

# Choosing a New Rug

The Final Need of a Newly-Cleaned House Is Rugs

## New Rugs---

Tumbling in faster than ever. What artistic blending of colors! And such exquisite patterns! No, we can't go into description, not room, and we'd fail, anyway. The wonderful beauty can only be appreciated by a personal visit. One thing is sure, the prices are lowest here.

## Activity in the Rug Dept.

Lucky is the man or woman who can find excuse for indulging in one of the beautiful new Wiltons in the old Persian designs.

But excuse is needless when price and quality join hands to form a coalition that results so greatly to your advantage. Experience is not needed at a store such as this, where you know that each article is priced on a commercial basis.

## Beautiful Colorings and Designs

An assortment in which good taste, artistic colorings, rich effects and practical economy are skillfully maintained. If you want a simple little rug costing \$1.50 to \$5.00, you may count on getting the most for your money; if you want fine Wiltons or Axminster Rugs costing up to \$150.00, count on finding them here in abundance.

## Lack of Ready Cash Need Be No Drawback

Your mind is probably made up as to the kind of a rug you would really like to buy. We know these times very many families feel the need of ready money and so hesitate about buying the kind of rug they really want. To these families our "Rug Club" is open.

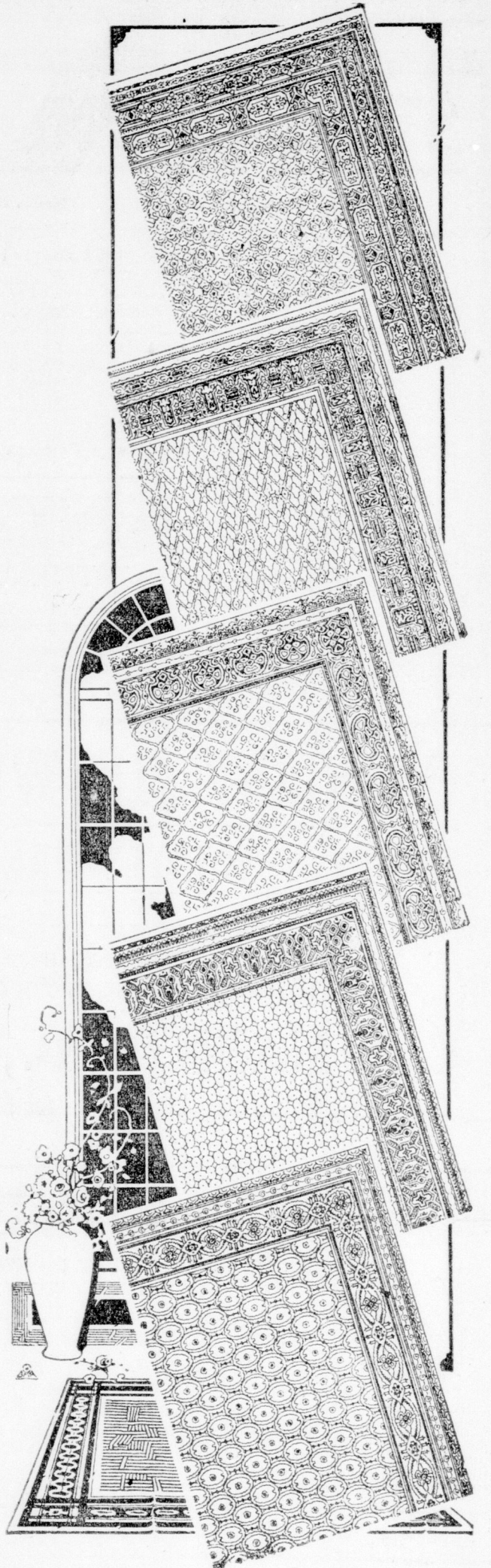
Select the rug you want, make a small payment down, and the rug will be delivered at once. The balance can be paid in small weekly or monthly payments.

There is a great shortage of rugs this year, so an immediate selection is urged.

## The Ontario Furniture Co.

Limited

226-228-230 DUNDAS STREET.



## CROTHERS FIXES UP NICE EXCUSE OVER O'CONNOR

But, When Caught Red-Handed, Refuses to Give All the Details.

BIG SURPRISE COMING

Labor Minister Will Not Be Allowed to Escape by Bluff.

