

EXPORT DEVELOPMENT PLAN - SAUDI ARABIA

CONTENTS

	<u>Page</u>
EXECUTIVE SUMMARY .....	i
ACTION PLAN .....	viii
I. MARKET OVERVIEW .....	1
Objective .....	1
Canada/Saudi Environment .....	2
Characteristics of the Saudi Market .....	2
Canadian Trade With Saudi Arabia .....	8
Trade Policy Considerations .....	9
Canadian Trade Development Instruments .....	10
II. MARKET OPPORTUNITIES AND SECTOR MARKETING PLANS .....	11
1. Petroleum and Petrochemical Related Industrialization ..	11
2. Cereal Grains, Oilseeds and Products .....	22
3. Telecommunications Equipment and Services .....	29
4. Defence Equipment and Services .....	36
5. Electrical Energy Equipment .....	40
TABLES AND APPENDICES .....	47