

H. H. FUDGE, President. J. WOOD, Manager. Store Closes Daily at 5.30 p.m.

THE ROBERT SIMPSON COMPANY, LIMITED. THE ROBERT SIMPSON COMPANY, LIMITED.

PROBABILITIES. Lower Lakes and Georgian Bay - Northwesterly winds; fair and colder to-day.

THURSDAY Jan. 28, 1909

LAST BARGAIN DAY BEFORE STOCK-TAKING

FRIDAY is the Bargain Day of the week. Stock-taking is the Bargain End of the year. Tomorrow the two combine. The Whitewear Sale offers its greatest attractions of the month for to-morrow. The Housefurnishing Club closes the day after. The Free offer of Furniture Covering closes at the same time. Come early.

Linens and Staples

15c Bordered Stair Drill, 10c, 420 yards only, all linen, 18 inches wide. 25c and 30c Semi-bleached Damask Table Linen, 18c, 54 to 88 inches wide, good strong make, will bleach pure white, splendid designs, 500 yards. \$2.50 White Unshrinkable Wool Blankets, \$1.88, lofty finish, thoroughly scoured, firm weave, 60x90 inches, only 30 pairs to clear.

Footwear

200 pairs of Misses' and Children's Boots, fine, strong, Dongola goatskin leather, dull calf Blucher tops, patent laces, solid leather soles and heels, all sizes 11 to 2, Friday bargain \$1.19, all sizes 8 to 10-1-2, Friday bargain, 98c. Rubbers, very best quality, No. 1 grade, medium and light weight, each pair in a box, all sizes, Friday bargain: Men's, 75c; women's, 58c; misses', 49c. Storm styles 5c extra. Rubbers, strong, medium, heavy grade, double soles and heels, all sizes; Friday bargain: Men's, \$1.39; women's, \$1.19; boys', 50c; misses', 45c; children's, 25c. Storm styles 5c extra. Overshoes, all sizes, best rubber; Friday bargain: Men's, \$1.39; women's, \$1.19; misses', \$1.09; children's, \$1.09. Women's Boots, patent calf and fine, strong Dongola goatskin, dull calf Blucher tops, winter weight soles, all sizes 2-1-2 to 7; Friday bargain, \$1.99. Women's Boots, strong Dongola kid leather, patent Cuban and military heels, winter weight soles, all sizes 2-1-2 to 7; Friday bargain, \$1.49. Lamb's Wool Slipper Soles, extra good quality, fine finish, all sizes; Friday bargain: Men's, \$1.29; women's, 19c; misses', 17c; children's, 15c. Men's Boots, Goodyear welted, Blucher, solid oak tan soles, box calf, Dongola goatskin and patent calf, all sizes 6 to 11; Friday bargain, \$2.49. Women's Jet Black Cloth Overgaiters, all sizes, good workmanship; Friday bargain, 19c. (Telephone orders filled.) 100 pairs of Ladies' "Queen Quality" Boots, popular leathers, lasts, heels and styles, size 4, B width, regular \$4, \$4.50 and \$5; Friday bargain, \$1.99.

Wall Papers

1000 rolls Odd Borders; regular to 10c roll; Friday, 11-1-2c. 2500 rolls Kitchen and Bedroom Papers, assorted colorings; regular to 10c, Friday 41-2c. 2100 rolls Odd Stripes, clearing out; regular to 20c, Friday 81-2c.

Bargain Day Groceries

Choice Family Flour, 1-4 bag, 60c. Choice Valencia Raisins, 4 lbs, 25c. Amalia Currants, cleaned, 3-1-2 lbs, for 25c. Yellow Sugar, crystals, 10-1-2 lbs., 50c. Choice Figs, natural fruit, 5 lbs., 25c. New Orleans Molasses, Cherry Grove Brand, 2-lb, tin, 30c. Perfection Baking Powder, per tin, 9c. Canada Corn Starch, package, 8c. 5000 lbs Finest Canned Tomatoes, 2 tins, 15c. Pearl Tapioca, 5 lbs., 25c. Choice Bangon Rice, 8 lbs., 25c. Cross & Blackwell's Marmalade, 2-lb jar, 25c. 2 LBS. PURE CELONA TEA, 42c. Every chest of Celona Tea is selected by the most experienced tea tasters, and skilfully blended by our own expert. Friday, 50c lbs, black or mixed, 2 lbs., 42c.

