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Department of Foreign Affairs
Ministère des Affaires étrangères
International Trade
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Canada

LATEST ISSUE
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French investors ready to "Think Canada"

"**T**hink Canada" was the theme of a very successful speech given on April 4 in Paris by International Trade Minister Pierre Pettigrew to a highly motivated audience of over 100 people (see photo) at the George V Hotel (which is operated by Four Seasons of Toronto).

The audience included investment officers, a large number of small-business leaders, major French groups as well as lawyers, bankers, venture capital specialists, investment fund managers and business consultants.

In recent years, André Gladu, Deputy Minister, Canada Economic

Development and Investment Champion for France and Belgium, had visited a number of the companies in attendance as part of the campaign to promote French investment in Canada.

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Highly motivated audience at the presentation of KPMG Study at the George V Hotel in Paris. Inset: International Trade Minister Pierre Pettigrew at the press conference.

Last call to register for Canada Trade Mission

Mexico — close, continental, and competitive

There are compelling reasons for Canadian companies to join International Trade Minister Pierre Pettigrew on the **Canada Trade Mission** he is leading to **Mexico City and Monterrey, June 2-6, 2002**. Mexico, our other NAFTA

partner, is a fast-emerging continental market that affords all of the benefits of proximity, but none of the volatility associated with some Latin American countries. North American, Latin American — Mexico is both.

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