

Men—Buy \$25.00 and \$35.00 Suits at \$19.55—In the Simpson Men's Store

Canada Food Board License, 10-1327.
Dine in Simpson's Palm Room
Everybody knows how well cooked the food is, how dainty, how plentiful and how good it is. Just you try the Palm Room today.
Breakfast, 8.30 to 10.30 a.m.
Dinner, 11.30 a.m. to 2.30 p.m.
Lunches a la carte, all hours.
Afternoon Tea, 2.30 to 5.30 p.m.



Just 75 suits in the sale---all up-to-the-minute styles for discriminating men and young men

They are odd lines and broken sizes. Suits are developed in fine worsted and tweeds, two and three-button, semi and form-fitting models, trenchers with all-around belt, also the new bell skirt effect.

Remarkable suits for the price. Sizes 33 to 48—good choice, you see. Today sharp at 8.30 a.m., \$19.55. The earlier the better, of course.

ABSOLUTE satisfaction to every customer. That's what we guarantee, and that goes no matter what the condition of the market may be. It means that you'll get the style you like—a correct fit—all the wear you think you ought to have—splendid fabrics and fine tailoring.

Men's Cool Cloth Suits \$15.00

For men and young men, sand shade, single-breasted, 3-button, unlined sacque models. Well tailored trousers, finished with belt loops and cuff bottoms. Sizes 35 to 44. Price, \$15.00.

Delpark Underwear for \$1.25

Made from fine white nainsook material. It's a splendid chance to lay in a summer's supply. Sizes 34 to 46. Today, \$1.25.

Men's \$1.75 and \$2.00 Pyjamas \$1.49

Summer weight, fine soisette and corded materials; tan, blue and white, also striped cambrics in black, blue, helio; variety of stripes. Sizes 34 to 46. Today, \$1.49.

Men's Khaki Duck Trousers, five pockets, belt loops and cuff bottoms; sizes 31 to 44. \$1.75.

Men's Toyo Panamas

2,000 only, smart fedora and telescope shapes. Today's price, \$2.45.

Men's Genuine Panamas, \$5—Fedora, telescope and negligee shapes, South American panamas. Today, \$5.00.

Men's Straws, \$2.00, \$2.50 and \$3.00—Split sennit braids, with medium and wide brims. Popular styles.

Men's \$1.00 Outing Shirts 79c

Plain white corded materials, large collar, can be left either open or closed at neck; coat style; sizes 13 1/2 to 17. Today, 79c.

White Duck Trousers, five pockets, belt loops and cuff bottoms; sizes 30 to 44. Price \$2.00.

Men's \$1.50 to \$2.50 Arrow and Tooke Shirts, Today \$1.39

It was a truly remarkable purchase we made, and it is a mighty fine thing for you as well as for us. Think of buying such famous shirts at one - thirty - nine, 1,500 shirts altogether, along with broken lines from our regular stock. The shirts come in two and three-tone stripes, double French cuff styles. Sizes 14 to 17. Today, \$1.39, or 4 for \$5.50.

Store Closes Today at 1 p.m. No Noon Delivery Today

The Boys Also Share in Some Interesting Values Today

Boys' Summer Suits at \$9.65

Blue novelty check worsted, Congo brown tweed and hairline mottled brown tweed effects in summer weight.

Single-breasted, three-button, fancy welt, slash pockets and belt. Bloomers with belt loops and governor fasteners. Sizes 7 to 16 years. 8.30 a.m. special, \$9.65.

Wash Suits at 95c

Green, blue and tan chambray, trimmed with white collar, tie and belt. Tan linen with brown striped collar, cuffs and patch pockets. Blue and white striped galatea with blue collar, cuffs and pockets. Sizes 3 to 8 years. 8.30 a.m. special, 95c.



Boys' Shirtwaists 79c

950 only. The entire floor stock of an expert maker, together with counter-soiled lots from regular stock.

Materials are percale, crepe and cord cloths, also plain white pleated shirts and shirts in neat stripes. Variety of colorings. With or without attached collar. All sizes from 4 to 16 years. Today's price 79c.

Vacation Bloomers \$1.65

Light grey and black mixed tweeds, lined throughout. Sizes 28 to 34; 5 to 16 years. Today, 8.30 a.m. special, \$1.65.

Boys' Khaki Duck Bloomers, belt loops, strap and buckles at knees; sizes 28 to 34, or 10 years to 16 years. 8.30 special, 85c.

Wash Bloomers 69c

Boys' Grey Crash Wash Bloomers, fastened with strap, with button and buttonhole at knees; 6 to 16 years. 8.30 a.m. special, 69c.

Misses' Smart Cloth Coats Half Price for Today

Burellas, Tweeds, Checks, Wool Poplins, Velours, Jerseys and Silvertones in a variety of attractive styles and colorings.

Various styles, only 40 coats in the assortment, so the wise miss will shop early. No exchanges, no refunds, no C.O.D.'s. On sale at 8.30 a.m.

\$12.50 Coats at \$ 6.25 \$25.00 Coats at \$12.50
\$18.50 Coats at 9.25 \$26.75 Coats at 13.38
\$42.50 Coats at \$21.25.