Eclipse Bread Maker

Will mix and knead a batch of dough thoroughly in three minutes without hands touching the dough; the only machine that will mix and knead as small a quantity as one loaf or as many as eight. Friday special \$2.00. Genuine Stranaky Seamless Flat Bottom Tea Kettles: No. 7 x 5 quarts, regular \$1.40, Friday \$1.06. No. 8 x 6 quarts, regular \$1.60, Friday \$1.20. Stranaky Milk or Rice Boilers: 1 quart, regular 90c, Friday 65c. 1-1-2 quart, regular \$1.10, Friday 80c. 2 quart, regular \$1.30, Friday 95c.

Free During January

Carpets made and lined, Furniture re-covered. No charge for work—you pay only for materials. Saturday is the last day.

Bargains in Women's Furs

Natural Muskrat Jackets, popular 24-inch length, made from prime dark skins, evenly matched, and well tailored, good satin lining. Our regular \$40 jacket, Friday \$26.49. 8 only Fine Natural Canada Mink Muffs, a few are exceptionally dark, some have tall trimming, all are large empire block, with best satin lining and soft down beds. Regular \$25 and \$35, Friday \$17.35. 20 only Astrachan Collars, deep storm collar, cape satin lined. Regular price \$6.50, Friday \$2.49. 10 only Persian Lamb Muffs, large pillow block, down beds. Regular \$12.00 and \$15.00, Friday \$6.49. 12 only Blue and Black Thibet Muffs, large shape. Regular \$6.00 and \$7.50, Friday \$2.49.

\$17.50 Coats for \$9.50

Ladies' Stylish Coats, grey covert cloth, made 7-8 length, semi-fitting. Directoire back. Regular \$17.50, Friday \$9.50.

Corsets

300 pairs Ladies' Corsets, fine white or grey, coroll, medium bust, long hips, medium long back, fine steel boning, 4 wide side-steels, 2 garters, a perfect fitting model of the latest style. Sizes 18 to 26 inches. Regular value 75c, Friday bargain 50c.

\$8.98 Suits for \$5.95

35 Women's Suits of tweeds, in dark grey mixture of navy, brown and green tones. Coat made with semi-fitting back. Regular \$8.98, Friday \$5.95.

Palms and Primroses

Kentia Palms, regular \$1.25, for 85c. Japanese Primroses, flower all year, 25c. Artificial Palms, at 50c, 65c, 75c, 81, 1-15 and 2-25.

Ladies' and Children's Underwear

Ladies' Vests and Drawers, fine, heavy ribbed cotton, vests natural color, high neck, long sleeves, buttoned front, drawers natural or white, ankle length, open or closed styles. Sizes 32 to 38 bust measure. Regular value 25c, Friday bargain 15c.

Black Silk Ribbons

Rich Black Silk Taffeta Ribbons, for hair bows, sashes and millinery; 4-1/4 inches wide, Friday 12-1-2c. 5-1/4 inches wide, Friday 16c yard. Black Silk Taffeta Ribbons, extra heavy quality: 5 inches wide, Friday 17c yard. 6-1/4 inches wide, Friday 20c yard.

\$7.50 Skirts for \$4.95

Made in flare style, and materials are extra quality black and navy serge, navy, Venetian and navy poplinette, only \$5 skirts in the lot. Worth \$6.00 to \$7.50, Friday \$4.95.

Gloves and Hosiery

Women's Plain Black Cashmere Hosiery, seamless, applied toe and heel. Regular 25c, Friday, pair, 20c. Women's Girls' and Boys' Heavy All-wool Black Hosiery, for winter wear. Sizes 6 to 10, Friday special, per pair, 25c.

