London Advertiser

By Mail, \$3.00 per year.

Toronto Representative — F. W. Thompson, 57 Mail Building.
U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago; Charles H. Eddy Company, People's Gas Building, Boston: Charles H. Eddy Company, Old South Building.

ondon, Ont., Saturday, September 22.

editor of the Mail and Empire. ent in working for the comfort of ther women's husbands or brothers in profits!

Canada are accusing Sir Wilfrid trying to deceive the people and carefully.

J. H. RAINVILLE." Mr. Rainville was not in the House when the letter was read, so his explan-

tion by the leader of the Opposition, declared that "the proposed (exemption)

W. Mogridge; banking, insurance and n are assured of having the voting other financial matters are reviewed lege if the Liberals form the new by T. Burnside-Robinson, financial

three-page eulogy of the Canadian not her yard, and said to the village cooper, who was the owner of them:

Northern, whose gaily-colored advertisement occupies the back cover. The tisement occupies the back cover. The hem to deal with satisfactorily, unless they have relatives at the front. The act that some have relatives overseas at the the same have relatives overseas at the front, is a sort of transition from a taken to show higher intellectuality or intervent to pages, with portraits, have the law barrel her up she seized him up against the fence and bumped his head until he saw stars. Elder Bixby and Parson Turner were about the only men in the village after the same barrel beautiful pages.

The illustrations are excellent, and Premier Borden has made two anould form a union government before page 55 are shown a miniature and a much larger picture of a bank, the one to then possible, certainly, after them, labelled 1867, the other 1917, to illusagain returned to power; second, that trate the growth of banking. A motor would extend the franchise to Brit- car stands before the bank of 1917, and a-born women. Both of these have like the bank itself appears in micro- know better what to do scopic form also in the 1807 picture.

See West, not to newspapers. Can it be doubted that he has an object in his method of giving out these statements and in choosing the West for their first publication?

DECEIT EXPOSED.

ALLY THE Conservative papers of the conservative papers. Can it because of city and wild are given. There are also some instructive gardens and helping the cow, opening gates to let their hogs into gardens and helping to others. They were brought before Squire Lapham each time, and he fined them sand time, and the mother paid.

Meanwhile, the widow papers of the cow, opening gates to let their hogs into gardens and helping to others. They were brought before Squire Lapham each time, and the mother paid.

Meanwhile, the widow papers of the cow, opening gates to let their hogs into gow, opening gates to let their hogs with gow papers of cow, opening gates to let their hogs wit

of Sweden, but has Sweden not also fines just

pleted at last, the Conservative Government will no doubt claim the credit,

mains, and now characterized as a "former" Nationalist, and is being widely circulated in Quebec. The text of it, translated into English, is as follows, the original being written in French:

"Ottawa, Sept. II, 1917.

"Dear Sir.—I have the pleasure to tell you that the regulations of the military law, exempt the farmers, their families, and industrials of good faith.

"I have, at last, succeeded to win my point, and it is only justice. You can without any fear whatever present your unmarried sons to the tribunals. Instructions are given according to what I now tell you. I hope the farmers will do the utmost in the done in London, where the need is great?

"Appeace which is not lasting would be premature."

Any peace which is not lasting would be premature."

Any peace which is not lasting would be premature."

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Any peace which is not lasting would be premature."

On the recommendation of the parks commissioner, Toronto has decided to purchase 3,000 bamboo poles, equipped with iron hooks, which will be resold to elizens at cost for the removal of the tussock moth egg clusters on trees as soon as the leaves are off the trees. Could something of the same kind not what I now tell you. I hope the farmers will do the utmost in the done in London, where the need is great?

"Any peace which is not lasting would mean worse war in future.

"Ottawa, Sept. II, 1917.

"On the recommendation of the parks commissioner, Toronto has decided to purchase 3,000 bamboo poles, equipped with iron hooks, which will be resold to elizens at cost for the removal of the tussock moth egg clusters on trees as soon as the leaves are off the trees. Could something of the same kind not what I now tell you. I hope the farmers will do the utmost in the done in London, where the need is great?

