

APPENDIX No. 3

nately, I was not at home during Exhibition time last year, and I did not see what occurred there, along that line.

But I would make this further suggestion, possibly it is no part of my business: the payment by the Government to-day of one-third of the express rates on fish, which is practically an average of about one-third cent per pound, may have served good purpose. I am not questioning it at all, I have no comment to make about it, but Mr. Binns told me that the purchase of fish for household purposes is a matter of six or seven pounds at one time, and if that one-third cent is not lost between the point of shipment and the point of distribution, the householder who buys that average amount of fish for daily use has effected a saving of something like one to two cents on his package. Now, I do not believe it counts with him at all, but it does seem to me that if that amount of money was expended in trying to educate (first) the shippers as to the proper way to pack their fish and the proper package to forward it in, and (second), to educate the public as to the advantages and the qualities of fish, and appetizing methods of cooking fish, it would serve a much wider purpose and would go a great deal further in developing the demand for and increasing the consumption of fish.

Witness discharged.

Committee adjourned.