

Plate Department

TORONTO

• • • TYPE FOUNDRY

Important Announcement

We have secured the full service of the AMERICAN PRESS ASSOCIATION, with all their copyrights and franchises. This arrangement places us in a position to give a Plate Service of the very highest class. We shall continue all our own special features, which have made our service so popular, and will in addition issue each week the complete service of the American Press Association. The new service is mechanically perfect, as well as of the highest literary excellence; in fact, the only first-class Plate Service in Canada. Special Features, New Serials, etc., will be announced from week to week in "Sanctum Selections."

Dr. Talmage's Sermon

will hereafter be issued in plate to reach near-by customers in time for publication on the Monday following verbal delivery. A Special Form of Contract for this Sermon will be sent on application. WE HAVE THE EXCLUSIVE RIGHT FOR PUBLICATION of this Sermon.

Bulletin of Pages

will be sent upon application, giving full details of our Stereotype Plate Service with prices for use of the plates. Illustrations by the best artists; serials by the best novelists, and literary matter by the best writers.

Our Political Letters

are a popular feature of our service. They are undoubtedly the best political writings in Canada, and give weekly the progress of events from the standpoints of the two great political parties of the Dominion.

Toronto Type Foundry's Bases

will be used in future, thus obviating the necessity for separate bases for A.P.A. matter. Customers who have been using both services will find this a great convenience.

Send for Our List of Latest Serials in Plates.

Toronto Type Foundry Co.

LIMITED

TORONTO, MONTREAL, WINNIPEG, VANCOUVER, B.C.