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The Advertiser's Daily Short Story

WHEN THE PARSON HELPED. By C. B. Lewis.

(Copyright, 1917, by the McClure Newspaper Syndicate.)

"There they come!"
"No, they don't!"
"There's a woman driving!"
"And I see two boys!"

t wasn't a circus or a Buffalo Bil how that was coming over the hill into he village of Liverpool, to see which fty or sixty people had gathered. It was simply and solely the Widow Skiner, for the widow had bought the house nd lot of Seth Travers and was moving over from Bockford. ver from Rockford.

None of the Liverpool folks had seen Mrs. Skinner yet, but most of them had heard of her. She had been described as both an angel and a virago—as tall and as short—as a peacemaker, and as a troublemaker. It had come pretty straight that Rockford had been glad to get rid of her but whether it was heget rid of her, but whether it was be-cause she was too good or too bad had not been definitely settled.

And the crowd had gathered in front boss and for the others to obey. The widow drove two skeleton horses at-

heir disgust, came three hogs as thin as an old-fashioned hoop-skirt. The were nine and twelve years of age

ad!" exclaimed one.
'And she's as tall as a man!" gasped

"Look at them crowbaits of hosses!" said the squire, as he stepforward and raised his Greely hat, is my happy privilege to bid you come to our charming village."

The Widow Skinner looked that crowd for a minute and then got down

she went through the crowd, ing right and left, until all went stove and bureau out of

Yes, ma'am."

Elder Bixby was a widower 54 years of the was perfectly satisfied the situation. He would not cross of the widow Skinner or you other widow. He helped to unload to wagon and carry the things in, and the help woman his coat the woman when he put on his coat the

hardly spoke to anyone outside his

A special article of four pages is dehe West, primarily, and of Canada

Mogridge again, this followed by a

And within two hours the widow

When the elder was asked his opinion

opinion, he said:
"She may have been the victim of the world's inhumanity. Let us wait with patience and see, and then we will

EDITORIAL NOTES.

saw it; she crippled a hog which was interfering with the peace of mind of one of her own; she kicked a book canvasser, and she tore down a line fence

r Iuel. Squire Lapham administered stern stice. Of course, he was told to his cee in his own court what the widow lought of him, but he gathered in the It was too much for the town of Liverpool. There mutterings and threats, and a committee called on Parson Turner, and said: we have come about the

"No?"
"She may have been the victim of the world's inhumanity, but she is piling the same thing onto us. Can't you do something?"
"I think I can." was the reply. "I throughout the winter.

"I think I can," was the reply. "I have been thinking it over for some time, and I believe I have a cure for it."

That evening he sent for Elder Bixby to come to the parsonage, and when the good man arrived he was asked: "Elder, would you be willing to see this village disgrace itself?"

"Of course not, parson," was the reply.

The President and M tended the Fifth Avenue ply. You know there is a bitter feeling

"You know there is a bitter feeling against the Widow Skinner and her boys?"
"The heard there was."
"I am told that during your married life you bossed your house with a strong hand?"

Is the town of Liverpool going to tar and feather anybody? No.

Wait a Minute!

so many nice varieties?" "Oh," answered the old friend, "they are Groff's. He has produced thousands of varieties.

now get an opportunity of saying what they think of their representatives. Some conversation.

The king of Greece does not want to marry a princess of one of the Entente nations. Our advice to him is to wed a lady with a flock of copecs. He might need them when he gets out of

A German general has offered an iron cross of the first class, 400 marks, and two weeks leave to the soldier who gets the first American, dead or alive. He would probably trade all this for a good feed of sauerkraut and sausage.

Douglas Fairbanks, the movie actor, is said to be the defendant in a divorce action out west. Probably that are

action out west. Probably that explains his smiles. He could be happy with his dear charmer many miles

Connecticut has abolished all the blue laws, and folks can buy milk, and things on Sunday. Still, we have not heard that Connecticut has gone to the bow-wows on ac

Soukhomlinoff sold himself out for German gold, and the Russians will likely shoot his royal person to small particles. Profiteers in Canada are generally knighted.

