

OF COURSE YOU READ THE SUNDAY WORLD

50,000 copies are eagerly snapped up every Saturday night---at least 100,000 readers are informed, instructed, or entertained.

The News Section gives the latest there is in local, general and sporting happenings.

The Illustrated Section on toned paper---8 pages---is always replete with interesting photogravures.

The Editorial Section has a variety of entertaining and instructive articles---they always attract attention and favorable comment.

TWO NEW FEATURES TO-NIGHT

Two more features this week mark the steady progress of Canada's favorite Sunday home paper, The Sunday World. "How Others Have Built" is a department that will interest many home builders. This department is under the direction of Franklin E. Belfry, member of the firm of Thompson & Belfry, architects. Mr. Belfry has had a wide experience in the architectural field, and in the new department will present by illustrations the many and varied styles employed in modern house-building to-day. In the first of his series, out in The Sunday World to-night, Mr. Belfry will give an example of the pure colonial style.

Another new department will be the "International Press Bible Question Club." Sunday school superintendents, teachers and Bible class leaders and scholars will find this department most interesting and helpful.

TO-NIGHT'S ISSUE

THE ILLUSTRATED SECTION will feature a splendid full front page collection of photos, showing fruit farmers at work in some of Ontario's rich peach orchards. Two other full-page groupings will show the Q. O. R. in training at Aldershot and pictures of a show reviving the "Good Old Frontier Days" in the far west.

With the Camper in the Wild will show wood and water scenes in Northern Ontario. Then there will be interesting views of the recent regatta at Long Pond; photos of leading figures at the Halifax C. of E. Congress; views showing the prospector at work in the far north; splendid view of Montreal streets, showing the superb decorations in honor of the Eucharistic Congress and many other illustrations of more than usual interest to our readers.

THE MAGAZINE SECTION will have further instalments of the new departments introduced for the first time in our issue of last week. "Common Sense in the Home," edited by Marion Harland, the journalist of the domestic sciences, will be interesting reading for the ladies. Little Stories in the Lighter Vein will prove of more than usual interest, as will be scores of other bright features that make up this section of The Sunday World.

A big staff of reporters will cover every feature of interest in the sporting and general news line in and about Toronto on Saturday, and numerous special correspondents at outside points will keep our readers posted on every event of the slightest importance at home and abroad. The last edition will contain a full report of the Minto Cup game at New Westminster between Nationals and the holders of the cup. The game will not start till 6 o'clock, Toronto time. Other sporting events are:

Close of Blue Bonnets and Dufferin Park.

Toronto ball team at Montreal.

Dominion Y. M. C. A. meet at Brantford.

Baptist Young Men's games.

Young Toronto at St. Catharines.

Cornwall at Montreal.

ALDERMEN WANT TO KNOW WHERE \$500,000 IS TO GO

Works Committee Demands Details of Marsh Improvement—Shortage of \$23,000.

That more information should be supplied by City Engineer Rust as to the improvements contemplated in the marsh before the city council decided to submit a bylaw for \$500,000 to the people, was the opinion of the civic works committee. Consequently, the proposal was referred back.

The engineer has not yet estimated definitely the amounts required, but he figures that for the big docks alone on the eastern shore of the harbor about \$150,000 will be needed, and dredging will cost about \$75,000.

\$23,000 Less Than Voted. The committee was rather surprised at Mr. Rust's statement that, while \$200,000 was voted several years ago for marsh development and the straightening of the Don, and \$81,000 is still on hand, the net returns from the sale of the bonds only allowed about \$177,000 to be so spent.

That mistake has been made all along," declared Ald. McCauland. "The city has been reckoning on the face of the bonds instead of the net return."

However, as explained by City Treasurer Coady, there is no cause for worry. The marsh improvement bonds, bearing 3 1/2 per cent. interest, were issued several years ago and sold

around 88 1/2, or on a basis of practically 1 per cent. the prevailing rate of return on city bonds. As for the difference between the net return and the amount voted, it could always be met by securing permission from the legislature to issue more bonds or the amount could be taken from current revenue.