Men's \$9.50 Suits, \$4.95

75 Men's Suits, in heavy winter weight imported tweeds, all this season's newest colorings, made in single and double breasted design, strong, true fitting, perfect fitting, sizes 36 to 44. Regular selling price \$2.00, \$3.50 and \$9.50, clearing Friday \$4.95.

Men's Furnishings

"Xylonite" imported Waterproof Collars, for boys and men, straight standing, stand-up turn-down-by-down and boys' Eton style. Sizes 12-1-2 to 18. Regular 15c, Friday bargain 10c each, 3 for 25c. Men's Unlaundered Shirts, odd lines, taken from our regular stock, cuffs and bands, open back, also some laundered. Sizes 14, 14-1-2, 17 and 18 only. Regular 60c and 75c, Friday 35c each. Cream Excelsior Handkerchiefs, with silk initials, regular 20c each; also fine quality, border Excelsior, regular 15c and 20c, Friday 10c each, 3 for 25c. Men's Heavy Flannellet Night Robes, extra large, long bodies, pink, blue and grey stripes, sizes 14 to 18. Regular 55c, Friday 25c.

Boys' Clothing Bargains

Boys' Storm Reefers in imported beaver cloth, English cut, including lined coats, made of dark woolen, black and greys, cut roomy, double breasted, with deep collar that can be worn buttoned close to neck, or turned up, well lined, sizes 12 to 22. Regular prices \$2.50, \$4.00 and \$4.50, clearing Friday \$2.49. 66 only Boys' Winter Overcoats, in dark Oxford grey friezes, and imported lined coatings, made in neat fitting Chesterfield style, finished with black velvet collar, strong Italian linings, sizes 9 to 15. Regular prices \$7.50 and \$8.50, on sale Friday \$4.95. 125 Boys' Suits, in two-piece Norfolk and two-piece double breasted Scotch tweeds, mostly in dark grey mixtures, well lined, sizes 12 to 22. Regular prices \$3.50, \$4.00 and \$4.50, to clear Friday \$2.49.

Hats and Caps

Men's Winter Wear Caps in cloth and imitation fur, assorted styles. Regular up to \$1.00, Friday 19c. Men's Fur Caps, in wedge and driver shapes. Regular up to \$2.75, Friday \$1.00. Men's Persian Lamb Caps, wedge, Dominion and driver shapes. Regular \$10.00, Friday \$7.00. Men's Fur Coats, in Russian caulk skin, Galloway or black worsted, regular \$30.00 coats, Friday \$22.50. Children's Wool Toggles, in plain and fancy colors, large assortment. Regular up to 80c, Friday 18c.

Medicines and Rubber Goods

Beef, Iron and Wine, 40c bottles, Friday 25c. Olive Oil, Ras's finest, Lucca Oil, 10 bottles, regular \$1.20, Friday 85c. Camphor Ice, and Camphor Ice with Lanoline, 5c tins, Friday 2 tins for 5c. Hot Water Bottles, small quantities of some of the best quality, 2, 3 and 4 each, regular \$1.75 and \$2.00, Friday \$1.25. Bulb Syringes, 3 hard rubber screw-on pipes, good sized bulb. Regular 75c, Friday 50c. Rexoleum, a petroleum jelly: 5 oz. bottles, regular 10c each, Friday 6c. 3 oz. bottles, regular 5c, Friday 2 for 5c.

Friday Basement Bargains

Genuine Theodore Haviland Dinner Sets of 102 piece composition, pure white china body, handsomely decorated with delicate pink and gold blossoms, artistically arranged in background of maidenhair fern, in natural soft green tones, gold stippled handles and edges, in beautiful blouided gold. Each set contains a complete dinner and tea service. Sold regularly at \$47.95, Friday \$39.75. Bavarian China Dinner Sets, Orleans open stock pattern, thin, transparent pure white china, decorated with small pink roses and shaded green sprays, gold-traced handles, border line and edge: 97 pieces, regular \$19.60, Friday \$14.75. 102 pieces, regular \$22.50, Friday \$19.90.

