

The Robert SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

ROBS: Fine and very cold today, moderating by Sunday.

The SIMPSON

# The Rally Points for Monday's Shopping AT THE SIMPSON STORE

## All-Wool French Cheviot Suitings

A shipment of high-grade Suitings, ideal fabrics for tailored suits or separate coats. They are of good heavy weight, and guaranteed pure wool, thoroughly shrunken, spot-proof, and fast unfading dyes; two shades of navy and black only; 56 in. wide. Good value at \$2 per yard. Monday **1.47**

## From the Silk Section

**Black Satin Duchesse Palette**, good heavy quality, firm, even weave, and skein dyed with a soft, lustrous finish, guaranteed to give every satisfaction, 40 in. wide. Regular \$1.35. Monday **.97**

**Velvet Cords for Suits**, dresses, and children's wear, an advance spring shipment in a big range of shades, such as brown, tan, myrtle, rose, Alice, saxe, Copenhagen, wine, reseda, navy, ivory, etc.; beautiful heavy quality, 22 in. wide. Monday, yard **.48**

**Natural Shantung Silk**, a much-wanted silk; comes in a bright knobby weave that will wash and wear well, and launder perfectly, 34 in. wide. Regular 75c. Monday, yard **.49**

We cannot do more than suggest some of the most noticeable of the many selling events for the day. There are multitudes of others that would be profitable reading, had we the space to announce them

## Gowns and Dresses of Expensive Materials

offer a pre-stock-taking clearance price that is compelling.

The original selling prices of these garments do not figure in the special price making, for many of them are gowns made to sell for three and four times the amount named for Monday's price.

Any woman with the ability to adopt these costumes to her own style can get exquisite effects from them at a minimum of expense, for the materials are of the best, and the styles include most desirable designs and cuts.

### FOR AFTERNOON, EVENING OR STREET WEAR.

There are silk marquisette, messaline satin, crepe de chine, satin or cloth gowns and dresses, made with Dutch or low neck, or high collars, with yokes, long three-quarter or shoulder sleeves. Some have high waist-line effects, and are trimmed with lace, jet, silk braid or insertions. Shades are pink, pale blue, mauve, tan, champagne, ivory, cream, black and stripes, both dark and light. Regularly \$32.00 to \$69.00. Monday **19.95**

### WOMEN'S CREAM SERGE COATS.

A collection of imported coats, of English serge, in cream only. Made in exclusive styles, on straight lines, with heavy seams or semi-fitting; shawl collars, overlaid with black silk or mannish collars and revers; flap pockets. A thoroughly likeable coat for city wear. Monday, special **10.00**

**Misses' Serge and Beaver Cloth Coats**, smart style, with semi-fitting or loose back, single or double-breasted, military or deep turn-over collar, fastening close up to throat, and trimmed with black astrachan or velvet; linings to the waist of saaten. Colors are red or green. Sizes 16 and 18 years. Monday **4.98**

### WOMEN'S SKIRTS.

Skirt of all-wool striped cheviot serge, made nine-gored, with panel front, has a wide shaped strap of self material down each side the gore, finished with a cluster of pleats at the bottom. Colors navy or dark grey. Regularly \$8.00. Monday **4.98**

## Half Price Millinery Specials for Children

For 50c—A silk or velvet bonnet, with fancy ruching. Regularly \$1.00 to \$1.25. For \$1.00, white bear, pony cloth and white velvets, bonnets and trimmed felt shapes. Regularly \$2.00 and \$2.50. For \$1.75, New York stock of plushes and velvets, some beautiful trimmed, regularly \$3.50 to \$4.50. Also a clearance of shapes, regularly \$5.00, \$7.50 and \$9.00, Monday, each, \$2.00.

(No phone or mail orders can be taken.)

## Monday's Banner Value In Men's Underwear

Odd lines of English and Canadian natural wools and Scotch wools, will be cleared Monday. In the lot are medium and heavy weights, flat knit and elastic rib garments of such makes as Watson's, St. George, Penman's, Stralian, etc.; all sizes in the lot. Regular prices \$1.00 to \$2.00. To clear Monday at, per garment **.89** (No phone or mail orders filled.)