Revenue From Marsh. Assessment Commissioner Forman, reporting to the committee on the revenue from Ashbridge's marsh property, said that as several parcels had been recently leased, it was advisable to figure on the revenue in 1911. Assuming the tax rate to be 17 1/2 mills, the net revenue, including taxes and rentals, payable, would be \$168,841, including \$232,222 collectible in Kew Beach rentals and land occupied by owners of boat-houses.

Ald. McBride renewed his charges that the city did not get good value for its money. He said a city inspector admitted having found some "cull planks" in the sidewalk at the city dock. He also claimed that a lumber company which had contracted with the city to supply lumber at \$23.77 per thousand, had been allowed to raise the price to \$25.50 because of a strike tie-up in the Georgian Bay district, although, so he contended, lumber could be obtained from other districts.

Saving on Day Labor. Mr. Rust, in defence of his proposal that the new lavatory on Keele-street be built by day labor, declared that in the past few years, the city had saved \$75,000 to \$100,000 by doing work in this way instead of by contract. Last year's saving was \$10,000. The recommendation carried.

Acting on the city solicitor's advice, Mr. Rust recommended against paving Yonge-street, from Summerhill-avenue north, until the railway commission has decided what form the

crossing of the C.P.R. tracks on Yonge-street will take. The course was approved.

Mr. Rust will report on Ald. May's proposal that Lake-street from York-street to John-street, the scene of the recent strife between the city and the C.P.R., be paved with brick, so that the "mudhole" reproach can no longer be hurled at it.

BIG BUILDING COLLAPSES

50 Inmates Escaped Just in Time—Loss Will Be Heavy.

WINNIPEG, Sept. 16.—An accident, which almost resulted in the loss of many lives, occurred here this morning when the building owned and occupied by the Manitoba Clothing Company collapsed a few minutes after the alarm had been given, and everybody got out safe.

A large hotel is being built next to the building, and the Manitoba Clothing Company blame the contractor for undermining them. There were between 40 and 50 employees of the company at work when Max Goldstein, the proprietor, noticed some plaster falling. He got everybody out just in time. The loss may reach \$75,000, including lost time, building and stock.

Montreal Firemen Hurt

MONTREAL, Sept. 16.—The wholesale paint and oil establishment of McArthur, Cornelle & Co., St. Paul-street, was damaged to the extent of about \$50,000 by fire early this morning. Three firemen were injured.

BUILDING NEW LINES WILL START ON MONDAY

Completion of Harbord St. Line by End of Year Expected—Much Impure Milk.

As the result of a conference yesterday between George Powell, assistant city engineer, and James Smith, track superintendent of the street railway, work on the construction of the new line will begin on Monday morning.

It was agreed that operations should start at the corner of Sherbourne-street and Wilton-avenue, proceeding east on Wilton-avenue, and at the corner of Ossington-avenue and Harbord-street, proceeding east on Harbord-street. It is desired that as much progress as possible be made before the cold weather begins, and it is hoped that the Harbord-street line will be finished before the end of the year.

Mr. Powell says that gangs of 30 or 40 men will start on Monday at each point, but that the forces will be doubled within a few days. The company will start laying rails along the route beginning Saturday midnight.

Manager Fleming yesterday wrote City Engineer Rust that the company was ready to start laying rails at once on streets where only straight rail work was required. The intersection work has not yet arrived.

peal against the board's order that the car tracks in the seventh ward from Humboldt-avenue to Keele-street be renewed.

Much Adulterated Milk

Medical Health Officer Sheard says that more than half the milk delivered in Toronto is adulterated, and that the adulteration takes place after it leaves the dairy farms where it is produced. He favors seeking legislation that will enable the prosecution of vendors who sell milk below a certain standard. Of 46 samples of milk tested so far this month, 36 were below 3 per cent. butter fat, and 31 below 12 per cent. solids.

Conditions at the dairy farms have improved since the medical health department was empowered to send out its inspectors. Farms visited were west of Hamilton, east as far as Cobourg, the County of Peel and near Guelph. On only four farms were conditions bad, and those decided to go out of business rather than make the improvements required.

Contract for Don Bridge

The contract for the new high level bridge across the Don at Queen-street was awarded to the E. H. McGuigan Construction Company at \$183,000. The city is to do all the filling and paving, which will bring the cost to \$212,000, exclusive of land damages.

