choice Cleaned Currants, 2 lbs. 25c. Perfection Baking Powder, 3 lbs. 25c. Healer Brand Extra, 20 lb. can, 1.35. Mixed Pastry Butter, per tin 1.15. Finest Creamery Butter, special, per tin 1.15. Orzo, per tin 25c. Canada Cornishers, packing, 100 lbs. 3.50. Finest Canned Corn, Peas or Beans, 2 lbs. 1.35. Choice Pink Salmon, tall tin 10c. Shiraz's Marmalade, 2-lb. jar 35c. Finest Pearl Tapioca, 2 1/2 lbs. 45c. Malt Vinegar, reputed quart bottle 45c. Choice Pickles, Niagara brand, sweet and sour mixed and chow, bottle 45c. Gorton's Custard, per tin 45c. Toasted Cornflakes, 3 packages 35c. 200 lbs. Fresh Fruit Cakes, per lb. 25c. Fancy Mixed Blueberries, per lb. 45c. 1,000 lbs. Fresh Celery, top of uniform quality and fine flavor, black or white, ground pure or with chioncy, Friday, per lb. 21. FRUIT AND VEGETABLES. Choice California Sunkist Oranges, per doz. 1.25. Best Cuban Grapefruit, per doz. 1.25. Fresh New Lemons, per doz. 1.25. New Carrots, 3 bunches, each 10c. New Beets, 3 bunches, each 10c. SAMPSON'S FLOOR AND BASEMENT. Simpson's Special assortment of chocolates, cream caramels, etc. 30c. 1,000 lbs. Assorted Gum Drops, per lb. 25c. 100 lbs. Fruit Jujube, per lb. 15c. 500 lbs. Fresh Margarine or Large White Lard, per lb. 15c. Regular 50c, per lb. 25c. FLOWERS. 4,000 Fresh Cut Geraniums, assorted colors, doz. 1.25. 2,000 Fresh Snapdragons, doz. 1.25. Anemones, in pots, each 25c. 2,000 Fresh Marigolds or Large White Delais, bunch 1.25. Fern Fans, well trimmed, each, 35c and 50c.

Friday Hardware Bargains

- Aluminum Coffee Percolators, six-cup size, Regular \$1.84. Friday, 1.48. Corn Brooms, four-string, well made, 25c. Two Shims and a Bottle of Polish for 15c. A Polish mop, adjusting mop, and a bottle of polish. Complete outfit, Friday, 75c. Oakey's Wellington Knives, Friday, 10c. Oakey's Wellington Knife Holders, Friday, 10c. Household Scales, specially serviceable weighing groceries, in neat galvanized iron box, 10 lb. capacity, government stamped, Friday, 2.89.



Today is the Day of the Summer Suit Sale

It is the Clearing-out Day of Two-piece Suits---Flannels, Palm Beach, etc. Here is a little good advice to the men who are going to take advantage of this Clearance Sale of Summer Suits. Come as early as you can for choice of the best ones. While every suit in the lot is an unusual bargain, there are some that are better than others---and, naturally, the best ones will be sold first. There are in the lot handsome suits of English flannel, made by a leading American tailoring firm---others are lightweight tropical tweeds, in gray and black, with white hairline stripes---there are lightweight navy worsteds---there are fawn homespuns---and there are cool, handsome, well-tailored summery suits of other fabrics that we have been selling at \$13.50, \$15.00, \$16.50, \$18.00 and \$18.50. Please note that there are more \$18.00 and \$18.50 suits in the lot than \$13.50 and \$15.00 kind. Sizes 34 to 44. These suits while they last will be sold today at 9.95

Another Lot at \$7.45

There are only 45 suits in this lot, so they will no doubt be sold long before the day is over---an early visit is, therefore, advised. These are odd suits and broken lines. Palm Beach cloths and tropical tweeds make up the bulk of them. Regular outfit style, with patch pockets on coats and trousers with cuff bottoms, belt loops and five pockets. Sizes 34 to 42. These are \$8.50, \$10.00 and \$12.50 suits. On sale Friday, while they last, at 7.45

- Wash Vests 95c. 200 Men's Wash Vests that sell ordinarily at \$1.50, \$2.00 and \$2.50, will all go in this Summer Clearance on Friday at 95c. Duck Pants 95c. We have at this price Men's White Duck Trousers made with belt loops, cuff bottoms and five pockets. Sizes 31 to 44.