## Clothes for School Boys

### CORDUROY BLOOMERS

English Corduroy Bloomers, cut after the American style, have white cotton linings, and well stitched seams, most durable bloomers, and smart in cut and finish. Monday special prices, Sizes 22 to 25, \$1.10. Sizes 26 to 28, \$1.20. Sizes 29 to 31, \$1.30. Sizes 32 to 34, \$1.40.



Two-piece Bloomer Suits, of grey, medium shade, double-breasted, with bloomer pants, and twilled linings, thoroughly tailored. Sizes 27 to 33. Monday **5.00**

## Dining Room Furniture at Bargain Prices

Buffet Sideboards, quarter-cut oak highly polished wood trimming with good drawer and cupboard space. Regularly \$30.00. Monday selling **21.90**

Sideboards in genuine quarter-cut, rich golden finish, large beveled plate mirror, brass trimming. Regularly \$44.00. Monday **29.50**

Sideboards made of quarter-cut oak, with large double cupboard, long linen drawer and two small cutlery drawers. Regularly \$31.00, Monday selling **23.50**

Dining Room Chairs, made of solid oak, upholstered in genuine leather, set consisting of five smalls and one armchair. Regularly \$22.00. Monday selling **15.60**

Dining room suite of Jacobean design, old English finish, suite consisting of buffet, china cabinet, dinner wagon, dining table and set of six chairs. Regularly \$240.00, Monday selling **175.00**



## The Stock-Taking Sale in Our Customs Tailoring Dept.

We have one hundred suit lengths that we wish to clear before stock-taking. They are worsteds and Scotch tweeds, materials in steady demand for business wear; no two alike. We offer to make up one of these suits for you, ordinarily costing \$24.00, \$26.50, \$28.00, \$30.00, \$32.00 or \$34.00, taking your measure Monday, for \$19.45. The making is done by expert men in our own employ; and style, fit and workmanship are guaranteed and given or money refunded. Each **19.45**

## Suits for Stout Men

To meet the needs of the man who deems himself too heavy for ready-to-wear clothing, we carry a big line of stout men's sizes.

You will find them the best value, best fitting, and most suitable in materials of any of the suits in their class.

If your waist measure is the same as your breast, or even greater, come to us. We can fit you.

We call special attention to our light grey and brown mixed English tweed, a stripe design, cut single-breasted, three-button style, nicely tailored and well lined. This suit makes an exceptionally useful business suit, and how much less it costs you than to get a tailor to fuss over fitting you! Sizes 40 to 50 bust. Price **12.50**

## Men's Double-Breasted Suits

Many men prefer the double-breasted sack suit to any other style. It makes the slight man appear heavier, and is a warmer coat. This special suit is made from a dark brown English tweed, showing a stripe pattern; cut double-breasted, three-button style, good linings, excellent tailoring, and fitting perfectly; sizes 36 to 44 in. Price **10.00**

## Men's and Boys' Boots

300 pairs Men's Boots, Blucher style, selected box kip leather, double standard screw soles, solid leather throughout; a neat, strong boot that will turn the water and stand lots of hard usage.

Sizes 6 to 11 **1.99**  
Boys', sizes 1 to 5 **1.69**  
Youths', sizes 11 to 13 **1.35**

## Extra Values in Rugs

Wilton Rugs, in two-tone greens, suitable for small parlors, bedrooms and halls, two sizes only, 6.9 x 9, 6.9 x 10.6. Regular price \$26.00. Sale price **18.75**

Seamless English Velvet Squares, four designs, one size only, 9.0 x 12.0, greens, fawns and Oriental colorings. Regular \$21.00. Sale price **15.95**

Heavy English Seamless Axminster Rugs, in self colors, in two-tone red, two-tone blue, two-tone green, and medallion centres, in fawn colorings, 9 x 12 feet only. Regular \$45.00. Sale price **33.50**

Four extra heavy quality Wool Back Seamless Axminster Rugs, Oriental designs and colorings. Regular \$65.00. Sale price, to clear **43.50**

## Fixtures for Home Lighting

GAS AND ELECTRIC LIGHT SPECIALS. (On Fifth Floor.)

