

In light of this situation, Mr. Crosbie will embark on a public awareness effort in a forthcoming visit to London, Bonn and Paris commencing October 12.

Europeans will be told about the damaging environmental consequences of overfishing, the seriousness with which Canada regards continued EC non-compliance with NAFO decisions, and the disastrous effect this overfishing has had on fishermen on both sides of the Atlantic.

The information campaign will be directed at European Fisheries Ministers, EC Commissioners, the EC Council, and the European Parliament and its subcommittees. Others who will be contacted directly include members of national parliaments, European industry leaders, European environmental organizations and European media.

The campaign will be carried out through a number of activities such as federal Ministerial visits, the active involvement of Canada's missions abroad, information kits, video presentations, direct mail letters and public speaking engagements.

Mr. Clark recently announced that Alan Beesley, Special Adviser on the Environment to the Secretary of State for External Affairs and an internationally known authority on Law of the Sea, has been appointed Ambassador for Marine Conservation to coordinate the federal government's efforts to end foreign overfishing.

In April 1989 the Cabinet established a foreign overfishing subcommittee responsible for efforts to address the problems being experienced by fishing communities in Newfoundland, Nova Scotia and elsewhere in the Atlantic provinces. The subcommittee is chaired by Mr. Clark with Mr. Crosbie and Mr. Siddon, as members.

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