If the Grand Duke Michael has lost his mind he is not the only Russian who seems to have sloughed his senses. Over 100 women a day go into New York seeking a career. That's why the chorus girl supply never runs out. World's full of boobs.

According to the evidence in the Davies Packing Company investigation the enormous profits of big business are not suffering from shell shock. Pretty healthy profits.

A New York politician is suing another for \$25.000 because he was called a "dirty loafer." The comparison between a loafer, even if dirty, and a

ALLOTTED TO TROOPS

Preparations for Soldiers' Accommodation Are Already Under Way.

BATTERY BACK THURSDAY

63rd Will Go Into Quarters at Carling Heights, and 64th At Guelph.

tents proper to the 30 pages of advertisements which close the volume. So you have history, the law and the profits!

The illustrations are excellent, and the contents who were not in favor of heroic action. As for the women, there were outspoken threats of tar and feathers. Elder Bixby was an occasional caller and was always welcome, while the parson had called once and had got away without trouble.

When the allegt was a sked his original. This will necessitate the removal of arms. the present occupants, including the that

office of the Forestry Depot, which it is expected will go under canvas for a few days before taking up winter quarters in St. Thomas. The horses of the Army Service Corps will also move back to the camp stables, to leave room in the new stables for the 63rd horses.

The 1st Depot Battalion, Western Ontario Regiment, into which most of the men called up under the Military.

tario Regiment, into which most of the men called up under the Military the men called up under the Military Service Act will be quartered in Queen's Park, and will occupy the whole park with No. 1 Special Service Company. The buildings are being prepared at present, and the engineers are busy at the park putting in partitions and other necessary alterations. The buildings at the park have been

The buildings at the park have been allotted as follows: The administration building will be occupied by the orderly room and officers of the 1st Depot Battalion, and the second floor, the directors' room, will be used as an officers' mess. The ladies' work and the dairy buildings will be used as officers' quarters; the offices near the King street gate for company orderly rooms and company quartermasters' stores; the rooms under the north bleachers for battalion quartermaster's stores and for sleeping quarters and Canadian Engineers and the Canadian Army Veterinary Corps, which will be stationed at the park; the carriage and machinery buildings for sleeping quarters for the men of the Depot Battalion and No. 1 Service Company; the stove and cement buildings for mess rooms for the Depot Battalion and No. 1 Special Service Company; the dog building for a sergeants' mess.

THE PRESIDENT AT CHURCH.

The President and Mrs. Wilson attended the Fifth Avenue Presbyterian Church, New York, last Sunday. The Rev. Dr. Chapman offered a good prayer for the president and for peace.

The president was a most intense listener, and when Dr. Chapman predicted America would win the war and asked for days of fasting, Mr. Wilson sat up a little straighter. The President and Mrs. Wilson each dropped a bill into the collection plate.

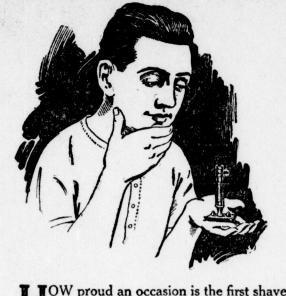
The president was a most intense listener, and when Dr. Chapman predicted America would win the war and asked for days of fasting, Mr. Wilson sat up a little straighter. The President and Mrs. Wilson each dropped a bill into the collection plate.

The president and Mrs. Wilson attended the Fifth Avenue Presbyterian the outer bran coat which is so useful in keeping the bow-calling Falmouth to Land Passengers.

MONTREAL AND BRISTOL

For particulars of sailings and rates apply to local agents, or to The Robert Reford Company, Limited, General Agents, 50 King street east, Toronto. Sept.29

Ron Your First Shave I on Your Ten-Whousandill



NOW proud an occasion is the first shave -yet how anxious, unless you use a

Gillette Safety Razor! The possibilities of the old-fashioned razor in an inexperienced hand are not all pleasant, and the sensation it leaves on the tender skin is usually anything but agreeable.