[Special to The Advertiser.] OTTAWA, April 11.—The House today was regaled with what the minister of labor desired legislators to believe were the real reasons for the resignation of W. F. O'Connor from the position of minister of labor. The minister had staged the explanation and had arranged with J. E. Armstrong, M. P. for East Lambton, to ask a question about the matter. In his laziest voice, Mr. Armstrong asked, and the minister rose with smiling confidence, and with some papers in his hand, to dispose of, once and for all, the question which has been worrying the public.

The minister's frame-up was designed to make it look like a trivial affair, with Mr. O'Connor in the hot seat. He read two letters, one from Mr. O'Connor and a reply from himself. "I think that answers the question," said Mr. Crothers, with a smile of great self-confidence. "The minister sat down with the air of a man who has scored a triumph."

Another "Think Coming." But Sir Wilfrid Laurier arose. "Was there no answer from Mr. O'Connor to the minister's letter?" he asked blandly.

Mr. Crothers was taken back. "Yes," he replied curtly. "I think we are entitled to the whole of the correspondence," said Sir Wilfrid.

"I" retorted the minister with unwarranted heat, "do not think so." There was a murmur in the House. Sir Robert Borden flushed deeply, and looked round at his associate colleagues with an expression of surprise, and Mr. Speaker saved the situation by calling a new order.

That there was a reply, the minister admitted. That the reply is a very effective one is known by some, and that the minister will later be forced to bring it down in the House is certain. It is believed that when it is brought down it will put an entirely different light on the subject and will furnish the real reasons for Mr. O'Connor's resignation.

To Suppress New Report. Today the Ottawa Citizen, in referring editorially to Mr. O'Connor's resignation, calls attention to the fact that it came just on the eve of the completion of an important report upon another community in which the consuming public is deeply interested. That report, it is said, has to do with the profits made by the four millers. Whether the report under the circumstances will ever now be made public remains to be seen.

The letter in which Mr. O'Connor resigned reads as follows: "Dear Sir:—I hereby resign as your commissioner, and examiner under order-in-council re. cost of living, of November, 1916. The resignation takes effect immediately. My reason is that I have failed to secure from you that support in the administration of the duties committed to me, to which support I have conceived myself entitled, and without which I cannot possibly further carry out with effect such duties."

The Minister's Failure. "I thank you for unfailing support until this occasion. If I did not find the situation one which demands the action which I am taking I would remember such unfailing support as a reason for overlooking your one failure, but I know if the course upon which you have entered is persevered in, and if insubordinate employees may go over my head to you, there will be an end to all discipline and all effective work. So I respectfully retire from under."

To the foregoing letter the minister of labor replied: "Dear Mr. O'Connor.—I have your resignation of the position you had in the cost-of-living branch of the department of labor—to take effect immediately—together with the reason assigned for the course you have taken. Your attitude in the matter does not commend itself to me, and if such is necessary, I at once relieve you from further duty in the department."

Crothers Turns Lecturer. "The facts are few and simple. A little friction having arisen in that branch, involving a few clerks, one of them asked me to look into the matter, which I promised to do. Having apparently heard of that promise, you wrote me advising among other things that I should not trouble myself respecting the matter. The next morning I had a talk with you about it, when it appeared that you had no personal knowledge of the matter. I then saw your assistant, who also stated that he was not personally familiar with the circumstances. The friction, however, had learned them from the officer immediately in charge of the clerks in question. I at once relieved you from coming in, in a few minutes you came in, and I at once relieved you when you said, in substance, that if I pursued the inquiry further you and they would resist to the point where you would be at perfect liberty to do so."

Champion of the Humble. "The simple question is whether a minister at the dictation of a superior officer in his department is to refuse to make a report on the request of a clerk who alleges unfair treatment. I have never refused, nor shall I refuse, to hear a complaint against a member of the department, who feels that he or she in this case a young woman apparently exemplary in conduct and character, has been unfairly treated. However, you have chosen your course, which you had a right to take, and to which I have no right to object."

(Signed) "T. W. CROTHERS."