The Dominion Railway Commission ordered that the city pay only 15 per cent. of the cost. The C.P.R. is to pay 35 per cent., C.N.R. 25 per cent., G.T.R. 10 per cent., and street railway 15 per cent.

Special Meeting Monday

A special meeting of the city council is to be held next Monday to approve the expropriation of a right-of-way for the hydro-electric transmission line, along the water front from Sunnyside to Strachan-avenue. Controller Ward announced to the board yesterday that he favored not merely the expropriation of the right-of-way but the entire car tracks in the seventh ward from Humboldt-avenue to Keele-street be renewed.

Who Owns This Canoe

ST. CATHARINES, Sept. 16.—Port Dalhousie is excited by the discovery of a strange canoe which drifted into the beach near Maple Leaf Camp at noon to-day.

The canoe was painted red, blue inside, and contained a cashmere stocking and a shoe. The craft is believed to have come from across the lake.

O'CONNOR COMMITTEE

Gentlemen Who Will Arrange for Tay Pay's Reception.

The following gentlemen, with powers to add to their numbers, compose the citizens' committee selected by the Toronto branch of the United Irish League, to manage the reception to T. P. O'Connor, M.P., in Massey Hall, Friday evening, September 30. They will meet next Monday evening at 8 o'clock, in the King Edward Hotel, to complete all business and social matters.

The committee are: Messrs. F. J. Roche, chairman; D'Arcy Hinds, secretary; P. B. Lewis, asst. sec.; J. T. Loft, treasurer; Sir Wm. R. Meredith, Hon. J. J. Foy, K.C.; Hon. P. Latchford, P. Ryan, A. T. Heron, P. P. Cronin, L. J. Cosgrave, P. Burns, H. Dewar, K.C.; Rev. C. J. James, W. B. Rogers, Rev. Father Minehan, Very Rev. Dr. Burke, E. J. Hearn, K.C.; Col. F. McMahon, P. Falvey, D. D. Mann, M. J. Haney, John C. Eaton, L. V. McBrady, K.C.; John H. Moss, K.C.; A. W. Anglin, K.C.; Dr. Charles O'Reilly, H. T. Kelly, K.C.; Thos. Long, Wm. Dineen, J. M. Ferguson, G. Plunkett Maginn, J. G. O'Donoghue, P. C. Larkin, Ald. J. J. O'Neill, M. J. O'Connor, K.C.; T. J. Lee, Jas. E. Day, J. W. Mallon, Wm. Ray, W. H. Maguire, John Hanrahan, Featherstone, Aylesworth, Dr. E. J. Dwyer, Dr. Walter McKeown, Frank P. Lee, Ald. Phelan, G. V. O'Sullivan, John McGhie, Joseph Marshman, Dr. J. D. Logan, John Hurst, W. J. Boland, Controller J. J. Ward, James Conmee, M.P.; P. J. Mulqueen, Senator McHugh, D. A. Carey.

North Toronto to Myrtle (30 odd as the worst grades and where most of ns by snow occurs. t in with the new to Oshawa, Cobourg as rest of the line th's Falls also needs improvements that. There is lots of stened out, switched it in, turning plants, ts, etc. These are the trains run on them helps to ex-

presenting the trament, Locust Hill s in the city yester-praises Sir Thomas the C.P.R. for put- t, and back thru his the morning about said that scores of ronize this train in stopped at the three. A movement is on putation numbering to see Sir Thomas to Toronto, and r in concrete form a countryside where from has been reviv- e of the C.P.R. and expressed of mak- nament, and they in- themselves known in nd words.

ES; TWO DIE. AY, Ont., Sept. 16.— fire occurred in the ept. when, with the building, the agent, d his son, Charles, lowing an explosion ight the fire with

ngratulations Taft. s., Sept. 16.—Pres- 53 years old yester- anniversary quiet- of messages with as follows: ember 15.—To the nited States, Wash- to offer you my lations on the an- ar birthday.—George

King George, Bal- our Majesty sincere- message of to-day.

Collision. d, Sept. 16.—The istina, from Ostend, on with another ves- og off this point to- as saved.



MARION, land Burlesquers, r next week.