Cut Glass

A limited number of beautifully cut Berry Bowls, straight shape. Regular \$12.00, Friday \$4.90.

Hardware

Simplex Inverted Burners, complete, with frosted globe, and mantle. Regular \$1.25, Friday 95c. Gallery Burners, with white globe and double wire mantle. Regular 90c, Friday 55c. Lindsay Wizard Double Wire Mantle. Regular 20c each, Friday 15c. Wood Snow Shovel, D handle. Regular 95c, Friday 55c. Stove Boards, Scoops, long and D handle. Regular 60c, Friday 25c. White Q Globes, Friday 2 for 25c. Stove Boards, embossed, oblong and square, all sizes. Regular up to \$1.10, Friday 58c.

25% Discount on Picture Frame Moulding and Stock Frames

This offer holds good until Saturday, Jan. 30, but first come best served.

All the Mussed Whitewear Still Further Reduced to Conclude the Sale

THIS SALE has been thoroughly successful. We are delighted with the success and appreciation won by our efforts to bring daintiness and quality within the scope of price moderation. We are encouraged to plan for greater things still. We intend to finish January with a flourish. All the remaining Whitewear soiled or mussed in any way during the course of this sale will be cleared out Friday and Saturday. January prices will be still further reduced. You may choose Night Dresses, Petticoats, Drawers, Combination Two-Piece Suits, Corset Covers, Chemises, Matched Lingerie, Hand-made Lingerie. Only slightly mused. Lower prices than all January.

25% Discount on Picture Frame Moulding and Stock Frames

This offer holds good until Saturday, Jan. 30, but first come best served.

Clearing Millinery

40 Bright Finished Flops, with high bell crown, have been tastefully draped with rich silk by our own trimmers. Regular \$3.50 to \$4.00, clear Friday \$1.98. 200 or about, a general clearing of ready-to-wear and untrimmed Hats. Worth from \$1.00 to \$2.50 each, clear Friday 50c. 65, balance of our Children's Headwear, in velvet and white bear. Regular \$1.00, \$1.25 and \$1.50, Friday 35c.

Children's Wear

Children's Flannellet Gowns, fine, soft quality, plain white or pink flannellet, one style has yoke of cluster tucking, with frill of goods on neck, front and cuffs; the other style has double Mother Hubbard yoke back and front, roll collar. Sizes for 2 to 12 years. Regular value 60c to 75c, Friday bargain, 45c. Children's Flannellet Skirts, fine pink and white stripe flannellet, deep hem, cotton waistband. Lengths 18 to 26 inches. Regular value 40c, Friday bargain, 25c.

Infants' Wear

Infants' Short Dress, fine, soft, Persian lawn, pointed yoke at knee, embroidered dot Swiss muslin. Skirt has cluster tucking and 2 rows Val. lace insertion, and frill of Val. lace, lace edging on neck and cuffs. Sizes 1, 2, 3 years. Regular value \$1.50, Friday bargain, 95c. Infants' Wrappers, finest soft white flannellet, finished with shell sewn edges or featherstitched braid. Regular value 75c, Friday bargain, 50c. Infants' Long Skirt, fine, heavy, pink and white flannellet, deep hem, cambric waist. Regular value 65c, Friday bargain, 40c.

Umbrella Bargains

Men's and Women's, color guaranteed, many styles of handles; the men's are self-openers. Regular value \$1.00 each, Friday 65c each. Men's best quality Silk and Wool Umbrellas, neat roll, silk case, paragon frames, handsome handles, all styles, gold or sterling silver mounted, regularly \$3.00 and \$4.00, Friday \$1.85 each.