SINN FEIN LEADERS WOULD SEE DILLON OVER CONSCRIPTION

BORDER CITIES DO NOT FAVOR DAYLIGHT-SAVING

WINDSOR, April 11.—Businessmen of the border municipalities are not enthusiastic about the new daylight saving plan which it is proposed to put into effect on Sunday, and members of the border chamber of commerce tonight adopted a resolution requesting the Government to amend the bill so that Canadian border cities will not be affected. President C. H. Smith of the Retail Merchants' Association warmly supported the measure, declaring it was intended to further increase production and that Windsor should stand behind it as a matter of patriotism. If for no other reason, Windsor is a Canadian city. Let's pay no attention to the clocks of Detroit," he urged.

## Enemy Plot Scented to Destroy Canadian Seed

CALGARY, April 11.—Taking cognizance of rumors that formaldehyde used for the treatment of seed grain has been tampered with by alien enemies, Deputy Minister H. A. Croft of the Alberta Department of Agriculture is advising all farmers to refrain from the use of formaldehyde until definite tests are made.

## PURE-BRED HOLSTEINS FETCH FANCY PRICES AT INGERSOLL SALE

INGERSOLL, April 11.—More than 300 stockmen and breeders, including many prominent breeders from a distance, attended the dispersion sale of 60 pure-bred Holsteins and a number of young calves, held yesterday by T. G. Gregg at Highwood Farm in West Oxford. The proceeds of the sale totaled \$11,133. H. Mayberry of this district paid \$400 for a cow named Dewdrop. The finest cow, while Fairmount Dewdrop Lenore was purchased by Prof. Leach of the O. A. C. the price being \$360. She is regarded as an almost perfect specimen and will be used in the classroom at the O. A. C.

## AWFUL ATTACKS OF HEART TROUBLE

Eased by Second Dose of MILBURN'S HEART AND NERVE PILLS

One of the first danger signals around "being something wrong" with the heart is the irregular beat or violent throb. Often there is only a fluttering sensation, or an "all-gone" sinking feeling, or again, you may experience a smothering sensation, gasp for breath and feel as though about to die.

In such cases the action of Milburn's Heart and Nerve Pills in quieting the heart, restoring its normal beat and imparting tone to the nerve centres, is beyond question, marvelous.

Mrs. Frank Aeneau, Newcastle, N. B., writes: "I had awful attacks of heart trouble for the past five or six years, and as I had tried many kinds of medicine without getting any better, I decided to give Milburn's Heart and Nerve Pills a trial, and to my surprise I found ease from the second dose. I continued taking them until I had used six boxes, and now I feel well as can be seen."

"At present my sister is taking them for nervousness, and finds great comfort by their use."

Milburn's Heart and Nerve Pills are sold in a box at all dealers, mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

## Lovely White Skin!

Strain lemon juice well before mixing and massage face, neck, arms, hands.

By all means, girls, prepare a lemon lotion to keep your skin flexible and young looking. You will soon realize that true loveliness does not mean the powdery look or waxen colorlessness of some hot-house flower, but is typified by the velvety softness of your skin, your peach-like complexion and rosy-white hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quart of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan, and is the ideal skin softener, smoothener and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quart of this sweetly fragrant lotion and massage it daily into the face, neck, arms and hands. It should naturally help to whiten, soften, freshen and bring out the roses and hidden beauty of any skin. It is simply marvelous to smoothen rough, red hands.

## HOTEL ST. CHARLES

ATLANTIC CITY, N. J. Entire Block on the Ocean Front. St. Charles Place to New Jersey Ave. Always open. Hot and cold sea water baths, sun parlors. Orchestra. Special spring rates. NEWLIN HAINES CO.

## MRS. LEWIS OF BROOKLYN

Tells How She Was Made Well by Lydia E. Pinkham's Vegetable Compound.

Brooklyn, N. Y.—"For one year I was miserable from a displacement, which caused a general run-down condition with headaches and pains in my side. My sister induced me to try Lydia E. Pinkham's Vegetable Compound. I found it helped me very much and such a splendid tonic that I am recommending it to any woman who is in a similar condition."

troubles."—Mrs. ELISE G. LEWIS, 30 Vernon Ave., Brooklyn, N. Y. Such conditions as Mrs. Lewis suffered from may be caused by a fall or general weakened run-down condition of the system, and the most successful remedy to restore strength to muscles and tissue and bring about a normal healthy condition—has proved to be this famous root and herb medicine, Lydia E. Pinkham's Vegetable Compound. If you have disturbing symptoms you do not understand write Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of their 40 years experience is at your service.

