

A number of trade promotion programs and activities provide ongoing support to Canadian exporters and investors pursuing opportunities in the Philippines. Since 1980, over \$2 million in support has been offered through the Program for Export Market Development (PEMD) for 275 projects in the Philippines. Sales generated as a result of PEMD grants since 1970 reached approximately \$265 million.

A Canadian Chamber of Commerce was formed in Manila in October 1989 to promote Canadian business interests in the Philippines. As of March 1990, the Chamber had 90 members, consisting mainly of resident Canadian business persons and local representatives of Canadian companies.

The Canadian Embassy in the Philippines has developed a series of sectoral market studies in order to better prepare Canadian business for dealings in the Philippines. These studies can be obtained from External Affairs and International Trade Canada, and a full list of available material is shown in the appendix.