- Men's Shirts, 39c. Men's Neglige Shirts for summer wear. Coat style. Have soft cuffs; a large assortment of patterns. Sizes 14 to 18 1/2. Regular value 60c. Friday, 39c. Summer Underwear. Men's Balbriggan Shirts and Drawers, satin faced. Drawers have lined seat. Natural shade. Finished with hand to button on waist and have elastic bottoms. Sizes 2 1/2 to 7 years. Friday bargain 29c. Leather Belts. Men's and Boy's Leather Belts; black, gray, tan; solid one tongue buckle. Sizes 28 to 40. Regular 85c. Friday, 25c. Men's Wash Collars. Men's Warm Weather Wash Collars, broken lines from regular stock; white and colored. Broken sizes, Regular 12 1/2c. 5c. Cannot fill phone orders.

Today's Bargains for Boys

- TWEED NORFOLK SUITS, \$3.95. REGULARLY \$6.50 AND \$8.00. Single-breasted yoke Norfolk styles, with patch pockets and fancy pleated back. These suits are well tailored from medium gray wool tweeds in neat patterns. Sizes 24 to 32. Friday bargain 3.95. BOYS' WASHABLE BLOOMERS, 25c. Boys' Cotton Jerseys, long sleeve, navy, guaranteed fast color, comfortable hot weather garments. Sizes 20 to 32. Regular 85c. Friday bargain 25c. NORFOLK WASH SUITS, \$3.85. REGULARLY \$5.50 AND \$7.00. 275 well-made washable suits for boys. Woven patterns, white ground with blue and black stripes. Newest Norfolk styles with straight knickers. Sizes 2 1/2 to 7 years. Friday bargain 3.85. BOYS' COTTON JERSEYS, 25c. Boys' Cotton Jerseys, long sleeve, navy, guaranteed fast color, comfortable hot weather garments. Sizes 20 to 32. Regular 85c. Friday bargain 25c.

10c Novels 6 for 25c

Choose from 350 Titles Among them are: Masterman Ready, by Capt. Marryat; The Perjuror, by W. E. Norris; Frank Fairleigh, by Smedley; Blind Love, by Wilkie Collins; Who Did It, by Nat Gould; The Moonstone, by Wilkie Collins; The Convict Ship, by A. Clark Russell; Ishmael, by Southworth; Marguerite de Valois, by Dumas; Wanda, by Ouida; Pauline, by W. E. Norris; The Metropolitan, by Upton Sinclair; The Old Dominion, by Mary Johnston; The Egolst, by George Meredith; Pride and Prejudice, by Jane Austin.

Now is the Time to Buy Panama and Straw Hats

- Men's Panama Hats, fedora, telescope and negligee shapes. Bleached or natural shade; fine even weave. Sizes 6 3/4 to 7 3/4. Regular \$4.00, \$5.00 and \$6.00. Friday 3.59. Men's Straw Hats, sailor shape, fine split or rustic sennit braid, medium style; trimmed with plain black silk bands. All sizes. Regular up to \$2.50. Friday .89. Children's Straw Hats, turban, sailor and Jack Tar shapes. Trimmed with plain white or navy blue bands. Bound or unbound edge. Regular 75c, \$1.00 and \$1.50. Friday .59.

Dress Goods Bargains

Cream Dress Fabrics, 40---Delaines, lustras, taffetas, stripe voiles, etc., 42 inches wide. Regular 75c. Friday 48. Brilliantine Lustras, 44---Navy, black, cream, gray, brown, myrtle, cardinal, etc.; 42 in. wide. Regular 85c and 75c. Friday 45. British Wool Serges, 95c---Navy and black. Regular \$1.25. Friday .95. Worsted Serges, \$1.10---34 inches wide, navy and black. Regular \$1.50. Friday 1.10. Awning Stripe Skirtings. Just 2,000 Yards of "Seconds," the damage is very slight; width 36 inches. Poppins in rose, Alice, black, green or navy and white. Also combination stripes. Width of styles 1/2-inch and 1-inch. Regular 60c. Friday bargain 39. Dark Ground Voiles, 40 inches wide. Regular 75c. Friday bargain 39. 320 Yards Crepe Voiles, 36-inch, plain black for waists and dresses. Regular 25c. Friday bargain 15.

Young Women's Dresses

DAINTY NET WHITE AND COLORED SUMMER DRESSES. All in the height of their popularity. The variety of styles and materials is most extensive. Reg. \$17.50, \$19.50, \$22.50. Friday 12.50. HALF-PRICE SALE OF GIRLS' TUB FROCKS. In chambrays and check gingham; are ideal dresses for outing and holiday wear; sizes 6 to 14 years. Regular \$1.75. Friday .88. GIRLS' MIDDY BLOUSES. In white drill, sailor collar; sizes 6 to 14 years. Friday 49. MISSES' WASH SKIRTS. 250 skirts of rep, patch pockets, button trimmings. Regular \$1.25. Friday .89.