## The PLAZA HOTEL NEW YORK

FIFTH AVENUE and FIFTY-NINTH ST.

Exclusive, quiet and homelike, with an unhampered view of Central Park in all its beauty.

Within easy reach of all theatres and shops.

To reserve rooms, or to secure further information address

FRED STERRY, Managing Director.

EXY-MAY18

## PTE. TUPPER WOUNDED.

INGERSOLL, April 11.—Pte. Arthur H. Tupper, who went over with the 18th Battalion and was wounded five times in the left arm in the fighting around Lens, is again in the hospital. On April 4 he received a gunshot wound in the ankle, which is described as serious, in a message received by his wife, Mrs. A. H. Tupper, of Alma street.

## Traction Company

Cars leave: 6:10, 7:30, 10:00 a.m., 1:00, 3:15, 5:15, 6:15, 8:30, 10:30 p.m.—11:00 p.m. Tuesdays, Thursdays and Saturdays. Sundays—10:00 a.m., 1:00, 5:00, 9:00 p.m. Low fares to and from St. Thomas daily and week-end.

## CUNARD LINE

### PASSENGER SERVICE

BETWEEN HALIFAX AND BRISTOL

Money remittances made by mail or cable. Apply to local agents or the Robert Redford Company, Limited, general agents, 60 King Street East, Toronto.

## LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.

TO ST. THOMAS—6:20, 7:20, 7:30, 8:20, 9:20, 10:20 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20 p.m. TO PORT STANLEY—7:20, 8:20, 10:20 a.m., 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20 p.m. Daily except Sunday. Limited trains. London to St. Thomas.

## WHEN YOU PAINT YOUR BUILDINGS YOU DO SO FOR TWO REASONS.

First—Protection.

Second—Beauty.

And that paint which serves best, and for the longest period fulfills these two purposes is the best paint—and the longer the term of that paint's service, the greater the saving.

Buying "cheap" paint is mistaken economy. True! You save on the first cost of material, but later you pay dearly for this supposed saving. It is in reality extravagance to use "cheap" paint when you consider that a gallon of "cheap" paint goes only half as far as a gallon of good paint. Besides, the building will look shabby after a few months' wear. Moreover, it costs just as much to apply a "cheap" paint as it does a good one, which will look more beautiful and last years longer.

## Martin-Senour's Paint

Is Sold With a Guarantee.

Subject to Chemical Analysis. One gallon will cover 400 square feet, two coats. Pints 60c, quarts \$1.15, half-gallon \$2.20, gallon \$4.25. A good time to buy now, as prices will be higher on new purchases. WE HAVE PAINT FOR ALL PURPOSES.

Chown Hardware Co. 111 DUNDAS ST. PHONE 588.

CANADA FOOD BOARD.  
When you serve food, think of our boys at the front!

## A Most Interesting Showing of Women's Suits

\$25 \$29.50 \$35

In line with our determination to make ours "the most popular Women's Wear Store in Western Ontario," we have gathered together a striking assortment of youthful garments for this special selling.

There are delightful models of serge, gabardines, poplins, tricotines, twills and taffetas, in all the leading shades.

In these beautiful garments you will find attributes of unexpected charm and delight—narrow English shoulders, tight tailored sleeves finished with rows of buttons, high waistline; these are the distinctive characteristics of most of the newer models.

They await you here tomorrow in an endless variety of good styles, materials and colors.

New Arrivals Direct From New York  
New Coats, New Blouses, New Silk and Wool Sweaters.  
Your inspection invited.

## Artistic Ladies Wear Co.

(SHOP OF FASHION) 211 DUNDAS ST.

## MATTRESS SPECIAL

Our sale special this week is extra value. It is a fully guaranteed, all layer felt mattress, size 4 ft. and 4 ft. 6 in. These mattresses are selected from our regular stock. You can see them in our window.

\$14.95

\$2 Down

\$1 Weekly

See our full bedding display on which we pride ourselves as the largest in London. All kinds of Beds, Springs and Mattresses that we will deliver to your home on first payment, the balance on our easy payment plan.

## People's Outfitting Company

W. D. Thomas & Sons. 240 Dundas St. Phone 5616.

## Your Labor Is Not Wasted Applying B. H. English Paints

When you get it on you have a good job and one that will last. The labor is the biggest item in painting, so do not run chances with a poor paint that never satisfies. The difference in the cost of a cheap and a good paint is very small compared to the results you get. "The best is always the cheapest." Get our color booklet and painting suggestions.