Handsome 4-light Electrolux, massive design, in brushed brass, with 4 brass mounted "Mission" shades, complete. Regularly \$18.00. Monday **12.50**

2-light Electric Store Fixture, heavy brushed brass design, fitted with prismatic shades. Regularly \$6.00. Monday **3.89**

Heavy Brushed Brass Electric Wall Bracket, square design, complete with square shades. Regularly \$2.00. Monday **1.49**

3-light Inverted Gas Fixture, burners, mantles and globes, complete. Regularly \$4.00. Monday **2.69**

2-light Upright Gas Fixture, complete with shades. Reg. \$2.00. Monday **1.59**

Gas Hall Lamp, with pillar and shade, pressed or fancy shade, complete. Reg. \$2.00. Monday **1.39**

Solid Brass Gas Bracket, special Monday—\$11.20; single swing, 30c; double swing, 45c.

The "Rational" Inverted Light, burner, mantle and all frosted or 1/4 frosted shade, complete. Regularly \$6.00. Monday **4.49**

Colored Inverted Gas Shades, in several patterns. Clearing a 50c line, Monday **39c**

Lindsay or Welsbach Upright or Inverted Gas Mantles, Monday 2 for **.25**

"Simpson's Special," upright or Welsbach inverted Gas Mantle, Monday **3 for .25**

White Q Globes, frosted or 1/4 frosted Inverted Gas Globes, Reg. 15c, Monday **.10**

## Wash Waists Monday

White Waists of sheer lawn and lingerie, Swiss embroidery, and groups of finest pin tucking, come in low and high necks, and short or full length sleeves. Regularly \$3.50. Monday **1.95**

Shirt Waists of silk stripe vesting, plain tailored style, shirt sleeve and patch pocket, fronts of 1-inch tucks, tucked back and linen collars. Sizes 34 to 42 inches. Regularly \$15.00 and \$1.95, Monday **.98**



## Hosiery for the Family

Boys' and Girls' Heavy Black All-wool Worsted Stockings, English made, spliced heel, toe and sole, warm, and splendid wearing. Sizes 6 to 9 1/2. Monday **.25**

Women's All-wool Ribbed Black Cashmere Hose, English made, double spliced heel, toe and sole, fast dye. Sizes 8 1/2 to 10. Monday **35c**, 3 pairs **1.00**

Men's "Hanson" Socks, very heavy, soft and warm, made from extra quality grey woollen yarn, white top, heel and toe; one of the best wearing socks made; every pair guaranteed. Monday **35c**, 3 pairs **1.00**

### GLOVES FOR MEN

Men's Horse Hide Gloves, manufacturer's "seconds," but for wear as good as "firsts," wool lined, draw string at wrist. Regular price of firsts, \$1.00. Seconds, Monday, half price **.50**

## China Specials

115 pairs Brass Candlesticks, old English shape. Regularly \$1.25. January Sale, pair **.73**

Students' Reading Lamps, circular with green dome, all complete. Monday special **2.69**

200 Dozen Water Goblets, Tumblers, Ports, Sherries and Claret, dainty etched designs. Monday half-price, doz. **1.50**

170 Oil or Vinegar Bottles, French cut glassware. Regularly \$2.25. Monday **.98**

78 only 40-piece China Tea Sets, handsome floral design. January Sale, special **4.98**

97-piece Dinner Set, complete dinner and Tea Service for 12 people, dainty design. Big Monday special **11.21**

Limoges China Dinner Set, comprising 37 pieces of this famous ware. A perfect model of the potter's art. Monday **25.00**

There are only 15 of these beautiful Austrian China Dinner Sets for sale. Were sold regularly at \$33.00. A big Monday special **15.98**

See the tables of dainties, etc., etc., great variety of designs, etc., Tea, Soup, Bread and Butter Plates, Creamers, Bowls, Fruits, Tea Cups and Saucers, less than half-price, Monday **5**

## Tin and Hardware, etc., in the January Sale

SPECIAL VALUES FOR MONDAY

**HARDWARE**  
Arctic Steel Shovels, long handles, for snow or furnace regular **25**, Monday **14**  
General purpose Shovel, heavy steel scoop, long handle, regular **45**, Monday **37**  
Sidewalk Scrapers, for snow or ice, regularly **25**, Monday **19**  
Children's Steel Snow Shovels, wooden handles. Monday **15**  
Happy medium Buck Saws, regularly **50**, Monday **39**  
Ash Sifters, galvanized regularly **25**, Monday **18**  
Yale Night Latches, with two keys, regularly **50**, Monday **39**  
Carpenter's Claw Hammers, bell face, regularly **45**, Monday **39**  
Household Spring Balance, Government stamped, weighs up to 35 lbs., regularly **50**, Monday **39**  
Phone direct to Hardware Dept.

