REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87

Page 82

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 645-SAN JOSE

008-TRANSPORT SYS, EQUIP, COMP, SERV.

PANAMA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN COMPANIES TO PARTICIPATE IN PANAMA RAILWAY INCOMING PROJECTS

POSITIVE IN MEDIUM TERM

TO OBTAIN REPUTABLE LOCAL AGENTS FOR CANADIAN COMPANIES

POSITIVE IN SHORT TERMS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ----

QUARTER: 2 TO ORGANIZE THE CANADIAN PARTICIPATION AT EXPO-

MOVIL 87 - PANAMA WHICH TAKES PLACE ON NOVEMBER

24-30, 1987.

QUARTER: 3 ----

QUARTER: 4 DEVELOP REGIONAL AUTOMOTIVE PARTS IMPORTERS IN-

TEREST FOR CANADIAN MADE PRODUCTS.

APPROXIMATELY 27 CANADIAN FIRMS WILL PARTICIPATE AT THIS INTERNATIONAL SHOW.

5 AUTO PARTS IMPORTERS FROM 3 COUNTRIES WERE IN-VITED TO ATTEND THE CDN INT'L AUTOMOTIVE SHOW. FOLLOW UP OF PARTICIPATION OF 28 CANADIAN SUPPL-IERS TO EXPOMOVIL 87 HELD IN PANAMA IN NOVEMBER.