Flannelette and Woolen Wear

Ladies' Flannelette Gowns, made of extra fine and soft quality flannelette, yokes, neck, front and cuffs trimmed with silk embroidery, made full and wide. Lengths 55, 58, 60 inches. Regular value \$1.25, Friday bargain, 85c. Ladies' Flannelette Drawers, fine,

soft quality, colors plain white or pink, three hemstitched tucks and edging of Torchon lace, elastic at knee. Lengths 20, 22, 24 inches, in open or closed styles. Regular value 65c, Friday bargain, 45c. Ladies' Flannelette Skirts, heavy, soft quality, colors plain white or pink, 7-1-2 inch nounce, 3 small

tucks and deep frill of Torchon lace. Lengths 34, 36, 38 inches. Regular value \$1.25, Friday bargain, 90c. Ladies' Golf Blouses, fine quality fancy knitted wool, V neck or stole front, fastened with pearl buttons, colors white, navy or red. Sizes 32 to 42 bust measure. Regular value \$1.75, Friday bargain, \$1.25.

The Housefurnishing Club Has Two Days More

IT SEEMS as if people never would realize that the "last minute" is not the most comfortable time to do or decide anything of importance. As the period of the Club's activity draws nearer to a conclusion applications for membership increase in inverse proportion. And those already registered who might have chosen at leisure are flocking to secure their goods on Club account, now. However, human nature changes slowly. The great point is that those who have not as yet carried out their determination of joining this Club need not be discouraged from doing so at once. There is as much time left for new members as there is for old members. The Club closes accounts on Saturday. You have to-day, Friday and Saturday to take advantage of the most liberal Housefurnishing offer ever made by this store. If this were a three-day sale you would hasten to take advantage of it. It is more than a sale. It is a six months' convenience for which you have but to express a desire before Saturday. 500 Home-owners were offered the privilege of a charge account for Furniture, Carpets and Curtains at the Simpson prices to cash customers, all goods to be selected during the month of January, and accounts to be settled during the next six months. Does that offer not appeal to you? You have to-day to join the Club, and two days to select the goods you want. Club Secretary's office is on the 1st floor, New Building.

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Bargains in Dress Goods Department

All-wool Delaines, in an immense variety of spots, stripes, figures and floral designs, on cream and colored grounds, rich Oriental, Persian and Paisley designs, beautiful color combinations. Regular value 60c, Friday selling, 33c. Fashionable Suitings and Dress Fabrics, consisting of Chevron and Self-Stripe Worsteds, Stripe Venetians, Stripe Broadcloths, Panamas, Crapes, Ottoman Cordis, Melrose Suitings, Chevron Stripes, etc., etc. Rich full blacks, lustrous finish, un-fading dyes. Regular values up to \$1.10, for 88c per yard. BLACK DRESS GOODS, BLACK WOOL SUITINGS. New and Fashionable Weaves, Venetians and Broadcloths, Satin Stripe Venetians, Chiffon Panamas, Armures, Crepe de Chines, San Toy Crapes, Ottoman Cordis, Melrose Suitings, Chevron Stripes, etc., etc. Rich full blacks, lustrous finish, un-fading dyes. Regular values up to \$1.10, for 88c per yard.

Silk Bargains

Honan and Shantung Silks, creu or champagne shades, 34 inches wide. Regular \$1.00 and \$1.25 yard, Friday bargain, 70c. Rich Black Peau de Sole Dress Silk, guaranteed, deep permanent black. Regular price 75c, Friday bargain, 49c yard. One yard wide Habutai Silks, both natural and Lyons dye, and taffeta finish, black, cream, ivory and white. Regular price 65c and 75c, Friday bargain, 49c yard.

500 Waists at 85c.

A great clearance. One of the lawn, with beautiful embroidered front, heavily worked and tucked. Another of the soft mull, with clusters of pin tucks and handsomely embroidered. Another of fine hemstitched embroidery in new designs, finely worked. These are only three out of several fine designs we are offering. All have tucked backs and cuffs and collars trimmed or edged with lace. We are clearing this lot all at one price. Regular \$1.25, \$1.35, \$1.50 and \$1.75, all one price Friday, 85c.

Bargain Sale of White Waists

300 ONLY FINE ENGLISH LAWN WAISTS, 95c. With finely embroidered fronts, 1-rose stitching or eyelet designs or filet designs, and tucked, The backs, cuffs and collars are tucked and trimmed with edging of Valenciennes lace, all well cut and made, every size 34 to 42. Phone orders early. Worth \$1.00, Friday 68c.