Women's Coats \$14.95

Smart Cloth Coats, including serges, velours, tweeds and checks in novelty and tailored styles. Colors navy, brown, pekin, grey and black. No exchanges, no refunds, no C.O.D.'s. Regularly priced to \$25.00. Today, \$14.95.

Also 85 Paramatta Raincoats, in loose belted style. Regularly \$5.95. No exchanges, no refunds, no C.O.D.'s. Special value, today, \$3.95.

Women's Wash Suits \$6.50

A fortunate purchase brought us these smart tub suits, so we offer them today at far below their regular value. They are made from Indian Head, in white or white with navy, rose, copen, grey or black stripes. Belted style with sailor or tailored collar and novelty pockets. No exchanges, no refunds, no C.O.D.'s. On sale at 8.30 a.m., today, \$6.50.

Women's Wash Dresses Regular Values, \$8.50 to \$10.00.

Voiles, ginghams, muslins and a few white drill middy suits are in this splendid assortment. Dainty sheer frocks for afternoon or holiday wear and practical tailored styles for sports or house wear. An indescribable variety of patterns and colorings. No exchanges, no refunds, no C.O.D.'s. Very low priced for today at \$3.95.

Women's Skirts \$4.95

Regularly \$7.50, \$8.50, \$9.50 and \$10.00. Marvellous value, the result of a special purchase at a low cost from a leading skirt manufacturer. All-wool serges, poplins, gabardines and novelty weaves in well-assorted shades, also black and navy. A variety of attractive styles. Sizes 24 to 30 waistband. Regularly \$7.50 to \$10.00. No exchanges, no refunds, no C.O.D.'s. On sale at 8.30 a.m., today, \$4.95.

Women's Wash Skirts 98c

Regularly \$1.50 and \$1.75. Half a dozen styles in splendid quality white repp. Buttoned to hem or button trimmed. With or without pockets. High waistline or belted. No exchanges, no refunds, no C.O.D.'s. Today, 98c.

Misses' Gabardine Skirts

They are all-wool and smartly tailored in a splendid variety of smart designs from high-grade cotton gabardine. White or white with novelty stripes in black or colors. Finished with fancy belts and girdles, novelty pockets and pearl buttons. Priced \$1.98, \$2.98, \$3.95, \$4.50 and \$7.50.

June White Sale

What Wonderful Savings Here Today!

Women's \$4.00 Corsets, \$1.95—High-class models of "La Diva" Brand. Made of excellent quality white coutil with low bust and long hip. Wide elastic inserts in skirt. Dainty novelty lace trimmings and six hose supporters. Sizes 19 to 26. Regularly \$4.00. Today, \$1.95.

Women's \$2.00 Nightgowns, \$1.29—Made of extraordinary quality cotton crepe. Slip-over style with pretty yokes of Swiss embroidery and filet lace edging. Regularly \$2.00. Today, \$1.29.

Women's 50c Drawers, 39c—Made of good quality English cotton. Umbrella style with deep lace edged frill of lawn. Both styles. Regularly 50c. Today, 39c.

Towels.

White Terry Bath Towels, large size, hemmed edges. Reduced to clear today, 33c.

Huckaback Bedroom Towels, heavy quality, hemmed edges. Special today, pair, 49c.

Extra Good Quality Hemstitched Pillow Cases, sizes 42 x 38 and 45 x 33 inches. Special, pair, \$1.59.

Sheets, made from closely woven, round thread cotton, free from dressing. Size 70 x 90 inches. All neatly hemmed. Regular \$4.50, for \$3.75.

Silks.

16 pieces of 50 yards each of our 36-inch special "Non-slip" Ivory Wash Satin. Regular \$2.00. On sale, \$1.69.
36-inch Ivory Hirashiki or Knopp Shantung and suiting weight Ivory Habutais. Regular \$1.69. On sale today, yard, \$1.47.

Women's \$2.25 Petticoats, \$1.49—Made of nainsook, with deep flounce of Swiss embroidery in a score of pretty patterns. Cotton underlay. Sizes 36 to 42 inches. Regularly \$2.25. Today, \$1.49.

More Vests at 29c—Just enough of these vests for a Saturday morning's quick selling. A good choice of materials, and all sizes. Plain and fancy yokes. Values 50c to 85c. Today, 29c.

Table Covers.

Cream repp, handsomely embroidered in colors; some buttonhole, others fringed edges; sizes round, 18 inches; oval, 16 x 24 inches. Special, each, 50c.

Needlework Dept., 4th Floor.

Children's Handkerchiefs.

White lawn, with colored borders; good vacation handkerchiefs, 6 for 18c.

Women's Neckwear.

21 dozen White Washable Satin Collars, the best value in Canada, at 50c.

Extraordinary value in Filet Lace Collars, flat and rolling shapes, at 50c and 75c.

Fichu Pleatings, in net, georgette and organdy. Per yard, 50c, 75c, \$1.00 to \$2.25.

Embroidered Net Fichu Collars. Special, \$1.00 and \$1.25.

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