

LEACOCK MEMORIAL STAMP

A six-cent stamp that is to be released by the Canada Post Office on November 12 will honor Stephen Butler Leacock, historian, economist and Canada's leading humorist, whose boyhood days were spent on his parents' farm four miles from the south shore of Lake Simcoe, Ontario.

Leacock, one of 11 children, was born on December 30, 1869, in the hamlet of Swanmore, Hampshire, England. His family emigrated to Canada when he was seven years old. He died on March 28, 1944, in Toronto, where he had spent 18 years of his life, five as a student at Upper Canada College.



Thirty-four million Leacock stamps, horizontal, with dimensions of 40 mm. by 24 mm., will be printed by the designers, the British American Bank Note Company, Ottawa. Photogravure and steel engraving, in green, yellow, red and black, have been combined to produce a portrait and to convey the designer's idea of Mariposa, the fictitious Ontario setting of one of Leacock's most famous books, *Sunshine Sketches of a Little Town*. Customary First Day Cover service will be provided by the Postmaster, Ottawa 2, Ontario.

CAREER

Stephen Leacock took his B.A. at Toronto in 1891 and his Ph.D. at Chicago in 1903 after having been, in his words, "examined for the last time and pronounced completely full". He was appointed the first lecturer in political science at McGill University, where he spent 32 years, retiring in 1936. For many years he was a "campus character", with his "angular overcoat, his missing buttons and his faded hat". His memory at McGill is perpetuated in a special section of the Redpath Library which has a Leacock Room containing a comprehensive collection of his books, mostly first editions, and his manuscripts, which he presented. Another Leacock collection has been assembled in his former summer home at Orillia, Ontario, recently declared a National Historic Site, which has been preserved for over ten years as a Memorial Home and Literary Shrine.

Leacock referred to his own "liquified loquacity" as an author, and the "general corrective of the humorous point of view". "The half truth," he is reported to have said, "is to me the mellow

moonlight in which I love to dwell." At one point in his career he is said to have remarked that he was abandoning public lecturing to learn Chinese to gain a new audience. Many of his works, some 60 in all, have been translated throughout the world.

SON OF EXPO AND THE EXPOS

When experts on travel and accommodation consider the rebirth of Montreal's tourist business this summer, after a disappointing shortage of visitors in 1968, they give most of the credit to two factors: the second season of Man and His World, Montreal's international exhibition, and the first-year of Montreal's National League baseball entry, the Expos.

Both have been red-hot attractions - Man and His World passed the five-million mark in ten weeks and the ball club leads the four major league expansion teams with more than one million paying customers - with more games to come.

The exhibition closed on September 7 but its 135-acre entertainment and amusement area, La Ronde, will be open on weekends until Thanksgiving Day, October 13; the Expos have 12 more home dates before their schedule ends.

There has been close co-operation between Man and His World and the Expos since October 13 last year, the day before the exhibition closed, when it held a Salute to Baseball and some 10,000 fans turned out in the Place des Nations to welcome the top men in the sport and watch colorful ceremonies marking Montreal's entry into the big leagues.

Members of the club have visited Man and His World many times and one of the players - pitcher Mike Wegener - was married in the Sports Pavilion at the exhibition on June 30.

The entire baseball team - players, management, and wives - spent August 18 at the exhibition, where they were introduced to the public in the Canada Bandshell.

Man and His World reciprocated on August 25, providing the half-time entertainment for the professional football game at Jarry Park between the Boston Patriots of the American Football League and the Detroit Lions of the National Football League. The feature was three "ethnic" music and dance troupes - the Montreal Japanese Folklore Society, the Mariachis of Mexico and 12 Hindu dancers in national costume.

SOUVENIR SHOP POPULAR

The most noticeable and permanent example of the co-operation between exhibition and baseball team was the Expos' boutique on Ile Notre-Dame, which stocked a wide variety of Expos' souvenirs.

"We've done very well over there," says Earl Johnson, the manager of advertising sales for the team. "We've had thousands of people and thousands of questions about the club. It almost seemed more like an information booth than a boutique at times.