**GARDEN TOOLS.**  
Hoes.....40c to 85c  
Rakes.....40c to \$1.35  
Spades.....\$1.25  
Spading Forks \$1.65  
Bueco Cultivators.....\$1.25

**EXTENSION LADDERS.**  
Light and durable, made from best materials.  
22c A FOOT UP.  
Single Ladders.....\$2.65 up

**STEPLADDERS.**  
Strong and reliable  
90c to \$3.00.

If you have found it hard to get a floor paint to please you, try

**JAMIESON'S FLOOR ENAMEL.**  
It always pleases, dries with a high gloss, wears like iron. Made in six nice shades.  
Pints 60c, Quarts \$1.15.

**ROLLER SKATES.**  
Steel Wheels.....85c  
Iron Wheels.....\$1.00  
Steel wheels with toe clamp.....\$1.50  
Ball bearing.....\$3.50

HYSLOP BICYCLES AND SUPPLIES. AUTO SUPPLIES.  
**WESTMAN'S HARDWARE, LTD.**  
TWO PHONES—360, 2420. 121 DUNDAS STREET.

## ALBERTA MORATORIUM WILL PROTECT SOLDIERS

CALGARY, April 11.—A general moratorium act will be introduced by the Provincial Government, says a special dispatch to the Albertan today from Edmonton. It will affect all citizens, out will be of a limited nature. It provides that the principal will be protected, but the interest and tax charges will have to be met, if so directed by the jury. It will apply only to indebtedness created before the outbreak of the war. Soldiers on overseas service and returned soldiers will be protected by a complete moratorium, including all charges, and this will be extended until two years after the war.

## INCENDIARY MAY HAVE FIRED WIARTON CHURCH

WIARTON, April 11.—Fire which may have been of incendiary origin completely destroyed the old Lutheran Church. The fire started in the woodshed, and when discovered by a pedestrian had made such progress that nothing could be done to save the building. A lean-to in the rear of the church was used as a woodshed, the door being locked from the inside. It is thought that parties broke into the shed and started the blaze. Many years ago the church was used by the Congregationalists, but shortly after their union with the Presbyterians it was sold to the Lutherans.

## STRATFORD DEATH IS BEING INVESTIGATED

DETROIT, April 11.—Considerable speculation and comment has been caused by the examination of the body of Fred P. Striker, formerly proprietor of the Hofbrau Haus, Lafayette Boulevard, who died early in December in Stratford, Ont.

An autopsy was performed by Dr. Albert A. French, Wayne County physician, and the condition of the internal organs was deemed sufficient to have caused the sudden death of the saloon man. The contents of the stomach have been forwarded to Dr. John E. Clark, county chemist, for analysis.

The death of Striker, who left a large estate, came suddenly while on a visit with Canadian friends.

## TELLS DYSPEPTICS WHAT TO EAT

Avoid Indigestion, Sour Acid Stomach, Heartburn, Gas on Stomach, Etc.

Indigestion and practically all forms of stomach trouble, say medical authorities, are due nine times out of ten to an excess of hydrochloric acid in the stomach. Chronic "acid stomach" is exceedingly dangerous and sufferers should do either one of two things.

Either they can go on a limited and often disagreeable diet, avoiding foods that disagree with them, that irritate the stomach and lead to excess acid secretion or they can eat as they please in reason and practice to neutralize the effect of the harmful acid and prevent the formation of gas, sourness or premature fermentation by the use of a little Bismarck Magnesia at their meals.

There is probably no better, safer or more reliable stomach antacid than Bismarck Magnesia, and it is widely used for this purpose. It has no action on the stomach, and is not a detergent. As a teaspoonful of the powder or a couple of five grain tablets taken in a little water with the food, will neutralize the excess acidity which may be present and prevent its further formation. This removes the whole cause naturally and healthfully without need of peptic pills or artificial digestants.

Get a few ounces of Bismarck Magnesia from any reliable druggist. Ask for either powder or tablets. It never comes as a liquid, milk or citrate, and the Bismarck form is not a laxative. Try this plan and eat what you want at your next meal and see if this isn't the best advice you ever had on "what to eat."