FOR TODAY ONLY---A SIMPSON PAGE OF SATURDAY VAL



THE SHOE SALE OF THE SEASON

You know our Saturday Shoe Sales, so when we call this one the sale of the season, you may expect something extra big and you will not be disappointed. Today's values have everything else backed off the boards- here they are for men, women and children-the kind of footwear that is wanted now:

Men's 'Liberty,' 'Moir,' 'Yale,' and Several Other London Made Boots, \$2.95

5,500 pairs of box calf, gunmetal calf, vici kid and velours calf boots in button and lace styles; light, medium and heavy Goodyear welt soles; advance spring styles showing the new cloth and dull calf military uppers. Sizes 5 to 11.

1,500 pairs of patent colt button and lace boots, with dull calf and cloth tops; dress and street weight soles; plain dress and toe-cap styles; this Spring's newest lasts. Every pair made by a custom maker. Sizes 5 to 11.

500 pairs tan willow calf, mahogany tan calf and tan Russia calf leathers in button and blucher styles with selected oak tanned leather soles. The newest and most popular styles. Easy-fitting lasts. Sizes 5 to 11. This lot of 7,500 pairs of boots 2.95

Men's Prospector Boots, 10, 12 and 14 Inches High, Saturday \$2.95

278 pais witch elk, oil grain calf, tan winter calf and black viscolized calf leathers, some styles have two straps and buckles at top, all have bellows tongues, leather lined and unlined, heavy double Goodyear welt and reinforced brass riveted soles, plain and and unlined, heavy double Goodycal well and lember winged toecaps, strong outside counters, sizes 6 to 12. Regular prices \$6, 2.95

Ladies' "Perth" and "Classic" **Boots Saturday \$2.49**

3500 pairs of these recognized leading brands in the new military, button and lace effects, with the popular colored cloth tops; many have the leather eyelets and top facings, Goodyear and flexible McKay soles; spool, Cubán, and semi-French the new styles and conservative kinds all here for your selection; widths B to E in the lot. 2.49 freels; plain and toe-cap and short and long vamps;

Women's "Utz and Dunn" Sample Boots Saturday \$2.49

400 Pairs of Ladies' Boots, made by New York's premier manufacturer; button and lace styles; leathers are patent colt, dull calf, vici kid, kangaroo, suede and Russia calf; best quality oak-tanned leather soles, noiseless and flexible; the new heel and toe styles; uppers of suede, colored cloths and dull leathers. A remarkable lot of high-grade footwear; sizes 3 to 5; widths A to C. Regularly 2.49 \$4.50 to \$6. Saturday

No Phone or Mail Orders. -

Misses' "Classic" Boots, Sizes 11 to 2, Saturday \$1.69

600 Pairs of Button and Lace Boots, in selected gunmetal calf, dongola kid, patent colt, and tan Russia calf; soles of best quality oak tannage, low and baby doll heels, orthopedic and educator toe shapes, dull calf, white nu-buck, matt kid uppers; some styles trimmed with patent leather top facings. Mothers who recognize the importance of wellshod children should attend this sale; sizes '11 to 2. Regular price \$2.50 to \$3.75. Saturday... No Phone or Mail Orders.

Boys' "Boy Scout" and Simpson's Active Service Boots Saturday \$2.49

Nearly 900 pairs in this lot; button and Blucher styles; patent colt, gunmetal calf, tan willow calf and box calf leathers, best wearing sole leathers, Goodyear welt and McKay sewn; solid leather heels, toe boxes and counters; round, easy-fitting and stylish toes. Every pair guaranteed by us to give satisfaction. Sizes 13½ to 4½. Regular prices \$3.00 to \$4. Saturday's sale 2.49 price, per pair

No Phone or Mail Orders.

"Some Class" to This Suit Sale for Ma

Multiply Saturday's price by two and you's till haven't reached the regular value of of the suits included in this great offering.

For real sterling worth in materials an workmanship, these suits are hard to beat of England worsteds and tweeds, small stree patterns, single-breasted, every detail right twill mohair linings. Were \$20.00, \$22.0, \$25.00 and \$26.00. Saturday, at 8.30.

NEW SPRING OVERCOATS, WERE \$15.00, ATURDAY, \$9.95.

TROUSERS SPECIAL A \$2.49.

Regularly \$3.50, \$4.00, \$4.50 and \$5.00.

Of finest English Worster and Tweed Trouserings, in many good shades of grays. Sizes 22 to 44. Saturday at 2.49

Boys' Norfolk Suits \$3.95

Great Values for Men at 50c

Saturday is Family Day in the Easter Club For Homefurnishers

It's the day when consultations can be held amidst the most select stocks of Furniture, Floor Coverings and Draperios, ever collected in Canada. Arrange with the secretary to have your payments aprecise the year—then take advantage of these close cash prices.

Last Day of March Linoleum Sale

7.6 x 9.0 7.75 and 8.95

9.0 x 9.0 9.50 and 10.95 9.0 x 10.6 11.50 and 12.50 10.6 x 12.0 \$14.98 and 16.25 Wood Shades Shown in Wilton Rugs—We have just opened many bales of new Spring Wilton and the designs and colorings are better than ever. The browns and tans which are so much in a good satisfaction and wear:



6.9 x 10.6. Special value 25.00 9.0 x 10.6. Special value 31.00

The Furniture

Pillows, pure feathers. Sale

Electric Fixtures

New goods at half the usual selling prices and s. Fixtures suitable for every room in the

Five-Light Shower, laurel wreath design, 18-inch plate, suspended from chains, with canopy and socket covers to match; old brass and black; for living-room or dining-room. Regularly \$25.00.

Paints for Handcoloring Pictures

500 to clear Saturday; a useful novelty for the boy or girl; 12 different colors in paints, and six

FRAMED PICTURES, 89c.

Bedding-Staples-Linens

Flannelette Blankets, for large double beds; size 70 x 84 inches; best Canadian make; white or gray, with pink or blue

designs, with plain centres. Regularly \$11.50 set. Satur-

Wall Papers

New Fabrics, Tapestries, Corduroys. Tweeds, Leatherettes, Stippies, Pebbies, Corks, Metallics, Soirettes, in greys, tans, sand, sea blue, gull gray, admiral gray, tobac, wood shades, with touches of color. Per roll, \$1.50, \$1.00, 90c, 75c, 65c, 50c, 35c, 25c.

Hand-made Biends, no seams in wall, papers run around the walls, 10 lifferent colorings for living-rooms and dens. Enough for walls of room for \$7.20 up.

SATURDAY SPECIALS

Draperies and Fabrics

The Robert Simpson Company, Limited