Main Floor Bargains

- WOMEN'S HOSE 15c. Black or white cotton. CHILDREN'S HATS 59c. Straw hats, in turban, sailor and Jack Tar shapes. Regular 75c to \$1.50. HANDKERCHIEFS 6 FOR 35c. Women's Pure Linen Handkerchiefs; limited quantity to any customer. Friday, 6 for 35c. HAND BAGS \$5.00. Regular \$7.00 to \$15.00; examples of high-grade bags; finest leathers and workmanship; black and colors. 3 1/2-IN. RIBBON 9c. Silver-plated; limited color range; good hair bow and each weight. BRUSH RIBBON 25c. Silk ribbons; butterfly, floral and scroll designs; white, sky and pink; 4 to 6 inches wide. Regular 4c to 7c. PARASOLS \$1.95. 180 only; smart, new designs. Regular \$2.50 to \$4.00. PARASOLS 95c. 120 only. Regular \$1.25 to \$2.00.

Choice Items On the 4th Floor

FACTORY COTTON, 7 1/2c YARD. Mill ends of 5 to 10 yards. Regular 12 1/2c to 15c. Friday, yard, 7 1/2c. (No phone or mail orders.) HEMMED SHEETS, PAIR \$1.45. Bleached Sheeting, Size 70 x 90 inches. Friday, pair 1.45. PILLOW CASES, 4 PAIRS 98c. Hemmed. Sizes 42 x 33 and 44 x 33. Friday, 4 pairs 98. NAINSOOK, YARD 10c. About 35 inches wide. DAMASK NAPKINS, DOZEN \$1.89. Size 20 in.; all linen; hemmed. Friday, dozen 1.89. ROLLER TOWELLING, 10 YARDS \$1.48. 17 inches wide; all linen crash. Friday, 10 yards 1.48. TRAY CLOTHS 25c. Hemstitched; linen damask; 16 x 24 inches.

Everybody's Cyclopaedia, \$2.48

Five volumes, profusely illustrated, prepared from the latest and best authorities. A very valuable reference work for the home or for children in their school work. Friday 2.48

Fruit Labels and Jam Pot Covers

Printed and Gummed Labels for putting on your bottles of preserved strawberries, raspberries, red currants, gooseberries, pears, grapes, jams, marmalade, catsup, chile sauce, pickles, 144 for .5

Friday Millinery Clearances

100 Ready-to-Wear Hats at \$2.95---Some in stock only a week or so. Nearly all white and light colors, for women and misses. Regular \$3.95, \$4.50 and \$5.00. Friday 2.95. EARLY SUMMER HATS. Leghorns, Panamas, Milans, etc. with hand-made trimmings; best makers. French and imported models among them. Regular \$10.00, \$12.50, \$17.50 and \$20.00. Friday 5.00. Sport Hats, \$1.45---Milans, hemp and silk combinations, felt and corded silks, darker shades. Regular \$2.50, \$3.75 to \$4.50. Friday, 1.45. Shapes at 95c---Early untrimmed shapes. Regular \$2.25 to \$5.00. Friday .95. 500 Untrimmed Shapes, 50c---Regular \$1.25 to \$2.50. Friday .50.

Silk Fabrics

400 Yards Black Satin Paillettes, 35 and 39 inch. Regular \$1.33 and \$1.38. Friday bargain 1.19. 200 Yards Black Silk Crepe de Chine, French goods. Regular \$1.89. Friday 1.44. 85-inch Jap Silk, Lyons dyed, big shade range. day 39. 86-inch Jap Silk, Lyons dyed, big shade range with ivory. Regular to 75c. Friday 55. Natural Silk Shantung. Regular 75c. Friday, yard 54.

The Robert SIMPSON Company Limited

ROYAL HOTEL. HAMILTON, ONT. Full private bath. Rooms well equipped. Easy access to all parts of city. Telephone 1234. LEASE AT \$5000.00. H. H. WELLS & CO. 24 King Street East.

BRITISH GERMAN RUSSIA FOE GAIN IN. Success of the British in the east, according to the statement... The statement says: 'Except for local there has been a complete change in the situation...'

ON DON, July 21. The British in the east, according to the statement... The statement says: 'The British have succeeded in driving out the German forces...'

Successful Air Force. Taking advantage of the weather the Royal Air Force yesterday continued its operations against the enemy's air bases... The enemy made a dash on the north edge of the British position...'

Reaching Fourteen. Another statement from the British official news office announced that the British had reached the north of Bazentin... The British drive on in the wood, but the position was subsequently...'

During the night the British attacked after an interval of several hours with a shooting entry in part of the wood... This wood was an important point on the British front...'

The British have now reached the German line at the Somme... This wood was an important point on the British front... The British drive on in the wood, but the position was subsequently...'

The German line at the Somme Thursday... This wood was an important point on the British front... The British drive on in the wood, but the position was subsequently...'

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