**TINWARE**  
A new shipment of Stransky Ware.  
2,000 pieces on sale at 8 o'clock.  
500 Bread Boxes white enamel painted, the size for family use, regularly **65**, Monday **39**  
\$1.75 White Enamel Tea Kettles, large size. Monday **1.19**  
\$1.50 White Enamel Tea Kettles, medium size. Monday **.98**  
\$1.25 White Enamel Tea Kettles, regular size. Monday **.69**  
35 and 40c White Enamel Bowls, Monday **.19**  
All White Enamel pieces of the following variety: Preserving Kettles, Covered Berlin Pots Fry Pans, Trays, Platters, Oblong Pudding Pans, Covered Pails, Wash Basins, Milk Pans, for Monday **.23**  
We cannot promise to fill phone or mail orders, but will do so where possible.

**WOODENWARE**  
Trenton Vacuum Washing Machine, heavy galvanized iron tub, non-rusting, in hardwood frame, washes quickly and clean, and does not tear the clothes. Regularly \$15, Monday **9.08**  
Bread Boards, with word "Bread" carved, 4 sizes. Monday, 19c, 39c, 49c and 69c.  
Skirt Boards, 6 feet, Monday **.69**  
Skirt Boards, 4 feet 6 inches, Monday **.45**  
Putz Cream, the original Meyers product, has no equal for polishing brass, copper, nickel plate, etc., 4 sizes, Monday, 15c, 25c, 35c, 65c.  
Putz Silver Polish, for silver and cut glass, 2 sizes. Monday, 25c, 40c.

**Laundry & Woodenware**  
Mrs. Potts' Irons, 3 sizes, irons, stand and handle, nickel-plated, regular \$1.10 per set. Monday **.89**  
Polished Set, regular **95c**, Monday **.75**  
Mrs. Potts' Iron Heaters, hold 3 irons nicely, regularly **25c**, Monday **.17**  
Clothes Lines, galvanized, 50 ft., Monday **.14**  
Clothes Lines, galvanized, 100 feet, Monday **.23**  
Towel Rollers, varnished oak, 25c, Monday **.19**  
Globe Washboards, regular **25c**, Monday **.19**  
Glass Washboards, regular **40c**, Monday **.32**  
Clothes Pins, 6 dozen in package, Monday, for **.35**  
Spillnt Clothes Baskets, 25c, 28c, and 30c, Monday **.19**  
Hat and Coat Racks, 6 hooks, 15c, Monday **.12**  
Fibre Chair Seats, black or tan, 15c, Monday **.9**  
Bake Boards, 3 sizes, Monday, 25c, 35c, 45c.

## GROCERIES

Wide Awake Soap, best quality, 6 cakes 25c. Pella Napha Soap, per bar 5c. Surprise, Sunlight and Taylor's Borax Soap, 6 bars 25c. Comfort or Eclipse Soap, 7 bars 25c. Simpson's Big Bar Soap, per bar 10c. Santa Claus and Victor Soap, 6 bars 25c. Pearlina, 1-lb. packages, 17c. Old Dutch Cleanser, 3 tins 25c. Sapollo, per cake 8c. Powdered Ammonia, large package, 3 packages 25c. Goldust Powder, large package, 23c. Lux Washing Powder, 3 packages 25c. Taylor's Soap Powder, 2 packages 9c. Swift's Pride Cleanser, 3 tins 25c. Royal Blue, 2 packages 7c. White Swan Lye, per tin 7c. Canada White Laundry Starch, 1-lb. package, 7c. Bon Ami, per cake, 12c.  
6 LBS. CELONA TEA, \$1.15.  
1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs., **1.15**

The Robert SIMPSON Company Limited