On the other hand the Gillette fits the occasion perfectly. Its safety justifies confidence befitting a veteran. Its proper use "comes natural" and the feeling of its smooth "angle" stroke is actually a physical pleasure. Its speed promotes promptness, and the time it saves, increasing

every year in value, is worth hundreds of dollars during a man's productive years.



THEN the skin of the face begins to lose its elasticity-when wrinkles become seams, and seams deepen into furrows-and when the hand begins to lose its steadiness - what a burden shaving becomes to the man without a Gillette!

But to the man who has one, age loses one of its drawbacks. He can keep right on enjoying his morning shave independent of help and without fear of trouble. With its keenness safely guarded, and the closeness of its cut instantly adjustable, the Gillette

serves "three-score" as well as "twenty-one", and with every passing year becomes more truly a

Every week of shaving without a Gillette is a sacrifice of time and comfort. Why deny yourself any longer-or your son either?

Standard Gillette Sets, "Bulldogs" and "Aristocrats" cost \$5.00 each—Pocket Editions \$5. and \$6.—Combination Sets \$6.50 up—at Drug, Jewelry and Hardware Stores.

Gillette Safety Razor Co. of Canada, Limited Office and Factory: Gillette Building, Montreal

that to bring this awful, awful war to an end we must wait upon God.
"The battle is not yours, but God's. If this government is God's, I know the result. Peace will come to our land when Jesus Christ is enthroned."
When Dr. Chapman arrived at the church he did not know he was going to

church he did not know he was going to preach to the president of the United States, but he was notified just as he stepped into the pulpit.

Standing under an American flag, the moderator prayed at great length for the chief executive of the country. He made no reference, however to the presence of Mr. Wilson until at the close of the service. Only the church officials knew that the president himself was listening to the petition.

The 64th will in all probability win-

Join the Home Defence movement for the conserva- tickets at lower rates.

Return tickets good 30 days. Book tion of food. Help to prevent waste by demanding the whole wheat grain in breakfast foods and bread stuffs. Substitute whole wheat for meat; eggs and potatoes.

TO ST. THOMAS—#5:20, #6:20, 7:20 *8:20, 9:20, *10:20, 11:20 a.m., 12:20 *1:20, 2:20, *3:20, 4:20, *5:20, 6:20, *7:20 *8:20, 9:20, *10:20, †11:20 p.m. The whole wheat grain is the +10:20 a.m., *1:20, *3:20, *5:20, *7:20 most perfect food given to man, In Shredded Wheat Biscuit you have the whole wheat grain made digestible by steam-cooking, shredding and baking. Every particle of the whole wheat grain is used including the outer bran coat which is

EMERY CLOTH. GLASS, FLINT and GARNET PAPERS

IN SHEETS AND ROLLS Genuine Emery Wellington" Knife Polish SILVERSMITHS' SOAP, PLATE POWDER, ETC.

Winter service in effect Sunday, September 24. Fares from London as follows: To St. Thomas, single 25c; re turn, 40c.

To Port Stanley, single, 35c; return, 50c.

LONDON AND PORT STAN. LEY RAILWAY Timetable Effective September 20.

†Daily except Sunday. *Limited trains, London to

Save Coal and Wood In Ironing---

ONSERVATION is the wartime warning. Coal is scarce, and cars for shipping it are needed for other purposes. The lack of

coal will make wood scarce and dearer. HYDRO CURRENT is a natural resource of Ontario, generated by our waterfalls. Unlike other means of heat—the more we use the less it costs. It needs no railway cars to bring it.

MAKE IRONING DAY

A COALLESS DAY Iron with HYDRO. Save coal, save yourself do better ironing.

proper weight, give greatest heat at the point and have a cool, hand-resting handle.

Guaranteed 5 Years

The Hydro Shop

AT. WINNIPEG 4.30 P. M. THURSDAY, SATURDAY HOMESEEKERS' EXCURSIONS to WESTERN CANADA

EVERY TUESDAY UNTIL OCT. 30th, 1917. Low fares in effect and tickets good for two months



The Select Family Hotel Centrally located—Just off Yonge Street

Write for descriptive booklet.

71 Grenville Street, Toronto, Ontario